Easter--Friend Meets Friend in Smart, New Attire!

Who Tailored That Suit?

That's the thought that instantly occurs to you when you see a man attired in a Moir & Frank Store Men's Suit.

L. ADLER BROS. & CO.

ALFRED, DECKER & COHN

Becoming Easter Apparel for the Girls

Girls' White Dresses

Middy and Norfolk Blouses

Chic Chapeaux for Easter

Our Men's Haberdashery--The Criterion of Fashion

Appropriate Easter Music

Every Man Is Hat-Particular Nowadays

Your Boy's Easter Pride Is Centered in a "Brand-New" Suit!

You'll Want a White Shirt

A Fine Picture Can Be Taken of the Easter gathering at your home in an Eastman Kodak. And you'll find them here in a variety of prices, from $2.50 to the highest grade at $62.50. For best results always use the Eastman N. O. Films.

Specials in Kodak Accessories

We Acid Printing Powder, pail at 12¢ to Eastman N. O. Developing, 4¢ for 1¢. The Vivitar Intensifier Tablets for 27¢.

Easter Candies

Our Candy Section in the Big Easter Store offers you unusual attempts at color Easter Candy Novelties. Chocolate sculptured figures for small children, Swiss Chocolates, English Nougats, soft candies, chocolate eggs, etc.

Dine Tonight

In Our Beautiful 7th-Floor RESTAURANT

Table d'Hote $1.00 Service to 6-Direct Elevator

HOW TO ORDER

ORDER AT TABLE

A. B. KIRCHBAUM & CO.

Perrin's Real French Kid Gloves to Match the Gown

Perrin's Silk Gloves, in new styles and colors for the coming season. Newly made of the finest and most expensive materials. Colors and styles, four to six different, are here for you to choose from.

At $1.50, $1.75, $2.75

Our Great 3-Day Sale of Women's and Children's Hosiery Ends Tonight--Choose the Needs Now at the Greatest Possible Savings