

Morning Ore

PORTLAND, OREGON, WEDNESDAY, JUNE 11, 1913.

BIG BUILDING BURN AS PARADE MARCHES

Mack Furniture Store Damaged \$95,000

STREET THROWS IN DANGER

Sparks Ignite Decorations on Perkins Hotel Building.

FLOAT GIRLS DRENCHED

Police Break From Head of Electrical Pageant to Open Way for Apparatus Through Crowd. Hose Spills in Midair.

LAST NIGHT'S FIRE

J. G. Mack & Co. Furniture store burns while electrical parade passes and new bridge is being, resulting in loss of \$95,000 worth of goods.

Sparks from the parade float ignited decorations on the Perkins Hotel building, which is being repaired after the fire.

Police broke from the head of the parade to open way for apparatus through the crowd.

A hose spilled in mid-air during the parade.

It Begins Today - The Fire Sale

Of the \$150,000 Fire and Water Damaged Stock of J. G. Mack & Co., Fifth and Stark

Doors Open This Morning at 9:30 o'Clock

After many busy days spent in the adjustment of loss, by fire and water, of the stocks of our Furniture, Carpet, Drapery, Upholstery and Decorative Departments, we announce our intention and preparedness to dispose of every piece of Furniture, every yard of Carpet and Linoleum, every Rug, every yard of Drapery, Upholstery and Curtain Material—in fact, our entire stock must be disposed of immediately to make way for entirely new stocks, to accomplish which we have not hesitated in marking everything at a price so low that quick selling will be the result. For the past few days a large force of furniture finishers and cabinetmakers have been busily engaged in going over the damaged stock, with the result that when our doors are thrown open this morning our furniture stock, to a great extent, will bear little evidence of the damage of fire and water. Not one article in our entire stock is excepted from the sale, which will be conducted according to the following conditions:

- No goods will be exchanged. Selections will not be held for future delivery.
- Delivery will be at our earliest possible convenience. No goods will be sold to dealers.
- No charge accounts will be considered during this sale. Terms strictly cash.

Repairs and improvements to our building are now under way. To facilitate this work entire stock must be disposed of immediately. You are to be the judge of these values in Fine Furniture, in Dependable Floor Coverings, Drapery and Upholstery Fabrics, Etc. Original price tags, with the exception of a few so defaced as to require replacing, still appear on every article together with special tags denoting the prices during the sale. Doors open at 9:30 today.

Here are but a few instances of our fire sale offerings in Carpets, Rugs Linoleums, Etc.

Prices do not include sewing, laying or lining.

Several patterns in Axminster Carpets, the \$2 yard grade, to close out, yd. 75c
Several hundred samples and remnants of Carpets, worth \$2 to \$5 yard, to close out at, yard.....25c to \$1.50
Worsted and Wool Wilton Rugs of the standard make, in the 9x12-ft. size; regular price \$40.00 and \$45.00; now priced at.....\$24.75 and \$34.75

Anglo-Persian, Herati, Royal Kashan and Ardebil fine Wilton Rugs in the 9x12-foot size. Regular price is \$60, now are marked at \$35 to.....\$45

6x9-ft. Wilton Rugs in the standard makes, former prices ranging \$27.50 to \$37, to close at \$10, \$12.50, \$16.50, \$17.50
3-yard to 75-yard lengths of Ingrain and Wool Terry Carpets, the regular \$1.00 grade, now priced at, yd. 25c to 65c

Small Rugs—Axminster, Wilton, Mohair and imported, ranging in size from 22x36 in. to 36x63 in. Former prices, \$3 to \$12, now marked to close out at 50c to.....\$7.75

The \$1.80 and \$2 yard grades of Wilton Velvet Carpets all entered in the sale to close out at, yd.....\$1.10 to \$1.25
\$35 Imported Scotch Rugs in the 9x12-ft. size, now marked to close out in the Fire Sale at.....\$17.50

