

WIDER TRADE IS SOUGHT IN STATE

Thomas S. Mann Chosen President of Oregon Manufacturers' Association.

MEMBERSHIP IS GROWING

Policy Outlined of Seeing Full Measure of Prosperity Assured Established Producers Before Encouraging New Factories.

At last night's meeting of the board of directors of the Manufacturers' Association...

MOVE FOR PARKS GAINS

GREATER PORTLAND WORKERS EXTEND CAMPAIGN.

Women Enlist in Work for Public Playgrounds and Urge Others Out to Register.

In addition to the public meetings held almost nightly by different civic organizations...

Harmony is Lauded. Upon assuming the chair the newly-elected president announced that it would be the aim of his administration to carry out the recommendations of the retiring president.

Mr. Mann concluded: "We have in the greatest incentives for good to the manufacturing interests of Oregon it is possible to have."

Enlarged Functions Predicted. "I hope soon to have in operation our plan for the enlarged operations and functions of the Manufacturers' Association."

MOUNT SCOTT TO INVADE

Crusade for Park to Reach to City Hall and Mayor's Office.

The Mount Scott district will charter two electric cars and invade the City Hall and the Mayor's office Thursday, March 27, with a big delegation to make a demand for a park for that district in the vicinity of East Seventy-second street and Millard avenue.

Dr. Young Lauds Revival Meetings. The special evangelistic services being held at the First Methodist Episcopal Church...

Theater Offers Prize. High School Students May Enter Shakespearean Contest.

Interest in the forthcoming production of Shakespearean drama in film is said to be quite general among local students of the great English playwright.

Portland Firm Solves Tire Problem. The man with the automobile who has been trying for years to get the maximum life service for the minimum cost...

PERSONAL MENTION. F. V. Cook, of Seattle, is at the Portland.

Netta A. Sawyer is registered at the Bowers from Seattle.

S. de Segesse and wife, of San Diego, are at the Multnomah.

W. H. B. Smith, a merchant of Forest Grove, is at the Perkins.

J. S. Cooper and wife, of Independence, are at the Imperial.

Joseph Morris registered at the Perkins yesterday from Eugene.

George T. Wilson, of The Dalles, a stockman, is at the Perkins.

William B. Baker, a Spokane real estate man, is at the Oregon.

J. A. Peabody, who is in the mercantile business at Bend, is registered at the Perkins.

W. H. Sherrard and wife, of Aberdeen, are registered at the Oregon.

Alexander M. Davis is registered at the Multnomah from New York.

J. M. Amweg, a Philadelphia hat manufacturer, is at the Oregon.

George McCoy, a Roseburg business man, is registered at the Bowers.

G. H. Russell registered at the Imperial yesterday from Prineville.

Robert S. Crooks, of Umatilla, registered at the Imperial yesterday.

E. Cormier, a prominent realty dealer of Lebanon, Or., is at the Portland.

Albert Bensinger registered at the Multnomah yesterday from Chicago.

A. A. Nelson, an Olympia lumberman, registered at the Perkins yesterday.

R. G. Baehr, a Chicago furniture man, registered at the Multnomah yesterday.

Mr. and Mrs. J. A. W. Martin, of Calgary, Canada, are registered at the Oregon.

Frank Jessup and wife, of Stamford, Conn., are at the Bowers. They are on a tour of the West.

C. H. Robinson, a Minneapolis mining man, is registered at the Portland with Mrs. Robinson.

Maurice A. Langhorne registered at the Oregon yesterday from Tacoma, where he is an attorney.

Frank F. Metzchan, manager of the Hotel Josephine at Grand Pass, is registered at the Imperial.

F. J. McNulty, national president of the Electrical Workers' Union, is registered at the Perkins from Newark, N. J.

Leo J. Paik, a Boise business man, and one of the owners of the Hotel Owyhee in that city, is at the Portland.

H. M. Adams, formerly of Portland, but now freight traffic manager for the Western Pacific at San Francisco, is registered at the Portland.

