

EXTRA! Friday Surprise News EXTRA! 1208th EDITION

Women's \$1 Gloves 69c

Timely in arrival for this Surprise Sale is a shipment of German lamb-skin Gloves for women. They're 2-clasp style and lace finish, in white, black, tan and mode. Sizes 5 1/2 to 7. Regular \$1 Gloves that we offer for this one-day sale, the pair 69c.

Striped Crepe 20c Grade 10c

For the making of dainty washable Waists, Dresses, and children's wear you'll find these attractive striped crepes very appropriate. Choice of white with blue, lavender and black and pink stripes. Regular 20c quality, for Friday only, the yard, 10c.

50c Hose 27c

Women's Imported Hosiery of plain and silk lisle; full fashioned, double tops and soles, with large variety of black, white and the wanted shades. Regular 35c and 50c grades, Friday's Surprise Sale, the pair at 27c. Women's \$1.50 and \$2 Silk Hose of all pure thread silk, with double silk tops and soles; black and white; Friday only, pair \$1.15.

Come to Our Phonograph Parlors, Fifth Floor, today, and hear the beautiful new records of the Barcarolle, from "Tales of Hoffman," by Lucy Marsh and Margaret Dunlap. Also new selections from "Hansel and Gretel," as sung by Alma Gluck and Louise Homer. We have two new records by Harry Lauder that surpass any of his former recordings. Also a beautiful duet by Farrar and Schumann-Heink.

\$1.50 to \$3 Neckwear 98c

Women's fancy Shadow Lace Neckwear—Jabots, with satin collars, in white, white and black or ecru and black. Also embroidered pique collars and high lace stocks. Dainty Irish crocheted-trimmed Jabots and Plauen lace collars. The Neckwear in this group sells ordinarily at \$1.50 to \$3.00. For Friday only, at 98c.

20c Shadow Lace Guimps

—in white and ecru. Made with lawn; side and high-standing collar. Special for Friday only, each 12c.

Reg. 17c-25c Ribbons 12c

Choose the needed Ribbons today for trimming the Spring millinery from this group especially price at 12c a yard. In beautiful array you'll find all-silk taffetas, in white, cream, black, pink, blue, 3 and 3 1/2 inches wide; also fancy warp prints and self-colored stripes, 3 1/2 to 5 inches wide. Regular 17c to 25c grades enter this one-day Surprise sale at only 12c.

Lingerie or Wash Ribbon

—in plain and black patterns. Colors of pink, blue, white and lavender. Comes in 1 1/2 and 2-yard lengths. Special for Friday only, the piece, 5c, 7c and 9c.

Handkerchiefs Three for 19c

Regularly, three for only 25c. There are many dainty designs of Handkerchiefs in this lot; all have beautifully embroidered corners; material is of good quality Swiss; and these Handkerchiefs, packed three in a box, sell regularly at 25c the box. For one day only—Friday, we price them at only, the box, 19c.

Women's or Children's H. S. Handkerchiefs

—in white or colored borders; 1/8 to 1/4-inch hems. Full size. Special for Friday Surprise Sale, each 5c; 6 for 17c.

3 Under Vests 39c--Each 15c

Think of purchasing 3 Under Vests of fine ribbed cotton for only 39c. Included are all sizes for women. They're in white only; lace-trimmed and lace yoke styles; low neck and no sleeves. Regular 20c Vests for Friday only, three for 39c—each 15c.

25c Women's Undervests

—fine ribbed; made of lisle thread; plain only; regular sizes. Special for Friday Surprise, each, 17c.

\$6-\$15 Linen Cent's \$3.98

There's just 49 of these handsome silk embroidered Japanese linen Centers included for the Friday Surprise Sale. They're 24 to 30 inches in diameter and sell regularly at \$6 to \$15 each. While any remain Friday, we offer unrestricted choice for only \$3.98.

\$1 Silk Shetland Veilings

—in dainty shadow effects; magpie and color combinations. Meshes in plain and dotted design. Special for Friday only, yard, 59c.

To \$4 Auto Veils at \$2.29

An immense variety of extra large Auto Veils of silk crepe, chiffon and messaline finish, have been greatly reduced for this one-day sale. Pleasing variety of colors, with plain and fancy borders. Also beautiful ombre or shaded effects. It's a special purchase of regular \$3.50 and \$4 Auto Veils that permits us to offer them for Friday only at each \$2.29.

