

Our Watchword!

Men's handsome thin model Watches either Elgin or Waltham movements. Size 12 or 16. They have 20-year gold-filled cases, plain or engraved. Specially priced at **\$8.75**

A Dinner You'll Keenly Enjoy Is Our Table d'Hote \$1.00 Service

Tonight, 7th Floor Restaurant, 5 to 8 P.M. Music, Direct Elevator

New Fiction

"The Call of the Cumberland," by Chas. Neville Buck, **\$1.25**
 "Faro Nell and Her Friends," by Alfred Henry Lewis, **\$1.25**
 "The Port of Adventure," by C. N. and A. M. Williamson, **\$1.35**
 —Bookstore, Basement.

This Store Now--as Always --Your Store



1857 1913
 56 Years of Supremacy Through Underselling

Candy Specials

60c Chocolate Marshmallows, milk chocolate covered, special, the lb., only **38c**
 40c Buttercups, lb., at **25c**
 —Basement, Main Building.

Indoor Base Ball

This fascinating Game, very popular in the East, is extremely interesting. Most any play can be made with this little Game. See them demonstrated in our Toy Department, each, **\$2.25**
 —Fifth Floor, New Building. —Mail Orders Filled.

Our Special

Eyeglasses or Spectacles with gold-filled frames, fitted with best Toric Lenses. These are regular \$8.00 Glasses, sp'l. pr. **\$5.00**
 Lenses Fitted to Your Frames, the pair, **\$1.00**.

SATURDAY Is Last Day of Underwear and Hosiery Event
--56th Anniversary Sale That Offers You Most Decided Savings



Men's Store Third Floor

Last Day to Choose Men's Fancy Suits Only \$16.50

Entire Stock \$20 Fancy Garments Included
 Men, you've one day more to select your Summer Suit at \$16.50.

Many men have taken advantage of this three days' Sale to select fine all-wool, hand-tailored Suits at this marked reduction; and there is one more day in which to choose from this wonderful array of styles and patterns, at this remarkable price.

Suits, all new Spring and Summer models, in handsome shades of gray, tan, brown and mixtures. The fabrics are all-wool chevots, tweeds and worsteds, and we have even included a fine line of blue chevots. All sizes are shown, even for men of tall, stout or short stature.

Our Men's Suits are, at all times, priced at least \$5 lower than Suits of equal quality found elsewhere, as a visit to our Men's Store will prove.

Come today and select from these **\$16.50** handsome Suits. \$20 fancy models

Boys' \$6.50 Suits Only \$4.85

Mothers who have taken advantage of this three-day sale of Boys' Suits have been wonderfully pleased with the quality, style and patterns of these \$6.50 Suits we offer at only \$4.85.

One day more is left in which to select from these all-wool guaranteed new Spring and Summer Suits at this special price.

All Suits are of excellent quality and workmanship—well worth the regular price of \$6.50. For one more day, choose them at **\$4.85**

—Third Floor, New Building.—Mail Orders Filled.

Today Store Opens at 9 A. M.
 Today Store Closes at 9 P. M.

Underwear and Hosiery Sale
This Great Annual Event
Ends Today---Prices Unequaled

Women's Undergarments

Women's 12 1/2c to 20c Vests—cotton ribbed, plain yokes, low neck, sleeveless. In regular and extra sizes. Special for the Anniversary Sale, six for **50c**; each, **9c**
 Women's 20c Fine Ribbed Cotton Vests—with plain yokes, low neck and no sleeves. In regular and extra sizes. Special for Anniversary Sale, six for **70c**; each, **12c**
 Women's 75c Swiss Ribbed Union Suits—lace yokes and lace-trimmed; knee length, low necks, sleeveless. In regular sizes only. Special, three Suits **\$1.40**; Suit, **49c**
 Women's \$1 Union Suits—of fine ribbed materials; plain and lace yokes, low neck, sleeveless, tight and lace knee. In regular sizes only. Special for Anniversary Sale, three for **\$2.25**; suit, **79c**
 Women's \$1.50 Union Suits—fine ribbed, plain; also crocheted lace yokes, tight and lace knee. Special price for Anniversary Sale, 3 for **\$2.85**; suit, **98c**

