

RIVER PARADE TO BE 3 MILES LONG

Herald in Hydroaeroplane Will Trumpet Advance of King of Rose Festival.

CRUISER CANNON TO BOOM

Two Salutes of 21 Guns Will Announce Arrival in Portland Harbor of Rex Oregon—Rowing to Be Prohibited.

Now that the election is over everybody is beginning to talk about the Rose Festival. The opening of the annual event promises to far exceed anything heretofore attempted. Next Monday, at noon, His Majesty, Rex Oregon, will arrive in the city. Upon his arrival he will be met at the Stark-street landing and escorted by the Rose Festival officials and the Royal Honorarians to the City Hall, where he will be received by Mayor Rushlight and handed the golden keys of the city.

The herald for the pageant, and also the leader of the parade, will be a hydroaeroplane type, built and piloted by F. A. Bullington, a Portland mechanical engineer. A herald on this craft will trumpet the advance of Rex Oregon. The machine will then turn back to the body of the water craft and lead the way to the landing.

The river parade will be only three miles in length and will consist of two divisions. Notices have been mailed to the canoe and boat houses warning them of the danger of allowing inexperienced people to rent boats and canoes during the hour of the marine parade. Instructions have been issued by the County Commissioners and the O. W. R. N. Company to all bridge tenders to keep all the bridges open while the parade is passing. The opening will occur about 11:45 A. M. and continue until about 12:30 P. M. The public therefore is requested to arrange accordingly.

HUNDREDS OF AUTOS COMING

Motorists to Drive to Rose Festival From All Directions.

This year, for the first time, overland touring to Portland for the Rose Festival will be general, and from all directions. A party of six cars is now en route from Los Angeles, and will be joined at Sacramento and Stockton by the touring party from the coast. Through the San Joaquin Valley, several starting from Fresno and Merced. The southwestern Washington Development League will be represented by more than 100 automobiles, recruited from Centralia, Chehalis, Hoquiam, Aberdeen, Cosmopolis and the entire Gray's Harbor country. This overland touring party from the North will be augmented by cars from Seattle, Tacoma, Everett and Bellingham. The Montana Roadsters will arrive in the city on Saturday. The Oregon Potlatch at Seattle and the Mount Baker Marathon at Bellingham are each touring on having a number of touring cars. The automobiles are colorfully decorated in floral designs. Word was received last night from "Jim" Shoenberger, secretary of the Black-foot warriors, who are to be one of the special features of the Rose Festival, and that they would leave Portland tomorrow night of Sunday morning, arriving here in full time for the opening festivities on Monday.

WARSHIPS WILL START TODAY

Cruiser St. Louis Ready to Sail for Portland Harbor.

SEATTLE, Wash., June 5.—(Special.)—The cruiser St. Louis will leave the Navy-yard in Puget Sound tomorrow at 10 o'clock for Portland, to be there during the Rose Festival. Following the Festival the Oregon Naval Militia will be taken on a cruise to San Francisco, leaving Portland June 15 and returning to the Navy-yard, where they will return to the Navy-yard. Lieutenant Walter Whitehead is in command.

