Wednesday Will Be "Red Letter Day" in 29. Premium Parlors on the Fourth Floor—10 Free Stamps Given to All Who Visit Premium Parlors Special 25c Lunch Served Daily in the Basement-Soda Fountain and Ice Cream Parlors in Basement-Shoe-Shining Parlors in Basement

"Red Letter" Day 10 Free Stamps to All Visitors to Premium Parlors today.

50c Flouncings for 25c Basement—27-inch fine Swiss Flouncings, in beautiful designs, value to 50c, at 25¢ yard. 75c Allover Laces at 29c Basement-Shadow and Oriental effects, 18

Olds, Wortman & King Store Hours-8:30 to 5:30 Daily Except Saturday

Fancy Neckwear Only 5c "Red Letter" elty effects, some slightly soiled, choice, 5¢ 25c Laces, Special, 5cYd. Edges and Insertions, in many styles, 1 to 3 in. wide, 15c to 25c values, special at 5c yard.

Day 10 Free Stamps to All Visitors to Premium Parlors today.

inches wide, white or cream, 75c val., 29¢ yd. Special "Red Letter Day" Offerings in the Basement Store Double Trading Stamps With All Cash Purchases of 10c or Over-Groceries Alone Excepted

Of surpassing interest to every thoughtful man and woman are these splendid bargains we place on sale in the Basement today. Each and every one of them are worthy of your special attention, because they mean savings that are of the most pronounced sort on seasonable merchandise of every description. The Underselling Supremacy of the Basement Store was never more clearly demonstrated than in today's special offering. Come prepared to take advantage of the hundreds of bargains scattered throughout this department. Double S. & H. Green Trading Stamps will be given on all Cash Purchases amounting to 10c or more—groceries excepted. While in the store, visit the Premium Parlors and get 10 Free Stamps.

Women's \$22.50 Tailored Suits Now at \$8.98 Stylish New Silk Dresses, Special at \$7.98

Basement—Choose from 150 handsome new Tailored Suits for Basement—It's very necessary that you come early in the day women for less than cost of materials. Good seasonable styles for these attractive Dresses, for the lot is somewhat limited. and staple colors, in Serges. Diagonals, Smart Mixtures, Novelty Worsteds and Pongee Silks. Mostly plain tailored styles; well tailored and perfect fitting. Good range \$8.98 of sizes. Values up to \$22.50, special today at \$8.98

Odd Dresses, Worth up to \$20, Choice at \$5 Dress Skirts at 98c—Middy Blouses at 59c

Basement-Just 80 Dresses in this line; one and two of a kind of this season's styles. Materials are fine serges, in good, serviceable colors; silks and novelty weaves. Extra well made and attractively trimmed. Dresses worth up to \$20. Choice Wednesday \$5.00 at the special price of \$5.00

Women's Dress Skirts awaits you here today. Very desirable for the beach or house wear. Made from good heavy washable materials in white and colors. Nearly all sizes in the lot. Skirts in

Basement—A remarkable bargain in Basement—A special purchase of 30 Women's Dress Skirts awaits you here dozen Misses' Middy Blouses on sale today. Excellent grade white wash materials, in medium weight. Have large sailor collars trimmed with blue or red braid. Cut full and long and this special lot that are excel-98c are very nicely made. Sizes 59c lent \$3.00 values, on sale at 98c 8 to 16. Specially priced at 59c

Women's \$3 Wool Sweater Coats Only \$1.98 Children's \$1 and \$1.25 Wash Dresses 69c

\$1.00

Basement-The vacation wardrobe is not complete without one | Basement-Choose these pretty Wash Dresses today at a of these serviceable Wool Sweaters. Heavy knit Cardigan rib in colors cardinal, white, oxford and navy blue. Made in full standard sizes, high neck style, finished with side \$1.98

pockets and large pearl buttons; \$3 sweaters at \$1.98

Flowers Worth Up to \$1.00 at 10c Double Trading Stamps All Day in Basement Thousands of beautiful Millinery Flowers, in all the wanted varieties—large and small. 10c



ment today will have an opportunity to buy a suit at less than half price. Sizes 33, 34, 35 and 36 only. Neat patterns—excellent \$5.98 materials. Values to \$20, at only \$5.98

Women's \$5 Shoes \$1.98 Pr.

nut straw; very serviceable for Ties. Hundreds of them to

10c Toilet Paper at

Trimmed Hats

Vals. to \$1.98

Basement-Take your pick of any Trimmed Hat

now at the above price. A bargain every woman should take advantage of. All popular materials, all shapes, all colors. Values up \$1.98 to \$10.00. Special today only at \$1.98

Up to \$5.00 Hat Shapes, at Only 59c

Hemps, Milans and fancy straws, in all the season's best styles and colors. Over 1000 59c to choose from. Up to \$5 values, at

