

Tub Silk Waists \$3.50 Two Different Styles -- The Kind You've Planned on Getting



—“How can you give such delightful styles for so little money?” asked a lady the other day.
—We told her that we kept in touch with the latest styles and had them made up to our special order from our own silks. That's the reason we do the best waisted business.
—These tailored waists were made to our special order, of a good tub silk, in colored stripe effects, and at other stores you would pay \$5 for the identical styles.
—They are mannish in style with pleat on each side and plain back; three-quarter and full-length sleeves with soft turn-back cuffs; some have high and soft turn-down collars, others with the new Byron collar, V-shape in front.

Third Floor

Trunks At Special Prices

—Large box canvas-covered, fiber-bound trunks with two center bands and combination Excelsior lock; large bolts and balance clamps; two trays; cloth lined.
34-inch size. Special. . . . \$ 9.75
36-inch size. Special. . . . \$10.25
38-inch size. Special. . . . \$10.75
40-inch size. Special. . . . \$11.25

Special \$5.00

—Canvas-covered trunks, fiber-bound, with two center bands and five slats on top. Excelsior lock; large bolts and one covered tray. 28, 30 and 32-inch sizes.

Basement.



400 New Trimmed Hats \$5.00

—The throngs which crowded our Millinery Department last Saturday spurred us on to greater effort.
—Every woman who saw our special \$5 Hats last week was instantly delighted at their distinctive beauty and irreproachable style—and were more than surprised to see such lovely Hats sold at such a low price.
—Our milliners were more than enthusiastic when asked to make 400 more—and to make them prettier than the last lot. Each one tried to out-do the others, with the result that they have created the loveliest Hats that we have ever been privileged to present at \$5.
—We have taken no notice of the cost in producing these Hats. You may be able to duplicate them elsewhere, but the price will most likely be \$8.00 or \$10.00.

Second Floor.

The Finest Silk Petticoats -- Very Special \$2.95

—Of all-silk guaranteed messaline, with extra deep knife plaited flounce and section plaited flounce with silk dust ruffle. The colors are black, navy, brown, white, royal, gray, Copenhagen, emerald, Nell Rose, American beauty, light blue, pink.

Third Floor

EVERY BOOK THAT'S
FIT TO READ
French and German Books
Portland's Largest Book Store

Exclusive Portland Agents
For the Famous
INNOVATION TRUNKS
AND ACCESSORIES

No Restaurant
No Grocery
No Bakery
No Meat Market

Lipman Wolfe & Co.
"Merchandise of Merit Only"

No Tea Room
No Pots and Pans
No Men's Clothing
No Liquors

Domestic Sew'g Machines
The Best Machines Made
at This Store Only
\$1.00 Down--\$1.00 Week

Hoover Suction Sweepers
Combined Carpet Sweepers
and Vacuum Cleaners
\$5.00 Down--\$5.00 Month

Today Is the Opening Day of the Greatest Silk Hosiery Sale We've Ever Held -- The Greatest Advantages You Were Ever Offered \$1.25 to \$2 Silk Stockings, 85c Pair

—A leading manufacturer's surplus stock of crisp, new thread silk stockings, secured at a deep price concession makes this offering possible. A fine opportunity to secure your Easter hosiery.
—The lot consists of black, white, tan and colors in a variety of styles and weights. Some are all silk, others have lisle tops and soles. All are extra spliced at the chief points of wear. A plentiful supply in white is included and you know this promises to be a white season.

35c and 50c Stockings 25c Pair
—Stockings of fine fast black silk lisle in various weights. Also fine tan cotton stockings, extra strong at all points of wear. Some have linen spliced soles.

75c Silk Stocking 50c Pair
—Thread silk boot stockings, full fashioned, with extra spliced toes, soles, heels and double tops. In black and the new tan shades.

First Floor, Hosiery Section.

Jewelry Novelty's For Easter

Mesh Purse, Special 49c
—Of German silver, draw-string style. Good size, small mesh.

Mesh Bags, Special \$3.50
—Unbreakable mesh bags, with a seven-inch frame, full guaranteed.

Sterling Lavalliers Special \$2.50
—These are the daintiest lavalliers imaginable, stone set, in assorted designs.

Fancy Neck Chains Special 50c
—Fancy bead neck chains, in an endless assortment, including the new Royal, Coral, Chantecler and amber.

Hairpins, \$1.00
—These pins are hand-made and finely finished, stone-set.

Barrettes, Special \$2.00
—Of aluminum stone set in new designs. —Jewelry Section, First Floor.



Once Again We Come Forward With Novelty Spring Coats That Sell at a Modest Price Very Special \$32.50

—You will find our Coat Department a specialty department overflowing with every style and every kind of coat that will be worn this season. Coats practical, every-day styles, and coats for evening and theater wear.