For Unexcelled Cuisine—Our 7th-Floor Restaurant—Jansci's Hungarian Orchestra at Noontime

Tremendous Reductions on Beautiful Ribbons in Force Again Today—See Yesterday's Papers

Our New Spring and Summer Catalogue—is now ready for mailing. Every out-of-town home should have one of these concise shopping guides.



Purchase Furniture—on our Club Plan of easy installments. Home Owners and Rental Agents—submitting lists to our Free Rental Bureau are placed in direct communication with prospective tenants without charge.

Are You Prepared for the Easter Promenade?

The Big Store Is in Readiness to Outfit You Complete in Authentic Styles and Moderately Too.

New Suits New Coats New Dresses New Millinery New Gloves New Hosiery New Shoes

S. H. & M. Silk Petticoats

Guaranteed 3 Months, \$4.85

Portland women—hundreds of them, will have none other than the famous S. H. & M. Duchess Petticoats. In addition to the satisfaction of the three months' guarantee, made by the makers and ourselves, the style and beautiful lustrous clinging qualities of these Petticoats win them instant favor.

If Petticoats bearing the S. H. & M. Trademark should crack or split within three months of date of purchase a new Skirt will be given free.

These popular Skirts are made in four different styles of finest quality Duchess silk. Knife pleating style with ruffle; double flounce with tucks; pleating with pin-tucks or 7-inch knife pleating. You've choice of tan, lavender, rose, green, Nell rose, gray, Dorothy blue, brown, navy, black. Changeable shades of green and Nell rose; navy and green, Copenhagen and gold.

Reproduced at the right is a facsimile of guarantee label attached to each S. H. & M. Petticoat. Come to our Second Floor section today and choose from these high-grade, guaranteed S. H. & M. Petticoats at only \$4.85.

—Second Floor, Main Building—Mail Orders Filled.

Pretty White Dresses



Girls 8 to 14 years look prettiest at Eastertime when dressed in white. And most timely is this offering of dainty White Dresses! Four of the styles as illustrated were sketched from this group. And to think of purchasing them for only \$2.45 and \$3.45. They're of lawn and marquisette materials; beautifully trimmed with embroideries, laces, insertions and ribbons. Either round or square neck styles, with short sleeves. Skirts are mostly pleated. All sizes of these dainty White Dresses for ages 8 to 14 years are included in this lot.

--At \$2.45 and \$3.45

—Second Floor, Main Building—Mail Orders Filled.

New Confirmation Suits

Are Ready

To parents whose sons are to be confirmed there's a feeling of inexplicable pride, and that the boy may be properly attired is a thought of much importance.

Our clothing chief has made special preparation for this event, and most becoming are the blue and black Knicker Suits and the student models for the young man who is to wear his first long-pant Suit. The fabrics are of the finest weave and all wool. And the styles are smart and handsome. Just such Suits that the boys themselves will take pride in wearing. Bring the boy today to our Men's Store, Third Floor, and have him fitted in his Confirmation Suit. Knicker Styles at \$5 to \$15 Long Trousers Models at \$15

—Third Floor, New Building.

Women's & Children's Hosiery

Should Be Chosen During This Big Three-Day Sale

The Spring and Easter Hosiery needs can be supplied here today, and with quality considered the offerings are unequaled anywhere in the city. For three days, beginning today, the following reductions will be in force:

- Vassar \$1 Silk Hose—for women—a serviceable stocking of thread silk, very elastic; have lisle tops and soles. Choice 75c of black only. Special, the pair, at \$1.50.
Alta Brand Hose—for women. Of pure thread ingrain silk; extra wide lisle-lined garter welt tops; crew feet; high spliced heels. Special, pair, at \$1.39.
Women's Silk Hose—made in outsize. McCallum's and other famous makes. Made extra wide and elastic. In black, \$1.45 white and tan. Special, the pair, at \$1.50.
Women's 50c Hose—of extra fine imported gauze lisle. Famous Hermsdorf dye; double tops and soles; black only. TWO 39c PAIRS for only 75c; the pair, at \$1.50.
Women's 50c Hose—of imported lisle, with double garter tops; full fashioned; high splicings. In black, white and tan; 42c.
THREE PAIRS, \$1.20; the pair, \$1.50.
'Silk-Maid' Hose—well known to hundreds of Portland women for its exceptional wearing quality. Choice of all colors. \$1.00.
Misses' and Children's 75c Hose—of silk, with lisle tops and split soles; full-fashioned, flat shape, black only. Pr. 50c.



