

Balkan Blouses
All Styles
For Girls, Juniors
\$1.19 to \$2.25

The Coolest Store in Portland

Domestic Sewing Machines
\$1.00 Down
\$1.00 Week

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Hartman and Innovation Trunks
Here Exclusively

Lyrtsis and Myral Face Creams

Victor and Columbia Talking Machines
\$1.00 Down
\$1.00 Week

Semi-Annual Clearance Sales Throughout Every Section of the Store The Only Store, Relying Solely Upon Its Merchandise to Merit Patronage

A Store's "Atmosphere" Is Its Trade Mark

The small merchant depends upon his own individuality and its expression through personal contact with his customers to tie them to his store. The department store must do the same thing on an immense scale without the element of personal service.

Individuality, which is a store's trade mark, is a difficult, complicated affair, and is revealed only in a store's service. Individuality is that group of impressions inseparably associated with a certain store in the minds of those who shop there. Stores are separated into different classes with policies that appeal to all sorts and conditions of customers. Some use premiums, some different forms of amusement, prizes, contests, to popularize and gather about them a clientele.

This store had in mind from its very inception to attract trade through the merit of its merchandise only—to gravitate trade to its wide-aisled, well-serviced, perfectly equipped, commodious store, to render trade permanent.

By courteous treatment, polite clerks, prompt exchange of purchases and no misrepresentation of merchandise to create individuality, not to any one class but to the general public who seek to secure the greatest return for the sum total of its expenditures.



Prettier All-Wool Challie Dresses
Were Never Created
Models Selling From \$17.50 to \$20
Clearance \$9.95

—We are not going to launch forth into extravagant praise of these dresses. We think the comparisons between the original selling price and the clearance marking will speak more effectively than anything we could say.

—They are made in a variety of attractive ways, of fine quality all-wool serge, in Dresden and dotted patterns, and in the daintiest of colors. Trimmed with lace collars, crush silk belts in handsome colors, pipings and floral borders of self material. *Third Floor*

Midsummer Surprises in Millinery

—Although it is just "between seasons," we have some unusually attractive and seasonable offerings, at way below expected prices. For instance—

Untrimmed Hats at 98c

—These are hemp and leghorn shapes, in the newest and most popular shapes of the season, hats that you readily paid many times the amount for earlier in the season, and that are still just as fashionable.

\$1.25 Ratine Hats, Clearance, at 50c

—In the small drooping shape, so popular this season—an ideal outing hat. They are made of white ratine, and trimmed effectively with Bulgarian colored bands and tailored bow.

\$1.50 Sailor Hats, Clearance, at 48c

—Just the thing for vacation time. In rough braid or Milan straw, in the best shapes. In black and white combinations.

Black Satin Untrimmed Hats at \$5.00

—The most popular and fashionable hat of the present moment. And remember we trim hats absolutely free of charge where the trimmings are purchased at our store.

Trim'd Black Satin Hats, \$6.95 to \$10

—The smartest hats imaginable, trimmed in the very latest modes, and offering a wide selection. *Second Floor*

Every Housewife Is Interested in Aprons

Coverall Aprons Clearance 59c

—Splendid aprons, made of percale in a variety of patterns. Good, generous aprons, with kimono sleeves and turn-back cuffs, and large pocket at side. Trimmed with bias bandings.

Work Aprons 19c Ea.

—Made in fitted style with large bib front and large side pockets. Trimmed with bandings. They come in a variety of patterns in percale and checked ginghams.

Work Aprons 25c Ea.

—Made of percale in light and dark colorings. Bib aprons fastening in the back, and large pockets. Trimmed with white bandings and pipings. *Fourth Floor.*



White Tailored Coats

Bedford Cords, Ratine, Serges and Pongees

Coats Now in Greatest Demand for Traveling and Evening Wear

Clearance \$16.95

Coats Selling Heretofore From \$35 to \$40

—This is, indeed, a fortunate occasion for the woman who wishes to add a light weight utility wrap to her Summer wardrobe.

—These coats are fashioned in three-quarter length, Fall styles, and will do service until the Fall rains set in.

—Made of a fine soft serge—Bedford cords and the fashionable ratine—there are cutaway models and box styles. Trimmed with soft black velvet, moire silk and buttons. Some are lined and others unlined. *Third Floor.*

House Dresses

\$1.65 House Dress Clearance \$1.15

—They are made of percale, in blue and white and black and white checks, with large sailor collars and side revers, elbow sleeves and piped waist line. The skirts are plain. Collar, sleeves and down the front of waist and skirt is a trimming of fancy border, making an altogether attractive and practical house dress.

\$2.00 House Dresses Clearance \$1.35

—Percale dresses, in various patterns, stripes and figures. Made with small sailor collar, closing to the side, piped waist line and pleated back skirts. Prettily trimmed with pipings and bandings of contrasting colors on collars, cuffs, arm holes and button loops. Also a Robespierre collar model with three-quarter-length sleeves, vested front waist and plain skirts.

