

**THE TALK OF ALL PORTLAND!**

Hundreds and hundreds are daily viewing the Panama Canal in actual operation on our Fifth Floor. Every man, woman and child will find it interesting and instructive. It's the greatest display model of any character ever shown in Portland. See it today!

**Retain Your Impression of the Rose Festival By Kodaking**

Buy a kodak and films today. Ask to see our Vest Pocket Kodak at \$6. Brownie Cameras, \$1 to \$12. Kodaks, \$6 to \$65

**Guessing Contest Ends Saturday**

6 P. M.  
\$45 Acorn Gas Range FREE to the man or woman guessing nearest to actual number of acorns in Alder-street window. Register your guess in our Fourth-floor Stove Department before 6 P. M. Saturday. Not necessary to make purchase to guess.

**Our Special--**

Eye-glasses or Spectacles, with gold-filled frames, fitted with best Toric Lenses. Regularly \$8.00. Special \$5.00. Lenses fitted to your frames. Special, the pair, \$1.

**Demonstrations**

**TODAY**  
French Veneer Piano and Auto Polish.  
Basement Store.  
Bread-Baking  
Fourth Floor, Main Building.  
July Delineator Now Here, 15c

**Our Watchword!**

Ladies' open-face, Elgin or Waltham Watches, in 20-year gold-filled cases—plain or fancy engraved—an ideal graduation gift. Special, Saturday, only \$8.75.  
—First Floor, New Building.

**Baseball Players--**

Come to our Sporting Goods Department tonight and have a chat with Al Carson, the well-known Portland "Beaver" pitcher. He's a great booster for Goldsmith Baseball Goods. Hear what he has to say about the 18-inning ball. 7 to 9 P. M.  
—Fifth Floor, New Building.

**OUR Tremendous Suit Sale Will Help Hundreds of Men**

**To Be Neatly Attired for the Coming Rose Festival**



\$15 to \$20 Suits  
**\$13.75**

Unsurpassed Clothing service is the constant aim of our Men's Store, and assuredly nowhere in the city can you purchase such stylish and well-made Suits at \$13.75, except at The Meier & Frank Store! They're our regular \$15 to \$20 suits, and today's your last opportunity to select a neat and attractive Summer Suit, of such good quality, for so little money.

Men—think of it! You've choice from hundreds of handsome garments, from such famous makers as:

**A. B. Kirschbaum**  
**Adler-Rochester Company**  
And Other Makers Who Restrict the Use of Their Names at Sale Prices

You'll want to be with the throng of well-dressed men during the Rose Festival. And so you can, for the least outlay, by taking advantage of this phenomenal Suit Sale today.

Every Suit Is All Wool. Sizes and styles for young and elderly men. \$15 to \$20 Models, priced for today's selling at **\$13.75**

—The Men's Store.—Third Floor.—Mail Orders Filled.

**Men's \$3 Straw Hats at \$1.98**

Every man should possess a new Straw Hat for Festival week. And we're offering new Sennitt and Split Straw Sailors, in all the latest blocks—Hats that sell regularly at \$3, your choice today for **\$1.98**.

\$2 Straw Hats, Sennitt and Split Straws, Special ..... **\$1.39**

Springtex Union Suits—in Summer weights of fine Egyptian Balbriggan and form fitting. Choice of flesh, blue, ecru and white. Special today, suit **89c**

**Porosknit Shirts and Drawers for Men, 45c**

**Porosknit Union Suits, Men's, All Sizes, 89c**

**B. V. D. & Gotham Athletic Union Suits, 89c**

**Entire Stock Men's Panama Hats Reduced**

—Just Inside Morrison-St. Entrance.—Mail Orders Filled.

**Table d'Hote \$1 Dinner Tonight--7th-Floor Restaurant**

The Most Appetizing Meal in the City—Orchestra—Direct Elevators.

**Men's Haberdashery Economy Offerings**

**Silk Soisette Golf Shirts, \$1.39**

For Summer wear these Silk Soisette Negligee Golf Shirts are ideal. Made with separate military collars and tie of same material to match. Shown in colors—cream, white, tan and blue. Coat style and French cuffs. Special, each, only **\$1.39**

**\$1.50 and \$2 Gotham Negligee Shirts, 98c**

Gotham Negligee Golf Shirts, with either plain or pleated bosoms; cuffs attached; either stiff or soft French style. The materials are madras, percale, chambray and mercerized soft fabrics. Regularly you'd pay \$1.50 and \$2 for these grades. Today, each, only **98c**.

**Silk Socks, Pr. 25c**

Fine Silk Socks—the celebrated M. & F. brand—in black, tan, gray, heliotrope, green, smoke, etc. Special, the pair, only **25c**.

