

**\$9 Glasses at \$5**

**OUR SPECIAL**  
Gold Filled Eye-glasses or Spectacles fitted with Toric Lenses, the quality sold always at from \$7.00 to \$9.00, special the pair, **\$5.00**

**Aigrette Hair Ornaments**

—so popular now, in all the newest shades and colors, to match any gown, especially suitable for Summer wear. These dainty ornaments are such as you pay ordinarily 50c and 75c for. Special now at, each **25c.**

**New Fiction**

"Hearts of Grace"—Mighels, **\$1.25.**  
"The Joy Bringer"—Cooke, **\$1.25.**  
—Bookstore, Basement Annex.

**56 Years of Underselling**



**New Fiction**

"Virginia"—Glasgow, **\$1.35.**  
"A Song of Sixpence"—Kummer, **\$1.25.**  
—Bookstore, Basement Annex.

**Summ'r Butterick Fash'ns**

now here, 25c, including 15c Pattern Free.  
June Advance Fashion Sheets and June Advance Patterns now here —Pattern Section, First Floor, Main Building, just inside Alder-street entrance.

**Noon Luncheon**

Business and professional men and women, as well as shoppers, enjoy daily the delightful Luncheon served in our spacious 7th Floor Restaurant.  
Direct elevator, prompt and courteous service allows you ample time in the customary one hour.  
The Meier & Frank Special Orchestra, in attendance at Luncheon time, is composed of Maurice S. Karp, Andrew Nelson, Charles Duncan, Raff and Harker S. Perkins.

**It's a Special Purchase for Our 56th Anniversary Sale**

**That Brings These 250 Coats to You for Your Choosing, at \$12.65**

**A Wonderful Group**

**\$16.50 to \$30 Models**

**\$12.65**

Just arrived! A wonderful assortment of Coats in all the season's most swagger cuts and materials—all lengths and styles are here represented—short, three-quarter, full length—half-length Coats of rough materials, with belt—three-quarter cutaway Coat, full lined. Suitable for afternoon and evening wear—also street Coats, in cutaway, full length, semi-fitted effects. There are many plain tailored Coats. Others have long collars of silk or Bulgarian trimming. Materials are eponge, tweeds, worsteds, Bedford cords and wool poplins—in checks, stripes and all the season's leading shades in plain colors.

The accompanying illustration shows four of these Coats taken at random from the lot. In this three days' sale, while **\$12.65** any remain, these \$16.50 to \$30 Coats priced at only **\$12.65**



**\$3 to \$5 Lace Curtains \$1.98**

**40 Pleasing Designs to Choose From Now**

Purchased specially for our 56th Anniversary Sale to offer you an extraordinary special in Lace Curtains, we have received a manufacturer's complete line of Lace Curtains, comprising the small lots and discontinued patterns. And they're offered while any remain for Thursday, Friday and Saturday at phenomenal reductions. Included you'll find beautiful Curtains in Irish point, Cluny and French nets, with fancy braid borders and insertions; also a comprehensive assortment of attractive serims. The Curtains are white, cream and ecru. 40 to 45 inches wide; 2 1/2 and 3 yards long. One to 5 pairs of a pattern. They're regular \$3 to \$5 Curtains. Special, the pair, **\$1.98.**

**\$11.50 Couch Covers \$8.49 35c and 50c Cretonnes 21c**

A rich and beautiful Couch Cover is a wonderful adornment to the home. Included for the Anniversary Sale is one group of velour Covers that are handsome replicas of Oriental Rugs; soft, beautiful shades of green, tan, rose and brown are shown. These Covers are 60 inches wide and three yards long. Regularly \$11.50; sp'l **\$8.49**  
The furnishing of the home, brings into use in many ways, pleasing patterns and colors in cretonnes, making this a most timely sale. Here you'll find the greatest variety of patterns, and in all the newest and prettiest colorings; 36 inches wide. For our Anniversary Sale, your choice of 35c and 50c Cretonnes, special, the yard at **21c**

**There's Comfort Inexplainable for Women Who Wear Quilted Robes**

Comfort, neatness and beauty combined to make these Japanese silk Quilted Robes and Sacques prime favorites with fastidious women. Both plain and embroidered styles are shown—fastened with silk frogs and silk cord girdles—colors are white, light blue, pink, gray, tan and yellow.

