

EAST SIDE MERCHANTS

realizing the value of concerted advertising, have united in a Weekly Bargain Day Advertising Campaign. Over seventy-five per cent of the population—over 237,000 people—of Portland—now reside east of the Willamette River. Loyalty always pays, especially when it affects your pocketbook. Watch this space below each week for East Side Bargain Day Sales. Come in and get acquainted with your East Side merchants. The acquaintance and advantage will be mutual—it will help you by saving you money, and it will help the East Side and East Side developments. The East Side merchants invite you to patronize and help both yourself and the East Side by studying these East Side weekly bargain advertisements for WEDNESDAY of each week. Today (Wednesday) will be Bargain Day on the EAST SIDE. Each article a genuine bargain, as advertised below. EAST SIDE BUSINESS MEN'S CLUB.

Dining Chair
BIG WEDNESDAY SPECIAL
Regular \$3.50
Special \$2.20

This Chair is made of selected quarter-sawn oak, has a full box seat frame. The seat is of genuine Spanish or black leather. We have other splendid bargains in Furniture and Carpets.

GEISLER & DORRES
386 EAST MORRISON, NEAR GRAND AVE.
Headquarters for Quick-Meal, All-Steel and Gas Ranges

Poultry Netting Bargain

2-in. Hexagon Mesh	2 ft. high, roll of 150 ft.	\$1.10
No. 20 Wire	3 ft. high, roll of 150 ft.	\$1.60
	4 ft. high, roll of 150 ft.	\$2.10
	5 ft. high, roll of 150 ft.	\$2.65
	6 ft. high, roll of 150 ft.	\$3.15

SPECIAL
Wednesday Only

Stowbridge Hardware & Paint Co.
106-108 Grand Avenue 404-406 East Washington

Buy "Moore" Shoes for Less Money
Any \$3.50 Shoe in Our Store —for—
\$2.85

TODAY—EAST SIDE BARGAIN DAY

MOORE SHOE COMPANY 383 E. MORRISON ST.
We Give *S.A.C.* Stamps

Here's Another Real East Side Bargain
\$10 Felt Mattress \$6.45

Biscuit tufted—rolled edge—heavy art ticking—the kind West Side Stores charge \$12 for

SEE WINDOW DISPLAY

Independent Furniture Co.
The Only Cash Furniture Store in the City. 83 Grand Ave.

.. Get Your ..
Easter Clothes
.. Here Today ..

NO USE WAITING—WE HAVE ARRANGED SPECIAL TERMS FOR YOU!

We want you to see and to know the superior quality merchandise we carry. We want you to know this store. To induce you to call, you may select what you need for Easter and pay for it later, at the easy rate of only

\$1.00 A WEEK

These easy terms hold good up to \$35.00 purchases

PACIFIC OUTFITTING CO.
CORNER GRAND AVE. AND E. STARK ST.



Neckwear
Our Wednesday Bargain
ALL 50c FANCY NECKWEAR
35c
WEDNESDAY ONLY

See Dillworth & Co.
172 E. MORRISON STREET



New Spring \$1.50 Shirts \$1.15
WEDNESDAY ONLY
Any Heavy-Weight Suit in the Store
\$14.95

A. Pautz & Son
131 Grand Avenue
Near East Morrison St.

Pebble Ford Whiskey
\$1.05
A BOTTLE
Wednesday Only

Penney Bros.
379-381 East Morrison St.
Phone E. 287, B 2426.

Good Plate Corn Beef
12 1/2c lb.
SPICED CORN BEEF
15c lb.

CENTRAL MARKET
Kindorf Bros., Props.
130 GRAND AVE.
Phone East 412.

For Wednesday Bargain Day
(REMEMBER THIS IS FOR WEDNESDAY ONLY)
Raincoats—Our Entire Stock in Three Lots
\$1.98 \$3.98 \$8.75

In the \$8.75 lot are Coats that sold for \$14.50 and \$15.75. Our reason for this sacrifice, we never carry over any garments from one season to the next.

