

#### Navy Blue Serge--the Popular Material for Tailored Suits 700 Women's Blue Serge Suits Just Received By Express MEN'S STORE MAIN FLOOR \$18.50, \$20, \$22.50, \$25, \$29.75, \$30, \$32.50, \$35, \$38.50, \$42.50, \$45 TADE from highest grade serges that have been thoroughly tested as to their wearing Men's Blue Serge Suits at \$15 to \$30 qualities, these splendid Suits will give satisfactory wear in every particular. Beautiful Ask to See the New "Bristol" and Arvon Models. Men's Store, Main Floor-A prominent Portland business man, while in the store the rich shades of navy in the popular French serges, handsomely tailored by expert men

tailors, with particular care given to the finishing and fitting of every garment. For street wear or semi-dress occasions, a Blue Serge Suit is always decidedly smart and stylish and no woman's wardrobe is quite complete without one. We invite early inspection of these Suits.

## 700 Trading Stamps With \$32.50 to \$45.00 Suits Second 400 Trading Stamps With \$18.50 to \$30.00 Suits

Unquestionably the greatest line of Blue Serge Suits ever shown in Portland. And we want to mention the fact that no matter what size you take you will find it here-thus eliminating the need of extensive alterations. The styles are along plain lines, with cutaway or straight fronts, some with the popular high back, with tucks finished with embroidered black silk arrowheads. Others with silk poplin collars and cuffs or trimmed with fancy colored Bulgarian effects. Dozens of models to select from in the season's most favored styles. Skirts have panels front and back or plain tailored, with side drape effect. Still others styled with kick pleats on side. We show an especially good line of models for little women and misses in kick pleats on side. We show megular sizes. Come to \$18.50 to \$45.00 our second floor today. Prices range from ....

Men's Store, Main Floor—A prominent Portland business man, while in the store the other day, was heard to remark: "I've been in every clothing store in town and I must say I've never run across a more representative showing of men's Suits than is carried here." And every Suit that leaves this store brings satisfaction in every way to the wearer. Fronts are guaranteed not to break and they are strictly hand-tailored. Special showing of men's and young men's blue and blk. worsteds in \$30.000 latest Spring models. See new Bristol and Arvon styles. \$15.00 to Boys' Blue Serge Suits, Special \$8.50 Popular Norfolk Models-All Sizes.

Juvenile Section, Main Floor-These splendid blue serge Suits were designed by men who have made a life study of the needs of the American boy. They are made from high-grade serges, well tailored and perfect fitting and will give that boy of yours the wear he is entitled to. Natty Norfolk styles in fine French serge; coat lined with superior grade mohair; pants full peg top and lined throughout, with taped \$8.50 seams. We want you to see these Snits, for they are extra good values

### Boys' Double-Breasted Suits, \$5 to \$15 Most Complete Showing in the City.

Mothers of Portland—you who know how difficult it is to find boys' clothes that will give any kind of satisfactory wear—come to our boys' store today or any day this week and we'll demonstrate to you why our boys' Clothing is so popular among the little fellows. Made from the best of materials and tailored in the same masterly man-ner that characterized our men's Suits. A wide range of patterns and colorings to select from, and all sizes for boys. Priced from \$5.00 up

#### "All-Day Sales" Basement

The following special items will be on sale in the basement all day today or until the quantities are exhausted. "S. & H." Green Trading Stamps will be given on all cash purchases amounting to 10e or more, if the cash salescheeks are presented at stamp booth, main floor. Take advantage.

## Tailored Suits at \$11.98 Lot 2, \$12.98-Lot 3, \$14.98

Lot No. 1-Women's and misses' Tailored Suits of exceptionally good quality. Smart new mixtures in grays and tans. Strictly plain tailored models, well made and lined; guaranteed to fit perfectly. **\$11.98** New Spring models. 100 extra Stamps with each Suit Lot No. 3-Odd lines of women's Lot No. 3-Just 90 Suits in this lot Lot No. 2—Odd lines of women's Tailored Suits which we will close out at half price and less. Strictly high-grade materials in plain and fancy weaves, unusually well made, lined and finished. Our regular \$25 and \$30.00 Suits (with 100 extra "S. & H." Green **\$12.98** Trading Stamps) **\$12.98** 

# \$7.50 Trimmed Hats \$3.39 \$3.00 Hat Shapes 98c

Another special purchase of about 1000 Hat Shapes on sale in the base-500 Trimmed Hats on sale in the basement store today. All this sea-son's newest creations, trimmed in the height of fashion. Scores of terest to all women who are planning atyles in newest colorings. Small, me-dium and large foundations of fash-ionable braids, with high-grade trim-in popular colors and black. Small mings. Our \$6.50 and \$3.39 medium and large. Regular 98c \$7.50 Hats, special at \$3.09 values to \$3.00, special for 98c



