

We Are Exclusive Distributors in Oregon for the Famous Ostermoor Mattresses-- They're "Built, Not Stuffed"-- Fourth Floor Main Bldg.

EYES BOTHER?

If so, do not neglect them another day. Come to our Graduate Registered Optometrist and have them examined without charge. You'll be certain of an honest decision as to whether or not Glasses would benefit you. For those who need Glasses we have an \$8 Glass, special \$5 the pair.

This Newspaper Carries Our Saturday Message to 56,000 Subscribers Telling Them That Our Great

Candy Specials

- 70c Victoria Chocolates, 48c
50c Milk Chocolates, lb. 38c
40c Dixie Caramels, lb. 25c
75c Jordan Almonds, lb. 45c
40c Dixie Chocolates, lb. 25c

Semi-Annual Clearance Sale Offers Every Article Reduced

Excepting Only Contract Goods, Groceries and Pre-Showing of Women's Apparel for Fall

We're Wonderfully Enthused Over This Event, It's Such a Tremendous Sale and Affords You Much Economy

Kodak During the Holidays
Brownies \$1.00 to \$12.00
Kodaks \$6.00 to \$65.00
\$2.50 7x10 Leath. Album \$1.97
\$3.00 8x14 Leath. Album \$1.93
\$1.75 11x14 Cloth Bound Album, special at \$1.23
\$1.00 10x12 Cloth Bound Album, Special at .73c
\$1.00 4x5 and 3 1/4 x 4 1/4 Film Negative Album .69c
—First Floor, New Building.

Mail Order Bulletin

BUY INDESTRUCTIBLE TRUNKS
Sold Here Exclusively in Portland



Buy Your Watch Now

At this remarkable Watch Sale, 100 Watches—both Ladies' and Gentlemen's sizes—all dependable timekeepers—Both open face and Hunting Gold Filled Cases, guaranteed for 10 years. Movement absolutely guaranteed with "money-back" guarantee. Your choice of these excellent watches for today only, \$4.50.
LADIES' BRACELET WATCHES—Now so much in vogue. Gold filled Bracelet and Watch. Absolutely guaranteed in every respect. Today only at \$6.75

Out-of-Town Patrons

Take Advantage of These Unparalleled Price Reductions and—

Order By Mail

- All Wagons 15 Per Cent Off
All Tricycles 15 Per Cent Off
All Velocipedes 15 Per Cent Off
All Wheel Goods 15 Per Cent Off
All Garden Sets 15 Per Cent Off
All Tennis Rackets 15 Per Cent Off
All Golf Sticks and Bags 15 Per Cent Off
All Sporting Goods 15 Per Cent Off
All Baseball Suits 15 Per Cent Off
All Baseballs 15 Per Cent Off
All Gymnasium Goods 15 Per Cent Off
—Fifth Floor.

Every Suit in Our Stock 100% Wool

Men's Store Third Floor

Most Successful Men Now-a-Days Take Pride in Being Well-Dressed

The successful men of today, in every walk of life, are most exacting and thoughtful in the selection of their clothing, and the successful Men's Clothing Store must necessarily sell garments of undeniable quality and "up-to-the-minute" style.

Our Men's Store reflects the thought and experience that comes with 56 years of dependable merchandising. Every Suit is one hundred per cent wool and the master production of such famous tailoring concerns as A. B. Kirschbaum, Adler Rochester & Co., Hickey, Freeman & Co., Washington & Co. and other equally famous makes.

For our Midsummer Clearance we've included our entire stock of Fancy Suits at deep reductions. When you consider that the values we regularly place on our Men's Clothing are conservatively \$5 to \$8 the Suit less than most stores ask, we cannot emphasize too strongly that here at the Meier & Frank Men's Store—Clothing Service the most dependable and most satisfactory awaits you. Choose the Midsummer Suit today, with greatest economy.

- \$15.00 Fancy Suits, \$11.00
\$20.00 Fancy Suits, \$15.00
\$25.00 Fancy Suits, \$18.50
\$30.00 Fancy Suits, \$22.00
\$35.00 Fancy Suits, \$26.00

- 10 Per Cent Off All Staple Blacks and Blues
All Overcoats and All Raincoats at 1/4 Less
All Boys' and Children's Wool Suits at 1/4 Off
All Boys' Wash Suits at One-Half Price
All Boys' Hats at Twenty Per Cent Less

Store Opens Saturdays, 9 A.M. Closes at 9 P.M.

- All Baby Carriages 25 Per Cent Off
All Unframed Pictures 25 Per Cent Off
All Framed Pictures 25 Per Cent Off
All Hammocks 25 Per Cent Off
All Dolls 25 Per Cent Off
All Baskets 25 Per Cent Off
All Toys 25 Per Cent Off
All Fishing Poles and Tackle 25 Per Cent Off
All Pennants and Flags 25 Per Cent Off
All Leather Goods 25 Per Cent Off
All Sand Toys 25 Per Cent Off
—Fifth Floor.

At the Beach This Season The New Bathing Suits Are Bewitching in Their Beauty

Fashion has created several new and charming styles in Bathing Suits for this season, and we have them all here for you, at most reasonable prices. They're made of mohair, alpaca, mummy cloth and satin. Colors blue, black and red. Made in one or two-piece style, round or square necks. Sizes 34 to 44, and priced at \$1.58 to \$13.50.