The Stevens Coat & Suit Shop
388 and 390 East Morrison St.
(Near Grand Avenue)

\$8.50 Solid Oak Rocker \$4.95

Golden wax finish; has auto spring seat upholstered in Spanish leather; also other Rockers, Library Tables, Go-Carts, White Enamel and Birdseye Dressers on sale.

Cale Bros. HOME FURNISHERS
360-66 EAST MORRISON ST. PORTLAND, ORE.

Wednesday Only
Women's \$1.50 White Voile and Lawn Waists 95c

Beautiful White Voile Waists, with dainty embroidery fronts, low, round or square necks and short sleeves.
Pretty White Lawn Waists—either high or low neck, long or short sleeves. Some with tucked fronts and trimmed in fine lace and insertion. All sizes.

\$1.25 and \$1.35 Wool Suitings 87c

All wool, 48 and 54-inch Suitings in light gray mixed, brown mixed, black and white stripes, plain gray, red and navy serge.

W. H. Markell & Co.
Leading East Side Department Store
East Morrison, Corner Union Avenue

\$5.85 Will Buy This Iron Bed Complete With Springs and Mattress
Wednesday Only

The Bed is just exactly as pictured, is full size and is shown in five different colors—including Vernis Martin. The Springs are made to fit with two-ply woven wire top—and the mattress is 40 pound cotton top on excelsior—A regular \$10 outfit you may buy Wednesday only at **\$5.85**

A Reasonable Furniture Store
EAST BURNSIDE AND UNION AVENUE.

GOLDEEN FURNITURE CO.

MISSIONS IS TOPIC
Free Methodist Conference Convention to Open.
SPEAKERS WELL KNOWN
Ministers From Japan, Korea and San Domingo Will Be in Attendance—Sessions to Begin on Thursday.

people: "Experiences in Korea," Dr. C. C. Saturday's programme—Charlotte Johnston, leader; workers' conferences; singing; question box. Afternoon—Juniors' rally; talks by Mrs. Clara Upton and Mrs. Grace Edwards. Evening—Rev. W. H. Boddy, leader; "Heaven Children's First Sunday School," Mrs. Grace Edwards; "Free Methodist Church in Japan," Rev. A. Youngren. Bishop Pearce will preach Sunday morning on "The Wherefore of Missionary Zeal." In the afternoon a platform meeting will be held at 2 o'clock. Rev. A. Youngren will speak at 2:30 on "A Larger Vision Needed." There will be services in the evening.

Mrs. Barbara Wegner Dies.
Mrs. Barbara Wegner died Monday at the family residence, 738 Pacific street. She is survived by her husband, Lewis B. Wegner, and two children, Adolph and Emil Wegner. She was the daughter of Mr. and Mrs. John Rademakey. The funeral will be held this afternoon at 2 o'clock from the residence. Interment will be made in Rose City Cemetery.

Subway Data on Way
FEASIBILITY OF PROJECT IS CLUB'S INQUIRY.
Time Will Come, It Is Urged, When Trade Traffic Will Outgrow Bridge Facilities.

A special committee from the Greater East Side Club, appointed several weeks ago, is investigating the feasibility of building a subway.

Charles K. Henry, who made extensive investigations of subways and had surveys made for such subway, reported to the club that he considered the construction of a subway the next great project for Portland. According to his investigations Mr. Henry said there are no serious engineering problems to overcome in the construction of a subway under the Willamette River, and that the landings on either side of the river would not have to be a long way back. The cost of this subway, he said, would not be much more, if any, than the cost of the Broadway bridge.

The committee expects to get all data ready concerning the subway for submission within a few weeks to the Greater East Side Club with a view of getting a vote probably in 1914 at the general election.

As proposed, this subway would be for streetcar traffic mainly, with electric cars running through it and connecting at both ends with the regular system, doing away with the need largely of crossing the bridges. Time will come, it is urged, when the ordinary traffic over the bridges, outside of streetcars, will make the construction of a subway a necessity. Hence the club has started the agitation in order to get a vote in the next year or two.

