

For the Most Delightful Luncheon Come to Our 7th-Floor Restaurant--11 to 2:30--Best in City

Entire Stock Men's Norfolk Suits
Originally Selling to \$28--Special at \$16.50
THE MEN'S STORE, THIRD FLOOR



Comprehensive Sale of Lace Curtains Continues to Offer You Savings Worth While--Third Floor

Our Big Clearance of Furniture
Offers Greatest Economy in Home Furnishings
INQUIRE TODAY
Fourth Floor, Both Buildings

The Store That Satisfies the Majority--Meier & Frank's

--For Over 56 Years This Institution Has Continuously Held Its Supremacy And Today, as Always, Will See Here the Greatest Activity!

50 Vacations Free

Duplicate Cash Sales Checks May Be Exchanged for Votes

In Our Vacation Contest

All duplicate cash sales checks may be exchanged at first floor booth for votes in this Contest, one vote for every 10-cent purchase! (Sales checks must be exchanged for votes within two days of purchase.) The first fifty contestants registering ten thousand votes each (representing \$1000 in purchases) will be entitled to one week's vacation with all expenses paid--hotel, transportation, etc. Churches, lodges and institutions will find this a splendid opportunity to help some member win a much-desired vacation. Every man, woman and child is eligible to enter this contest. Begin today to register your votes for self or friend. For further information apply at voting booth. Soliciting votes in the store or at entrances not allowed.

Your Choice of These:--

Gearhart Hotel; Seaside, Moore's Hotel; Long Beach, Breakers Hotel; Sea View, Hackney's Hotel; Newport Hotel; Bay Ocean Hotel; Marmot Hotel; Collins' Springs Hotel; Shipherd's Springs Hotel; Hood River Hotel, or any resorts within a reasonable distance of Portland.

Select Men's Furnishings For the 4th of July

You will save time and money by coming to our immense Men's Furnishings Section today to select those many needed articles of dress--Shirts, Ties, Collars, Hats, Hose, Underwear, etc.--to make your personal adornment complete for the Glorious 4th. We mention a few specials only.

SHIRTS—made of soft madras or soisette, in plain and fancy stripes and colors; with soft, detachable military collars to match—ideal for Summer wear. Priced specially for today, each, **95c**.
SILK SHIRTS—for men careful and exacting in dress; beautiful patterns, pleasing colors, excellently made; soft silk collars to match; regularly sell for \$5 and \$6, special, **\$3.65**.
CHENEY FOULARD TIES—four-in-hands, in all the season's newest and most popular patterns; best 50c qualities. Special, each, **25c**.
5000 WASHABLE TIES—an unlimited variety of beautiful patterns, scores to choose from, excellent qualities; regularly 50c, special, each, **25c**.

Pure Thread Silk Sox—in plain and fancy patterns and colors, most desirable for Summer wear; regularly 50c the pair. Specially priced, the pair, **35c**; 3 pairs, **\$1.00**.

Pure Linen Handkerchiefs—excellent qualities, neatly hemstitched, sell regularly for 25c. Specially priced, each, **17c**; 3 for **50c**.



Our Famous "Jumbo" Sweater Coats for Men and Women—almost indispensable at the beach or on your hunting trip, comfortable in the evenings in the city; in red, white and gray; regularly \$7.50; specially priced for this sale at only, each **\$4.59**

—Just Inside Morrison-St. Entrance.

Vacation Sale of Books

Our Vacation Sale of Books, beginning today, surpasses all previous records in volume and in value-giving. We will not attempt a description, but will say that you may choose from hundreds and hundreds of interesting subjects your Summer and Vacation Reading; and beautiful works for your library—copyrighted editions, leather, cloth and paper bindings, popular Novels, interesting Fiction, Standard Sets, etc.