Mrs. M. E. Mathews—representing the Butterick Publishing Company, of New York, is here in our Pattern Department. Consult her about latest Spring Fashions. Special Offer—Delineator, included with Butterick Cook Book, one year, \$1.60.

Important Shirt News for Men

Fully 2000 New Golf Shirts

Regular \$1 and \$1.25 Grades Friday Only, 69c



Special Purchase Latest Patterns for Spring

Have Laundered Cuffs Attached \$1, \$1.25 Grades Friday Only, 69c

A special purchase of over 2000 new Golf Shirts is accountable for this splendid Surprise offering we have in store for men. Included you'll find all the newest Spring patterns, in light and dark colors. Attractive stripes and figured effects. Materials are of plain corded and fancy self-figured materials. All coat-style Shirts with stiff cuffs attached—all sizes and all sleeve lengths. Choose today only from this immense group of regular \$1 and \$1.25 Shirts at the low price, 69c.

Men's 50c-75c Undergarments at 25c, Sale Continues

Child's \$1.50 to \$2.50 Dresses, 98c

Sizes 6 to 14 Years

Here's the event that mothers have looked forward to with greatest expectancy—our unparalleled sale of Children's Wash Dresses. Hundreds of mothers will purchase the needed Dresses for the entire Spring and Summer today. Every dress is new and unusually neat in style. Three just as illustrated. They're of ginghams, percales and chambrays. In blue, pink, tan, brown and all colors of plaids, stripes and checks. Have plain or pleated skirts; long or short sleeves and low or high necks. Made in Norfolk, middie and 1-piece styles. Sizes 6 to 14 years. Ordinarily you'd pay \$1.50 to \$2.50 for these children's Dresses we offer in this event for



Friday and Saturday at 98c

—Second Floor, Main Building.—Mail Orders Filled

Neat, New Tub Dresses \$3.45



Sizes 16 Years to 44 Bust Measure

Women have but to see the four styles of attractive and serviceable Tub Dresses we offer in this sale to appreciate that they cannot be duplicated in the city at such a price. Two dresses are just as illustrated; one shown is of linen crash, trimmed with washable Bulgarian braid; the other style is a pure linen, trimmed with embroidery in front of waist; small pointed collar of embroidery. This dress has crocheted button trimming. Another style is of blue linene. And the fourth model is of pink linene, elaborately trimmed with eyelet embroidery in self shade. All sizes are here, 16 years to 44 bust measure. For Friday only, we special these Dresses at only \$3.45.

Dainty Waists at \$1.18

These Dainty Waists of mull and Marquisette must be seen to be fully appreciated. One model is just as illustrated. They're trimmed in imitation Irish and German Valenciennes lace, with high collars; others have low and turn-down Robespierre collars; long and short-sleeve styles, as shown; waists open front or back. For the Friday Surprise we offer them for only \$1.18.

—Second Floor, Main Building.—Mail Orders Filled

\$4.50 Untrimmed Hat \$2.45

For women who delight in trimming their own Hats for Spring we offer today a wonderful choice of Untrimmed Shapes. Of chip, Milan and hemp, in small, medium and large styles. Black, white and all the leading shades for Spring. Regular to \$4.50 Untrimmed Hats, \$2.45 Friday Surprise Sale, at only \$2.45.

200 Chic and New Trimmed Hats—\$8.50 Models \$4.75

Designed from highest priced models are these jaunty trimmed Hats we offer for Friday only at \$4.75. Some have smart bows of ribbon or fancy stick-ups in startling arrangement. Also broad-brimmed styles with variegated flower trimming. They're regular \$8.50 Hats we include in this one-day offering for only \$4.75.

—Second Floor, New Building.—Mail Orders Filled

Our Linen Section Offers 4 Surprises

\$1.25 Bed Spreads of good quality and full size, neatly crocheted; Friday Special at 98c. 65c Sheets — of extra heavy quality; full 72x90 size; no seams; torn and hemmed. Special for Friday only at 55c. 15c Pillow Cases of good quality firm-weave material; 42x36-inch size. Choose them Friday only at, each, 11c. \$1 Hemstitched Sheets of best quality material; full 81x90 size. Specially priced for the Surprise Sale Friday 75c. 25c Boys' and Girls' Ajax Hosiery—in broken sizes; seamless feet. Special for Friday Surprise Sale only, pair, 15c.