The subway committee is composed of the following persons: G. B. Danson, Sunnyside Club; City Engineer Hurlburt; M. O. Collins, Greater East Side Club; Dan Keilhaber, East Side Business Men's Club; L. E. Schmidt, Mount Tabor Business Men's Club; E. D. Curtis, Sunnyside Club; B. L. Baucum, Laurelhurst Club; Walter Osahers, Rose City Park League; H. T. Cumming, East Seventy-Second-Street League, of Mount Scott.

Sunnyside Club to Meet.
The Sunnyside Improvement Club will meet at Dr. Pettit's office, East Thirty-fourth and Belmont streets, tonight at 8 o'clock.

FOSTER TELLS OF NEEDS
CARLINE DIRECT TO COLLEGE IS SOUGHT BY REED.
President of Institution Gives Suggestions Which May Be Submitted to Commission.

W. T. Foster, president of the Reed College, in a communication to the East Side Business Men's Club, suggests routes for new carlines in the vicinity of the college. These suggestions will be considered, and in time submitted to the State Railroad Commission. President Foster said in his letter:

"A carline by a fairly direct route from the city to Reed College is greatly needed. A glance at the map will show that there is no considerably settled area within the city so poorly served as the area of which the Reed College is the center. The greatest transportation need of the college is a carline starting on the East Side, following the Sellwood line as far as, say, as Holgate street, thence east on Holgate to East Twenty-eighth, thence south on East Twenty-eighth to Fifty-third avenue, which is called Kelly avenue; thence east on Fifty-third avenue possibly as far as East Seventy-second street, where it would connect with the Mount Scott line. A line reaching Kelly avenue would reach the border of the Reed campus nearest to the city.

"A more direct route would be by way of Milwaukie avenue to Insay avenue, and thence straight to the north border of the campus. For example, we are promoting for May 9, 10 and 11 a conference of the Pacific Northwest on the conservation of human life. Undoubtedly, the attendance at this conference will be limited only by the transportation facilities. As it is, we shall have 5000 persons in attendance. "The proposed carline on East Thirty-ninth street from the O. W. P. tracks on the south to Columbia boulevard on the north would be a great convenience to the Reed College students residing on the East Side. Students coming from Laurelhurst, Richmond, Sunnyside and Mount Tabor would find this line a great convenience."

BIG FILL IS TO BE MADE
Work Will Be Done in Asylum Ravine Soon.

The Pacific Bridge Company is completing arrangements to fill Asylum Ravine, between Belmont and East Taylor, East Ninth and East Tenth streets, where the company recently purchased property to the amount of \$75,000 from the Hawthorne estate.

It is proposed to take care of the flow of water from Hawthorne Springs by making an entrance to the sewer in East Main street. This will enable the company to proceed with the fill without interruption by the water. This fill will result in the opening of the streets through that district. A track will be laid in to connect with the company plant located at East Water street and material will be taken from the bottom of the river, gravel and sand.

It will take several months of continuous work to make this fill, which will average about 25 feet in depth. This is really the last big fill in Central East Portland east of Grand avenue, except the south half of the Asylum Ravine between East Taylor street and Hawthorne avenue, which belongs to the Hawthorne estate, and which may be filled during the latter part of the year. All the streets through the old park tract have been opened and it only remains to fill up the ravine to Hawthorne avenue. This is considered one of the most important improvements projected for Central East Portland during the year.

WATER MAIN WORK IS ON
EAST SIDE LINE WILL BE SEVEN MILES LONG.
Peninsula or North Portland Pipe Will Be 30 Inches in Diameter. Projects Are Important.

Work has been started on two large reinforcing water mains on the East Side—one to supply the Peninsula district, and the other to reinforce the supply south of Division street. The Peninsula or North Portland pipe line will be 30 inches in diameter.