DANCES CLOSE ROSE SHOW

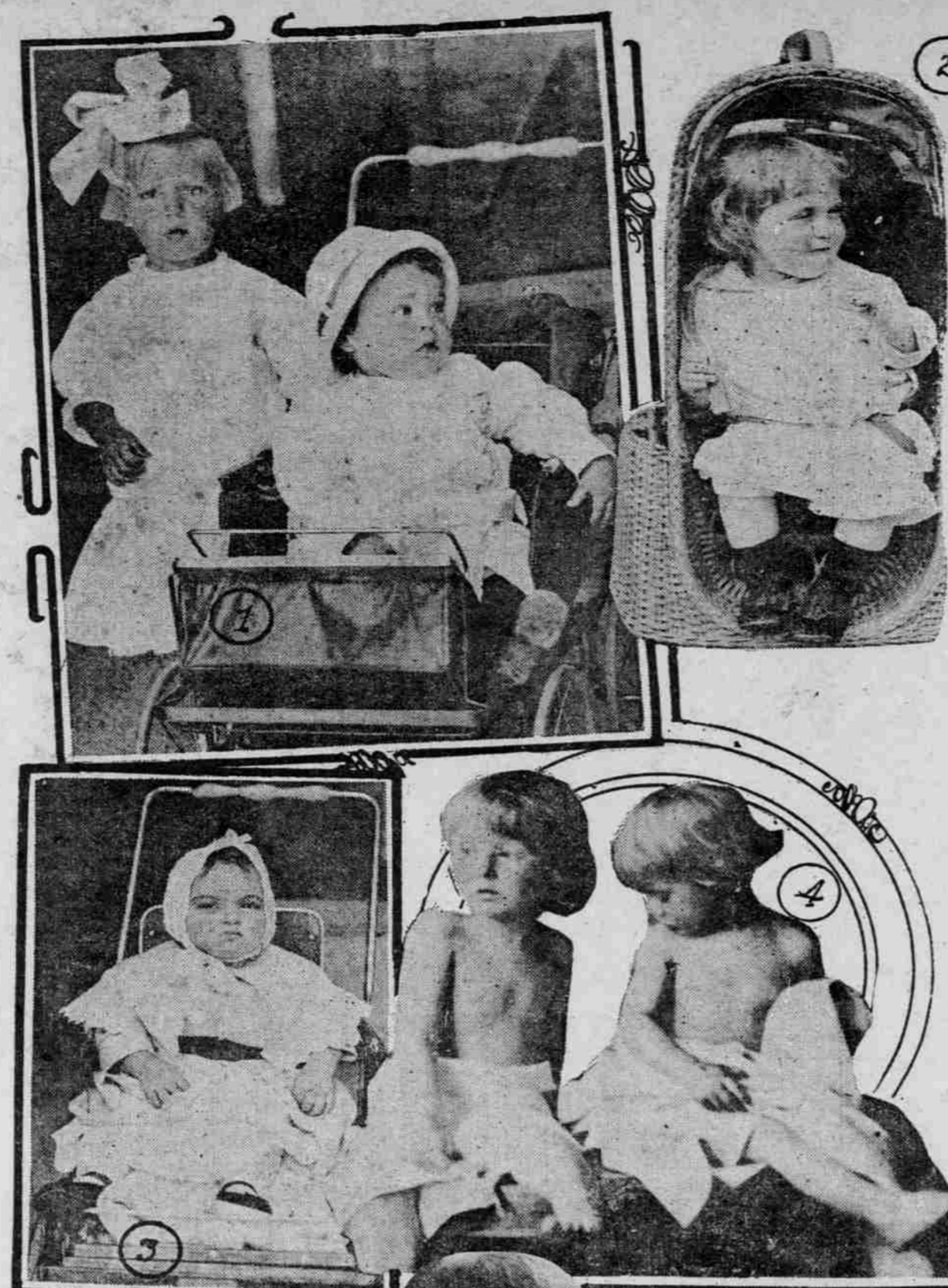
Second Annual Exhibit at Peninsula Park Marked Success.

The second annual Peninsula rose show held in Peninsula Park under the auspices of the North Portland Women's Auxiliary came to a close last night with pleasing exercises given on the lawn by schoolchildren and folk dances by the Jefferson High School girls. About 3000 people witnessed the athletic programme. First came a wand drill of boys and girls. Then followed a ribbon drill and dance of young girls; next the rose dance by girls from Oakley Green School. Professor Robert Krohn conducted an exhibition of physical culture exercises. The committee had given the high school girls closed the out-of-door programme.

Farm Bookkeeping Urged.

SALEM, Ore., June 5.—(Special.)—A. Baxell, dean of the Commercial department of the Oregon Agricultural College, has been selected by the National Department of Agriculture to prepare a series of lectures on "Bookkeeping for Farmers." It is the intention to send the lectures to the farmers throughout the country with the object of having them adopt a modern system of keeping books.

LUSTY YOUNGSTERS WHO WERE EXHIBITED IN "BETTER BABIES" CONTEST AT MULTNOMAH HOTEL



SMALL TOTS CAVORT

Baby Show at Multnomah Proves Attractive.

