

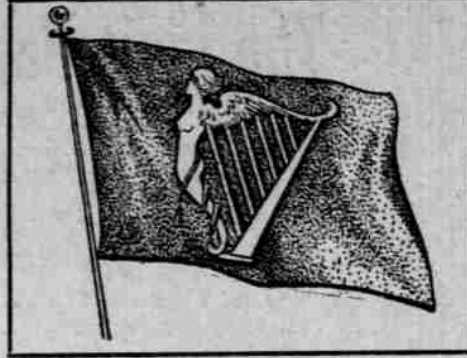
For Your "Down-Town" Luncheon Come to Our 7th-Floor Restaurant—You'll Also Enjoy Music by Phillip Pelz' Celebrated Orchestra Before You Choose the Needed Metal Beds, Investigate the Tremendous Reductions We Are Making During This Week—Fourth Floor

Mother's Shop With Greatest Comfort Here—Our Fourth-Floor Nursery is an ideal place to leave children and infants in care of our trained nurse while you shop in the store. Fourth Floor.

An Actual 8-Hour Day--

In commemoration of the 57th Anniversary of this business, we will, on and after May 1st next, give our employes an actual 8-hour day, opening at 8:30 A. M. and closing at 5:30 P. M., excepting Saturdays.

Third Annual "Across-the-Sea" Sale

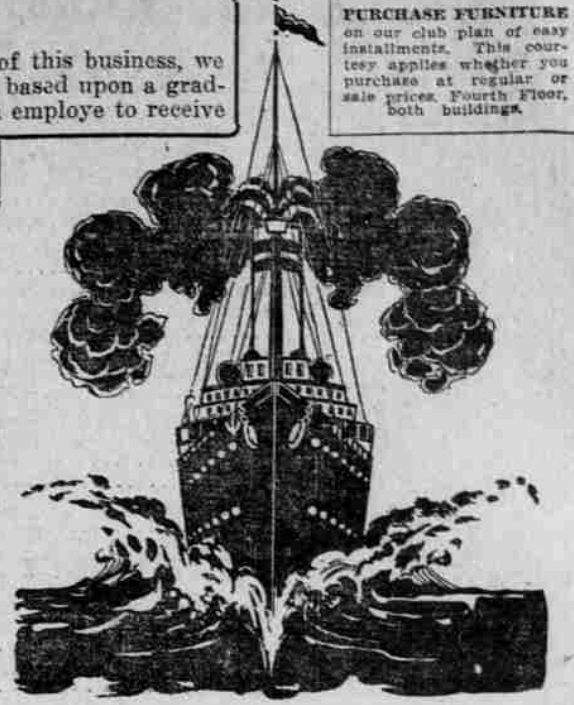
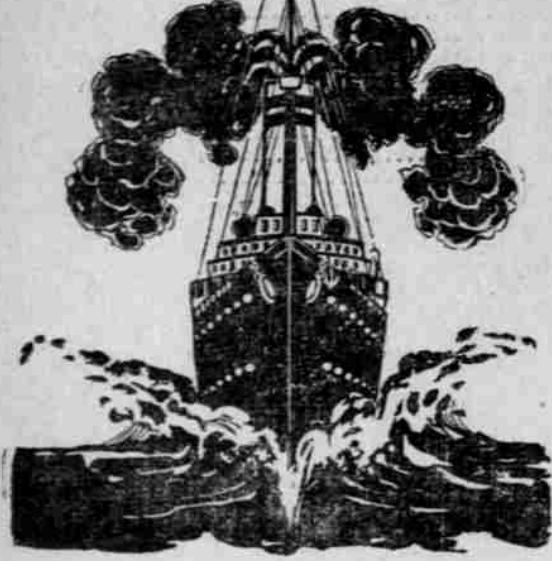


