

# Our 1215th Friday Surprise Sale, Combined With 56th Anniversary

**HIGH SCHOOL EXHIBIT! - Wearing Apparel, Made by Girls of Sewing Department of High Schools - See Sixth-Street Window.**

## Offers You Unequaled Savings

**STORE OPEN 8:30 A. M. to 5:30 P. M. Saturdays from 9 to 9, Until Further Notice**

### The Surprise of the Season---These Dainty New Waists, Only \$3.85!

#### 1215TH FRIDAY SURPRISE Trimmed Hats Half Price

In an amazing array of charming Trimmed Hats included for this Friday Surprise Sale, both Dress Hats and tailored styles are numbered in the 250 Hats we special for today only at 1/2 price. Chic and trim are the small shapes. Trimmed in fascinating, daring manner. Larger shapes, for dress wear, in fascinating trimmings of feathers, ribbons and flowers. For one day only, \$6.50 to \$15 Hats reduced to 1/2 PRICE



#### Untrimmed Shapes

These Untrimmed Shapes are easily converted into smart trimmed Hats, requiring but little trimming to make them quite attractive. They're made of hemp, patent Milans, chip and azure; worth \$2 to \$3.50. Special for the Friday Surprise Sale only **\$1.35**

#### 1215TH FRIDAY SURPRISE Sweat'r Coats

**\$4.50 Grades at \$2.98**

When planning your outings and camping expeditions you'll find great comfort in the possession of one of these Wool Sweater Coats. They're the popular shaker-knit, in ruff-neck and V-shaped style. Of fine quality worsted wool. In white, navy, Oxford gray, maroon, tan and scarlet. Medium weight. Finished with fine pearl buttons and pockets. Sizes 34 to 46. \$4.50 Sweater Coats, Friday only **\$2.98.**



1215th FRIDAY SURPRISE SALE

#### Women's and Misses' Swagger Coats

**\$12.50 to \$20.00 Models  
Sizes to 38 Bust Measure**

Only a hundred of these attractive Coats are offered in the Friday Surprise Sale. They're mostly samples, and only one or two of a style are shown. Three of the Coats, as pictured, were sketched from this group in our Garment Salons. Three-quarter and full-length models are shown in loose and semi-fitting styles, with plain coat sleeve or raglan effect. Straight or cutaway front, with notch, shawl or Robespierre collars of self material or satin. The fabrics are serges, covert, tweeds, worsteds, etc. Sizes to 38 bust measure only. For Friday Surprise Sale you may choose these \$12.50 to \$20 Coats at low price **\$9.45**

#### 1000 New Waists Just Arrived By Express!

The Most Alluring Styles are portrayed in every one of these exclusive new Waists that have just been received by express. There's certain to be a furore among the women of Portland when they see this wonderful array. Words are inadequate to describe their attractiveness. Although the variety is great, we counsel you to make early selection. Plain and fancy messalines, taffetas, crepes and wash silks are the materials used in designing these fetching Waists. Also filmy chiffons in plain and Persian patterns. Every conceivable style is included. For Friday only, your choice of \$6 and \$6.50 Waists for **\$3.85**



Second Floor, Garment Salons.

We Cannot Accept Phone Orders for These Coats

#### 1215TH FRIDAY SURPRISE Feather Bed

**Pillows 63c**

Only 300 of these Feather Bed Pillows enter this Friday Surprise Sale, and they're ideal for seaside and camping purposes. Covered with A. C. A. ticking and filled with good feathers. Friday only **63c**

#### 1215TH FRIDAY SURPRISE Women's 20-25c

**Cotton Vests**

Women's fine ribbed Cotton Vests, low neck, no sleeves, plain and fancy yokes. These are regularly 20c and 25c grades; **14c** for Friday Surprise, each.

#### 1215TH FRIDAY SURPRISE 25c Ribbons

**2500 Yards**

Heavy all-silk Taffeta Ribbons with narrow satin striped borders, also self-colored and warp print; all shades; widths 4 1/2 and 5 inches; regularly 25c; for **15c** Friday Surprise, the yard.

#### 1215TH FRIDAY SURPRISE 75c-\$1 Lace

**Guimpes**

Lace Guimpes in plain and shadow lace, allover patterns lace to the waist buck and front; white, ecru and black. Sell regularly at 75c to \$1, special, **47c**

#### 1215TH FRIDAY SURPRISE Jump Alarm

**Clocks**

Good nickel Alarm Clocks of ornamental appearance and dependable works. The kind that can be relied upon for early arising. Friday Surprise, each, **55c**

#### 1215TH FRIDAY SURPRISE Candy

**Surprises**

40c After Dinner Mints, lb., **24c**  
40c Marshmallows, a pound, **25c**  
50c Box Maraschino Cherries **38c**  
40c Butterscotch Chews, lb., **25c**  
25c Coconut Brittle, pound, **18c**

#### 1215TH FRIDAY SURPRISE Canned Corn

This is sweet Minnesota dry pack Corn, Maine style, of superior flavor. That all patrons may be supplied, we limit each purchaser to one dozen cans. For Friday Surprise, Four Cans for **25c**  
No Telephone Orders Taken.

