

Showing New Spring Merchandise in All Depts. of the Store—Immense Assortments; Lowest Prices

Easter Sale Silverware, Cut Glass, Dinner Ware, Etc., 3d Fl.—Agents Gossard Front Lace, Mme. Mariette, Nemo, Bon Ton, Royal Worcester Corsets

Hot Cross Buns 15c Dozen
Bakery Dept., Fourth Floor

Made in our up-to-date Sanitary Bakery, and ready for delivery this morning. We carry a full line of delicatessen goods, Salads, Cold Meats, Cheese, Pickles, etc. Phone your orders.



Olds, Wortman & King

ENTIRE BLOCK—MORRISON, TENTH, WEST PARK AND ALDER STREETS
Store Opens 8:30 A. M. "THE DAYLIGHT STORE" Store Closes 5:30 P. M.



Opera and Evening Apparel
Special Showing, 2d Floor

Evening Gowns, Coats, Wraps, Waists, etc.—exclusive models from the world's most famous designers. Don't fail to visit this department. Grand Opera Season, March 31, April 1 and 2.

Great Easter Sale of Millinery on Second Floor

Special Easter Exhibit Imported Pattern Hats---\$20.00 to \$125.00
Exclusive Models from Georgette, Reboux, Verot, Lewis, Joseph, Lichtenstein, Bendel and Many Others.

The great kaleidoscopic view of our magnificent millinery parlors will be changed today to the grandest of the season. This beauty spot in the paradise of women's fancy will attract to this store multitudes of women who are bent upon seeing these latest creations of foreign artists, as well as the clever adaptations from the exclusive American shops and from our own workrooms. Stylish, exquisitely trimmed hats—superb fashions for practical or dress wear. Models from Georgette, Reboux, Verot, Lewis, Joseph, Lichtenstein, Bendel, Fisk, Gage, Phipps and Knox. Here indeed you may let your fancy have full sway and choose from the largest and most comprehensive showing of Easter Millinery ever brought to the Coast. Meet your friend here.



\$1.50 Trimming Flowers
Special 79c Bunch

Hundreds of millinery trimming Flowers of every wanted kind and color; large and small roses, stick-ups, wistaria foliage, etc., on sale today at about half the regular price. Need we urge you 79c to come early? Regular \$1.50 values, choice

\$3.50 Hat Shapes for \$2.50

We've a special line of high-grade Hemp Hat Shapes which we will close out at \$2.50 each. A full assortment of all the newest colors and combinations. Your choice of large or small shapes. Stand-ard \$3.50 grade, on sale at only, each \$2.50

Trimmed Hats for \$10

Semi-Dress and Tailored Models

Beautiful Creations From

Our Own Work Rooms

See These Today!

At this popular price we are showing a splendid assortment of wonderfully pretty and stylish Hats. They are exact copies of high-priced models—broad brims, bent and turned in many charming effects—small hats neatly trimmed with flowers, foliage, fancy feathers and ribbons. Many of them with a touch of the popular Bulgarian colorings. Distinctive, original styles. They won't \$10.00 last long at this price. Your choice of the assortment for only

Children's
Trimmed Hats at
\$1 to \$6

Designed and trimmed with the same care as are those for women. Charming models of Milan, hemp and Leghorn, artistically trimmed with dainty flowers, feathers and ribbons. Hats of pink, white, red, blue and old rose. Bring the children with you today and let them have a peep at these pretty hats. There are models here for all \$6.00 ages. Prices range from \$1.00 up to

Easter Sale of Millinery in the Basement Store

Hundreds of beautiful trimmed Hats on sale in the Basement "Underprice Store" for today and Saturday at remarkably low prices. If you do not care to spend more than \$5.00 for your new Hat, the Basement offers the best values to be had. At any rate you should see these Millinery bargains before you buy.

New Trimmed Hats at \$2.98

Nobby black Street Hats. Neat, close-fitting Turbans with a touch of floral trimming. Very attractive styles. A great many models in the \$2.98 assortment to choose from. Special at

Dress Shapes Special \$1.48

Fine Chips and Azures in black, white and all the popular colors. Small, medium and large shapes, in correct new models. Unusually good \$1.48 grades, offered special at this price

50c Fancy Ribbons Now 25c

Beautiful rich, all-silk Ribbons in an endless variety of patterns and colorings, suitable for all purposes. Values up to 50c a yard, offered for this sale at 25c.

Trimmed Hats Only \$3.98

Extraordinary values in this lot, and styles and colors to satisfy the most exacting. Trimmings of flowers, foliage, nets, ribbons, etc. Values here \$3.98 up to \$6.50 each. Your choice at only

Dress Shapes Special \$1.98

Dress Shapes in the season's most popular styles in black, white and latest Spring shades. Small, medium and large shapes. Over 300 in the lot \$1.98 from which to choose. Special, ea., only

Millinery Flowers 39c Bunch

Thousands of bunches of choice new Flowers at a great bargain. All this season's most wanted kinds to select from. Offered special at only 39c a bunch.