—A general utility coat is what most women have been looking for and that is just what these coats are—utility coats—as they can be worn on most every occasion.

Of sponge, charmeuse, crepe meteor, moire, two-toned fancy cloth and black and white striped Bedford cord.

—The striped coat illustrated is of Bedford cord and the trimming you see is a fine black satin. The other is a taupe Charmeuse, fastening to one side with a heavy silk ornament made of the same material.

—Other coats made in a variety of ways, from 40 to 45 inches long—lined throughout with high shades of Peau de Cygne silk. Trimmed in either self-colored or fancy effects. They all are made in the cutaway style, fastening with an ornament or fancy buttons.

Third Floor

Imported Lace Neckwear HALF PRICE

—These are just the style of collars you will require for the Spring-Summer season.

—Of Venice lace, Macramé and batiste and lace combined. In white, cream, ecru and black.

—Coat collar and cuff sets, coat collars, Dutch collars and sailor back collars.

\$.95 Lace N'wear, \$.50
\$2.00 Lace N'wear, \$.95
\$2.95 Lace N'wear, \$1.69
\$3.50 Lace N'wear, \$1.95

First Floor.

Parisian Ivory For Easter Gifts

—Domestic Ivory Toilet Ware of real worth—heavy material—exclusive and distinctly designed articles.

A Sale

worthy of your consideration

\$1.00 Buffers69c
75c Buffers48c
Renewable in Tray.

75c Manicure Articles48c
With New Style Flat Handles

75c Button Hooks48c
75c Shoe Horn48c
35c Flexible Files25c
With Ivory Handles.

35c Button Hooks25c
35c Shoe Horn25c
85c Ivory Buffers65c
Flat Handle for Traveling Cases.

\$3.50 Ivory Mirrors . . . \$2.48
Six-Inch Bevel Glass, Long Handles.

\$2.75 5-inch Mirrors . . \$1.59
\$3.50 Ring H'dle Mirrors \$2.48
\$4.50 Hair Brushes . . . \$3.19
With Concave Back—Long Bristle.

\$2.00 Hat Brushes . . . \$1.29
\$3.50 Hair Brushes . . . \$2.48
75c Talcum Powder Box . .59c
\$2.50 Powder Boxes . . . \$1.95
\$2.50 Hair Receiver . . . \$1.95
85c Cream Jars69c
75c Hair Receivers49c
\$1.50 Large Trays98c
25c Pomade Jars19c
\$1.50 Ivory Combs98c
With Extra Heavy Backs.

\$1.50 Picture Frames . . .98c
Of Plain Ivory, Oval or Square.

\$1.00 Decorated Frames . .69c
75c Puff Boxes49c
75c Ivory Mirrors59c
With Easel Backs.

First Floor.

Picture Framing Lowest Prices Newest Mouldings

Here's a Special Offer in New Serge Suits Which Goes Into Effect Today At \$20.00



—Nowhere else in the city of Portland can you possibly find a new Spring tailored suit at \$20 that embodies all the good points that we feature in this model.

—It is with the keenest satisfaction that we hear customers say that we sell the finest tailored suits for the least money that they have ever seen. And that is our policy always to give the best that lies within our power. Our suits are marked on a closer margin than elsewhere—they are fashioned of much finer materials and the tailoring and the finish is all that the best workmen in America are able to put into a garment.

In this special suit event for Friday you will find suits in navy blue, good black, rich brown and a lovely shade of dull blue.

—They are made of a fine, all-wool, hard-twisted English serge.
—The jackets are cutaway in front, fastening with two buttons, and the back has a rather high-waisted seam from which small tucks extend upward. Moire trimming on the collar, and Skinner satin is used for lining. The skirts have an inverted pleat in the back. The illustration is an exact copy of these suits.

Third Floor

Unexpected Cretonne Sale A Manufacturer's "Strike-Off" Patterns That Sell Regularly at 50c and 60c Today, 29c Yard

All the Newest Patterns and Colorings

—There's about 5000 yards of new Cretonnes in this sale, which is the result of a special purchase our buyer made with one of the largest Cretonne manufacturers in this country, who is noted for his original and artistic designs.

—These are the first pieces off the manufacturer's printing looms, and are perfect in print and weave.

—When you see them you will at once admit that they are the finest collection of Cretonnes ever assembled.

—You will find the fine Cretonnes, Chintz, Mercerized Repps, Radium Cloths and English Taffeta in many beautiful patterns and pretty floral and conventional designs, in soft, rich color combinations.

—36 inches wide.

—Buy your Spring and Summer supply now and effect this vital saving.

Fifth Floor.

