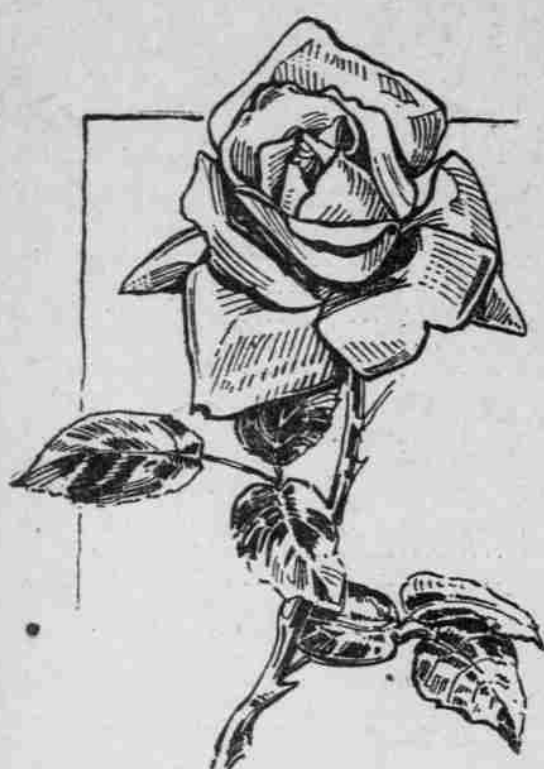


Visitors Are Made to Feel "At Home" Here Through Courtesy, Accommodation and Service **MUSIC** Today From 12 to 3 P. M.  
Store Opens Today at 8:30; Closes, 5:30--Have Luncheon Today in Our 7th-Floor Restaurant Seventh-Floor Tea Room



# This Page--as Interesting to Read

## as a Parade Is to Watch!

### Telling of Our Extraordinary Offerings for June White Days

**FREE EXHIBITION**  
**Panama Canal in Operation**

The Greatest Attraction of the Festival

The talk of all Portland is the Free exhibit of the Panama Canal in operation on our Fifth Floor—it's a large working model. A topographical display, correct in every proportion and detail. Thousands are daily viewing this wonderful display. Come to our Fifth Floor and see it today.

**Prevent Moth in Your Furs**

bring them to our cold storage—the only refrigerating storage for furs in Portland. We'll insure them against fire, theft and moth at prices the most reasonable.

**BEAUTIFY THE BATHING SUIT**—that's the thought that inspired the making of these Corsette Bouquets of rubber. And you'll find violets, roses, carnations, orchids, poppies, etc., in the natural colors. See them in our Toilet Goods Section.

**There's Fascinating Beauty**

in these new Ostrich Neckpieces now shown in our Neckwear Department. Selling at \$5 and \$10

Retain Your Impression of the Rose Festival by Kodaking

Buy a Kodak and films today. Ask to see our Vest Pocket Kodak at \$6 Brownie Cameras, \$1 to \$12

**Before Going to the Beach--**

telephone beach address to our Mail Order Department for mail order catalogue—'twill prove great help in ordering.

### Every Article of White Reduced for 'June White Days'

Contract Goods Alone Excepted  
**\$2.50 to \$3 Gowns, \$2.18**

Here's an exceptional lot of fine quality Gowns, of nainsook and cambric; trimmed in dainty embroidery; lace tucks, insertion, beading and ribbon. High neck and long sleeves, or low neck and short sleeves.

**\$1.75 Crepe Gowns, \$1.22**

For June White Days, we've included some beautiful Crepe Gowns of unusual quality, in high and low neck styles, and becomingly trimmed in linen lace. Regularly \$1.75, today, each \$1.22.

**\$4.50 Hand-Embroidered Gowns**—of soft finish nainsook; slipover style. Short sleeves, hand-scalloped and hand-embroidered yoke effects. In fetching designs. Hand-embroidered eyelets at neck are ribbon-drawn. Special for June White Days, each **\$3.19**

**\$5 to \$6.50 Gowns, \$3.57**

Dainty Gowns of fine nainsooks, beautifully trimmed in Valenciennes and Cluny lace edgings and insertions, tucks, beadings and ribbons. Short, puff and flowing sleeves.