Trimmed Hats Now \$4.48

Over 400 handsome trimmed Hats in this assortment, and hardly more than one of a kind. The newest Spring shapes. Regular values up to \$8.50, offered special for

Dress Shapes Only \$2.98

You will surely be pleased and well suited with these shapes. Small or large, in all popular colors and braids. Extraordinary values \$2.98 in this assortment, special for only

\$1.25 Straw Braid at 59c

1500 pieces Millinery Braids in scores of newest patterns and colorings, at 59c a bolt. See them. 500 wire Hat Frames on sale for today at 19c



25c Fancy Ribbons at 19c
85c Fancy Ribbon at 48c a Yard

Main Floor—Thousands of yards of rich Easter Ribbons in Dresdens, plaids, stripes and French novelty effects, in the newest colorings. 85c grades at 48c; 50c grades at 33c; 35c grades at 25c, and the 25c qualities, a yard

8c Silk Wash Ribbons 6c Bolt
10c Wash Ribbon at 8c a Bolt

Main Floor—10,000 bolts all pure silk Wash Ribbon, in pink, white and blue. Several different designs for you to choose from. Come five yards to the bolt. Regular 6c 10c grade at 8c a bolt, and the regular 8c grade, bolt

Women's Easter Suits and Coats
\$25.00 and \$28.50

The Suits—Women's new Spring Suits, plain tailored or semi-fancy effects in serges, ratine, Bedford cords, hair-line stripes, whipcords, diagonals, black and white checks, poplin and fancy mixtures. Jackets have cutaway front with fancy collars and revers; high waist, belted effect; Balkan blouse and Norfolk styles. Skirts with gathered backs, pleats and in plain tailored styles. Great values. Priced \$25 and \$28.50 in this assortment.

The Coats—A very attractive showing of correct new Easter models. Stylish little short coats or the popular three-quarter length models in ratine, serges, matelasse, Bedfords, covers, novelty mixtures, checks, stripes and plain colors. Cut-away styles; straight and draped models with close-fitting neck, fancy revers, collars and cuffs. They are handsomely trimmed. All sizes \$28.50 in this lot. Priced at \$25.00 and \$28.50



Charming New
Easter Waists
\$3.98

Dainty styles in chiffons, nets, messalines, Jap Silks, crepe de chine, wash silks, figured crepes, etc., in a great assortment of newest patterns and colorings. Some with net yokes and cuffs, roll and Dutch collars, high or low necks and long or short sleeves. Beautifully trimmed models for all occasions. Ask to see \$3.98 these today. Price

At the Main Floor Center Circle
Silk Petticoats at \$2.49
New Waists \$1.19

Women's fine Silk Petticoats of splendid quality taffeta and messalines. Styled with accordion plaited flounces and with or without underlays. Excellent line of the newest Spring shades, also in changeable and flowered effects. Have drawing tops. Choose the new \$2.49 Petticoat for only

Very pretty styles in women's and misses' lingerie, voile and marquisette Waists in more than a dozen different models. High or low neck and long or short sleeves. Daintily trimmed with laces, embroideries, fancy buttons, etc. Very newest ideas for Spring. Open \$1.19 front or back. At

Young Men's Blue Suits
Special at \$13.95

Men's Store, Main Floor—Special Easter sale of young men's plain blue cheviot Suits in sizes from 32 to 38 at \$13.95. An ideal Suit for the student or young business man. Made from excellent grade materials, well tailored and perfect fitting. Suits that are the best \$20.00 values. Step in today and see these "new ones."



Men's Stylish Spring Suits at \$15 up to \$35

Men's new Spring Suits in popular English and Norfolk models of fancy chevots and worsteds and plain blue serges and chevots. We are showing a very attractive line at prices you'll appreciate.

Special Easter Sale of
Men's Fine White Shirts
\$1.50 Quality at 86c

Excellent grade materials in plain or pleated bosoms. Coat style, with attached or separate cuffs. You won't buy better Shirts than these at \$1.50 anywhere in town. Better call early for your size.

Men's \$1.50 Dress Shirts \$1.15
Men's \$3.50 Coat Sweaters \$2.48

Men's Fancy Shirts in plain or pleated bosom. Coat styles, with attached or separate cuffs. All sizes to select from.

Men's "Shaker Knit" Sweaters in all leading colors. Also lighter weights in Byron collar styles. Regular \$3.50 grades.

'Napoleon' \$2 Hats
Soft or Stiff Styles

You can't buy a better Hat at the price. All styles in soft silk finish velvets, scratches and plaids, and all the new Spring shades. Napoleon Stiff Hats in new blacks.