#### 1215TH FRIDAY SURPRISE Women's \$1.25

**to \$1.50 16-Button Silk Gloves**

Women's Milanese Silk Gloves, 16-button length, with double finger tips; made by one of the largest manufacturers of Silk Gloves. Some have slight imperfections. Regularly \$1.25 to **75c**

#### 1215TH FRIDAY SURPRISE Hand Embr'dred

**Kerchiefs**

Women's unlaundered Initial Handkerchiefs, hand embroidered in Belfast, Ireland; all letters, 6 in a package; regularly 10c; **75c** for Friday Surprise, the pair.

#### 1215TH FRIDAY SURPRISE SALE Messaline Petticoats, \$2.18

A remarkable offering for the Friday Surprise Sale is this lot of Messaline Petticoats! They're made with-pleated flounce and ruffle, and in all the prevailing and popular shades—pink, light blue, wistaria, Nell rose, yellow, navy, brown, rose, sage, white, changeable, Nell rose in green, Copenhagen in wistaria, black in King blue, black and green and black. Every Petticoat neatly made. **\$2.18**

#### 1215TH FRIDAY SURPRISE SALE Women's Oxfords and Pumps

Every last in this group of Pumps and Oxfords for women is an up-to-date and desirable style. They're of patent colt, gun-metal, calf, tan Russia or vicci kid. Pumps shown with or without straps and plain toes. Oxfords in button or blucher styles have Cuban heels, tipped toes and light extension soles. These Pumps and Oxfords worth to \$3.50. Friday only, the pair, **\$1.89.**



Third Floor, New Building. Mail Orders Filled.

#### 1215TH FRIDAY SURPRISE Women's \$1.50

**Silk Hose \$1.19**

of pure thread silk, in extra weight, have double tops and lisle split soles. Black only. **\$1.19**

#### 1215TH FRIDAY SURPRISE Sale Drawers and

**Corset Covers**

Three neat styles of Corset Covers, and one style of Drawers is included for the Friday Surprise Sale. All made of good quality nainsook, trimmed with lace or embroidery. All sizes. Regularly 50c; Friday only at **35c**

#### 1215TH FRIDAY SURPRISE Colored Muslins

**15c Quality**

In the furnishing of the Summer home, these colored muslins have many uses. Choice of over 50 designs in handsome floral patterns, 36 inches wide. Regularly **7c**

#### 1215TH FRIDAY SURPRISE Lace Curtains

**\$1.75 and \$2.00 Grades**

A splendid array of Lace Curtains in handsome designs have been included for this Surprise Sale. Choice of white, cream and ecru. 36 to 45 inches wide, 2 1/2 and 3 yards long. Regularly \$1.75 and \$2.00. Friday's **\$1.29**

#### 1215TH FRIDAY SURPRISE Bronze Baskets

**One-Fourth Off**

Both useful and ornamental are these Japanese Bronze Fruit, Nut and Card Baskets. We have just received a new lot of these Baskets of the most pleasing style. Your choice Friday only at 1/4 OFF

#### 1215TH FRIDAY SURPRISE 12 1/2c. Outing

**Flannels**

Good quality Outing Flannel, bleached, 33 inches wide, for children's garments and many other household uses; for Friday **8c**

#### 1215TH FRIDAY SURPRISE Infants' 20c & 25c

**Silk Lisle Hose**

in black, white, tan, pink and sky. Fine ribbed and seamless. **12 1/2c**

#### 1215TH FRIDAY SURPRISE Women's 20c

**Hose**

of cotton, in black and tan; have seamless feet and hemmed tops. Friday only they're on sale at **2 pairs 25c**, the pair **15c**

#### 1215TH FRIDAY SURPRISE \$1.25 Auto Veils

Spring winds demand auto veils for motoring and outing. Choose these we are offering at decided reductions. They're full-sized and have hemstitched border all around. Every new and staple shade is offered, of good quality chiffon cloth. Regular **79c**

#### 1215TH FRIDAY SURPRISE 50c, 65c Scarfs

**and Centers**

Handsome Scarfs, 17x54 inches, and 30x30-inch centers; hemstitched or button-holed all around. Plain and embroidered corner. For sideboards, dressers, center-tables, etc. Regularly **43c**