**\$4.50 Combinations, \$2.89**

Every woman will find in this group of Combinations, Corset Covers and Drawers, one or more pleasing styles. They're made Princess and trimmed in dainty embroidery and lace beading, and run with ribbons.

**\$4 and \$4.50 Princess Slips**—of soft quality nainsook, becomingly trimmed in dainty embroidery, Valenciennes and Cluny lace, ribbon and beading. Special for June White Days, each **\$2.98**

### The Festive Board Brighter With New Table Linens

**\$9 Breakfast Sets, \$6.50**

Breakfast Sets, in colored linens, beautiful designs, hemstitched on all four sides. Of heavy-weight linen. In light blue, pink and gold. These are unusually handsome sets, and have one dozen Napkins to match.

**\$9 Sets, 66x86 inches, for only \$6.50**  
**\$10 Sets, 66x86 inches, for only \$7.50**  
**\$11 Sets, 66x102 inches, at only \$8.50**

**Large Dinner Cloths**

In the home where large dining table is used, this sale of large Dinner Cloths will find immediate favor. They're of good quality all-linen damask. Of firm weave. In pleasing floral patterns.

**\$8.50 Cloths, 2 1/2 x 2 1/2 yards, now \$5.90**  
**\$12 Cloths, 2 1/2 x 2 1/2 yards, now at \$8**  
**\$16 Cloths, 2 1/2 x 2 1/2 yards, only \$10.50**

**\$2.25 Table Cloths, \$1.79**

Linen Table Cloths, 68x68 inches, of all pure Irish linen, bordered on all four sides, and in neat, attractive designs.

**\$5 Lunch Cloths, \$3.38**

Every home should have several of these pure linen Lunch Cloths. They're of fine quality, and hemstitched on all four sides; soft-finish weave. Size 44x44 inches.

**\$3.50 Napkins, dozen, now only \$2.98**

### Conveniences for Visitors

**RESTAURANT**—7th floor. Luncheon 11 to 3. Orchestra music. Reasonable prices.

**REST ROOM**—Second Floor.

**WRITING ROOM**—Seventh Floor Lobby.

**PARCELS CHECKED FREE**—Basement Annex.

**INFORMATION**—Accommodation Desk, First Floor, Main Building.

**FREE NURSERY**—where mothers may leave infants and children in charge of trained nurse. 4th Floor, Main Bldg.

### Jewelry Suggestions

**Bracelets**—popular wide band style. In plain, fancy, engraved and embossed designs. Gold filled. Worth \$4 and \$5. Special at, each **\$2.15**

**Bracelets**—for the little folks. Either plain, signet or stone set. Special, each **45c**

**Men's Scarf Pins**—solid gold mountings. Variety of handsome designs. Stone sets. Worth \$1.50 to \$3.50. Specially priced in this sale at only, each **75c**

**Chain Fobs**—with safety clasp attachment, for men and women. Also included in this lot are the popular Coat Chains. Specially priced at, each **75c**

—First Floor, New Building.—Mail Orders Filled.

### "June White Days" Sale of Embroidery

**7c to 12c Edges and Insertion**—of Swiss and cambric; 1 to 4 inches wide. For children's wear and undermuslins. Specially priced at only, the yard **5c**

**75c to \$1.25 Frounces**—of Swiss. In eyelet designs. 12 to 27 inches. Also Bands to match, 4 to 9 inches. For waists and lingerie gowns. Sp'l, yard **49c**

**25c to 35c Convent Embroidery Edges**—on heavy, soft-finish cloth. 2 to 5 inches wide; very serviceable and popular **18c** for children's wear. Sp'l **18c**

—First Floor, New Building.—Mail Orders Filled.

### SUMMER FICTION, 50c

"The Londoners," by Robert Hichens.  
"813," by Maurice Le Blanc.  
"The Golden Silence," by Williamson.  
"The Miller of Old Church," by Helen Glasgow.  
And 1000 other titles.