Men's Underwear 75c Garm't
Men's super-weight, natural wool and cotton mixed Underwear; proper underwear for early Spring use. Garments that fit and wear exceedingly well. 75c See these today. Priced, the garment, only



New Wash Ties at 25c
Men's washable tubular silk finished Ties in fancy patterns, cross stripes, 25c bar and pencil stripes, etc. Each

"Belgrade" \$3.00 Hat
Men who have seen these Hats unhesitatingly pronounce them the best-looking Hat in town at the price. They are!

When making purchases always be sure and ask the clerk for "S. & H." Stamps. They're free for the asking!

Double "S. & H." Trading Stamps
In Jewelry Department Today

New Line of Solid Gold Jewelry
Very Newest Easter Novelties

Main Floor—Double "S. & H." Green Trading Stamps on cash purchases in this department today amounting to 10c or more. Ask for cash saleschecks. We are now showing a full line of solid gold Jewelry at very moderate prices.

Beauty Pins—Solid gold, come two on a card, and priced from \$1.00 to \$3.00.

Link Buttons—Beautiful new designs, solid gold, priced from \$2.00 to \$7.50.

Bracelets—Hand engraved, solid gold Bracelets, priced from \$5.00 to \$17.50.

Bar Pins—Scores of dainty styles to choose from, solid gold; \$2.00 to \$4.00.

Friendship Circles—Wide variety of styles, solid gold; priced \$2.00 to \$5.00.

Wedding Rings—Tiffany setting, in variety of styles; solid gold, \$3 to \$5.

Watch Fobs—Women's and men's styles; solid gold; \$3.50 up to \$5.00.

Locketts—Solid gold locketts in many different styles; priced \$1.50 to \$6.00.

Lavalliers—Solid gold, in assorted mountings. Priced from \$2.75 to \$7.00.

Pocket Knives—Great variety styles, priced at from \$2.50 up to \$6.50 each.

Scarf Pins—Solid gold, all the newest styles in the lot, priced \$1.00 to \$8.50.

25c Table—Hat Pins, Beauty Pins, Belt Buckles, Link Buttons, Bar Pins, Barettes, Push Combs, Hat Pins, etc.

The Clasps—Scores of new designs to select from. Priced at \$1.00 to \$7.00.

Rosaries—Assorted designs. A fitting Easter gift. Priced from 50c to \$3.50.

Lucky Blue Bird—In assorted sizes and styles. Priced from 75c to \$3.50.

Silver Finger Rings—Mounted goldstone, imitation Cameo, etc., 50c each.

Beauty Pins—Sterling or gold-filled. Large assortment. Special, 19c each.

Bar Pins—Sterling silver, with French enamel. Priced at only \$1.00 each.

Mesh Bags—Size 4 1/2 x 4, German silver, kid lined, fancy struck up frame. Priced special at only \$1.75 each.

Mesh Bags, \$1.25—Size 4 1/2 x 5 inches. German silver, kid lined. Great value.

Vanity Purses—Genuine silver, four styles. Something new. \$1.75 each.

Mesh Bags, 50c—Vanity purses and mesh bags for children. All styles.

Ingersoll Watches—Full line: Yankee at \$1.00, Junior or Midget, at \$2.00.

Fancy Barettes—Large assortment of styles and mountings, regular values up to \$3.00, special at only 75c each.

Regular \$1.50
Easter Neckw'r
Choice at 48c

Main Floor—Net jabots, frills, stocks, etc., in many of the newest ideas for Easter wear. Some a trifle mused from handling. Regular values up to \$1.50 each, special at 48c.

35c Linen Collars now Only 19c

Odds and ends of embroidered Linen Collars in turnover or high effects. Scores of styles. Regular \$1.50 grade, 48c; 35c grade, 19c each.

50c Embroideries on Sale at 25c

Longcloth, swisses and nainsook, in an immense variety of patterns. Widths up to 18 inches; regular 50c values at 25c the yard.

\$1.50 Embroideries for Only 48c

27-inch flouncings, edgings and bands in swisses and nainsooks. Some are slightly soiled, regular \$1.50 values, placed on sale at 48c.

\$2.00 Lace Flouncings, yard, 98c

18 to 27-inch Shadow and Normandy Flouncings in very pretty designs; white or oeru. Regular \$2.00 values in this lot at 98c yard.

\$2.25 Allover Laces, a yard, 98c

Oriental, shadow and novelty cotton Allovers, 18 inches wide, in white, cream and ecru. Splendid value to \$2.25 a yard, special at 98c.

\$2.00 Leather Handbags for \$1.25

Women's high-grade Leather Handbags in several desirable shapes. All leather lined, best of workmanship. Three finishes in lot.

Women's Easter Gloves, Hosiery and Underwear
Immense Assortments—Dependable Qualities and Reasonable Prices—Shop Here!