Children's Bathing Suits

Stylish little Bathing Suits for the little people from 2 to 6 years of age. Blue flannel materials, and at the very lowest prices possible—75c to \$2.00. Caps and Shoes, all styles and colors, 23c to \$1.50

BATHING SUITS FOR MEN—a wide variety. Plain and fancy combination styles in all colors, all greatly reduced for this Clearance Sale and priced to you now at 85c to \$3.60

'Matchless' Hams Lb. 21 1/2c

- Loin Bacon, the pound, whole or half strip 20c
Boiled Ham, the pound, sliced to order 40c
Kipped Salmon, the pound 17 1/2c
Cream Cheese, "Tillamook," the pound 17 1/2c
85c Olives, the bottle 25c
Victor Coffee, the pound 29c
Fresh Sausages, the pound 17 1/2c
Weinerwurst or Frankfurters
Good Corn, dozen, 85c; can 7 1/2c
Rockwood's Cocoa, the can 8c
Hillsdale's Asparagus Tips, dozen, \$1.70; can 15c
Liberty Chow Chow, the bottle 25c
Our Grocery Telephone Service Has 8 Direct Lines—Prompt, Efficient Salespeople to Take Your Order.
—Pure Food Grocery, Basement Store.—Mail Orders Filled.

Screens for Every Door Now at Clearance Prices

- Most opportune are these very low prices for Screen Door Clearance. They're all built of selected materials, thoroughly seasoned, covered with best grade of black wire cloth, each door complete with spring hinges, hook and knob. Be certain to measure your door before ordering.
Plain Doors—
2 feet 6 inches by 6 feet 6 inches at 97c
2 feet 8 inches by 6 feet 8 inches at 99c
2 feet 10 inches by 6 feet 10 inches at \$1.07
3 feet by 7 feet. Priced for Clearance \$1.16
Fancy Doors—
2 feet 6 inches by 6 feet 6 inches at \$1.57
2 feet 8 inches by 6 feet 8 inches at \$1.59
2 feet 10 inches by 6 feet 10 inches at \$1.63
3 feet by 7 feet. Priced for Clearance \$1.69
—Big Basement Store.

Famous Gotham Shirts Reduced

No man should miss this opportunity to replenish his supply of these Famous Gotham Shirts. All our fresh and new Summer stock of Gotham Shirts greatly reduced now for Clearance. They're of imported French madras, percales, chambray, soisette, silk and linen, French flannel, silk crepe and light and heavy weight pure silk, in plain and pleated bosom, coat styles, soft and stiff cuffs, some with military collar to match, all sizes.

- \$1.50 Grades, Special Clearance Sale, at \$1.19
\$2.00 Grades, Special Clearance Sale, at \$1.59
\$2.50 Grades, Special Clearance Sale, at \$1.89
\$3.00 Grades, Special Clearance Sale, at \$2.39
\$10.00 Grades, Special Clearance Sale, at \$7.95
\$3.50 Grades, Special Clearance Sale, at \$2.79
\$4.00 Grades, Special Clearance Sale, at \$3.15
\$5.00 Grades, Special Clearance Sale, at \$3.65
\$7.00 Grades, Special Clearance Sale, at \$5.49

- \$3.50 and \$4.00 Gotham Pajamas — beautiful materials, expertly tailored, clearance, \$1.98
Men's Silk Sox—an offer unparalleled, light and medium weight; all colors, including plain black and tan; reinforced heels, toes and soles. Priced for Clearance at the pair, 25c.
Elastic-Welt Suspenders—fine quality, strong leather ends, light and medium colors, neat patterns. Clearance price, the pair, 25c.
25c Wash Ties—silk mercerized tubulars, four-in-hands, plain colors and striped patterns, excellent for Summer wear, priced for Clearance at three for 50c; each, 17c.
\$2.00 Union Suits — of Egyptian balbriggan; colors blue and salmon; a most unusual offer. Priced for Clearance, the suit, 89c.
\$4.50 Ruff-Neck and V-Shaped Sweater Coats —in gray, white, tan, blue, maroon, etc., shaker and worsted knitted. Clearance price, \$3.59

Men's Straw Hats Are All Reduced for Clearance

Mail Orders Filled at Clearance Prices
Meier & Frank Co.
We Will Guarantee Your Furs Against Moth Fire and Theft
1857 1913

We've Just Received These Mackinaw Coats

They're Swagger and Comfortable For Vacation Wear



At the Eastern Watering Places and Mountain Resorts, these Mackinaws have taken the fashionably dressed people by storm, and it is no wonder, for they're swagger of style and most comfortable garments. They're Norfolk and box styles, rather mannish, patch pockets and belts, beautiful and striking colors, and sizes from 14 years to 38 bust measure. Don't fail to see them, for you are certain to want one for your outing trip, or at the beach, and for cool evenings in the city, and early Fall. We've specially priced them at \$12.50

Popular Middy @ Norfolk

Blouses —in white galatea materials, all white or with blue collars and cuffs; sizes from 4 years to 44 bust measure, and a most advantageous time is this to purchase the several you will need for the season, at Clearance prices from \$1.28 to \$2.00.

Children's \$5 and \$6 Coats

\$2.85 Sizes 6 to 14 Years

A wide variety of stylish Coats for children in three-quarter lengths, and the very popular box models; beautiful materials, in navy blue, bright red, black and white, checks, or tans, lined throughout. For Clearance they are priced remarkably low—\$5 and \$6 Coats for \$2.85

Children's to \$1.75 Dresses

98c

Beautiful Summer Dresses for children are these and in this large assortment you'll find many to please your fancy. They're of gingham, percale, chambray and galatea materials; all colors and made in one-piece styles. Worth \$1.50 and \$1.75, Clearance price, 98c.