

Breakfast Served From 8:30 to 11; Luncheon 11 to 2:30; Afternoon Tea 2:30 to 5 P. M. in Our Beautiful Seventh Floor Restaurant

# Do Your Shopping Today, as Store Will Be Closed All Day Friday

## Surprises for You on Every Floor Today at Meier & Frank's Store

## Enter Our Vacation Contest!

Here's a remarkable opportunity to enjoy one week's vacation at mountain or beach resort at our expense. Induce your friends to vote for you in this contest, by exchanging their cash sales checks at the voting booth, first floor. Every ten-cent purchase entitles you to one vote. The first 50 contestants receiving ten thousand votes each will win their vacations. Churches, Fraternal Organizations and Institutions may club their votes in behalf of any man, woman or child. Begin today. Many have already started with a goodly list of votes. For further information inquire at voting booth, first floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Vudor Porch Shades 1/2 Price

Only 71 of these Vudor Porch Shades, slightly damaged by water, in appearance only, which gives them to you at a price far below their actual worth. Come early for these.

4-foot Shades, today only, \$1.25  
6-foot Shades, today only, \$1.75  
8-foot Shades, today only, \$2.38  
10-foot Shades, today only, \$3.25

—Third Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Two-In-One House Dresses Thursday, Only 98c

Baldwin Two-in-One House Dresses are neat and practical and give double service, having an opening clear down the front and snaps on both sides, so that when one side is soiled you can fasten the other side on top. They're square and rolling collars and you can have your choice of light or dark, figured, striped or checked materials. We special these at 98c.

—Second Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Silver Plated Knives, Forks, \$1.79



Only 100 Sets of these Silver Plated Knives and Forks at \$1.79 and the first 100 coming to our Silverware Department will indeed be fortunate. These Sets are heavily silver plated on nickel silver base, and consist of 6 Four-Tined Forks and 6 Swaged Bladed Knives. These Sets give perfect every-day satisfaction. \$1.79

—First Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Select the Summer Gloves Today

\$1.25 to \$1.75 Gloves—of kid, suede, chamois cape and lambskin, one and two-clasp. Broken lines—odd sizes and colors. Specially priced at the pair 89c  
\$1.25 and \$1.50 Gauntlet Gloves—for women. An assortment of Riding and Driving Gauntlets, in dressed and undressed lises in brown, tan and gray. Specially priced for Friday Surprise at, pair 98c

\$1.25 Gloves—one-clasp style. Of chamois and doeskin. Special for Surprise Sale, pair 87c  
\$2.50 Chamois Gloves—for women. 16-button Mousquetaire, Natural and Chamois Gloves. All sizes. Special, the pair \$1.98  
\$3.00 Doeskin Gloves—white and natural. 16-button Mousquetaire. All sizes. Specially priced at, the pair \$2.67

—First Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Table Damask 39c

Mercerized Table Damask, 70 inches wide. Good weight. Regularly 50c. Specially priced for the great 1222d Friday Surprise Sale, the yard 39c

—First Floor, New Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Guimpes, Neckwear

50c and 75c Guimpes—of fine shadow nets and plain nets. In white, ecru, cream and black. Special for this Surprise Sale 43c  
50c and 65c Dutch Collars—of fine lawn. In all new shapes. Special, each 39c  
50c and 65c Jabots—of fine Swiss embroidery and shadow nets. In white and ecru. Also novelty Jabots in pretty color combinations. Special for the Friday Surprise, choice 39c

—First Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Special Stationery Sale

65c Crane's Initial Stationery and Correspondent Cards—with fancy gold initial. Today for this Surprise Sale, only, box 38c  
35c Mousseline De Paris Violet Pound Paper—96 sheets, pure linen paper, extra quality. Today only, pound, 21c.  
Envelopes to Match, Today only, package 7c.

—First Floor, New Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### 5000 Cups and Saucers Reg. 15c, Today 8c



This enormous shipment of English Semi-Porcelain Tea Cups and Saucers has arrived from Wedgwood & Co. just in time for our 1222d Surprise Sale. The designs are dainty and attractive, and these Cups and Saucers should sell for 15c. Choose them today at only 8c

—Big Basement Store.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Roller Skates and Play Suits for Boys and Girls

\$2.00 Boys' and Girls' Roller Skates—nickel plated, adjustable to any size, ball bearing, strong strap and rubber cushion—every Boy and Girl wants a pair of Roller Skates—Today only \$1.49

\$2.50 Boys' Indian Chief Play Suits—three pieces, coat, trousers, head gear, fancy colored feathers, made of strong khaki, ages 4 to 12 years. Today only \$1.79.

Children's Moccasins—made of good split leather, most comfortable for Little Folks, ideal for wear about the house, or at play, a wide range of prices, all reduced for today only.

\$1.75 grades, today, \$1.23  
\$1.50 grades, today, \$1.13  
\$1.00 grades, today, 75c  
95c grades, today, 73c  
\$1.35 grades, today 98c 75c grades, today 69c

—Fifth Floor, New Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Handsome Rugs at \$2.85

Worth \$3 to \$4.50

One large lot of high-grade Rugs, wide variety of beautiful patterns, sizes 27x54, 36x36, 36x60, 36x63, \$2.85 Regularly \$3 to \$4.50, today

—Third Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Women's Oxfords at \$1.79

J. & T. Cousin's two-hole ties, worth \$4, in tan Russia, black gunmetal and patent leather. Also a large variety of regular Oxfords in vici, gunmetal and patent leather, in blucher style, lace, worth \$3 and \$4. Specially priced at only \$1.79.