45. PHYSICIANS EXAMINERS

With Aid of Parents, Two Score of Nurses and Other Assistants Large Number of Lusty Youngsters Are Scored for Prize.

(Continued From First Page.)

32 and as healthy and happy as could be. The skeptic who is continually talking race suicide would have had a different view of life had he dropped the baby in the big hotel during the eugenics show. One beautiful little youngster, after getting all his clothes off, suddenly broke away from his mother and ran out into the hall. Round the mezzanine floor he raced with a nurse in pursuit. He laughed with glee as he eluded his pursuers and made friends with a group of guests. He wore only his birthday clothes and didn't care a rap. He was just a natural, healthy child—a little cupid out for a frolic. In contrast to him was a boy of 2 1/2 years, who yelled and absolutely refused to disrobe in public. There were ever so many amusing incidents connected with the show, but the principal point to be noted was that the babies were sound, well built and keen of intellect, and besides, beauty at a modern baby show is not judged by the old-fashioned standard at all, but as these modern babies are so sensibly fed, are put to sleep in the open air or in clean, dry rooms and given a good start in life, they can hold their own as to looks.

FRANK MURRAY SENTENCED

"Grillroom Hero" Must Make Restitution to Girl He Robbed.

Frank Murray, who was brought back from Denver, Colo., to answer charge of stealing a valuable diamond ring from the Bowers Hotel, pleaded guilty before Judge Kavanaugh yesterday and was given three years in the penitentiary and a parole. The parole is conditioned on his redeeming the ring from a pawnshop and returning it to the girl and the payment of all the expenses of his prosecution. In Murray's behalf it was shown by his attorney, John P. Logan, that his record during several years' service in the United States Navy was unusually good. To use Mr. Logan's own expression Murray became a "grill room hero" after inheriting \$10,000 in Denver a few years ago.

AUTO ROUTE FIXED

Judges for Big Motor Parade to Be Named Today.

HUNDREDS TO BE IN LINE

Record Number of Contestants for Decoration Prizes Expected to Enter Horseless Pageant During Rose Festival.

Judges for the automobile parade, which will feature Wednesday of the Rose Festival, will be named today. At a meeting of the parade committee, headed by C. J. Cook, general chairman, last night at the Commercial Club, the names of several prominent men and women were suggested.

Marking a departure in the rule of selecting the winners, three sets of judges will give out the prizes this year. One set of three officials will award prizes for the electric cars and rickshaws, another trio will name the winners in the touring car division and a like number will make the selection in the clubs and organizations class. The route of the parade was decided on last night. This year the mammoth pageant will form at Park and Harrison streets, winding north to the heart of the commercial district and eventually crossing the Madison street bridge for the East Side. The route of the parade follows: Park, east to Broadway, west to Third, north to Pine, east to Fourth, south to Madison, east to Grand avenue, north to Burnside, west to Third, south to Pine, west to Fifth, south to Morrison, west to Broadway, south on Broadway and disband.

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IRIGIANO POSTMASTERS CONFIRMED

OREGONIAN NEWS BUREAU, Washington, June 5.—The Senate today confirmed Frank A. Miller as postmaster at St. Anthony, Idaho, and L. A. Wisener postmaster at Grangeville.

NEW STRUCTURE OPEN

BROADWAY BUILDING LAUDED BY VISITING HUNDREDS.

R. M. Gray, Clothier, Takes Long Lease on Property, Installing Store on Lower Floors.

Portland's newest office structure to be completed is the Broadway building at the northwest corner of Morrison street and Broadway. The building is 10 stories high and is of reinforced concrete, fireproof construction. The exterior is of white pressed brick. The structure was built by the Multnomah Security Company at a cost of \$130,000 and has been leased for a long term by R. M. Gray, the clothier.

COTTAGE GROVE TEAMSTER HURT

COTTAGE GROVE, Or., June 5.—(Special.)—Bert Nichols was injured when his team ran away with him yesterday while he was working on the Row River road. He was standing between the horses and the wagon pulling up the scantlings that form the bottom of the wagon to empty a load when the horses took fright at a vehicle which passed. He was caught by the wagon, dragged 40 feet and rendered unconscious.