Forman Edward Gray has started work on this pipe line at Fremont and East Thirtieth streets. It will be laid to East Fifty-ninth, on Halsey to East Sixtieth street, and thence south to East Madison, where it will connect with a pipe already laid to the higher reservoir. This will complete the reservoir end. It will extend down the peninsula in several directions, one line running to the Columbia Boulevard and the other branches extending in other directions and reducing to 18, 12 and 10 inches. This pipe line is expected to take care of North Portland for a number of years. In all it will be seven miles long when completed.

The other reinforcing pipe line now being laid on East Fifty-second street to Division from the south eventually will be extended through to a connection with the higher reservoir. It is a 24-inch main and is for reinforcing the districts south of Division street including Sellwood, Woodstock, Waverly-Richmond, Kenilworth, and it will be extended finally to Grand avenue. These two mains are the most important projects for the year, though there are others to be laid during the coming months.

POLICEMEN TO BE GUESTS
Helghts Residents to Fete Officers Who Railed Ayers Place.

Policemen usually hear of it promptly when they are dilatory in their work, but recognition of good service seldom is given as it is to be accorded to Sergeant Harms and Patrolmen Long and Wise on Thursday. The feast is to be spread by the Willamette Helghts Club. Members of this organization have been fighting for a year to bring about the suppression of the Ayers place, which is in the midst of their exclusive residence district, but not until the men of the "moral squad" undertook the job did they meet with success.

GRAZING LAND BIDS OPEN
Requests to Use 200,000 Acres Temporarily Are Received.

Bids for the temporary use of more than 200,000 acres of Government grazing land along the Deschutes and John Day Rivers were opened in the office of the United States Reclamation Service Monday and as soon as the territory can be divided and the prices figured contracts will be awarded.

The prices offered ranged all the way from 2 to 20 cents an acre per year. Virtually all the territory offered has been subscribed for.

H. B. MOYER PASSES AWAY
Body of Late Brownsville Man to Be Brought to Portland.

At Prineville yesterday H. B. Moyer, for many years a resident of Brownsville and a member of Albany Lodge No. 359, B. P. O. Elks, died and his body will be brought to Portland on the 5:29 P. M. train on the O. W. R. & N. today. The officers of the Albany lodge, who will be here, will meet the train and escort the body to the Holman undertaking parlors, where the funeral will be conducted tomorrow, the arrangements for it being as yet incomplete.

A large number of the members of Albany lodge of Elks live in Portland and these will join the officers at the Union station in receiving the body. The officers of Portland lodge of Elks are making the arrangements for the funeral at the request of Excited Ruler Bowersox, of Albany lodge.

Yale Gets Gun-Record Men.
NYSSA, Or., March 11.—(Special.)—A shooting scrape occurred last week near Mitchell Butte on the Owyhee River, in which Hank (Chicago) McNea succeeded in puncturing the foot of his opponent, Kulp. Both have gun records, but each seemed to be afraid of the other as their record shows. McNea fired seven shots and Kulp several, only one of which took effect.

To Improve Expression as Well as Complexion
(From Beauty's Mirror.)
No face is really beautiful that lacks expression. Do you realize that continually using cold cream and cosmetics tends to spoil pliancy of skin and elasticity of expression? Why not quit cosmetics and use something better, which won't clog the pores or make the skin either dry or pasty? Ordinary mercerized wax acts quite differently from any cosmetic. It wonderfully improves any complexion, giving it life and expression. By gradually, harmlessly peeling off the thin veil of outer surface skin, it brings to view a pure, soft, spotless complexion, giving it life and expression. Every druggist has this wax; it is seldom more than one ounce is needed. It is spread on nightly like cold cream and washed off mornings. In a week or two the transformation is complete. Wrinkles do not, of course, enhance the expression. Neither do the pasty things many use to eradicate them. A treatment free from all objection is made by dissolving 1 oz. powdered saccharine in 1/2 pt. witchhazel; use as a wash lotion. This soon removes even the most obstinate wrinkles.—Adv.