#### 1215TH FRIDAY SURPRISE \$2 Ball-Bearing

**Skates**

Sidewalk skating is again the rage for boys and girls this Spring. For Friday only we offer ball-bearing Skates, adjustable to any size; have strong straps and rubber cushions. \$2.00 grade. **\$1.49**

#### 1215TH FRIDAY SURPRISE Robe Fleece

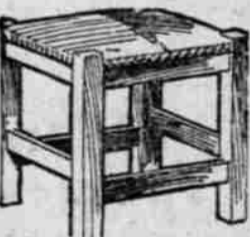
**Flannel**

In most dark shades of gray, blue, brown and garnet; in floral designs, 27 inches wide, both with borders and without; this is the regular 25c grade, for Friday Surprise, the yard, at **14c**

#### These High-Grade \$3.25 Lifetime

**Stools, Friday, Only \$1.79**

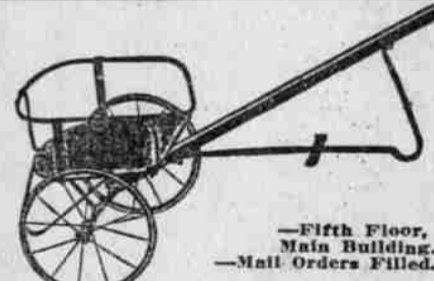
These Lifetime Stools, as illustrated, are handsomely made of fumed oak, very durable and ornamental. They are covered with genuine Spanish leather, and are of practical size. They are our regular \$3.25 grade, special for the 1215th Friday Surprise Sale at only **\$1.79**



#### Sidewalk Sulky or Beach Cart

**Regularly \$1.50, Friday 99c**

Convenient for mothers and a pleasure for the child are these Sidewalk Sulkies or Beach Carts as illustrated. Have 10-inch rubber-tired wheels. Regularly **\$1.50**, Friday only **99c**



#### 1215TH FRIDAY SURPRISE Silk Mulls, 25c &

**35c Qualities**

Choose today the dainty Silk Mulls in plain and fancy material. Regular 25c and 35c quality. Special for the Friday Surprise Sale, the yard, only **19c**

#### 1215TH FRIDAY SURPRISE Scalloped Scarfs

**Worth 35c**

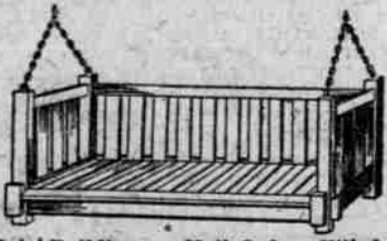
Every woman will find these Scalloped Scarfs have many attractive uses. They're size 18x36 inches. And sell regularly at **35c**. **19c** Friday only they go, each.

#### 60c Pique

Every woman should avail herself of this exceptional offer we make of beautiful quality figured White Pique. It's the regular 60c grade that we offer for **25c** Friday only at the yard.

#### Porch Swings \$7.89

Porch Swings are commodious and substantial; made of selected fir, just as illustrated; size 5 1/2 feet long, complete with four chains and hooks.



#### Boys' Baseball Suits

Every boy takes keen delight in the possession of a Baseball Suit! For Friday only, we offer Suits of good quality, in assorted colors. Trimmed in white, brown, blue, gray and maroon. Regular **\$2.25** Baseball Suits, Friday Surprise Sale price only **\$1.49**

#### Men's 25c

**Socks**

Men's good Summer Socks of fancy plaid cotton, also mercerized lisle, in black with open work, lace effects and striped designs. Regular 25c Socks, special at the pair only **12 1/2c**

#### Friday Aluminum Ware Surprises

1215TH FRIDAY SURPRISE

**\$2.25 Double Rice Boilers**—of pure Aluminum, 3-pint size, and will not rust. For Friday Surprise Sale, **\$1.18**

**90c Saucepans**—of pure Aluminum, 2-quart size, lipped. Sold regularly at 90c; for Friday Surprise Sale, each at **43c**

**\$1.10 Covered Aluminum Saucepans**—2-quart size, with covers. Made in Berlin style. For Friday **59c** only at each only

#### Tea-Room Special Today CREAMED CHICKEN, WITH PIMENTO, 35c

—7th Floor, Direct Elevator at Noontime

*Meier & Frank Co.*

1857 1913

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.

**\$2 Rock Crystal Comports at 99c**

Beautiful Rock Crystal Comports, stone engraved in dainty floral wreath design. They add much to the appearance of the table and are suitable for olives, relishes and confections; regular \$2.00 grade priced for the 1215th Friday Surprise each, only **99c**

—First Floor, Main Building.