"Derby" Kid Gloves, pr \$1.50

Women's two-clasp Derby Gloves, full pique sewn, with Paris point backs. In black, white and all the wanted colors.

"Dent" Kid Gloves pair \$2.25

One pearl clasp style, pique sewn, with Paris point backs. In colors black, white, tan and gray. A complete line of sizes.

Ireland's Wash Gloves \$1.50

Ireland's Washable Doeskin Gloves, one pearl clasp style; pique sewn, with spear backs; white only. Full line of sizes.

"Meyers" Make Cape Glvs \$2

"Meyers' Chevette Pique" stamped in every pair. One button, pique sewn, 4-row stitched backs. Come in tan only.

Vallier's Stainless Suede Gloves \$2

The only guaranteed stainless black suede Gloves; will not stain the hands or dress, nor lose their color. Two-clasp style; inseam sewn; in all sizes.

"Reynier" Diamant Kid Gloves \$2

Real French kid, two pearl clasp style, pique sewn, with fancy embroidered backs of self and contrasting colors. All sizes, priced at \$2.00 pair.

Easter Sale of Boys' \$5 Norfolk Suits \$3.95
New Line Double-Breasted Suits at \$5.00

Main Floor—Our boys' clothing buyer has just returned with good news for Portland mothers. Special offering of 100 boys' Norfolk Suits with two pairs pants; neat mixtures; \$3.95 ages 6 to 13. Best \$5.00 Suits, only

A handsome new line of boys' Spring Suits in double-breasted and Norfolk styles. Full peg pants, fully lined. New diagonal weaves in neat gray, tan and brown patterns. Best \$5.00 of workmanship. Priced at, suit

At the Bargain Circle—Boys' Wash Suits, Special, \$1.39
Boys' \$1 Blouse Waists on sale at 69c

Children's Wash Suits in percales, Galateas, etc. Russian blouse styles, with military or sailor collars. \$1.50 grade. Ages 2 1/2 to 8. Price, \$1.39.

Boys' Blouse Waists in soisettes and Oxfords. Great variety of neat and attractive patterns to select from. Regular \$1.00 grade. Ages 6 to 16.

Boys' New "Rah Rah" Hats—Ratine With Colored Bands—50c and \$1.00

Women's "Honest Dollar Hose"
The Best \$1.00 Silk Hose Made

We are now sole Portland agents for this famous Stocking. Absolutely the best \$1.00 Silk Hose made for wear—none can be better made—nothing but the best thread silk used. Our guarantee with every pair. If for any reason these stockings prove unsatisfactory, we ask you to return them and get new ones. We leave it to your sense of fairness. Made in black, white and tan, with double silk lisle thread garter tops and soles and high spliced heels. All sizes, \$1.00 a pair. Main Floor, near the Morrison-street entrance.

McCallum Silk Hose now \$1.75

The quality Hose! Made from pure thread silk with double lisle lined garter tops and soles. Come in all the latest shades, \$1.75.

Outsize Lisle Hose, pair for 35c

Medium weight silk lisle, with four-inch double garter tops, double soles, toes and high spliced heels. All sizes. Pair, 35c.

Child's Silk Lisle Hose, pr. 25c

Fine ribbed Spring weight silk lisle, with extra heavy spliced heels and toes; black, white and tan. All sizes in the assortment.

Infants' Silk Lisle Hose, pr. 20c

Fine ribbed elastic seamless silk lisle Hose. Come in black and tan, and in sizes 4 to 6 1/2. Splendid values, priced at 20c a pair.

Women's Sleeveless Vests 25c

Women's fine ribbed cotton or lisle thread Vests; low neck and sleeveless or with short sleeves. All sizes. At 25c.

Women's Umbrella Pants 50c

Fine ribbed lisle thread, lace-trimmed, wide umbrella Drawers. Come in sizes 4, 5 and 6, 50c—7, 8 and 9, at 65c.

Lisle Vests and Tights at 49c

Fine ribbed lisle thread, with high neck and long sleeves. Knee length tights. The regular 65c values at any store, 49c.

"Richelieu" Union Suits at 50c

Spring weight, fine ribbed white cotton. Low neck, sleeveless, with lace-trimmed or cuff knee. Sizes 4, 5, 6, at only 50c.

Great Sale of Women's Smart Easter Footwear

Every late novelty leather and last is here for your choosing. Stylish new lines in velvets, suedes, satins, patents, vici kid and dull calf leathers. Hundreds of correct new styles to choose from and plenty of salespeople to wait upon you. On Main Floor.

Women's \$4, \$5 Shoes
\$3.35 Pr.

40 complete lines of women's button and lace Shoes of tan calf, black ooze, velour calf, gunmetal and patent leathers. All new, fresh stock and strictly desirable in all respects, priced for this sale at \$3.35. Men's \$5 Burt & Packard Shoes, \$3.35

