

"June White Days"

Every Article of White
Reduced

Contract Goods Alone Excepted

1857

Meier & Frank Co.

1913

Free Exhibition!

Panama Canal in Operation

An attraction extraordinary during the Rose Festival is the large working model of the Panama Canal and Canal Zone now being exhibited without charge on our fifth floor. It's intensely interesting and also educational and gives you a vivid mind-picture of the greatest engineering feat the world has ever known—the Panama Canal. See this wonderful working model today. —Fifth Floor.

--For 56 Years the Dependable Merchandisers of Portland

The Store That Carries the Greatest Stocks in the Northwest

Courtesy, Reliability, Truth, Service, Quality---The Fundamental Principles of This Store

What More Beautiful Than the Rose?

That's the instant mental question that suggests itself to you on entering our store during this Festive Week. It's the commendable loyalty of our hundreds of happy employees that makes this "The Rose Store" of Portland.



In bounteous splendor and marvelous beauty, you'll find each day, displayed in every department, fresh, fragrant, inspiring roses of every known variety, from the cultivated gardens of our loyal employees. And we take this means to publicly express our appreciation of this thoughtfulness that makes this, in every sense of the word, "the store with a spirit."
THE MEIER & FRANK CO.

Visitors to Portland Will Find in This Store

Every Possible Convenience for Comfort

Rest Room, Second Floor

Information, Accommodation Desk, First Floor

Free Check Room for Parcels

—Basement Annex.

Restaurant, Seventh Floor

Nursery for Care of Children Free

(Trained Nurse in Charge) Fourth Floor

Writing Room, Seventh Floor

Reception Lobby, Seventh Floor

Money Orders Issued, Basement

Accommodation Bureau, First Floor, Main Bldg.

Express Office, Basement

TELEPHONES:
Marshall 4600
or A 6101

Taxis Called, Carriage Director, Sixth Floor

Hospital, Trained Nurse in Charge 4th Floor

Just Arrived By Express

Corduroy Riding Skirts and Corduroy Walking Skirts.
White Wool Skirts in ratine, and black and white stripe.
Wash Skirts, in pique, ratine and linen.
Navy Blue Serge Suits at \$17.50, \$25 and \$28.
Linen Dresses in tailored effects, also Coated Dresses of ratine and crepe.
—Second Floor Garment Salons.

A Delightful Luncheon

—is served daily in our Spacious Seventh Floor Restaurant, from 11 A. M. to 3 P. M. The service and cuisine is unexcelled. Orchestra Music from 12 M. to 2 P. M. Direct Elevator.

Cold Storage for Furs

Moths are abroad at this season and your Furs are in peril. Home storage is seldom safe. Let us store them in the only Refrigerating Cold Storage for Furs in the city. They will be insured against moth, theft or fire. Prices very reasonable.

Our Festival Sale of Cut Glass

To \$7 Pieces Only \$2.98



To \$7 Pieces Only \$2.98

The wedding gift problem is solved, for here is an opportunity to choose from fully 1000 pieces of handsome, high-grade Cut Glass, in many beautiful designs and patterns, that sell ordinarily from \$4.00 to \$7.00, for only, each, \$2.98.

You'll find in this assortment, Nappies, Berry Bowls, Jugs, Vases, Spoon Trays, Celery Trays, Oil Bottles, Sugars and Creamers, Comports, Mayonnaise Sets, Fern Dishes, Cologne Bottles, Relish Dishes, etc.

—First Floor, Main Building. —Mail Orders Filled.

3 Days' Sale of Cut Glass

Meier & Frank Co.
1857 1913
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

Phones Marshall 4600 A 6101 Mail Orders Filled

Saturday June 14th Is Flag Day



Every Home Should Display the Flag

\$1.75 Flags—of waterproof cotton bunting, size 5x8 feet, with sewed stars and stripes. Special today at only, each \$1.23
\$1.50 Flags—same as above, with printed field. Special, each, 99¢
We've the most complete stock of standard Wool Bunting Flags in the city. Sizes 3x5 feet to 12x20 feet. Prices the lowest.