**\$2.50 Bord'd Foulards, 98c**

Several kinds of Bordered Silks, 44 inches wide, in light and dark colors. Regular \$2.50 quality. Special, the yard, **98c**.

### Timely Suit Sale

There is a dash and an air to these Suits that mark the high-class garment. These are the clever modifications of the season's ultra styles. Instantly they appeal to every woman's sense of worth, practicability and style.

These are four extra special lots, selected from these plain tailored and semi-fitted effects. The ever-popular Norfolk, or the chic cutaway—with fancy trimmed vest effects, or long shawl silk collars. Materials are serge, eponge, mannish cloths and wool poplins. Extra special

**\$45.00 Suits Reduced to \$32.50**  
**\$35.00 Suits Reduced to \$23.50**  
**\$25.00 Suits Reduced to \$17.50**  
**\$22.50 Suits Reduced to \$16.50**

### 3 Groups of Coats Reduced

Women will welcome this opportunity to select stylish Coats at greatest reductions. Tweeds and worsteds are shown, serge and fancy coatings, in tan, gray, navy, brown, black, checks and stripes. There's full length and cutaway models, semi-fitted or with shirred back and belted effects. Some have large shawl collars, others fancy trimmed. Select today from three groups at only **\$4.75, \$7.85, \$12.65**.

### Phenomenal Sale 500,000 Yds. Ribbon

We simply mention the quantity of Ribbons in this unprecedented event to give you some idea of the immensity of this sale. And conservative, indeed, are we in saying that 500,000 yards of Ribbons from our regular stock will enter this phenomenal selling event today. Included are all widths from 1 to 8 inches. Plain and fancy Ribbons in variety beyond comprehension. 'Tis needless to say that early today, with such extreme reductions in force, our Ribbon Section will be the Mecca for throngs of eager shoppers, selecting Ribbons at far below their real worth for hair bows, millinery and sashes.

12c to 15c Ribbons—in all colors, both plain and fancy, with picot edge; 1 to 2 inches wide; yard <b>7c</b>	20c and 25c Ribbons—Plain moire and fancy, in all colors; 4 and 5 1/2 inches wide. Special, yard <b>15c</b>	<b>Black Velvet Ribbons</b>
15c to 20 Ribbons—all silk, both plain and fancy and in all colors; 2 and 3 ins. wide; yd. <b>12c</b>	65c to 75c Ribbons—of heavy quality and fancy, in light and dark colors. Special price, a yard <b>47c</b>	of all silk. Close, heavy pile, popular trimming this season for Panama and Leghorn Hats and the making of girdles. Note the deep reductions:
25c and 35c Ribbons—plain moire and fancy, in beautiful stripes, prints and checks; 5 to 6 inches wide. <b>19c</b> Special in this sale, the yard	37c and 50c Ribbons—both French faille and fancy patterns. Choice of all colors, 6 and 7 inches wide. <b>33c</b> Special sale price, yard, only	40c quality, 2 1/2 inches, a yard, <b>30c</b> 50c quality, 2 3/4 inches, a yard, <b>37c</b> 65c quality, 3 1/4 inches, a yard, <b>43c</b> 75c quality, 4 inches, a yard, <b>53c</b> 1 quality, 4 1/2 inches, a yard, <b>63c</b>
35c Ribbons—of heavy quality, in choice of plain, moire and fancy patterns; 5 and 6 inches wide. <b>25c</b> Offered in this sale, sp'l, yd. <b>25c</b>	<b>\$1 to \$5 Fancy Ribbons</b> —including our entire stock of these grades, and great variety of light and dark colors. Today at <b>1/4 Off</b>	<b>\$1 quality, 4 1/2 inches, a yard, 63c</b>

—First Floor, Main Building.—Mail Orders Filled. **All Fancy Ribbons Are Greatly Reduced During This Sale**

### Women's Gloves Reduced

Perrin's Real French Kid, Trefousse, Baemo, Reynier and Ireland Makes are included in this tremendous Glove Sale. In fact, every pair of Women's Gloves in our entire stock has been reduced. All colors; all sizes; all-fitted; all guaranteed.