DAILY METEOROLOGICAL REPORT.

PORTLAND, May 5.—Maximum temperature 72.0; minimum 47.0. Wind S. by E. 10 to 15. Rain 0.0. Clear 100.0. Humidity 65.0. Barometer 30.0. State of sky Clear. Wind S. by E. 10 to 15. Rain 0.0. Clear 100.0. Humidity 65.0. Barometer 30.0. State of sky Clear.

POWER OF NEWSPAPER ADVERTISING.

The manufacturer who desires to create a direct demand for his goods in any particular community MUST use the newspapers. No other advertising medium can do the work as well or as quickly. A recently printed article by a firm of widespread reputation said in relation to newspaper advertising: Newspaper advertising cuts out duplication and other waste. It enables you to sectionalize or nationalize. It enables you to advertise whenever you please. It permits you to reach all worth-while consumers. It dovetails your advertising with your sales work. It enables you to adapt your advertising to any climate, advertise economically, and, further, enables you to try out plans without heavy expenditure of money. And every line of the foregoing applies with emphasis to THE OREGONIAN and papers in its class. If you want quick results you must advertise in the newspapers.

FOR PORTLAND BUSINESS DIRECTORY

- ACCORDION PLEATING. K. Stephan, accordion, side pleating, buttons covered, goods sponged, 283 Alder, N. 9774. MONTANA ASSAY OFFICE—Laboratory and office, 120 Morrison. WELLS & CO., mining engineers, chemists and assayers, 204 1/2 Washington. ASSAYERS AND ANALYSTS. FURNITURE HOSPITAL. BOWERS & PARSONS, 109 1/2 Front, M. 7442. FURNITURE HOSPITAL. EASTERN HAT FACTORY, 64-66 2d street. INSURANCE. PACIFIC STATES FIRE INSURANCE CO. LANDSCAPE GARDENING. BETERM LANDSCAPE and general gardening. LEATHER AND FINDINGS. KING SCHOOL for the deaf and hard-of-hearing. MESSINGER SERVICE. MUSICAL. PAINTING AND PAPERING. PATENTS. WHOLESALE AND MANUFACTURERS.

WHOLESALE AND MANUFACTURERS

- ADVERTISING AGENCY. BOTSFORD ADV. CO., Board of Trade bldg. AGRICULTURAL IMPLEMENTS. ARCHITECTURAL WIRE AND IRON WKS. AUTO AND BUGGY TOPS. AUTOMOBILES. AUTO LAMPS AND RADIATOR REPAIRING. BAGGAGE CHECKER AT HOME. BAKER & CONFECTIONERS SUPPLIES. BARBER SUPPLIES. BICYCLES, MOTORCYCLES & SUPPLIES. BREAD BAKERY. BREWERS AND BOTTLERS. CANDY MANUFACTURERS. CLOTHING AND GENTS' FURNISHING. CEMENT, LIME AND PLASTER. COFFEES, TEAS AND SPICES. DAIRY AND CREAMERY SUPPLIES. DRUGGISTS. ELECTRICAL SUPPLIES. FLOOR MILLS. FURNACE-WARM AIR. GRAIN MERCHANTS. HATS AND CAPS. HAY. HIDE, FURS, WOOL AND FURS. HOP MERCHANTS. IRON WORKS. LEATHER AND SHOE STORE SUPPLIES. LUBRICATING OILS. MAIL ORDER. MEN'S AND WOMEN'S NECKWEAR. MILLINERY. MOTORCYCLE DISTRIBUTORS. NATIONAL AND FANCY GOODS. ORNAMENTAL IRON AND WIRE. PAINTS, OILS AND VARNISHES. PAPER AND WALL PAPER. PIONEER PAINT CO. PICKLES AND VINEGAR. PIPE, PIPE FITTINGS AND VALVES. PLUMBING AND STEAM SUPPLIES. POST CARDS AND SOUVENIRS. SAND AND GRAVEL. SAWMILL MACHINERY. SECOND-HAND FURNITURE. SODA FOUNTAIN SUPPLIES. WALL PAPER. WINE AND LIQUORS. WIRE AND IRON WORKS.

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