Basement—Another great shipment of women's high-grade footwear ready for today's sale. Our famous "Basement Shoe Sales" are the talk of the town. 2300 pairs in this lot, all new, desirable styles, in patent, gunmetal, vici kid, velvets, suedes, tans, etc., also old ladies' compatent, gunmetal, vici kid, velvets, suedes, tans, etc., also old ladies' compatent, gunmetal, vici kid, velvets, suedes, tans, etc., also old ladies' compatent, gunmetal, vici kid, velvets, suedes, tans, etc., also old ladies' compatent, gunmetal, vici kid, velvets, suedes, tans, etc., also old ladies' compatent, gunmetal, vici kid, velvets, suedes, tans, etc., also old ladies' compatent, gunmetal, vici kid, velvets, suedes, tans, etc., also old ladies' compatent, gunmetal, vici kid, velvets, suedes, tans, etc., also old ladies' compatent, gunmetal, vici kid, velvets, gunmetal, gun 5c Per Roll

> 35c Hat Pins, at Only 4c Basement-Thousands of handsome Hat Pins in this offering. Plain or fancy settings in scores of styles.

\$1 Black Silks Special 73c Pongora Silks 39c the Yard

Basement-Splendid quality black | Basement-36-inch Pongora Silks. petbicoats, etc. Soft, rich finish,

Taffeta and black Messaline Silks, | in fancy brocaded patterns, also in full 36 inches wide, at a great bar- plain colors. A fabric that is imgain in the Basement today. mensely popular on account of its Excellent \$1 grade—a quality that superior wearing qualities. To be will wear well and make up beau- had in black and a score or more tifully for waists, skirts, dresses, of the season's most desirable colorings, also in cream. Makes up perfect in dye and weave. 73c beautifully. Buy it to-39c Regular \$1.00 Silks, only 73c day, the yard, at only 39c

Women's Sleeveless Vests at 8c 50c Union Suits, Now 35c

Basement-Women's fine cotton | Basement-Women's fine lisle fin-

Vests, low neck, sleeveless style, soft ribbed white cotton, all **8c** sleeveless with lace trim'd **35c** sizes. Regular 12½c Vests **8c** or tight knee; all sizes **35c**

\$1.25 Crepe Underwear, Special, 89c Child's Hose 121/2c

Basement-Dainty White Crepe | Basement - Children's Medium-Gowns and Combinations, trimmed | weight School Hose, seamless feet,

with narrow torchon laces. Full cut sizes. Regular \$1.25 89c Gowns on sale at only 89c On sale at low price 121/2c

Women's Long Lisle Gloves, Pair, 39c Women's 29c Hose at 21c

Basement - Women's long lisle | Basement-Women's black, white, Gloves, full 16-button length with two clasps at wrist. White, tan, gray, biscuit. Sizes 5½ 39c to 8. Placed on sale at 39c sale at the low price, pair 21c

85c Corsets on Sale for One Day at 48c Regular \$1.00 Corsets at 63c

Basement-Stylish new model Cor- | Basement-Splendid model for the set of best grade coutil with four average figure. Extra well made

supporters attached and non-rust- and perfect fitting. Sizes range ing bonings. Sizes 19 to 48c from 19 to 30. Regular 63c 30. On sale at only 48c

2000 Yards Apron Ginghams, Yard, 5c Mill Ends Seersucker at 121/2c

Basement-27-inch Apron Checks, | Basement-Mill Ends Seersucker,

in extra good quality. Assorted size checks. Good fast colors. Buy all you want of it to-5c day, special at, the yard 5c

Embroidered Batiste Flouncings at 19c Bleached Bath Towels at 15c

Basement-Fine embroidered Bat- | Basement-Extra heavy bleached iste Flouncings, 50 inches wide, tan bath towels, size 18x36 inches—and black grounds. Handsome de-heavy grade and very absorbent. signs. Placed on sale at 19c \$1.50 a dozen. On sale 15c the very special price of 19c at the low price, each 15c

Sample Lace Curtains, Special Ea., 29c Large Size Comforters at 98c

Basement-500 Sample Lace and | Basement-Camp or beach Com-Serim Curtains in white and eeru. forters, full bed size and good Lengths up to 11/2 yards. Beau- weight; silkoline covered. White tiful patterns. On sale at 29c cotton filled. On sale at 98c the low price, each, only 29c

style A or B, special price, 35¢ 'Notion Day' Bargain Circle

Main Floor

Demonstration of Kleinert's

Dress Shields

By Expert Direct From

the Factory

Visit our Main Floor Notion Department today or any day this

week and have Mrs. B. La Tour tell you about these famous shields and heir many superior qualities. Mrs.

La Tour comes to us direct from

where Klienert's Shields are made,

and is thoroughly equipped to give

you any information you may desire.