9x12-ft. imported German Art Rugs

One \$90 Rug, now.....\$47.50

One \$90 Rug, now.....\$50.00

9x12-ft. Body Brussels Rugs of the heavy grade, in all patterns, including the dainty chintz and cretonne effects; regular price \$33, now marked to close out at.....\$22.50 to \$24.75

Fine Japanese Mattings priced for quick disposal at, yard.....15c to 25c

\$32.50 Electric Vacuum Cleaners to close out at the special price.....\$22.50

\$4.75 Bissells' Carpet Sweepers, at \$2.00
\$3.00 Bissells' Carpet Sweepers, at \$1.00

Carpet Hassocks, to close out, at the special.....35c

Imported Rixdorfer and other high-grade inlaid Linoleum. Regular price, \$1.80 square yard, now, yard.....\$1.35

The Greatest Offerings in Fine Furniture Ever Announced in Portland—Not One Piece Excepted

The items that appear here have been selected hurriedly and at random throughout the store. Thousands of other opportunities equally as interesting await you on every floor.

Library Tables, Desks and Music Cabinets

- \$125 large Colonial Library Table in mahogany, now.....\$59.50
- \$30 Library Table of solid Cuban mahogany, now.....\$19.50
- \$33 Colonial Library Table, of mahogany, now.....\$20.00
- \$38 Solid Mahogany Library Table now only.....\$22.50
- \$80 Colonial Library Table, solid mahogany, now.....\$49.00
- \$50.00 Large Mahogany Music Cabinet, inlaid, now.....\$32.00
- \$28.50 Mahogany Music Cabinet, inlaid band, now.....\$15.00
- \$40.00 Solid Mahogany Music Cabinet now.....\$20.00
- \$60.00 Solid Mahogany Home Desk now.....\$36.00
- \$45.00 Solid Mahogany Home Desk now.....\$30.00
- \$30.00 Colonial Mah'y Desk now.....\$14.75
- \$25.00 Green Fiber Desk now.....\$12.50

Easy Arm Chairs, Rockers, Davenport, Couches and Upholstered Pieces

- \$55.00 Davenport, with mahogany frame, now.....\$32.00
- \$115.00 Davenport, with solid mahogany frame, now.....\$55.00
- \$140.00 English Morocco Easy Arm Chair now.....\$85.00
- \$35.00 Spanish Leather Easy Arm Chair now.....\$22.00
- \$60.00 Spanish Leather Arm Rocker, now only.....\$39.00
- \$41.00 Spanish Leather Easy Arm Chair, now.....\$26.50
- \$40.00 Mahogany Wingback Arm Chair, now.....\$25.00
- \$35.00 Large Upholstered Arm Chair, now.....\$18.50
- \$52.00 Couch, now.....\$25.00
- \$40.00 Couch, now.....\$17.50
- \$70.00 Large Overstuffed Easy Arm Chair, now.....\$36.00
- \$19 Solid Mahogany Arm Chair, \$11.75
- \$40.00 Solid Cuban Mahogany Arm Chair, now.....\$20.00
- \$50.00 Solid Cuban Mahogany Morris Chair, now.....\$20.00
- \$90 Overstuffed Davenport for \$30.00
- \$160 Overstuffed Davenport for \$95.00
- \$6.50 Large Solid Oak Arm Rocker, now only.....\$2.75
- \$21.00 Golden Oak Morris Chair, with velour cushions, now.....\$9.75

Bookcases and Cabinets

- \$67.50 Solid Mahogany Large Bookcase, 60 inches wide, now.....\$36.00
- \$100.00 Large Solid Mahogany Bookcase, now.....\$48.00

- \$90 Solid Mahogany Bookcase, \$43.50
- \$110 Solid Mahogany Highboy, \$57.50
- \$70 Inlaid Mahogany Cabinet, \$23.50
- \$110 Solid Mahogany Cabinet, \$50.00
- \$300.00 Crotch Mahogany Highboy now only.....\$185.00