Popular Paper Novels, 3 for **25c**
1000 Good Titles in Fiction, cloth, each **25c**
500 Original \$1.50 Editions, copyrighted, each **50c**
1000 Popular Copyrights—ask for lists—each **50c**
All Standard Sets—De Luxe editions, cloth and leather, 1/2 Price
Webster's Dictionaries—a new shipment just arrived, leather, indexed; regularly \$3.00; special **98c**
Modern Universal Encyclopedia—in one volume, leather, \$2.00 edition, special **50c**

—Bookstore, Basement.

Sale of Matting Suitcases

Practical for Outings or Summer Vacations at Reduced Prices

For the "Fourth of July" outing or your Summer vacation you'll find the Matting Suitcase practical and serviceable and this is your chance to prepare for the trip with economy. They're neat and durable, hold as much as an ordinary Suitcase, besides being light and easy to carry.

MATTING SUITCASE—extra fine matting, Keratol bound on all edges, fancy cloth lined, with shirt pocket in lid and in both ends of body tapes to tie.

26-inch, regularly \$5.00 **Special \$3.25**
24-inch, regularly \$4.50 **Special \$3.25**

MATTING SUITCASE—fancy cloth lined, Keratol bound on all edges, extra fine matting, shirt pocket in lid and both ends of body. Tapes to tie. Two straps around case, **\$3.75**

—Fourth Floor, Main Building.

Silk Petticoats \$2.45



Smart and practical are these faultlessly made Silk Petticoats and especially adapted to the present narrow line style of dress. They're made of messaline and soft Taffeta, with flounce of pin-tucks, rows of tucking, or pleated flounce. You'll find all the leading shades in this group—plain or changeable—

greens, Nell rose, Copenhagen, Second en, red, gray, black, purple—Floor brown and Copenhagen, Nell Main rose and green, Copenhagen Bldg. and gold, green and king's blue, navy and red. Your choice of all these beautiful Silk Petticoats in this sale, only, ea. **\$2.45**

Most Every Child Anticipates a Noisy 4th Harmless Noise-Makers

Paper Crackers, **23c**
Revolving Sparklers, each **9c**
Red, white and blue Horns, all sizes—**4c, 9c, 14c, 19c, 23c**
Air Torpedoes **23c**
Frying Pan Rattles, each **14c**
Hurrah Wood Rattles, each **4c**
Little Dandy Pop Guns, each **23c**
Serpentine Rolls of 20 pieces **13c**

Drums at Special Prices

10-inch Embossed Side Drums, 85c grade **69c**
11-inch Wood Side Drums, \$1.50 grade **\$1.23**
Waterproof Cotton Bunting Flags—sowed stars and stripes, 5x8, each **\$1.23**
Waterproof Cotton Bunting Flags—printed, 5x8, each **99c**
Largest Stock of Wool Bunting Flags in the City.
Japanese Lanterns—8-inch, each **5c**; dozen **40c**;
10-inch, each **8c**; dozen **60c**; 12-inch, 2 for **25c**; dozen **90c**.
Tissue Paper Hot Air Balloons—to send up in the sky; each **50c**.

—Fifth Floor, New Building.

Select the Fourth's Decorations and Picnic Needs Now!

The picnic seems to be the popular pastime of the Glorious Fourth. Young and old alike thrill with patriotism on that day. Why not combine pleasure and patriotism by using our pretty and unique Decoration and Picnic Needs?

15c Dennison's Fancy Crepe Paper, roll **11c**
10c Dennison's Festoons, each **8c**
10c Red, White or Blue Crepe Paper, roll **8c**
25c Red, White and Blue Lunch Sets, each **21c**
25c Red, White and Blue Tablecloths, each **21c**
5c Dz. Red, White and Blue Paper Napkins, 4c
15c per 100 Plain White Napkins, per 100 **11c**
25c Package Paper Plates, package **19c**
10c Package Paper Plates, package **19c**
10c Dozen Ice Cream Dishes, dozen **5c**
5c Rolls Wax Paper, 3 rolls for **10c**
10c Package Sanitary Drinking Cups for **8c**
"Fourth of July" Post Cards, each **1c**

—First Floor, New Building. —Mail Orders Filled.