**EXPERT FITTERS TO ASSURE YOU PROMPT SERVICE**

**\$1 and \$1.25 1 and 2-clasp Gloves, 95c**  
**\$1.50 2-clasp Gloves, the pair, \$1.39**  
**\$1.75 2-clasp Gloves, the pair, \$1.49**  
**\$2.00 2-clasp Gloves, the pair, \$1.83**  
**\$2.25 2 and 3-clasp Gloves, pr. \$1.98**  
**\$3.50 12 and 16-button Gloves, \$2.98**  
**\$4.00 16-button Gloves, a pair, \$3.49**  
**\$5.00 20-button Gloves, a pair, \$4.19**  
**\$5.50 24-button Gloves, a pair, \$4.49**

—First Floor, Main Building.—Mail Orders Filled.

### DEVONSHIRE SUITING

for women's and children's dresses. Large assortment of stripes, in light and dark colors. Specially priced at only, the yard **18c**

**27-INCH FIGURED VOILE**—with colored silk stripes. In pleasing choice of colors and designs. Special, the yd. **35c**

—Third Floor, Main Building.

### Hand-Emb'd and Real Lace Neckwear 1/3 Off

There's an irresistible daintiness and beauty to hand-embroidered Lace Neckwear, and for June White Days, we include our entire stock, ranging at \$1.50 to \$35 for One-Third Off. This is an extraordinary offer that will strike a responsive chord, and occasion unusual activity in the Neckwear Section today.

**25c to 35c Neckwear at 19c**

In large assortment you'll find beautiful embroidered Dutch Collars, and also the new Imperial Collars of lawn and crepe with pleated revers. From this immense lot of 25c to 35c Neckwear, choose for only **19c**

**New Concepts**—of Women's Neckwear—Jabots, fancy Collars, Prince Imperial Collars, Bulgarian Collar, Cascades, Flat Collars with Collars, etc., in wonderful array. Special, each, only **43c**

**Women's \$1 to \$1.50 Neckwear**—offering new Dutch Collars, Jabots, Cascades, Flat Collars with Jabots attached and fancy Stocks, etc.; today, each, **77c**

—First Floor, Main Building.—Mail Orders Filled.

### 6 Kerchiefs, Festival Souvenirs, \$1.10

An appropriate souvenir of the Rose Festival are these 6 beautiful Swiss Embroidered Handkerchiefs. Packed in hand-decorated Japanese Folder, rose designs. Folders are often used as slipper holders, handkerchief bags, etc. Six Kerchiefs in Folder. Regular \$1.50. Special, **\$1.10**.

**10c Kerchiefs**—for women. Initialed and hand-embroidered. Borders hemstitched. All letters. Special, 6 for **25c**.

### Delicatessen for Luncheons A Help for "Festival Week"

Boiled Ham, sliced, pound, **39c**  
Minced Ham, for Sandwiches, a pound, **20c**  
Baked Hams, the pound, at **50c**  
Dried Beef, wafer-sliced, lb. **38c**  
Roast Beef sliced to order, lb. **40c**  
Matchless Bacon, whole or half strips, lb. **23c**

Sliced Pineapple, No. 2 cans, dozen **\$1.70**; can **15c**  
Ghirardelli's Ground Chocolate, No. 3 cans, **79c**; No. 1 cans, at only **28c**  
Corn, Minnesota packed, No. 2 cans, dozen, **85c**; can, **7 1/2c**  
Canned Beef, Libby's, No. 1 cans, at **22 1/2c**

### Pillow Top Free--With a "Busy Bee" Outfit

A very pretty Pillow Top and Back, tinted for embroidering, will be given free with the "Busy Bee" Outfit, which consists of six skeins of Carson Currier's famous wash Embroidery Silk and Instruction Sheet. Price of the outfit **25c**

### SANDWICHES

PUT UP IN BAGS  
Roast Beef or Pork, with pickle **10c**  
Boiled Ham or Cheese, with pickle **10c**  
Small Ham Sandwiches, for children **5c**

**Meier & Frank Co.**

1557 1913

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.