- \$12 Long Plain-Quilted Robes... **\$6.85**
- \$15 Emb'r'd Long Quilted Robes, **\$8.45**
- \$ 6 Plain-Quilted Sacques... **\$3.85**
- \$ 7 Embroidered Quilted Sacques, **\$4.85**

—Second Floor, Main Building.—Mail Orders Filled.

**Don't Delay Selection of Spring and Summer Underwear and Hosiery**

**Our Annual Sale Offers Greatest Economy**

- Women's 75c Swiss Ribbed Union Suits—lace yokes and lace-trimmed, knee length, low neck, sleeveless. In regular sizes only. 3 for **\$1.40**; each **49c**
- Women's 25c Lisle Vests—of fine ribbed lisle, plain yokes, low neck, sleeveless. Regularly 25c. Special Anniversary Sale, **17c**
- Men's 25c Silk Lisle Hose—for Summer wear. In black, tan, gray and heliotrope. Special **12 1/2c**
- Men's 25c Ajax Hose—of good quality lisle. All colors. Special for Anniversary Sale, three pairs for **50c**—the pair at **17c**
- Women's 35c Vests—of fine ribbed cotton, lace yokes, low necks, sleeveless. In regular and extra sizes. Special during Anniversary Sale, 6 for **\$1.20** 21c each, at the low price of **35c**
- Porosknit Union Suits—for men. The famous underwear that is strongly favored by athletes. Regular \$1 Union Suits. Special Anniversary Sale, 6 for **\$1.20** 21c each, at the low price of **35c**
- Men's 50c Pure Thread Silk Hose—for Spring wear—all wanted colors, heavy double heels and toes. Special for Anniversary Sale, the pair at only **25c**
- Misses' 25c Flat-shaped Lisle Hose—full fashioned. In colors of black, white and tan. Extra special 2 pairs **25c**—pair **15c**
- Girls' and Boys' "Everlasting Hose"—in medium weight cotton, seamless feet—the kind that wear. Special for this sale, **3 1/2c** pairs **35c**—the pair **19c**
- Infants' 25c Silk Lisle Hose—Seamless, fine-ribbed. In black, white and colors. Sp'l for Anniversary Sale at only **19c**
- Men's 50c Porosknit Shirts and Drawers—a cool and healthful underwear. Specially priced this sale, the garment, at **39c**
- Women's 50c Outsize Hose—in plain lisle, with ribbed and double tops; also silk lisle in black only. Special price, pair **38c**

**"Porosknit" Underwear for Men and Boys Reduced**

**Three Day Event**

**Men's Store Third Floor**

**Anniversary Sale Men's Fancy Suits \$16.50**

Men, here is your opportunity for a Summer Suit! Right at the beginning of the season, all new, beautiful patterns and styles and for this remarkably low price—**\$16.50.**

It's a fact that we, at all times, show clothing at from \$5.00 to \$8.00 less than you'll find equal quality elsewhere, and for this great event we offer you our regular \$20.00 cheviots, tweeds and worsteds in all the newest shades of gray, tan, brown and mixtures, for only \$16.50; included also are blue cheviots in all regular sizes and for men of tall, short or unusual stature.

'Twill pay you to visit early Our Men's Store and inspect these Suits. They will surprise you with their goodness, correct styles and newness of patterns. Every Suit all wool, hand tailored.

For three days this opportunity to select your Summer Suit at this low price **\$16.50**

**Boys' Suits Only \$4.85**

**Norfolk and Double Breasted Styles**

Mothers, for three days you have choice of these beautiful \$6.50 Summer Suits for boys at only \$4.85. Handsome patterns in gray, tan, brown and mixtures; and all the smartest cuts, including double-breasted and Norfolk styles.