22c Juno Shields, No. 3, for 15¢

25c Juno Shields, No. 4, for 17c 30c Juno Shields, No. 5, for 20c

50c Eaton Dress Shields-all sizes,

This

Style

100-yd. Spool Cotton, all colors, 46 100-yd. Spool Cotton, a doz., 45¢ Spool Silk, large spools, at 19¢ 5c Spool Cotton, 200 yards, at 4c Large-size Curling Irons, at 8c 25c Sewing Machine Oil for 15c Cube Pins, all colors, special, 4c 25c Roll-up Tape Measures at 15c Barrettes, in all styles, for 10c Silk Hair Nets, special, 5 for 10c 10c Pearl Buttons, all sizes, at 5c 25c Skirt Markers, special at 8c Wire Coat Hangers, special at 3¢ 10c Safety Pins, special, each 7¢ 5c Mildred Hair Nets, special, 3¢ 10c Bias Folds, all sizes, white, 5¢ Sanitary Aprons and Belt at 50¢ Child's 20e Hose Supporters, 12¢ Needles, regular 5c kind, pkg., 2½c 15c Silk Seam Binding, 9 yds., 8c 10c Wire Hair Pins, special at 5c 5c Collar Sup'ts, odds, ends, 2½c White Cotton Tape, 4-yd. pcs., 2c White Linen Tape, ass'td. pes., 3c Collapsible Trousers Hangers, 10¢ 25c Wash Trimmings, 6-yard, 18¢

Women's 25c Aprons at 15c Basement-50 dozen Women's Gingham Aprons on sale for one day only at above price. Assorted checks; also fine white lawn aprons. Nicely made,

wide ties; 25e aprons, specially priced for today at only 15c 85c Muslin Gowns, Only 59c Basement-Women's dainty Muslin

Gowns and Combinations; great many styles. Made in full standard sizes and nicely trimmed with laces, embroideries, etc.; 85c grades 59c on special sale today at only

\$1.00 Union Suits 69c | 25c Garden Hats at 15c | Wash Ties, Only 121/2c Men's Summer weight cotton | Cool, light Garden Hats of Pea- | Half-price sale of Men's Wash Union Suits in white and ecru, short or long sleeves, ankle length. Sizes 34 to 46. 69c Priced for this sale at 69c P

sheets to the roll. Limit 20 rolls 5c to customer. 10c Toilet Paper 5c

Black and colors, long or short. 4c

Great Sale Gevurtz Stock Kitchen Furnishings In the "Basement Underprice Store" Everything About Half-Price

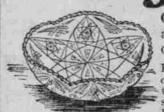
fort shoes. Nearly all have Goodyear welt soles, popular \$1.98 lasts—lace or button styles all sizes; values to \$5.00, pair

Men's \$3.50 and \$4 Shoes \$2.48

Basement—A thousand pairs of men's fine Shoes at about factory cost. Popular new lasts, mostly all wide toes, in patent, gunmetal and vici kid.

Choice of button or lace styles. Nearly all are Goodyear welt soles,

which guarantees style, fit and quality. All sizes in the \$2.48 2 lot. Regular \$3.50 and \$4.00 Shoes, on sale at low price of



Cut Glass, Dinnerware, Fancy China, Jardinieres, Silverware, Carving Sets, Nickel Tea and Coffee Pots, Chafing Dishes, Hardware, Cooking Utensils and Kitchen needs of various kinds included in this wonderful offering. Buy now and save half on your purchase.

Every article composing this great Basement Purchase and Sale will be closed out at once as we do not intend to carry these lines in our regular stock. A rare opportunity for all those who are about to outfit the Summer cottage to do so at a saving of about one-half. Remember, this entire stock was purchased by Gevurtz for the new Fifthstreet store, and consequently everything is new and desirable. Come today and every day, for new bargains are being added daily. Double Stamps with all cash purchases today in the basement store—groceries alone excepted.



\$7 Decorated China Dinner Sets at \$3.50 Very neat and attractive decorations. Choice of six distinct patterns.

Nickel Tea and Coffee Pots at about Half Price. Knives, Bavarian and Haviland China Dinner Sets Forks, Carving Sets, etc at about Half Price. Decorated China, Cups, Saucers, Plates, Berry Bowls, Sugars and

Now on Sale at Sensational Reductions! 90c Cut Glass Water Pitchers, now at 45c Creamers, Cake Plates and hundreds of fancy pieces are on special sale today at one-half their usual selling prices. 80c Cut Glass Water Pitchers, now at 40c

Sale Boys' Wash Suits at 1st-Floor Center Circle—\$1 Suits 69c—\$1.50 Suits 98c—\$2 Suits \$1.19—\$2.50 Suits \$1.49

FARM SHOULD YIELD \$5000 fruits. The balance of the farm is for the most part good grazing land. With the present herd as a basis and with but little expense a splendid herd may

Favorably on County Institution.

Favorably on County Institution.

Froduce to the value of \$8000 a year should be about to the spense a splead as the decision in this case of the great milk-producing to the great milk-producing and engage to the great milk-producing to the great milk-producing and engage to the great milk-producing to the great milk-producing and engage to the great milk-producing and engage to the great milk-producing and engage to the great milk-producing are greatly to the great milk-producing and engage to the great milk arm. I suggest Holstein in this case of the great milk-producing and engage to the great milk-producing a

NEWSBOYS' HOME HELPED sidewalk and the postoffice yard and some hung from window sills; and, as a result, the Newsboys' Home netted a neat sum.

WORKERS HONOR JOSSELYN the Brotherhood of Electrical Railway Employes of the company. They also had a set of resolutions bound in months.



ALL DRUGGISTS -15¢