A Minimum Wage--

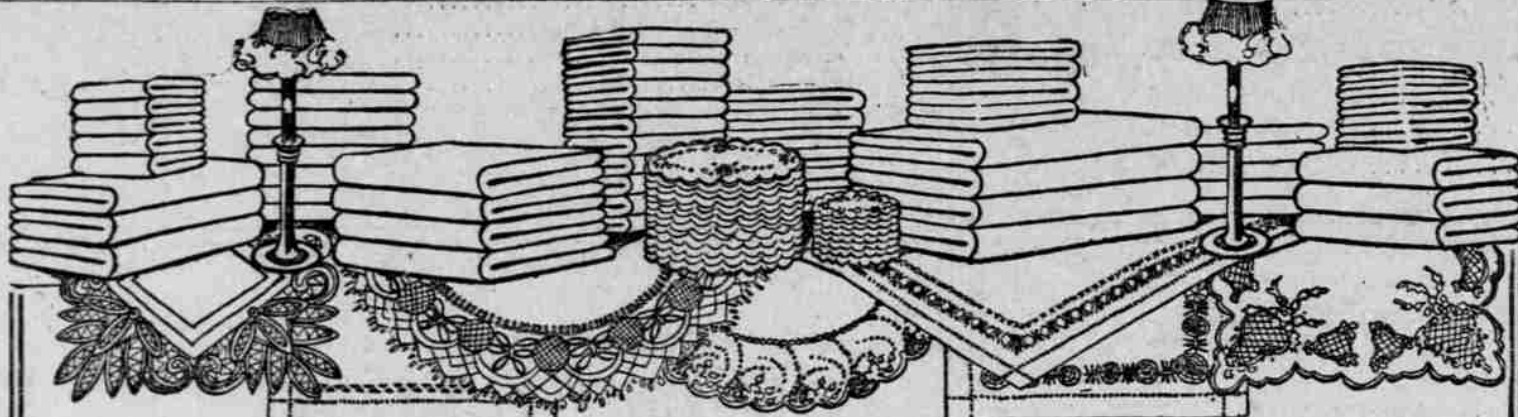
In commemoration of the 57th Anniversary of this business, we will, on May 1st next, establish a wage schedule based upon a graduated scale of increase for efficiency, no woman employe to receive less than \$8 per week or \$35 per month. Apprentices and minors to receive not less than \$6 per week or \$26 per month.

Third Annual "Across-the-Sea" Sale

PURCHASE FURNITURE on our club plan of easy installments. This courtesy applies whether you purchase at regular or sale prices. Fourth Floor, both buildings.



Ireland's Famous Linens Are Here



OUR BOAT-BUILDING CONTEST FOR BOYS—is creating great interest. Boys 16 years and younger are eligible to compete. Contest closes Saturday, April 19th, at 9 P. M. \$100 in Cash Prizes will be given. Ask for particulars at Fifth Floor Entry Desk, New Building.

EVERY MAN, WOMAN AND CHILD should see the 16-foot Steamship on exhibition on First Floor of the Main Building. An exact reproduction of the Holland-American Steamship Company's magnificent Trans-Atlantic Ship—"Rotterdam." This miniature of that "ocean palace" was built at a cost of \$18,000.

Our Foreign Buying Power The great success of our Annual "Across-the-Sea" Sale is due primarily to our foreign purchasing organization which we maintain in every prominent manufacturing center of Europe. Our offices are located in London, Paris, Berlin, Chemnitz, Nottingham, Brussels, Belfast and Calais. Through this organization we are permitted to make our patrons unparalleled offerings, purchasing directly as we do, at the very source of manufacture, eliminating many middlemen's profits that smaller stores are compelled to pay.

No greater compliment or testimonial could be given to the world-famed Irish Linens, Laces and Handkerchiefs than the extensive attempts at imitation, yet the Irish makers of these lines of merchandise still maintain first place! For our Third Annual "Across-the-Sea" Sale we have received direct from Ireland, through our foreign buying organization, vast quantities of Linens, Laces and Kerchiefs, which are offered to you today at unparalleled reductions. Don't delay; choose the needed Table Linens while savings such as these are possible!

- \$10 Cloths, 2x2 yards, priced at only, ea. \$ 7.00
- \$12 Cloths, 2x2 1/2 yards, priced only, ea. \$ 9.00
- \$15 Cloths, 2x2 1/2 yards, priced only, ea. \$10.00
- \$25 Napkins, Doz. \$15
- \$3.50 Napkins, Doz. \$3
- \$1.25 Damask, Yd. \$1.00

In handsome floral patterns are the Irish Linen Napkins we special at \$15 the dozen. They're regular \$25 grades and of very fine quality. Made full dinner size, 27x27 inches, priced at only \$15.00

Of firm and serviceable weave you'll find these all-Irish Linen Napkins. They launder nicely, and you've choice of many designs.