Children's Hose—of fine gauze silk lisle; linen heels and toes; seamless feet. In black, white and all colors. Special, 25c. THREE PAIRS for 65c; the pair, \$1.00.
Misses' and Children's Cadet Brand Hose—of extra fine silk lisle. In light weight. Elastic tops, linen heels and toes. Choice of black and tan. Special, THREE 35c PAIRS for 90c; the pair, at only \$1.00.
Infants' Silk and Lisle Hose—of elastic soft finish weave; seamless feet. 25c.
Infants' Pure Thread Silk Hose—of fine ribbed elastic weave. In black, white, and colors. Special, the pair, at only 45c.

—First Floor, Main Building—Mail Orders Filled.

The Correct Corset

First--Then a New Spring Gown or Dress

Warner's Rust-Proof Corsets have gained lasting favor with thousands of women everywhere who are particular in dress. These famous Corsets are always authentic in style and perfection in fit.

Expert corsetiers are here to assist you in the selection. At \$1--Model 143, Warner's Rust-Proof Corsets for slight and girlish figures. Low bust, with light but firm boning.

At \$2--Model 180, Warner's Rust-Proof Corsets that meet every requirement for the full figures. Has medium bust and graduating front clasp, assuring the wearer of comfort, without undue pressure over fleshy parts of abdomen.

At \$3.50--Model 595, Warner's Rust-Proof Corsets for the medium figures. Designed to conform to fashion's latest requirements for dress. Has elastic lacing below front steel, which restrains the hips and gives the wanted slender effect.

—Second Floor, New Building—Mail Orders Filled.

On Living Models We're Displaying These

Aprons for Housewife, Maid or Nurse

TODAY is Apron Day at The Meier & Frank Store! And on living models you'll find displayed trim and dainty Aprons in every style for housewife, maid or nurse. Come to The Big Store today and observe this unique method of display. Exceptional offerings are made for one day only on three distinct styles of Aprons.

35c Aprons—of Amoskeag ginghams, in blue and white checks, as illustrated; have side pockets and ruffles all around 25c

50c Aprons—in strap style, as illustrated. Made of fine quality white lawn. Straps over shoulders are finished with hemstitching 39c

Other Aprons Displayed Today

Gingham Band Aprons at 35c to 60c
White Band Aprons, 35c, 60c, \$1
White Bib Aprons, 35c, 50c, 60c
Princess Bib Aprons at 60c, \$1, \$1.25 and \$1.50.
Gingham Bib Aprons, 50c and 60c
White Strap Aprons, 60c, \$1, \$1.25

Sleeve Aprons at 60c, 75c, \$1.00 and \$1.25.
Hubbard Aprons at 60c and 75c
Sack Aprons, today at only 60c
Nurses' White Sleeve Aprons, \$1.00 and \$1.25.
Black Satene Aprons, 35c, 60c, \$1



Portland Firm Solves Tire Problem



The man with the automobile who has been trying for years to get the maximum life service for the minimum cost is perfectly satisfied, after one trial, that our expert tire repair and service department has really solved his problem.

Being in position to sell any make tire you desire, or to repair when repairing is more economical, using our service enables you to save money and get the best out of your tires.

WESTERN HARDWARE & AUTO SUPPLY CO. Everything for the Auto. Pine at Broadway.



Delicious Hot Cross Buns

Special for Good Friday. In Our Pastry Section, The Big Basement Store