### Shoes Worth to \$5 at \$1.98 With 20 Extra Trading Stamps Thousands of pairs of women's and misses' high-



grade Shoes on sale in the basement at less than regular factory prices. Tans, gunmetal, patents, suedes, velvets and cloth tops in a splendid range of styles-button or lace-and in all the popular lasts, all widths and sizes. No reason in the world why you should pay more for a good pair of shoes-for the qualities, styles and values are exceptionally good. Supply the Spring footwear needs in the basement store today, and save money. Owing to the immensity of the lines you are sure to find a style that will please you. In addition to the special low price, twenty (20) extra "S. & H." Trading Stamps will be given with each cash purchase. On **\$1.98** sale at this low price, pair, only **\$1.98** 

## At the 1st Floor Bargain Circle Notions and Smallwares Greatly Reduced-Supply Your Needs

The special prices quoted here will be in force at the bargain circle today and in the notion department for the remainder of the week. Substantial savings on every-day needs. S. & H. Stamps with purchases

Spool Cotton, 100 yds., all cols. 4¢ Queen Collar Supports, 3 cards 5¢ Spool Cotton, 100 yds., all cols. 4c Spool Cotton, 100 yds., doz., 45c Spool Silk, large spools, for 19c Spool Cotton, 200 yards, at 4c Se wh. Basting Cotton, 500 yds. 4c Tailors' Chalk, 72-pe, boxes, 18c Ibe Hairpins, straight or erimp, on sale at the low price of only 10c Ibe Rias Folds, all sizes, white, 5c Ibe Pearl Buttons, all sizes, only 19c Collapsible Trouser Hancers 10c 10e Pearl Buttons, all sizes, at 5c 35e Net Shopping Bags, only 19c 25e Skirt Markers, special at Sc 10e fancy Hat Pins, special at 5c 5e Mildred Hair Nets, all cols., 3c 35e Sterling Skirt Markers, 21c Barrettes, assorted styles, at 10c Silk Hair Nets, special, 5 for 10c

## Let Us Help Select Dress Shields For Your New Spring Gown

Let the demonstrator at our dress shield counter show you the particu-lar style of Omo Shield that is best for your gown. Omo is the Odorless Dress Shield. It is double covered, contains no rubber, is cool, light and hygienic. Many styles, sizes and shapes. Ask to see the "Zouave."



For one hour, from 9 to 10 A. M. Women's Petticoats of high-grade ginghams, neat stripe patterns: also Hydegrade materials, in 59c black only. All lengths. Special, only 59c

24-inch Silk Poplins, a Yard 39c For one hour, from 9 to 10 A. M. Beautiful

rich silk Poplins for waists, dresses, trim-mings, etc.; all the newest shades and **39c** black and white. Washes splendidly **39c** 

From 1 to 2

\$1.50 House Dresses, Each at 98c

For one hour, from 1 to 2 P. M. Women's

House Dresses; attractive new styles, best of

materials; neat patterns and a good 98c range of colors. All sizes, \$1.50 vals.

Boys' 45c Waists, Priced at 29c

For one hour, from 1 to 2 P. M. Mothers

should take advantage. Boys' Blouse Waists

of ginghams, chambrays, sateens, light 29c and dark colors; sizes 5 to 15, special

75c Dress Goods, the Yard at 48c

For one hour, from 1 to 2 P. M. 44-inch black

and white check Dress Goods in a good heavy grade. Will give very best of wear. **48c** Our best regular 75c quality, special

Table Damask, the Yard at 22c

For one hour, from 1 to 2 P. M. Great hourly

sale of fine mercerized Table Damask; good

heavy quality, 58 inches wide; choice 22c

For one hour, from 10 to 11 A. M. Thrifty housekeepers will lay in a supply at this price. Full double-bed size, of good heavy **38c** muslin. Size 72x90. Special at only

From 2 to 3

For one hour, from 2 to 3 P. M. An excep-

tional Lace bargain. 2 to 4-inch Net Laces in

scores of patterns-edges and insertion. 6c Regular 15c to 20c values, special, yard

\$1.75 Feather Trimmings at 59c

For one hour, from 2 to 3 P. M. Hundreds

of beautiful Feather Trimmings, stick-ups and

tips, in fine ostrich feathers. A good 59c assortment of styles. Values to \$1.75

75c to \$1.00 Corsets, Special 55c

For one hour, from 2 to 3 P. M. Four styles

in good grade Corsets, boned with non-rustable

steels, with four hose supporters at- 55c tached. Sizes 18 to 30. Special, pair 55c

Men's 50c Underwear, at Only 29c For one hour, from 10 to 11 A. M. Men's fine cotton ribbed Underwear, shirts and drawers, in medium Spring weight. A full line **29c** of sizes. Regular 50c Underwear for

For one hour, from 11 A. M. to 12. An excep-tionally good bargain in men's Belts. Popular narrow styles, with small, neat buck-les; tan, gray and black; 50e grade, at **33c** 

Children's Rompers, at Only 25c For one hour, 11 A. M. to 12. Children's Rompers, good, full cut sizes in extra good quality ginghams; nicely made and 25c trimmed. Ages 2 to 6; special, only 25c