Men's Undergarments

Men's Porosknit Union Suits, special, the suit, **85c**
 Boys' 25c Porosknit Shirts and Drawers, the garment, **19c**
 Men's Porosknit Shirts and Drawers, the garment, **35c**
 65c Union Suits for boys 6 to 10 years, suit, **49c**
 75c Union Suits, for boys 12 to 14 years, suit, **59c**
 \$1 Union Suits, for boys 14 to 18 years, the suit, **89c**
 Men's \$2 Munsing Union Suits—for Spring and Summer wear. In ecru and white. Made in all the popular styles. Special during Anniversary Sale, the suit, at **\$1.69**
 Men's \$1.50 Union Suits—of Munsingwear brand. In ecru and white. Made in all the popular styles. Special during Anniversary Sale, a suit, **\$1.19**
 Men's 75c M a u c h a u e f f e's French Balbriggan Underwear—Shirts and Drawers, in ecru only; shirts made with short or long sleeves; drawers are knee or ankle length. Special, the garment, **59c**

Hosiery

Misses' 75c Silk Hose—Flat shape, with lisle tops and soles. Special for the Anniversary Sale, pair, **50c**
 Women's \$1.50 Silk Hose—of pure thread silk, white extra double-knit tops and split soles. In black and white only. Anniversary Sale price, pair, **98c**
 Women's \$1 Silk Hose—of ingrain silk, with elastic lisle tops and split soles. In black only. Special during this Anniversary Sale, pair, **69c**
 Women's 25c Mercerized Lisle Hose—in black, tan and white. Also in medium weight black. Special during our Anniversary Sale, 3 pairs **50c**; pair, **18c**
 Men's 25c Ajax Hose—of good quality lisle. All colors. Special for the Anniversary Sale, 3 pairs **50c**; pair, **17c**
 Men's 50c Pure Thread Silk Hose—for Spring wear; in all wanted colors; heavy double heels and toes. Special at very low price, pair, **25c**
 —First Floor, Main Building. —Mail Orders Filled.

Purchase Pretty New Hats for Children

\$2 to \$3 Styles Today at Only \$1.45

Pretty, serviceable Hats, for children, are these we offer at special reductions. They are Milans and fancy braids—some plain for everyday wear, others brightly trimmed for dress. Hats sold regularly at \$3—Choose them now at, each **\$1.45**

Men---Here's the New Norfolk Flannel Shirt Special Today for Only \$2.50



Just Inside Morrison-St. Entrance. —Mail Orders Filled.

Today we make the initial showing in Portland of the new Norfolk Flannel Shirts for men. They're the most desirable Shirt made. For golfing and outings of every kind. In style they're just as illustrated, and exceptionally well made. Have the new style collars, and are made double over shoulders. The button flap pockets are a great convenience. These Shirts are all coat style and all wool. Choice of gray or khaki color. Today we special these Norfolk Shirts for only **\$2.50**

New Neglige Golf Shirts—with separate military collars to match. Choice of white, cream, tan and blue. Also great variety of neat striped patterns; have soft French cuffs, and made coat style. Materials are silk sossette madrasses, chambrays and soft mercerized fabrics. Your choice of these Shirts today for only **95c**

Men's 25c and 35c Ties—in new patterns—silk mercerized knitted and tubular fancy wash Four-in-Hands. Endless variety of colors and patterns. Special today, each, **19c**
 Men's 50c Pure Thread Silk Socks—in black, tan, navy, smoke, ecru, white, heliotrope, etc. Some have slight imperfections. Pair, only **25c**

\$4.00 El Tostovo---Saturday \$2.00



in El Tostovo is guaranteed for five years. Made of pressed steel, nickel-plated. Regular selling price is \$4.00. For today only, each, **\$2.00**

Today Is "Hotpoint" Day, The Country Over

One of the greatest conveniences in preparing breakfast is the "El Tostovo," as illustrated, and today you are given an opportunity to purchase them at half price. El Tostovo is a glowing electric Toaster Stove that can be attached to any electric light socket. Will make ten slices of crispy brown toast with one cent's worth of electricity. Also makes an ideal corn popper—by using an ordinary wire popper over the glowing coils. The heating element



Again Today!
\$16.50-\$30 Coats \$12.65

Beyond every expectation has been the demand for these handsome Coats that we included for a three days' sale at only \$12.65. Four of the models as illustrated were sketched at random from this wonderful group. Included you'll find smart, attractive Coats of the most pleasing individuality, with choice of short, three-quarter or full-length styles. Bulgarian trimmings are noticeable in many models. Materials are eponge, tweeds, worsteds, Bedford cords and wool poplins. Today is your last opportunity to choose these \$16.50 to \$30 Coats for the low price of **\$12.65**

New Balkan Middy

We have just received a new shipment of these neat Balkan Middy Blouses—comfortable and appropriate for Summer wear. They may be had in all white, tan coutil; also white with navy, Copenhagen or red trimming; or with red and white striped collars and cuffs. Sizes 14 years to 44 bust measure, at **\$1.50 to \$2**.



