Agents

"Monarch"

Gloves

FIRST SALE OPENS

Department Stores, Grocers Grande baseball nine, is at the Imand Pedlers Take Part in Apple Campaign.

BUYING BY BOX IS URGED

Estimate Placed on Business Is 25 Carloads of Fruit. Being an Average of 25 Boxes for Each Store Taking Part.

By 9 o'clock this morning 25,000 families in the city will have been furnished with hand circulars, calling their attention to the apple sale. Every their attention to the apple sale. Every grocery store in Portland and the suburbs will display the white and red streamer showing their co-operation in the apple movement. Displays of apples will be the order of the day, red, yellow and striped, and enough apples to make a solid train of 25 cars are expected to change hands. This is the estimate placed upon the effect of the sale by the women, the grocers and the proprietors of fruit stands. The department stores will boost for the apple, and the maneuvering of the peddlers' wagons in the apple marts show that they are going to take advantage of the occasion.

"Buy them by the box," is the slogan of the grocers and of the members of the home economics committee of the

the home economics committee of the Woman's Club.

Box Trade Urged.

The clubwomen contend that prices in stores and stands about the city to-day show the force of that mutual argument. Apples look cheap at 20 to argument. Apples look cheap at 20 to 30 cents by the dozen, as compared with oranges and grapefruit, but they are exorbitant at \$2.50 to \$4 a box, which is what the consumers are today paying for apples when they buy them by the dozen, while they can get them by the box at from 65 cents to \$1.50. In speaking of investigations made

while preparing for the apple sale, a prominent clubwoman said: "It is strange that of all fruits con-sumed in the Uhited States, none is less

stoned captain of the team and will appoint his own subordinates. Sovereign Grand Inspector-General P. S. Malcolm, head of the Scottish Rite Masons of Oregon, has promised for the trustees of the Oregon consistory that the Cathedral Guards shall be uniformed in the best manner possible and later they will be sent to other cities of the Pacific Coast in competitive drills.

The organization begins with 16 men

While the extension west of Dog Mountain has not yet been contracted for, it has been authorized and will be taken up as soon as the present con-tract between Vale and Dog Mountain its completed.

is completed. The route west of Dog Mountain is via Crescent, a point on the Natron-Klamath line of the South-tigation of Suffragists' Treatment.

ford, is at the Imperial accompanied by Mrs. Reames. Mrs. Reames. R. N. Stanfield, a banker of Stanfield, is registered at the Imperial. Mr. and Mrs. P. V. Baird, tourists from Amsterdam, are at the Seward.

R. M. Jennings, a constructing en-gineer of Eugene, is at the Portland. Mr. and Mrs. George Geiger, of Cor-dova, are registered at the Portland. J. C. Scott, a Walla Walla grain dealer, is registered at the Multnomah.

Oscar Vandervilt and J. W. Palm orchardists of Hood River, are at a Portland.

Henry Biakely, general freight agent of the Northern Pacific at Tacoma, is

S. B. L. Penrose, president of Whit-

BELASCO HAS NOTHING ON SEAMAN AS PRODUCER.

MILT

GUY

WHO

PUT

THE

EAST

EAST

Oregon Charity Committee Choices Announced.

Frank P. Popp, chief clerk of the Hotel Butler of Seattle, is at the Mult-

Question of Handling Immigrants Colonel H. C. Rogers and H. B. Rogers, capitalists of Victoria, B. C. are registered at the Multnomah. Sure to Flock Into Coast Cities C. R. Teas, vice-president of the Wells-Fargo Express Company, is at the Portland from San Francisco. on Canal Opening Among Puzzles Yet Unsolved.

> An Oregon committee to take charge of arrangements in this state for the National Conference of Charities and Corrections was organized at a meeting yesterday in the office of the Child Labor Committee. The committee was addressed by Richard Hayter, of Seat-

> addressed by Richard Hayter, of Seattle, a prominent business man, who, as
> chairman of the local committee of the
> National Conference, has been touring
> the Coast in its interest.
>
> The National Conference of Charities
> and Corrections is a sort of clearinghouse for threshing out and finding solutions for social problems. It is the
> big National event—a sort of training
> school—for social workers from all
> over the United States.