Eppo Petticoats \$3.85



An Unprecedented Offer Choice of \$5 to \$7.50 Grades

A special arrangement with the manufacturers of the famous Eppo fitted Petticoats permits us to offer for one day only \$5.00 to \$7.50 grades for \$3.85. It's the factory's method of introducing these wonderful Petticoats to women who do not already wear them. Materials are of messaline, chiffon taffeta and silk jersey. In plain and changeable colors; some Dresdens. Never before have Eppo Silk Petticoats been offered at such a low price.

Mrs. L. G. Reed, direct from the Eppo factory, is here to explain to you the many superior advantages of this Petticoat—with its elastic waistband; left front opening; darted hip. 'Twill pay you to choose today from these \$5 to \$7.50 Eppos at \$3.85.

Choose Roxbury Axminsters Friday

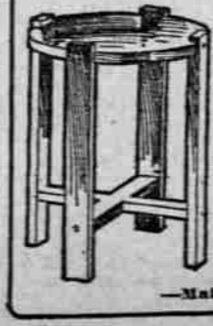
The world-renowned Roxbury Axminster Rugs need no introduction; famed everywhere among connoisseurs of Rugs as possessing finest wearing quality. For Friday only we include two sizes in small Roxbury Rugs, both priced decidedly low for one day's selling. 27x60-inch size; Special \$1.95. 36x72-inch size; Special \$2.95.

Sale of German Silver Novelties, Today 39c

You'll marvel at the attractiveness of these German Silver Novelties we offer for Friday only at 39c. Fancy Mesh Bag, as illustrated. Has inside attachment for 5c pieces. Another novelty is German Silver Purse with long chain; round shape and embossed design. Also included is a vanity Coin Purse with compartment for dimes, nickels and quarters. Every Novelty new style. See them in our 39c First Floor Jewelry section; today 39c.

—First Floor, New Building.—Mail Orders Filled

Tabourettes of Solid Oak Regularly \$1.25



79c

These Tabourettes are just as illustrated and have many uses in the home. See them in our Furniture Section. —Mail Orders Filled

Toilet Goods and Drug Specials Any Article, 10c

25c Rose Water and Glycerine, six ounces, at only 10c. 3 ozs. Spirits Camphor 10c. 25c Witch Hazel Salve 10c. 20c Boric Acid Powder 10c. 15c Washing Ammonia 10c. 25c Tokalon Liver Pills 10c. 15c Benzoin and Almond Lotion, on sale at only 10c. 15c Jergen's Witch Hazel Soap, box of 3 cakes 10c. 25c Graves' Tooth Powd. 10c. 25c Ponds' Extract Talcum Powder, on sale, only 10c. 25c Sanitol Face Powder 10c. 25c Nail Polish, cake, at 10c. 25c Parisian Ivory Picture Frames, on sale only 10c. 25c Cold Cream—Miro-Dena— at low price of only 10c.

—First Floor, New Building.

500 Pairs of Bungalow Curtains

One of the most imperative Spring needs is new Curtains, and for today only we have included 500 pairs of attractive Bungalow Curtains at far below their real worth! They're of allover lace, and neatly finished with two-inch hem on front and across bottom edge. Choice of white, cream and ecru. 38 to 45 inches wide. For this 1-day Friday Surprise Sale, special, pr. \$1.39.

Columbia and Victor Records for April are now on sale in our Fifth Floor Talking Machine Parlors. Hear Records from Grand Operas before hearing them sung next week.

\$3, \$4, \$5, \$6 Princess Slips Friday at \$1.95

There's a wonderful daintiness to every Princess Slip included in this special purchase. They are all of fine quality nainsook and beautifully trimmed with dainty lace and embroidery. There's a great variety of styles to choose from—one being just as illustrated. Many have very deep Swiss embroidery flounces. Owing to the limited number of each style we cannot accept telephone nor mail orders for these Princess Slips. Ordinarily you'd pay \$3 to \$6 for these Slips; Friday, \$1.95.

—Second Floor, New Building.—Mail Orders Filled

With the Single Exception of Children's Dresses — Offerings Detailed on This Page Are in Force for Friday Only

Meier & Frank Co

Fifth, Sixth, Morrison, Alder Streets

THE QUALITY STORE OF PORTLAND

1857 1913