**25c Wash Ties, 17c 3 for 50c**

Silk mercerized tubular Wash Ties, in beautiful colors and patterns; new panel stripes; also solid white, tan, blue, pink and gray. Regularly 25c. Special, three for **50c**; each, **17c**.

**"Jumbo" Sweater Coats**

We've just received a large lot of the new "Jumbo" Rough-Neck Sweater Coats. Most appropriate for camping or beach. Shown in all sizes; in colors of white, cardinal, oxford and gray and priced at **\$5.00**.

**\$2.50 and \$3 Gotham Pajamas, \$1.69**

There's style and comfort in every pair of these excellent Gotham Pajamas of mercerized materials. In stripes and plain colors, beautifully trimmed. In all sizes. Regularly \$2.50 and \$3.00. Special, the pair, **\$1.69**.

—Just Inside Morrison-St. Entrance.

**Children's \$1.50 to \$3 Dresses, 98c**

**Phenomenal Sale for Saturday Only**

Mothers—you couldn't begin to make such neat and pretty Dresses for the children at anywhere near the price we offer this great lot for Saturday only—**98c**. In most instances the material alone is worth more than we ask for the completed garments. Truly a wonderful group of Dresses is entered for this sale. Two styles are just as pictured. They're of ginghams, percales, poplins and chambrays—made in many pleasing styles. Becomingly trimmed and well finished. You'll find comprehensive choice, in blue, pink, tan and all colors in plaids and stripes. Sizes for girls 6 to 14 years. Timely, indeed, is this offering of \$1.50 to \$3 Dresses for today only at **98c**.

**The White Dresses at \$2.28 Are Worth \$2.75 and \$3.00**

Note the unusual winsomeness of the dainty White Dresses as shown in the illustration. Only an inkling of those you'll find offered today for only \$2.28. Trimmed with lace and insertion. All have low necks and short sleeves. Sizes 6 to 14 years. 'Twill be necessary to come early today to avail yourself of this sale.



Second Floor, Main Building.—Mail Orders Filled.

**Summer Fiction For 50c**

"The Londoners," by Robert Hichens.  
"813," by Maurice Le Blanc.  
"The Golden Silence," by Williamson.  
"The Miller of Old Church," by Helen Glasgow.  
And 1000 other titles.

**Saturday Is Hosiery Day for Women and Children**

Women's 25c Hose—of lisle, with seamless feet; medium weight, double tops, reinforced heels and toes; black, white and tan; **3 PAIRS, 20c**; special, the pair **20c**  
Women's 50c Outside Hose—in light weight lisle, with plain or double tops; also elastic ribbed tops; black only. Special for Saturday, **3 PAIRS, \$1.20**; pair **42c**

Misses' 50c Sanatas Brand Hose—of gauze weight, silk lisle—a dainty Summer Hose for the young girl. Black only. Special for Saturday, **3 PAIRS, \$1**; pair **35c**  
Women's \$1.50 Pure Thread Silk Hose—the "Alta" brand. In black only. All silk, double tops and have lisle split feet. Special for Saturday at, the pair **\$1.29**

Women's 50c Silk Boot Hose—with lisle tops and soles; full-fashioned, seamless. Black, white and tan. Special for Saturday, **3 PAIRS for \$1.25**; the pair, at **45c**  
Women's 35c Lisle Hose—full-fashioned, high spliced heels, double tops. In black, white and tan. Special for Saturday, **3 PAIRS for \$5c**; the pair at only **29c**

Children's 20c Lisle Hose—seamless, fine ribbed. In black, white and tan. Summer weight. Special for Saturday, **3 PAIRS for only 40c**; the pair, for only **15c**  
Boys' and Girls' School Hose—extra strong and elastic tops—the "Everlasting" brand. In black only. Special for Saturday at only **2 PAIRS for 25c**; the pair, at **15c**

Children's and Misses' 35c Hose—of silk lisle, gartered tops, seamless. In all colors. All sizes in the lot. Special for Saturday, **3 PAIRS for 65c**; the pair, at **25c**  
Infants' and Children's Sox—in plain and fancy colors; assorted combinations. You may choose them for Saturday's selling at the remarkably low price of, pair **25c**

**Candy Specials Saturday Only**

70c Victoria Chocolates, pound ..... **48c**  
50c Milk Chocolates, whipped cream style, a box ..... **38c**  
40c Mt. Hood Nugat, 25c  
40c Caramels, lb. .... **25c**  
25c Peanut Brittle, lb. **18c**  
50c Chocolate Mint Creams, lb. .... **33c**

**Boys' Baseball Suits Reduced**

SIZES 4 TO 14 YEARS

\$1.00 Suits, assorted colors, each, **79c**  
\$1.25 Suits, assorted colors, each, **98c**  
\$1.50 Suits, assorted colors, each, **\$1.13**  
\$1.75 Suits, assorted colors, each, **\$1.23**  
\$2.00 Suits, assorted colors, each, **\$1.40**  
\$2.25 Suits, assorted colors, each, **\$1.79**  
\$1.25 Fish Baskets, large size ..... **99c**  
\$1 Oil Silk Line ..... **73c**  
60c dozen Fly Hooks, dozen ..... **49c**  
\$1.25 Reels, nickel-plated, brake and drag, each ..... **98c**  
20c Trolling Spoons, kidney and fluted, each ..... **15c**  
—Fifth Floor, New Building.

