

LAUNCH TRIP GIVEN FOR YOUNGER SET

Miss Katherine Whitmer is Hostess on Pleasant Jaunt Up Columbia River.

MUSIC ADDS TO PLEASURE

Miss Sallie Lewis Will Be Guest of Mr. and Mrs. Edward Adams, of Seattle, on Motor Trip to Paradise Valley.

Launch rides and motor outings have been a popular diversion for smart society during the late July days, and will continue to be enjoyed for the coming month.

Miss Sallie Lewis will be the guest of Mr. and Mrs. Edward Adams, of Seattle, on a motor trip to Paradise Valley during the early part of the coming month.

Mrs. Richard Koehler entertained a group of friends recently at a dinner at the Waverly Country Club. The affair was in compliment to Mrs. Thorne, of Morristown, N. J., who has been passing a week or more in the city and has been cordially entertained.

Fifty members of the Northwest University Club and their friends enjoyed a launch ride on the river Saturday. The party stopped at Magoon's landing and partook of a bounteous luncheon.

Oswego Lake was the scene of a little gathering Sunday when several students of the Lincoln High School went there for an outing. Light refreshments were served.

Prominent Los Angeles visitors who were entertained here on Sunday during a short stay in Portland, were Mr. and Mrs. George A. Brock.

Miss Henrietta E. Falling and Miss May Falling have planned an interesting European trip. They will leave about the middle of August for New York and will pass several months abroad.

Miss Mabel MacMaster will go to Victoria, B. C., on August 1. She will be entertained by a number of friends while on her visit.

Miss Beatrice Nickl and Miss Ruth Zelle, who have been guests of Miss Evelyn Carey for several weeks and have been extensively feted during their stay, left last night for their home in San Francisco.

Miss Adeline Bowles has been the guest of Mrs. Raymond Hook at her country home in Lewis and Clark for some time. Mrs. Hook will be remembered by Portland friends as Miss Mary Holmead.

Mrs. Herman Burpee has taken Miss Mary Frances Isom's cottage at Neahkahnie for the summer. Mrs. E. T. Stevens will leave tomorrow for "The Tags" at Gearhart.

Miss Calla Swigert was a guest in Hood River last week. She was entertained at the home of her sister, Mrs. Simons.

Mr. and Mrs. Jacob Rosenthal, accompanied by the latter's sister, Mrs. Emma Cohn, of Spokane, are making a trip through the Canadian Rockies. At present the party is enjoying the scenery in the vicinity of the Crow's Nest.

Mrs. S. L. Kline and son motored in from Corvallis last week and have taken apartments at the Hotel Portland for a short time.

'FRESH AIR' HOSTS SEEK MORE GUESTS

Farm Woman Asks More Time So She May Make Winter Clothes for Wards.

ILL WOMAN MAKES APPEAL

PORTLAND GIRL MAKES DEBUT IN VAUDEVILLE

Trip for Daughters Begged—Funds Come From Afar, One Little Girl Giving Her Allowance—New Party to Go Thursday.



Little Mayo Method, "Portland Rosebud" and mascot of the Portland Ad Club, made her debut in vaudeville yesterday.

At least 40 children, and probably more, will be in the second "Fresh Air" party which will go to Silverton Thursday.

So delighted are the people of Silverton farms, where the children of the Saturday party are staying, and so eager are other homes in the vicinity to participate in the entertaining of children and working mothers that the committee in Silverton is stormed all the time with demands for "Fresh Air" guests.

"The list is growing every hour," writes Mrs. G. W. Hubbs, chairman of the committee in Silverton, in a letter received yesterday by Margaret Thoroman, of the Associated Charities.

"Since you left (Saturday) I have had reported to me names of 40 more, and I feel sure that if this letter were delayed a little longer, it would mean an even 50, in addition to what you already have."

"There is a great demand for girls, also several more mothers and some tiny ones, as small as could be sent."

"One lady says 'her boys' are so good and must come back again next year. Another asked for an extension of time, so that she could get their winter clothes made."

"It does the heart good to hear people arguing that their children are the best and sweetest."

Physician Answers Call. "Early this morning one anxious lady who has a mother and two children, called up to say that one baby was ill and needed a doctor. It took just two minutes to secure a physician to take the case for the good of the cause."

Quite another type of letters are those that are received from mothers asking that their children be given a chance for the "Fresh Air" outing. One woman wrote from the hospital where she has been confined for nearly two years, asking that her two little girls be sent.

Eager interest in the work is displayed in the messages that accompany the contributions which are still coming in with every mail, from men, women and children, not only in Portland, but in other cities. Donations from people in Big Eddy, Eugene and Corvallis were among those received yesterday, which will go to help the total of the fund up to \$1149.95.

"Dear friends," wrote one little girl in a letter accompanying a gift of 65 cents. "I am sending you my allowance and hope you will have a happy time in the country. Delphine."

When the party goes Thursday to Silverton, it will represent a total of 187 mothers and children enjoying the advantages of the "Fresh Air" work.

Mrs. Hubbs will accompany the second party to Silverton, and immediate plans for a third party to leave Saturday will be begun.