Norfolk, Middy Blouses
Ideal for Outings and Tennis



We've a splendid variety of the popular Middy Blouses and Norfolks. They're of white galatea material, with neat collars and cuffs of blue, trimmed with white braid. Some are white only. The Middy Blouses are shown in sizes from 4 years to 44 bust measure. They are priced at **\$1.50** and **\$1.75**
 The Norfolks are in sizes 8 to 19 years, at **\$1.75, \$2.25 and \$2.75**.

New Reefer Coats—made of serge covert materials, in colors, blue, red, tan, black and white check, gray and brown stripes. They are shown in plain tailored style or with sailor collars and belts. In sizes 2 to 6 years, at **\$3.50 to \$10**.
 Girls' Complete "Camp Fire" Apparel Now Shown Here.
 —Second Floor, Main Building. —Mail Orders Filled.

Stationery
Last Day of Sale

100 Cards from your own plate only **65c**
 100 Cards and Plate, plain script, **\$1.25**
 100 Cards and plate, French or old English, **\$1.98**
 100 Cards and Plate, shaded French or shaded Old English, **\$2.89**
 75c Gold Edge Stationery and Correspondence Cards, all colors, per box, **61c**
 25c Stationery in fancy boxes, with Coles Phillip's pictures, special the box, **19c**
 25c Crane's Louise Correspondence Cards, special, the box, **21c**
 Wedding Invitations and Announcements—on heavy kid finished paper, with inside and outside envelopes to match, per hundred, **\$4.39**
 Each additional hundred, **\$1.98**
 75c Dennison's Rose Flower Table Sets, pink, red and white, per set, **69c**

Grocery Specials
Saturday Only

Fancy Eastern Hams, lb. **19 1/2c**
 Breakfast Bacon, the pound **25c**
 Pow'd or Cube Sugar, 4 lbs. **25c**
 Royal Banquet Butter, 2-lb. **65c**
 Sliced Boiled Ham, pound at **35c**
 Sliced Meats, the jar, at only **15c**
 Ceylon Tea, the pound, only **45c**
 Cocoa, half-pound tins, only **19c**
 Butter, two-pound roll, only **60c**
 String Beans, special, can, **81-3c**
 Breakfast Mackerel, each at **6 1/4c**
 Kipperd Salmon, the lb. **17 1/2c**

Children's Free Embroidery Classes
 Today, from 9:30 A. M. to 12 M. Art and Needlework Department—Third Floor, Main Building.

PREPARE TO KODAK SUNDAY
 Inspect our new line of handsome New Albums, specially priced:
 \$3.25 "Baby Book," of loose leaf, leather-bound, each, **\$2.57**
 \$2.50 Albums, leather, 9x14, 50 leaves, each, **\$1.69**
 \$2.50 Albums, leather, loose-leaf, 7x10, ea., **\$1.97**
 85c Albums, imitation leather, size 7x10 (50 leaves), only **67c**
 \$1.35 Albums, cloth, size 9x14, 50 leaves, each, **89c**

\$1.75 Cut Glass Nappies at \$1.19
 Beautiful Cut Glass Nappies, of sparkling crystal glass, cut in deep rich designs. These are our regular \$1.75 grade. Special at the unusually low price of, each **\$1.19**
 \$2.25 Cut Glass Vases—of graceful tapering shape, with artistic deep cuttings, of buzz-saw pattern and sunburst designs; highly polished. These Vases sell regularly \$2.25, special at **\$1.39**
 1.25 Cut Glass Oil Bottles, each, **89c**

Meier & Frank Co.
 1857 1913
THE QUALITY STORE OF PORTLAND
 Fifth, Sixth, Morrison, Alder Sts.