—Third Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### \$1.25 Crepe Gown Patterns Stamped for Embroidery at 83c

Women's Crepe Night Gown Patterns in pink, white and sky blue, also polka dot effects in pink and sky. They're stamped for embroidering and sell regularly at \$1.25. Special 83c.

—Third Floor, Art Section.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Great Furniture Sale Now in Progress

POSITIVE REDUCTIONS OF  
15%, 25%, 33 1/3% and 50%  
On Every Piece in Our Immense Stock

—Fourth Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### \$1.50 "No-Fade" Shirts, 98c

The famous "No-Fade" Guaranteed Golf Shirts for Summer wear. Each Shirt bears a tag which guarantees that if the colors fade a new shirt will be given absolutely free. The materials are Madras and Percales, in a wide variety of colors and patterns; cuffs attached. Shirts cut coat style. \$1.50 regularly, on sale today only at this remarkably low price, ea. 98c

—Just Inside Morrison-St. Entrance—See Morrison Street Window Display.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### The Parasol Surprise

Women's \$4.00 to \$7.50 Parasols—all high-grade 22-inch Parasols. 8 and 10-ribbed brass frames. Included is a vast selection of beautiful color combinations, both plain and fancy. Some are trimmed with insertions, borders, hemstitching, or tucks. Special \$3.98  
Women's \$2.00 and \$2.50 Parasols—all plain colored. Hemstitched and tuck borders. 22-in. frames. Long \$1.75  
Children's 25c Japanese Parasols—in assorted colors. Special 15c

—First Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Pretty Waists Only 85c

They're neatly made of Mull, Voile and Batiste. Low or high neck, long or short sleeves. Some have the popular Robespierre collar and Fichu effect; some are lace trimmed, and others becomingly trimmed with colored embroidery with colored collars. Special 85c

—Second Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### To \$7 Neckwear \$1.98

—including fine Plauen Collars and Coat-Sets—in white and ecru—also Jabots and Princess Pats in novelty designs. All imported styles. Regularly \$2.50 to \$7. Special, choice \$1.98.

—First Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Surprises in Hosiery

Women's 50c Silk Lisle Hose—with double welt and soles. Elastic tops. In black and tan. Outsize. Special for the Surprise, 2 pairs, 75c; the pair 39c  
Women's 35c Silk Lisle Hose—imported. In tan. Special for the 1222d Surprise, the pair 25c  
Women's 35c Silk Boot Hose—seamless foot. Double Lisle tops and soles. In black, Sp'l, pr. 25c  
Children's 25c Fine Lisle Sox—in tan and white. Special, 2 pair for 25c; single pair 15c  
Children's 25c Silk Lisle Sox—in colors only. Imported. Special, 2 pairs, 25c; single pair 15c

—First Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### \$10 Trimmed Panamas, \$4.75

Your choice of a large selection of Panamas. New and in the latest styles. Becomingly trimmed with White Breasts, Fancy Wings, Ribbon and Flowers. Regularly \$10.00. Special for this 1222d Surprise Sale \$4.75

—Second Floor, New Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Wash Goods Reduced

12 1/2c Best Domestic Dress Ginghams. Special, the yard \$1.3c  
10c Bleached Muslin, 4-4. Special, yd. 8 1/3c

—First Floor, New Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Women's 20c Knit Vests—of fine ribbed cotton. Low necks and sleeveless. Regular sizes. Special at 3 for 25c. Each 9c

Women's 50c and 65c Union Suits—of fine ribbed cotton. Tight knee and lace trimmed. Low necks and sleeveless. Regular sizes. Special for this 1222d Surprise Sale, each 39c

—First Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### Candy Surprises In Basement Store

70c Melba Chocolates, a lb. 48c  
50c Milk Chocolates, a box, 38c  
75c Jordan Almonds, the lb. 45c  
40c Mt. Hood Nougat, a lb. 25c  
40c Asstd. Cream Caramels, 25c

Mail Orders Filled

### 25c to 50c Ribbons 18c

4500 yards of beautiful Ribbon—all silk Taffeta, Moire and Fancy Dresden Warp Prints, Stripes, etc. 4 to 6 inches in width. Also a good line of staple plain colors. All extra good quality. Special for Surprise Sale, yard 18c

—First Floor, Main Building.

STORE OPENS AT 8:30, CLOSING AT 5:30.  
1222D SURPRISE SALE

### PICNIC DELICATESSEN AT SURPRISE PRICES

Boiled Ham—wafer sliced, with surplus fat removed. Makes the best and daintiest of sandwiches. Special, the lb. 35c  
Kipperd Salmon—fresh cured, special, the lb. 17 1/2c  
Minced Ham—sliced to order, special, lb. 20c  
Swiss Cheese—genuine imported, special, lb. 35c  
Dill Pickles—German cured, special, doz. 15c  
25c Runkell's Cocoa—Limit 6 to a customer. Special 1/4-lb. can. 15c  
Extra Special—Fine Minnesota Pack Corn—No. 2 cans, regular 10c grade, limit 12 to customer, today only, 4 cans 25c

—Big Basement Store.

Meier & Frank Co.  
1857 1913  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

1857

1913

The Foundation Of This Store's Supremacy—Courtesy, Dependability, Wanted Merchandise, Lowest Prices