All the Suits shown are all wool, of superior workmanship, guaranteed to give satisfactory service. Many bear the Samson label. You'll find all sizes from 9 to 17 years.

'Twould be hard, indeed, to find anywhere Boys' Suits equal to these in style and durability **\$4.85** at the regular price of \$6.50—for three days

**Woolen Fiber Rugs**

For small rooms, porches, tents, etc. These Fiber Rugs are most appropriate and suitable. They are bright and attractive, made with artistic small figure designs in all colorings, and are priced specially for this sale.

- 9x12 Rugs, each at only **\$7.35**
- 8x10 Rugs, each at **\$6.35**

**Mattings**

Japanese and Chinese 35c, 25c, and 30c grades on sale at the price of, yard **21c**

**Men--Here They Are--'My Letter' Night Garm'nts**



**You'll Find a Home-Like Pride in These "Faultless" Pajamas & Nightshirts**

Without additional cost to you we offer "My Letter" Pajamas and Nightshirts, that have large raised initial letters already embroidered on the kerchief pocket.

Come today and examine these distinctive Pajamas and Nightshirts—certain to appeal to your desire for individuality—ask for "My Letter" Pajamas and Nightshirts. **ALL SIZES IN ANY LETTER.**

- Here are two specials in these new garments offered in our Men's Nightwear Section: **"FAULTLESS" MY-LETTER PAJAMAS**—Silk-like in appearance, but wear longer than silk. Coats have V-shape neck, and trimmed with double row of silk frogs. White, blue or tan. Unusual value, on sale at low price, the suit, only **\$2.00**
- "FAULTLESS" MY-LETTER NIGHTSHIRTS**—of fine, a soothing, linen-like fabric, of medium weight. Low neck, roomy cut and accurate fit. An exceptional value. Placed on sale in the Men's Nightwear Section at low price **\$1.00**

**Guard Against the Pestilent Fly Now Provide Screen Doors and Windows**

**SCREEN DOORS** Our anniversary Sale of Screen Doors, includes 1000 to be sold for only, each, **97c.** They're exceptionally well made Doors in style as illustrated. Size 2-8x6-8 Included **AT 97c** with every Door is a pair of strong spring hinges, hooks and knobs. We suggest that you take careful measurements of the Doors before ordering. Your choice of these Doors complete, as mentioned, only **97c.**

**Three Day Sale**

**35c ADJUSTABLE WINDOW SCREENS, 28c**  
Strong and neatly made adjustable Screens. 24 inches high—adjustable in widths from 21 inches to 33 inches. Regular 35c Screens, special today, each **28c.**

**White Mountain Refrigerators**

Selected hardwood Refrigerators, finished in golden oak, all parts being removable, facilitating in keeping the interior clean and wholesome. 60-pounds ice capacity. \$12 Refrigerators only **\$10.49** \$24 Refrigerators only **\$19.99**

**50-FT. GARDEN HOSE, \$4.19**  
High grade, guaranteed Good-year Garden Hose. Cotton-covered fabric, with solid rubber tubing; 1/2-inch size, with adjustable nozzle and all couplings included. 50-foot lengths. Complete as mentioned. Special at only **\$4.19**

**The Big Basement Store**

**Fashion Has Created a Veritable Craze for Beaded Bags**

and timely for our Anniversary Sale, we have received two lots of these popular Hand Bags. And undoubtedly the prices at which we have marked these Beaded Bags for today's selling are without precedent. See them in window. One group worth \$3.50 and \$4. Your choice for only **\$1.75.** \$5 to \$7.50 Beaded Bags at **\$3.75**



**Meier & Frank Co.**  
1857 1913  
**THE QUALITY STORE OF PORTLAND**  
Fifth, Sixth, Morrison, Alder Sts.

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