Men's Underwear Shown in Weights Adapted for Spring Wear

UNION SUITS, SPECIAL \$1.00 A SUIT

—Of white lisle and ecru. Made regular and knee lengths and regular or quarter-length sleeves, also sleeveless styles.

SPECIAL \$1.50 A SUIT

—Fine quality lisle union suits in white and ecru. Shown in various styles, including regular and quarter sleeves, three-quarter and full length.

SHIRTS AND DRAWERS \$1.50 EACH

—Spring weight wool mixtures, fine quality ribbed shirts and drawers of extremely fine texture, natural gray color. Special weight.

UNION SUITS, SPECIAL \$2.50

—Wool mixed of soft, delicate yarn. The texture of these garments will appeal at once to those desiring a comfortable union suit.

3000 Fancy Feathers and French Wings Selling to \$3.00 Now 19c Each All Colors, All Sizes All Styles

Millinery, Second Floor.

Gas Light Specials \$1.25 Welsbach Lights Special 55c

—This light comes complete with full brass inverted burner and new globe attachment. It is fitted with high-grade Welsbach mantle and all-frosted fancy white ribbed shade in tulip shape.

\$2.25 Welsbach Lights Special \$1.15

—Complete upright light, with full brass guaranteed burner, having new air vent improvement. Imported chimney fitted with Welsbach Tungsten mantle and 10-inch white dome shade.

Gas Globes, Special 10c

—Inverted gas globes in full or half-frosted style.

Upright Globes, 12c

—Upright pure white "Q" gas globes with air vents.

Fancy Globes, 17c

—Fancy inverted gas globes in full ground-ribbed style.

Silk Electric Cords, 65c

—Silk electric cords in all lengths, fitted with plug and socket attachment. —Basement.

5 BATTLESHIPS IS PLAN

BRITISH NAVAL BUDGET TOTALS
\$331,546,500.

Personnel increased to 146,000 Officers and Men in Estimates Announced in London.

LONDON, March 13. — The British naval estimates for 1913-1914, which were announced today, total \$331,546,500 as compared with \$225,377,000 last year.

The new building programme provides for five battleships, eight light cruisers, 18 torpedo-boat destroyers and several submarines. The personnel of the Navy is to be increased to 146,000 officers and men.

There will be under construction on April 1, 11 battleships, 3 battleship cruisers, 13 light cruisers, 35 torpedo-boat destroyers and 21 submarines. In the year now closing, 4 battleships, 3

SEASIDE IS PROTECTED

second only to the Bull Run water which supplies Portland. Seaside gets its drinking water from Beamanas Creek, about three and one-half miles from the city. The salt water pumping station is the first of its kind installed in this section of the state.

The water was turned on by the Chief of Police and with the aid of several members of the volunteer fire department, the much-talked-of 85-pound pressure was sent hurtling through the hose. Mayor Gilbert and several members of the City Council viewed the display with a great deal of satisfaction.

The new plant is supplied from a pipeline which extends over 15 blocks. It has been laid far out in the ocean, and at the pumping station it has been so arranged that either or both systems can be used whenever necessary. As it is now the drinking water supply affords the protection to the residence district, and the new salt-water system will be used to protect the business district.

WATER RUSHES THROUGH NEW FIRE MAINS SYSTEM.

Two Plants Now Available in Fighting Flames Safeguards Community—Pipes Extend Into Ocean.

SEASIDE, Or., March 12.—(Special)—This place will never suffer again from a fire as disastrous as the one which swept over the city last year. Today water was turned through the newly laid street main.

Since the fire and since the city drinking water plant was installed, Seaside has had fire protection that few cities of its size could boast. Now, however, with the installation and completion of the salt water fire protection, Seaside has two perfectly working systems. The drinking water supply is

Avalanche in Norway Kills 16.

Sixteen persons were killed by an avalanche which overwhelmed three farms in the Gudbrands Valley in Southern Norway early today.

CHRISTIANA, Norway, March 12.—

PHOENIX SILK HOSIERY

EASTER is nearly here. Already Nature is casting off the cold, bleak garments of Winter, and arraying herself in the greenery and beauty of Spring.

At such a time, what woman can resist dressing at her best?

"PHOENIX" SILK HOSIERY
with its three months' definite guarantee—means that every woman can be daintily and economically shod on Easter.

Made from best pure thread silk—double-woven—beautifully fashioned and shaped—priced, per pair, **75c**

"PHOENIX" DE LUXE HOSE, PER PAIR, \$1.00
All Mail Orders Sent Promptly by Parcel Post.

C. F. Berg, Mgr. **Lennon's** Morrison, Opp. Postoffice.

Portland Glazed Cement Sewer Pipe

is winning constant favor because it is successfully solving the sewer pipe question. Mothers, with the health of their families at heart, are boosting for it.