From 3 to 4

# great hourly special in men's and boys' Shirts. All good styles and makes. Some 25c a little soiled. Values up to \$1, for

# From 4 to 5

Women's Dress Skirts, Only \$1.98 Muslin Underwear, Garment 29c To \$25 Suits, Dresses, Only \$6.95 For one hour, from 4 to 5 P.' M. Women's For one hour, from 3 to 4 P. M. Sixty dozen For one hour, from 2 to 3 P. M. Clean-up of Dress Skirts of good grade materials, new, plain tailored styles, in smart **\$1.98** mixed patterns. All sizes, only **\$1.98** women's fine Muslin Drawers, extra well made 100 Suits and Dresses-odd lines, only one or Full line of all sizes. Special at only 29c two of a kind; excellent grade \$6.95 material, good colors; to \$25 Women's Union Suits, Priced 25c Girls' Middy Waists, Each at 59c 15c and 20c Laces, the Yard at 6c

For one hour, from 3 to 4 P. M. Girls' Middy For one hour, from 4 to 5 P. M. Women's fine cotton Union Suits. Fine close rib and neat Waists, new styles, in fine grade Indian head. Deep sailor collars, trimmed with red, 59c blue, etc. Sizes 8 to 20, for one hour 59c fitting. Low neck, sleeveless styles, 25c

\$1.00, \$1.25 Fancy Silk, Yard 55c For one hour, from 3 to 4 P. M. Sale of 1600 yards fancy Silks. Beautiful colorings and rich patterns for dresses, waists, trim-55c mings, etc. \$1.00, \$1.25 Silks, a yard

Chiffon Scarfs, Special Price 48c For one hour, from 3 to 4 P. M. Special of-fering of 200 chiffon Motor Scarfs. Full large sizes, with nestly heinmed borders. In **48c** black and colors. Special for only

121/2c Socks for Men, a Pair 8c For one hour, from 3 to 4 P. M. Men's fine

Up to 60c Ribbons, the Yard 16c For one hour, from 4 to 5 P. M. Special onehour sale of 5-inch pure Silk and Satin Rib-bons. Scores of good colors for all **16c** purposes. Worth up to 60c, special at **16c** 

Men's and Boys' Shirts, Each 25c

For one hour from 12 to 1 P. M. Another

Foulard Sateens, the Yard at 12c For one hour, from 4 to 5 P. M. A sale of Foulard Sateens, 27 inches wide; a fine, rich finish material for dresses, waists, 12c etc. Makes up beautifully. A yard

Men's Golf Shirts, Priced at 48c

For one hour, from 4 to 5 P. M. Sale of men's excellent grade Golf Shirts. Made of fine perpieces of women's fancy Neckwear in this medium weight cotton Hose, 1x1 rib, with seamless feet; broken sizes, but 121/2c in black or tan, stainless dye; good, de-stainless d

# \$10 German China Dinner Sets Only \$6

Women's Union Suits at 39c Sleeveless Vests at 121/2c

At the Main Floor Center Circle

Women's \$1.25 Nechwear, at 48c Children's 25c Hose, a Pair 121/2c

For one hour, from 1 to 2 P. M. Hundreds of For one hour, from 2 to 3 P. M. Children's

Main Ploor-Women's fine rib'd white || Main Floor-Women's fine sleeveless cotton Union Suits, low neck, sleeve- Vests of white ribbed cotton, plain band less style, with tight or um-39c top; regular and extra 121/2c

## Women's 50c Drawers at 37c 65c Underwear Now 49c

Women's Lisle or Cotton Sleeveless Vests, Special 25c

Complete stocks Lawn Mowers Women's fine ribbed white lisle thread || Women's fine quality lisle Vests, tights Drawers dace-trimmed. A splendid 50e quality in all the sizes. On **37c** sale for today, the pair, only **37c** Trimming Shears, etc. Also full lines House and Floor Paints, Japa-Lac, Brushes, etc. We can save you money on anything in this line.



Garden

Hose

## **3 Different Decorations to Choose From**

In the big Basement "Underprice Store" today a special sale of German China Dinner Sets-very good quality and beautiful patterns. These sell in the regular way at \$10 and are excellent values \$6.00 at this price. Fifty pieces to the set. Your choice \$6.00

## Lawn Mowers Gray Enameled Cooking Utensils at Special Reduced Prices

Gray Enameled Coffee Pot, 1-quart size, special for this sale, each, 23¢ Gray Enameled Tea or Coffee Pot, 2-quart size, offered special, each, 30¢ Gray Enameled Tea or Collee Pot, 2-quart size, offered special, each, 30c Gray Enameled Double Boilers, 1-quart size, on special sale for only 45c Gray Enameled Sauce Pan-1-quart size, offered special at only, ea., 10c Gray Enameled Sauce Pans, 4-quart size, offered special at only, ea., 19c Gray Enameled Kettle, 3-quart size, offered special now at only, ea., 17c 35c Aluminum Sauce Pan, 1-quart size, offered special, each, only 25c 60c Aluminum Sauce Pan, 2-quart size, special for this sale, each, at 45c