Elbert Hubbard Says:

—“There are just two kinds of luggage nowadays. INDESTRUCTO is one the other is ausgespielt.”



Guaranteed five years against fire, damage and destruction. Every Trunk registered against loss or theft.

Indestructo Trunks sold only at The Meier & Frank Store in Portland.

—Fourth Floor, Main Building.

Men's Silk Socks at 25c Pair

Men, you may now wear fine, serviceable Silk Socks for less than you usually pay for lisle or cotton. We are showing excellent pure Silk Socks in beautiful shades of tan, brown, navy, gray, heliotrope, etc., also black, for only 25¢. They're of good Summer weight and our guarantee goes with every pair. If they do not wear better than any 25c Hose you ever wore, we shall give you a new pair free. Nowhere else can you purchase such Socks at the price. Select them today for only, 25¢.

Men's 50c Foulard Ties 25c

Bright, attractive colors for Summer wear are shown in a wonderful variety in this lot of Cheney Foulard Ties. There are four-in-hands, batwings and Windsors in every wanted shade. Diagonal stripes, two-tone and cross stripe patterns are shown. Usually these Ties sell for 50c. Choose now at only 25¢.

—Just Inside Morrison-St. Entrance.

"Silk Maids" First Anniversary

One year ago tomorrow we introduced to the women of Portland the famous "Silk Maid" Hosiery to sell at \$1.00 a pair. This introduction was the realization of a cherished hobby of our hosiery chief, namely, to offer to Portland women a silk stocking that possesses both beauty and wearing quality of an unusual degree, and, even though embodying these much-desired qualities, could be sold at the popular price of \$1.

That the women of Portland have sanctioned our judgment and purpose in offering them "Silk Maid" Hosiery at \$1.00 the pair, is evidenced in the fact that during the past twelve months eighteen thousand pairs of these wonderful silk stockings have been worn by the women of Portland.

"Silk Maid" Hose are always of uniform quality, of closely woven cocoon silk, with 7-inch double welt garter tops, extra high spliced double toes and heels, full fashioned and seamless.

For hosiery satisfaction, every woman in Portland should test the extraordinary merits of "Silk Maid Hosiery—always \$1 a pair.



Royal Banquet Flour \$1.15 Sack

Jersey Butter, 2-pound rolls, the roll.....60¢
Kipperd Herring, Smith's Imported, tins, each.....19¢
Cream of Wheat, ideal breakfast cereal, package.....15¢
Quaker Oats, 25c packages, each.....19¢
Chow Chow, Western make, large bottles, each.....25¢
Pure Cocoa, fresh ground, in bulk, the pound.....20¢
50c Victor Ceylon Tea, the pound.....39¢
Godfish Steak, thick boneless pieces, each.....17 1/2¢
White Beans, small and even baking, 4 pounds for.....25¢

Hammock Comfort

This is Hammock Time! Every home, cottage or camp should possess one of these Comforts, as nothing else quite takes its place. 'Twould be hard indeed to find a more complete assortment of handsome and serviceable Hammocks than these now shown on our Fifth Floor. Over 200 patterns from which to choose, and a style to fit your individual taste. Priced from 75¢ to \$12.00.

Couch Hammocks

Many people favor these practical Couch Hammocks. They're made very durable with steel frame, best grade springs, with 25-pound cotton felt mattress, and range in price from \$4.95 to \$24.00.

Old Hickory Porch Settees, \$14.25 to \$30.00

Oak Porch Settees at \$16.25

Fir Porch Settees, at \$8.50, \$14.50

Finest grade Reed Porch Settees, \$20 to \$30

Lawn Swings, \$8.50 to \$20

Croquet Sets in all styles, 4 to 8-ball Sets, from \$1.00 to \$10

We've a complete variety of Camp Stools, Tents, etc. Prices always the lowest.



Fifth Floor Main Building