\$1.35 to \$1.65 House Dresses Clearance 89c

—There are several styles included in this offering, all made of percales or ginghams in various patterns. High or low necks, long or short sleeves, with trimmings or bandings and some in sailor collar style. Included, too, are some fleecy-lined flannel dresses, suitable for country wear, with long sleeves and high standing collars. *Fourth Floor.*



Summer Neckwear Novelty Styles At Half and Less

—Sample pieces—Clever bits of neckwear in the most popular styles—jabots in various sizes and pleatings—fancy stocks with jabots attached—collars and cascade effects—of nets, crepe, voile and fine lingerie, exquisitely made. Some are slightly mused from handling, but with a bit of soap and a bowl of water they will come forth as fresh and dainty as new.

Selling regularly at \$1.00, \$1.50, \$2.00 to \$25.00

Clearance 50c, 75c, \$1.00 to \$12.50

Guimps, Chemisettes

—Unusually pretty and well fitting—of fine quality of net trimmed with satin-covered buttons in various sizes.

75c and 85c styles

Clearance 50c

Happy Hours in Hammocks

—Now—when you can buy them at a material saving. Later you can get just as much comfort through their use as if you had paid the reasonable regular price: **\$2.95 for reg. \$4.00 kind \$2.39 for reg. \$3.25 kind \$1.79 for reg. \$2.50 kind**—Canvas weave, tufted lay-back, pillow spreader, end bars, wide valance. In an assortment of bright colors and designs.

Couch Hammocks

complete with tufted spring mattress—made of an extra heavy quality khaki canvas, wind shields and valance complete. **\$6.75 for reg. \$9.75 kind \$8.95 for reg. \$12.50 kind** *Fifth Floor.*

Summer Glassware

Berry Bowls 50c Each

—8-inch size, Colonial pattern.

Berry Bowls 40c Each

—8-inch size, Colonial pattern, star bottom and fluted top.

Nappies 15c Each

—6-inch size, with handle.

Pansy Vases 15c

Sugar and Creamers 60c Set

—Footed style, Colonial pattern.

Berry Dishes \$1.00 Doz.

—Colonial pattern, key border.

Table Tumblers 4c Each

—Colonial style, ground bottom.

Ice Tubs 35c Each

—Key border design.

Jelly Compote 15c

—6-inch size, Colonial footed style. *Sixth Floor.*

MRS. YOUNG RESIGNS

Educator Says She's Too Old to Fight for Herself.

BOARD NOT IN HARMONY

Change of Political Complexion Results in Friction—Administration Has Developed Many Branches of Training.

CHICAGO, July 24.—Mrs. Ella Flagg Young, superintendent of public schools of Chicago since 1909, announced her resignation today. Mrs. Young gave no reason for resigning, but said that her intention had been known for some time to members of the Board of Education.

Lack of harmony between Mrs. Young and the Board of Education is said to be the cause. The Board has changed complexion politically with a change of administration since Mrs. Young's appointment and she has found it difficult recently to carry out her plans.

"I can fight for a principle, I can fight for another person, but I am too old to fight for myself," said Mrs. Young today.

Mrs. Young is 63 years old. She was president of the National Education Association in 1911 and is one of the most prominent women educators in the United States. Her appointment as superintendent of the Chicago Public Schools at an annual salary of \$10,000 was a sensation at the time.

Her administration has developed many branches of training, particularly along the line of vocational education and improvement of teachers' positions.

Uruguay Fails to Get Loan.

PARIS, July 24.—The French Department of Finance has been approached by Uruguay regarding the issue in Paris of a 5 per cent gold loan to the amount of 25,000,000 francs (\$4,000,000).

MRS. GRANT TALKS

Surprise Professed at Husband's Divorce Action.

DESERTION CHARGE DENIED

Wife of Late President's Son Says She Is Too Dumbfounded to Give Thought to Answering Suit.

SAN FRANCISCO, July 24.—(Special.)—Mrs. Elizabeth Chapman Grant, of this city, today professed utmost surprise at the divorce suit on the grounds of desertion brought yesterday at Goldfield, Nev., by her husband, Jesse Root Grant, youngest son of the late President and Civil War General. Mr. Grant has been following mining for the past six months in Nevada. Mrs. Grant resides in Washington street with her son, Chapman Grant, and her mother.

News of the institution of the suit reached San Francisco a few hours after the sailing of Grant's eldest brother, Ulysses S. Grant, Jr., with his bride, the former Mrs. America Will, for a two-year wedding trip. Ulysses, Jr., is the oldest son of the warrior President and Jesse Root is the youngest. The other children of the famous General were the late Frederick Dent Grant and Nellie Grant Sartoris.

"I do not understand why my husband should charge me with desertion," she said. "I have always been devoted to my home and my children."

Woman Says She Is Deserted.—His business, that of a mining expert, has taken him away from home much of the time in the 30 years we have been married and it would appear that I have been deserted one, not he.