Rockers and Chairs in Fumed Oak

- \$19 Arm Rocker, with leather seat and back, now.....\$8.75
- \$18.00 Arm Chair with leather seat and back, now.....\$9.50
- \$18.00 Arm Chair, with leather seat and back, now.....\$8.75
- \$16 Arm Chair, with leather seat, \$6.50
- \$45.00 Large Arm Chair, with Spanish leather cushion seat and back, \$22.50
- \$10.00 Arm Chair, with leather cushion seat, now.....\$5.75

Small Odd Pieces

- \$30.00 Solid Mahogany Sewing Table, now.....\$16.00
- \$30.00 Solid Mahogany Nest of Tables, now.....\$19.00
- \$20.00 Solid Mahogany Nest of Tables, now.....\$11.50
- \$7.50 Mahogany Serving Tray.....\$4.50
- \$6.50 Mahogany Serving Tray.....\$3.75

Dining-Room Furniture

- \$75.00 Pedestal Dining Table, in quarter-sawn golden oak, 10-foot extension, for only.....\$42.50
- \$85.00 Pedestal Table in quartered golden oak, 10-foot extension, now.....\$48.50
- \$225.00 Large Buffet, Colonial, in crotch mahogany, made by Cowan, \$125.00
- \$48.00 China Cabinet, in quarter-sawn golden oak, for.....\$24.50
- \$43.00 Buffet in quartered golden oak, for.....\$21.50
- \$20.00 Serving Table, in quartered golden oak, for.....\$11.50
- \$27.00 Buffet, in quartered golden oak, for.....\$14.75
- \$40.00 Buffet in fumed oak, for \$21.50
- \$85.00 Fumed Oak Buffet, now \$46.50
- \$16 Fumed Oak Serving Table, \$5.75
- \$35 Golden Oak China Cabinet, \$14.25
- \$30.00 China Cabinet in early English finish, now.....\$12.50
- \$50 Fumed Oak China Cabinet, \$23.50
- \$75.00 Circassian Walnut Serving Table, now.....\$24.50
- \$150.00 Large Elizabethan China Cabinet in early English oak, now.....\$59.50
- \$60.00 Solid Mahogany Colonial Dining Table, 8 ft. extension, now.....\$39.00
- \$15.00 Solid Mahogany Dining Chairs with leather seats, now.....\$7.50
- \$18.00 Solid Mahogany Dining Chairs with leather seats, now.....\$12.00
- \$10.50 Solid Mahogany Dining Chairs with leather seats, now.....\$6.75

\$640 Chinese Chippendale Mahogany Dining Set \$349

Buffet, Table, China Cabinet, Serving Table, six chairs and one Arm Chair.

\$325 Satin Walnut Dining-Room Set for \$195

Colonial Set of 11 pieces—Table, Buffet, China Cabinet, Serving Table, six Chairs and one Arm Chair with leather seats.

Bedroom Furniture

- \$20.00 Enameled Cheval Mirror, \$4.75
- \$45.00 Circassian Walnut Wardrobe, now.....\$18.50
- \$45.00 Circassian Walnut Cheval Glass, now.....\$21.00
- \$75 Mahogany Cheval Mirror, \$32.50
- \$60 Mahogany Auto Valet, now \$33.00
- \$100 Large Mahogany Colonial Dresser, now.....\$62.00
- \$120.00 Large Solid Mahogany Dresser, now.....\$87.50
- \$22.50 Golden Oak Princess Dresser, now.....\$12.50
- \$24.00 Birdseye Maple Dresser, \$12.50
- \$18 Full-size Mahogany Bed, now \$6.75
- \$4.75 Bissell's Carpet Sweepers, \$2.00
- \$3.00 Bissell's Carpet Sweepers, \$1.00
- \$25.00 Full-size Bed in Tuna mahogany, now.....\$8.50
- \$26.00 Poster Style Full-size Bed in golden oak, now.....\$12.75
- \$45.00 Full-size Mahogany Poster Style Bed, now.....\$26.50
- \$13.50 White Enameled Toilet Table, now.....\$6.75
- \$16.50 White Enameled Princess Dresser, now.....\$9.50
- \$38.00 Golden Oak Princess Dresser, now.....\$18.00
- \$22.50 Golden Oak Princess Dresser, now.....\$12.50
- \$75.00 Full-size Circassian Walnut Bed, now.....\$38.50
- \$180.00 Solid Mahogany Large Dresser, now.....\$95.00
- \$150 Chiffonier to match, now \$78.50
- \$75 Mahogany Dresser, colonial, \$37.50