- \$3.50 Napkins, 22x22 ins. doz. \$3.00
- \$2.75 Napkins, 22x22 ins. doz. \$2.25

Included for our "Across-the-Sea" Sale is an extra heavy grade of Irish Linen Table Damask, 70 inches wide and fully bleached. Regularly \$1.25, special, the yard, \$1. Napkins to match, 22x22, doz. \$3.50

By Far the Greatest Dress Offer This Season

is this we make for today on women's and misses' one-piece garments! The Dress as illustrated was sketched from this group in our Garment Salons, and is a most attractive black and white check—fashion's latest favorite. Included are Dresses of serge, poplins, challies and Bedford cords. In black, navy, tan, Copenhagen and black and white check. Also stunning models in black and white stripes. Some have collars of sponge and satin in contrasting colors. Others neatly trimmed in silk embroidery. All sizes included, 16 years to 44 bust measure. And it's truly an exceptional offering that brings these \$15 Dresses to you at only



Unbreakable Mesh Bags Just Received A special purchase of German Silver Unbreakable Mesh Bags has just been received in time for today's selling. Every Bag is guaranteed to give perfect satisfaction. And seldom, if ever, have we offered the equal of these Bags at such low prices.

- 4-inch Unbreakable Mesh Bags for \$1.77
- 5-inch Unbreakable Mesh Bags for \$1.97
- 6-inch Unbreakable Mesh Bags for \$2.37
- 7-inch Unbreakable Mesh Bags for \$2.87
- 8-inch Unbreakable Mesh Bags for \$3.37
- 5-inch Mesh Bags, with inside purse, \$3.27

Real Irish Linen Handkerchiefs for Men and Women

Hand-Embroidered Kerchiefs Irish Kerchiefs—6 for 25c Irish Kerchiefs—6 for 43c

In Ireland the peasants of Donegal and Donee are among the most skillful workers in Hand-Embroidery. These Kerchiefs for women, in regular 50c and 75c grades, 3 for \$1; ea. 39c

Men's Pure Irish Linen Kerchiefs, 10c

Our Men's Haberdashery, just inside the Morrison-street entrance, offers you today an exceptional quality of all pure Irish Linen Hemstitched Handkerchiefs for only 10c each.

Large size Handkerchiefs for men, of fine quality pure Irish linen, with neat 1/2-inch and 3/4-inch hemstitched edges. Regularly selling at 25c. Special today, 3 for 50c; each, 17c.

Immense Purchase Real Irish Crochet Neckwear--Offers Unequaled

Purchased specially for our Third Annual "Across-the-Sea" Sale is the entire sample line from one of the largest direct importers of real Laces! And women who enjoy the beauty and daintiness of real Irish Crochet Neckwear will find opportunity today to purchase from this great sample line at less than the importer's cost! Owing to the limited number of pieces in each style it behooves you to come early for best selection.

- \$ 1.50 to \$ 3.50 Real Irish Crochet Neckwear priced at 98c
- \$ 3.75 to \$ 7.00 Real Irish Crochet Neckwear at only \$1.98
- \$ 7.50 to \$12.50 Real Irish Crochet Neckwear at only \$3.98
- \$13.00 to \$20.00 Real Irish Crochet Neckwear at only \$7.98

Lovely Irish Crochet Laces ENTIRE STOCK 1/4 Off

Assuredly every woman in Portland will welcome this unusual offering. Included for today in our great "Across-the-Sea" Sale is our entire stock of beautiful Irish Crochet Laces at exactly 1/4 reduction! The Edges are 1/4 to 4 inches wide; Insertions 3/4 to 6 inches. And Motifs large and small, for the trimming of dainty lingerie waists, gowns or undermuslins.

New Voile Flounces In Baby Irish Designs

Closely simulating the dainty genuine Baby Irish Flounces are these of voile we specially price for today. They're 45 inches deep, and in most becoming designs for lingerie waists.