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"I used to accompany him on his trips throughout the country to out-of-the-way places of the world or to

New York or other big centers. But I could not keep up, because my children needed an established home. So I settled down in San Diego, where we had our home until a few years ago, when he came to San Francisco.

"There was never time when my husband did not know that we would be glad to welcome him home, either for a brief or long visit, or to stay permanently, but he has preferred to stay away."

"I do not believe that there is another woman in the case, as has been hinted. If there is I do not know of it. It is not a preposterous idea, though, and while I do not charge anything of the kind, I should not be surprised to learn that such was a fact."

Marriage Trip Not Made.—Mr. Grant did not come to San Francisco to the marriage of our daughter a few weeks ago. He was in Nevada and the trip would have taken less than three days, of his time, but he refrained from coming. I have not seen him for more than a year."

When Miss Nell Grant, the only daughter and elder child of the couple, was married on May 15 last to Lieutenant-Commander William Pigott Cronan, United States Navy, it was whispered the nuptials were made unostentatious because Lieutenant Cronan was divorced and preferred a Justice to a Protestant clergyman.

The family gave out the information that Jesse R. Grant had arrived from the East on the same train with the bride. It was considered surprising that Miss Grant should choose a prosaic wedding in a dingy office, but the solution now seems clear; the bride would keep the fact of her parents' unhappiness from the world.

With a simple wedding and no guests it would never become known that her father did not come from Nevada to give his blessings to his only daughter on her wedding day.

Mrs. Grant says she is so dumbfounded at her husband's action that she has not given thought to answering the suit. She says she has not engaged an attorney and does not yet know whether she will contest the divorce.

SEND THE FOLKS To North Beach.

Season tickets \$4; Saturday to Monday \$2. One-day river trip via steamer Potter \$2. Cheaper than staying at home, and think of the cool ride, the fine scenery, the rest and what it will mean to the folks. Tickets at Astor street dock or city ticket office, Third and Washington.

DAWN DANCE HALTS

Law, in Uniform, Interrupts 6 Maidens in Thin Garb.

RHYTHM GAUZE CLOAKED

Scanty Clothes Give Freedom to Movements, Explains Seattle Girl When Sunrise Exercises Are Stopped by Officer.

SEATTLE, Wash., July 24.—(Special.)—At 4 o'clock this morning Officer Gaunlett entered Volunteer Park from Fifteenth avenue North, and five minutes later encountered the most amazing experience of his career.

There was a pink flush in the eastern sky. A filmy mist hung over the snow-capped peaks of the Cascades. Officer Gaunlett was too tired and sleepy to be interested in the approaching sunrise.

He stooped to drink at the fountain, when there came to his ears the sound of voices singing in plain violation of the ordinance forbidding music after 10:30.

He looked around a potted cypress and saw six maidens garbed in gauzy robes which were "as transparent as a child's lie."

They were singing and dancing, all six, barefooted in the dewy grass. They danced hand-in-hand. Their slender bodies swayed and writhed, their bare, white arms described mystic circles. They danced with rhythmic grace, round and round and round.

Then hands parted and each maiden danced alone. The rhythm changed from easy grace to abandon. The song, too, changed, and took on a wilder, sadder cadence.

"Hey," he shouted. "Hold on." The maidens halted.

"Is forbidden after 10:30 at night. Go home and put on more clothes." "Oo-oo—Oo-oo," squealed five maidens.

But the sixth, though blushing furiously, faced the officer with dignity. "You do not understand," she said. "We dance and sing here every morning. As for these robes, they are the latest word in classic simplicity, and give to our bodies an absolute freedom of movement. Thus robed we can give rhythmic expression to the highest thoughts. By means of the body we express the mind. Now, if you will permit us, we will return to our homes, as the sun has risen."

Secretary Lane Indisposed.

BILLINGS, Mont., July 24.—Secretary of the Interior Lane arrived here this morning for the purpose of inspecting the Huntley Government Irrigation project. He was suffering, however, from a severe attack of neuralgia and has been confined to his room, denying himself to all callers. The Huntley inspection is being made by

Do You Want To Sell Your Automobile

We can put you in touch with a buyer.

Telephone us, giving your name and address, the make of your car, also the price you are willing to take and we will gladly put you in touch with that buyer.

Take up your telephone—call us up NOW.

E 230, Oregonian.

Assistant Secretary Miller, who is accompanied by Billings men, The Powell project in Wyoming will be inspected tomorrow.

"Don't forget this! Insecticide kills the bedbug. Main 292, at 260 Third. Plummer Drug Co."

Let the National supply your warm weather beverages

The highest grade beers and wines the market affords at saving prices.

High-Grade National Special Brew Beer, bottles exchanged, per doz. bottles \$1.00

National Quality Sherry, Port, Angelica or Muscatel, \$1.50 grade; special, per gal., 75c

National Service

The National features prompt and careful deliveries—superior quality and saving prices—let us demonstrate this to your satisfaction.