FRESH AIR HOSTS SEEK MORE GUESTS

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CONTRIBUTIONS TO THE "FRESH AIR" FUND. Previously reported \$1008.85. Leo Fried 10.00 Mrs. Thomas G. Warren 5.00 A. J. Lewis 10.00 Amacher & Reich 3.00 E. Silverton 10.00 Margaret Reeder 2.00 Charles L. Mastick Company 12.00 Mr. A. A. Griff 6.00 Williams Iron & Steel Company 15.00 Sam M. Johnson, trustee 3.00 Mrs. Nan Johnson 1.00 Charles and Elizabeth 1.00 A. W. Chance 5.00 R. W. Shepley 5.00 The Anheuser Cafe 5.00 Miss Nellie Smith 5.00 Robert Stuart Howard III 3.00 G. W. Webber 3.00 Kihain Stationery Company 10.00 "Harper's" 10.00 Mrs. Emma E. Winter 10.00 Mrs. Frank J. Caber 4.00 Mrs. W. I. Northrup 5.00 Mrs. F. C. Tiller 5.00 Dr. G. Braun 6.00 "Delphine" .65 Total \$1149.95 Contributions are sent to R. S. Howard, at Ladd & Titton's Bank, or V. R. Manning, 411 Commercial block.

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Premium Store

Liggett & Myers Tobacco Co.

381 Alder St., cor. West Park St., Portland

Our ever increasing trade in fast growing Oregon necessitated the opening of a large premium store where coupons and tags which are packed with our tobacco products can be exchanged for presents.

The store is located at 381 Alder Street, corner of West Park Street, and is one of a chain of stores opened in the principal cities on the Pacific Coast. These are the first stores exclusively for the redemption of coupons ever operated on the Coast by a manufacturer of tobacco products.

The store will carry a stock of the hundreds of articles that are presented to our patrons in exchange for coupons and tags packed with our brands.

Get the Catalogue of Presents

When you call at the store ask for the illustrated catalogue of presents which pictures and describes the articles, and tells how many coupons or tags are required to secure each particular present.

In buying our brands you not only get full value for your money in the products themselves, but you get a valuable present free of charge. Our purpose is twofold: First, it is our plan of advertising our brands; Second, it expresses our appreciation of your patronage.

Here are pictured a few of the brands containing coupons, and a partial list of the goods bearing coupons or tags of value is given.

Save these Coupons and Tags. Presents as listed in the catalogue are given in return for the following coupons and tags: Cigarettes having coupons, Smoking Tobacco having coupons, Coupons with Recruit Little Cigars, Certificates with Tinsley's Premium (Chewing Tobacco), Plug (Chewing and Smoking) Tobacco having tags of value. Includes images of various cigarette packs like Fatima, Old Mill, and Duke's.

Get the Catalogue Use the Coupon. Send for a free copy of the 48-page book picturing and describing the hundreds of beautiful and useful articles for men, women and the entire family, also household articles in great variety. Cut out the coupon, fill in your name and address and mail it today. Premium Store Liggett & Myers Tobacco Co. and The John Bollman Company 381 Alder Street, corner West Park Street Portland, Oregon.

NO PRESENTS will be mailed or expressed from this store as it is maintained for counter redemption only. Mail and express shipments are made ONLY from 331 Battery Street, San Francisco.

BEACH DRILL

Of Lifesaving Crew Next Thursday, July 31.

If you have never seen the lifesaving crew at work, take the steamer Hasalo next Wednesday evening—it leaves at 9:30 P. M.—and go to Kilpsan Beach. The round trip will cost you \$4 and you can remain as long as you like; but on Thursday morning at 9:30 A. M. the famous beach drill of the lifesaving crew will take place. This is one of the many things you will find to justify your visit to North Beach, the queen of Summer resorts.

HUGE DAHLIA IS GROWN IN EAST SIDE YARD.



Flower Raised by Mrs. H. E. Wrightson. Mrs. H. E. Wrightson, of East Twenty-eighth street and Broadway, has a dahlia that she believes is almost a record for size. The flower, dark red in color, measures 8 1/2 inches in diameter.

While this is the largest flower in Mrs. Wrightson's garden, she has other fine blooms and expects to exhibit them in the dahlia show in September. She was a prizewinner at the recent sweet pea show.

220 Mile ONE-DAY Trip Down the Columbia VIA Steamer T. J. POTTER COOL, EXHILARATING AND AWE-INSPIRING

Steamer leaves Ash Street Dock 8:00 A. M. daily, except Saturday and Sunday. Back in Portland 10 P. M. same day. Breakfast and other meals served a la carte.

OREGON-WASHINGTON RAILROAD & NAVIGATION CO. Make reservations at Ash St. Dock or City Ticket Office, Third and Washington. Phones: Marshall 4500 or A 6121.

Are you ashamed of your hands?

How to make them soft and smooth! The reason your hands do not look like you want them to look is because you have neglected them. Proper care will soon restore the natural beauty of their skin. At night, just before retiring, soak your hands for at least five minutes in hot water and a lather of Woodbury's Facial Soap. Then rub them vigorously for a few minutes with a rough wash cloth or soft brush and rinse in very cold water.

This treatment, continued regularly, softens the rough dead skin and soon causes it to disappear. In its place will be a new skin of delicate texture, soft, smooth and white, formed with the aid of the stimulating and tonic properties of Woodbury's Facial Soap. Get a cake and start tonight.

Woodbury's Facial Soap costs 25c a cake. No counterfeiters at the price of their first cake. For sale by dealers everywhere. For 4c we will send a sample cake. For 10c, sample of Woodbury's Facial Soap, Cream and Powder. Address: The Woodbury Soap Co., Dept. 815 Spring Grove Avenue, Cincinnati, Ohio.