Take a Hammock and Books on the Vacation

In preparation for the safe and sane Fourth, whether you expect to stay home or go to the picnic or outing, you should select a Hammock from our large assortment in attractive patterns and colors, of the very best makes, ranging in price from 75c to \$10.50.

\$4.00 Palmer Hammock—close twill and sateen weave, Jacque designs in formal floral decorative effect, with throw-back pillow, spreader and large valance; exceptionally good value at regular price, special today only, **\$2.95**.

We've also a large variety of Couch Hammocks and Porch and Lawn Swings of all descriptions.



Play Croquet on the Fourth!

That popular game of skill will help to make many hours enjoyable for you and your family.

\$1.00 Croquet Set—four balls, with striped mallets to match, and good substantial galvanized wickets. Special today only, the set, **73c**.

—Fifth Floor, New Building. —Mail Orders Filled.

Fine Rugs Reduced

These beautifully patterned Rugs, deep, rich pile, will add greatly to the charm and comfort of your home. Prices deeply cut now to make room for new shipments daily arriving.

\$22.50 Roxbury Axminster Rugs, 8-3x10-6, special **\$17.65**
\$27.50 Roxbury Axminster Rugs, 9x12, special **\$19.50**
\$17.00 Saxony Axminster Rugs, 8-3x10-6, special **\$14.98**
\$17.50 Saxony Axminster Rugs, 9x12, special **\$15.98**
\$20.00 Extra Axminster Rugs, 8-3x10-6, special **\$16.50**
\$22.50 Extra Axminster Rugs, 9x12, special **\$17.50**
\$12.00 Tapestry Brussels Rugs, 8-8x10-6, special **\$9.85**
\$10.00 Tapestry Rugs, 9x12 **\$7.65**
\$38.00 Wilton Rugs, 8-3x10-6, special **\$28.25**
\$40.00 Wilton Rugs, 8-3x10-6, special **\$33.00**
\$38.50 to \$45.00 Wilton Rugs, 9x12, special **\$29.50**

—Third Floor, Main Building. —Mail Orders Filled.

Royal Banquet Flour \$1.09

makes the lightest, whitest and most nutritious Bread, also the finest Cake and Pastry. Specially priced for today, sack

15c Sauer Kraut, Van Camp's, can **10c**
Royal Baking Powder, 1-lb can **39c**
Pure Lard, No. 5 pails, per pail **69c**
10c Seeded Raisins, package **7 1/2c**
Challenge Coffee, always fresh—4 lbs. **\$1**; 2 lbs. **55c**; lb. **28c**
Creole Shrimps, No. 1 1/2 cans **18c**, No. 1 cans **10c**
Keller's Imported Marmalade, stone pots **25c**
Cream of Wheat, package **15c**
Oregon Macaroni, No. 1 package **7c**

—Pure Food Grocery, Basement Store. —Mail Orders Filled.

Mail Orders Filled



Phones: Marshall 4600 A-6101

Buy Screen Doors Now

It's Screen Door time now, and, as usual, we are prepared to save you money on them. Bring in your exact door measurements today, and we will deliver doors complete with hinges, screws, hooks and porcelain knobs, at prices that preclude comparison.

Plain Doors

2 ft. 6 in. by 6 ft. 6 in. **97c**
2 ft. 8 in. by 6 ft. 8 in. **99c**
2 ft. 10 in. by 6 ft. 10 in. **\$1.07**
3 ft. by 7 ft. **\$1.16**

Fancy Doors

2 ft. 6 in. by 6 ft. 6 in. **\$1.57**
2 ft. 8 in. by 6 ft. 8 in. **\$1.59**
2 ft. 10 in. by 6 ft. 10 in. **\$1.63**
3 ft. by 7 ft. **\$1.69**

—Big Basement Store.