\$1371 Fine Prima Vera Bedroom Set of 13 Pieces Now \$707

A splendid example of the Adam period, hand decorated. Set consists of Twin Beds, Dresser, Chiffonier, Bedroom Desk, Table, Tabourette, Costumer, Rocker, Chair, Toilet Table, Somnoe, Cheval Mirror.

A Wealth of Bargains Offered in the Drapery, Upholstery and Decorative Dept.

This column of items represents but a very small part of the immense stock.

Lace Curtains

- Every pair and all kinds entered at quick-disposal prices.
- \$ 2.25 Curtains now, pair.....\$1.00
- \$ 3.50 Curtains now, pair.....\$1.50
- \$ 4.50 Curtains now, pair.....\$1.75
- \$ 4.75 Curtains now, pair.....\$1.85
- \$ 5.75 Curtains now, pair.....\$1.90
- \$ 5.50 Curtains now, pair.....\$2.25
- \$ 7.50 Curtains now, pair.....\$2.75
- \$13.75 Curtains now, pair.....\$3.50
- \$ 9.00 Curtains now, pair.....\$3.85
- \$10.00 Curtains now, pair.....\$4.00
- \$10.00 Curtains now, pair.....\$4.75
- \$12.00 Curtains now, pair.....\$5.50
- \$15.00 Curtains now, pair.....\$6.50
- \$14.50 Curtains now, pair.....\$6.50
- \$37.00 Curtains now, pair.....\$15.00

In Portieres

- \$ 7.00 Portieres now, pair.....\$2.00
- \$ 7.50 Portieres now, pair.....\$2.50
- \$15.00 Portieres now, pair.....\$5.00
- \$10.00 Portieres now, pair.....\$5.85
- \$ 8.50 Portieres now, pair.....\$5.85
- \$ 8.75 Portieres now, pair.....\$5.90
- \$13.00 Portieres now, pair.....\$4.50

Drapery Silks, Madras, Sundour and other drapery materials.

- \$1.00 yard Materials now.....25c
- 90c yard Materials now.....35c
- 80c yard Materials now.....40c
- \$1.60 yard Materials now.....50c
- \$1.25 yard Materials now.....60c
- \$1.45 yard Materials now.....55c
- \$1.25 yard Materials now.....65c
- \$1.50 yard Materials now.....75c
- \$2.00 yard Materials now.....90c

Curtain Nets, Scrims, Marquissettes, Etc.

- 35c yard Materials now.....15c
- 50c yard Materials now.....20c
- 50c yard Materials now.....25c
- 60c yard Materials now.....25c
- 75c yard Materials now.....35c
- 80c yard Materials now.....35c
- \$1.25 yard Materials now.....65c
- \$1.35 yard Materials now.....70c
- \$1.75 yard Materials now.....85c

500 Short lengths of Curtain Nets, Scrims, Madras, Cretonnes, Satine, Etc. Lengths of one yard to 25 yards, at 5c to \$3 the length.

- \$ 4.75 Couch Covers now.....\$2.50
- \$ 5.00 Couch Covers now.....\$2.75
- \$ 6.00 Couch Covers now.....\$3.85
- \$ 7.00 Couch Covers now.....\$5.50
- \$ 8.50 Couch Covers now.....\$5.85
- \$18.00 Couch Covers now.....\$8.50

1000 lengths of Drapery and Upholstery fabrics at ridiculously low prices. Manufacturers' cost not considered.

J. G. MACK & CO.

FIFTH AND STARK