**Boys' Norfolk Suits, \$4.85**

Worth \$6, \$6.50 and \$7.50

There are 500 of these Boys' Stylish Summer Suits, so you have a wonderful assortment from which to choose. All are Norfolk style—all wool, well made, and in the newest patterns and shades of gray, brown, tan and mixtures.

Two pair of Knickers are included with each Suit, and they're made to give service.

You'll find sizes from 7 to 18 years in this line of Norfolk Suits that sell regularly from \$6 to \$7.50. Select from these **\$4.85**

—The Men's Store.—Third Floor, New Building.—Mail Orders Filled.

**Store Opens Today at 9 A. M.**

**Closes 9 P. M.**

**Trunks for Camping or Vacation**

The greatest convenience in caring for clothing, and even household effects, during the beach or camping season is a Trunk. And exceptionally moderate have we made our prices for this sale. Trunks of select basswood, lock-joint construction, heavy canvas covered, waterproof painted, steel angle iron edges, top and bottom. Elm slats, wrapped, cloth-lined; 2 dress trays, leather strap.  
32-inch Trunks, special, **\$12.95** \$4.00 Genuine Cane Bags, 15-inch Special today at only ..... **\$2.75**  
34-inch Trunks, special, **\$13.45** \$4.50 Hofi Fiber Bags, 24-inch Special today at only ..... **\$2.50**  
36-inch Trunks, special, **\$13.95**  
38-inch Trunks, special, **\$14.45**  
40-inch Trunks, special, **\$14.95**  
—Fourth Floor, Main Building.



**Women's \$1-\$1.25 Doeskin Gloves at 87c**

Women's Doeskin Gloves; one-clasp style, in white and also natural chamois, shown in sizes 5½ to 7, and sell regularly for \$1 and \$1.25. Special for this sale, the pair, **87c**.

**\$1.25 Gloves, Pair at 95c**

Doeskin and chamois Gloves in either one or two clasp style; pique and P. X M., white or natural colors. Sell regularly for \$1.25, special the pair **95c**.

**\$1.50 Gloves, Pair at \$1.39**

Women's doeskin and chamois two clasp gloves, white and natural colors, in sizes 5½ to 7; \$1.50 grades, the pair **\$1.39**.

**\$2.50 Gloves, Pair at \$1.47**

16 button length doeskin Gloves, white and also natural chamois; shown in sizes 5½ to 7, regularly \$2.50. Choose now at the pair, only **\$1.47**.

**\$3.00 Gloves, Pair at \$1.98**

White doeskin Gloves, in 16 button length, with two clasps at the wrist. Sizes 5½ to 7; ordinarily you pay \$3 for this grade, special the pair only **\$1.98**.

**\$3.00 Gloves, Pair at \$2.67**

Women's 16-button Gloves of white doeskin; the "Bacros" make. These are in sizes 5½ to 7 and are regularly \$3.00; the pair **\$2.67**.

**\$3.50 Gloves, Pair at \$2.98**

16 button doeskin Gloves of Perrin's and Ireland's makes in sizes 5½ to 7. The regular \$3.50 grades, special the pair **\$2.98**.

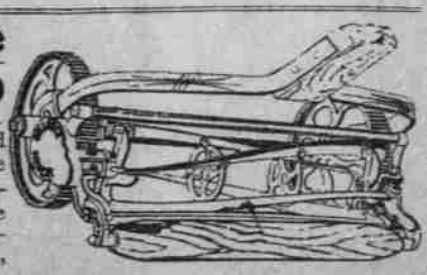
**Saturday Sale of Velvet Ribbons**

in black, satin back, close heavy pile—the most popular for Panama hats and girdles.  
40c grade, 2½-inch, yard, **30c**  
50c grade, 2¾-inch, yard, **37c**  
65c grade, 3¼-inch, yard, **43c**  
75c grade, 4 -inch, yard, **53c**  
\$1 grade, 4½-inch, yard, **63c**

**Need a New Lawn Mower?**

**Choose a Reliance Saturday at \$3.69**

For Saturday only, we have reduced the price of our famous Reliance Lawnmower. They're just as illustrated, 14-inch cutting blades; 3-blade style. Easy-running and durably constructed. Special for one day only, at **\$3.69**.



—Basement, Main Building.—Mail Orders Filled.