- \$2.50 to \$4.00 Flounces, a yard, \$2.19
- 85c to \$1.50 Bands, 3 to 4-inch, 59c

Notion Specials Wednesday Only

New Triton Shields—eliminate sewing and pinning. Pr. \$1

- Wire Hair Pins, assorted lengths, dozen papers, 10c
- 5c Transparent Collar Supporters, assorted, 2 cards, 5c
- 10c Silver Thimbles, assorted sizes, each, 5c
- 25c Acme Sanitary Belts, all sizes, each, 19c
- 5c "Bow String," best 6-cord Thread, in black and white—all numbers; strong, smooth, soft finish; 2 spools, 5c
- 20c Children's extra strong Hose Supporters; black and white; pair, 12 1/2c
- 3c Darn'g Cotton, black and white; 45-yd. spools, 4 for 5c
- 5c Helena Hair Nets, large size, tied ends, all shades, now offered at 3 for 5c
- 20c Hair Pins, made of shell and amber; box, 10c
- 50c and 65c Foster's Hose Supporters, pad belt, assorted colors, pair, 25c
- 10c Bias Seam Tape, assorted widths, in white; bolt, 5c
- 5c Hooks and Eyes, black and wh., asstd. sizes, card 2 1/2c
- 10c Mothers' Friend Ironing Wax, each, 5c

Gowns, 59c For today only we include 3 styles of Gowns for women that are exceptional offerings. One is the popular slipover style, and the other two are button models. Of soft-finish cambrie, trimmed with linen lace or neat embroidery edge. All sizes, 59c offered today only at, each

Drawers, 25c Women's Drawers of soft finish cambrie, ruffle finished with hemstitched tucks; open or closed style.

Drawers, 35c Women's Drawers of fine finished cambrie; ruffle of lawn, with lace edge and tucks; one day, 35c

Corsets \$3.95 OF FAMOUS MAKE One lot of discontinued Corsets, of a make popular with fastidious women dressers, is offered today at exceedingly low prices for quick selling. They're warranted to be filled with genuine whalebone. Models that give poise and suppleness to the figure are included in this lot at \$3.95.

100 Tailored Hats \$1.95 Smart \$2.50-\$4.50 Models For today only, we have included 100 smart, attractive Tailored Hats. In the most modish shapes and becoming trimmings. Both women and misses will find in this group models wonderfully suited to their individual features. These Hats are worth \$2.50 to \$4.50, which we special today for only \$1.95.

Untrimmed Patent Milan, Hemp and Chip are much in vogue for Spring Hats. For today we've priced a limited number of Untrimmed Shapes of these materials, in black, white and burnt, that regularly sell to \$3.50, your choice today at only \$1.95.

75c Silk Flannels, 59c Undoubtedly the most attractive and exclusive of Silk Striped Shirts are included in this lot of Silk Flannels that we've just received. They're of fast colors and non-shrinkable, 32 inches wide, for making shirtwaists. Regularly, the yard, 75c. Specially priced for this sale at 59c

Velvet Flannels, 16c Ideal for the making of kimonos, sacques and bath robes are these Velvet Flannels, in dark floral designs. Offered with or without borders. 25c 16c grade, special today, yd. 16c

PHONES Marshall 4600 A-6101

Meier & Frank Co THE QUALITY STORE OF PORTLAND 1857 1913

White and Gold Porcelain 10,000 Pieces At 10c and 19c

Hundreds of Portland women have been awaiting this exceptional opportunity to replenish the White and Gold Porcelain Ware at such remarkably low prices. Never before have we had a more comprehensive stock of this famous Knowles, Taylor & Knowles Dinnerware than we include for this sale. You'll find neat and pleasing patterns as illustrated. And for everyday use in the home this is a most serviceable ware. This great 3-day sale starts today. Bring a list of your wanted pieces and make early selection.

30c to 50c Dishes, 19c Comprising this lot are 7-inch and 8-inch Bakers, oval-covered Vegetable Dishes, round Casseroles, covered Sugar Bowls, Sauce Bowls and 10-inch Meat Platters. Special at 19c

15c to 25c Dishes, 10c Included in this group is a large variety of 7 and 8-inch plates. Soup Plates, 8-inch Meat Platters, Deep Bowls, Oyster Bowls, Tea Cups and Saucers and Cream Pitchers, at 10c.

The Big Basement Store, Mail Orders Filled