Tickets Sell on Installment Plan.

In his address to the committee organized to interest Oregon in the conference, Mr. Hayter laid special tress on the necessity for interesting business men in the purposes of the meeting, as the problems to be handled are quite as much those of business as of social welfare. The greatest problem before the Pacific Coast cities, in Mr. Hayter's opinion, is the question of handling the immigrants that he is sure will flock into the Coast cities on the opening of the Panama Canal.

"In spite of the fact that the North German-Lloyd, the Hamburg-American and other large steamship companies emphatically deny that they are making preparations for a big immigrant business to the Pacific Coast." Mr. Hayter said, "we know that new steamers are being built with a capacity of 1000 steerage passengers and that these steamers are to make weekly calls at Pacific Coast points. It is said that many thousands of immigrant tickets are being sold on the installment plan.

"The Seattle conference will accom-Tickets Sell on Installment Plan.

ment plan.

"The Seattle conference will accomplish this much: We will have an increasing number of persons having an enthusiastic knowledge of the most upto-date methods of handling these problems. The Coast cities must face the question of preventing the evils that the Eastern cities suffer and must face them together. The vasyant

"The setable conference will accommon the United States, none is less measured at its true value than the apple. Apple sauce, like prunes and hash, has been the target for more boarding-house jokes than anything else, and yet the apple, with all its great medicinal and exhilarating qualities, is cheaper than almost any other food product, and unsurpassed in its great variety of uses. The American people generally went back on the apple for imported fults.

Apple Declared Economical.

"The motto of all progressive house-wives should be Learn How to Buy." To practice economy we should not discard the apple for imported fruits.

"If people really mean to reduce costs, their first step is to eat apples, and take their first lesson in saving right.

"More than 600 grocers are aiding in the movement, seriously and enthusiastically. To meet the popular demand the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, estimated, will be not less than 25 boxes to the store, and the average sales, cestimated, will be not less than 25 boxes to the store,

Composed solely of 32-degree Masons, "The Cathedral Guards," a drill team which has been organized by the Scottish Rite Masons in Portland, will in future have charge of all drills, of social functions of the lodge and work extensively in the various degrees.

Dr. J. F. Drake has been commissioned captain of the team and will appoint his own subordinates. Sovereign frand Inspector-General P. S. Malcolm regen, has promised of the Scottish Rite Masons in Portland.

NEW STOCK TRANSPORT TRANSPOR

1915 as Planned.

With favorable weather conditions the cross-state line of the O.-W. R. & N. Company, now building westward from Vale, will be complete to Bend, as originally planned, by the end of 1915.

While the extension west of Dog

WOMEN FORWARD PROTEST is the house guest of her mother, Mrs. E. J. Jeffery, and is being entertained informally by several Portland friends.

± or

Stamps Today

On Cash Purchases in the Following Departments

Embroideries Laces

Trimmings Ribbons Women's F'cy Neckw'ar Handkerch'fs Veilings

Double "S. & H." Green Trading Stamps all day today on cash purchases amounting to 10c or over in the above departments. When making purchases always ask for the sales Green checks and present them at the "S. & H." Stamp booths—located just east of elevators on Stamps the main floor. Premium Parlors located on the fourth floor.

Free Embroidery Lessons, 1 to 5 Daily on Second Floor—Children's Classes From 9:30 to 12 Saturdays Take Lunch Today in Our Restful Fourth Floor Tea Room-Portland's Most Popular Dining Place Manicuring and Hairdressing Parlors on the Second Floor—Artistic Picture Framing on Fourth Floor

Store Opens at 8:30 A. M. and Closes at 5:30 P. M.

Home Journal **Patterns**

HAY Green Stamps on Charge Accounts Providing Same Are Paid in Full on or Before the 10th New Spring Waists \$2 to \$37.50
The New Spring Waists are here in a complete assortment of the very latest effects—

models to suit every fancy whether it be the neat plain styles or the more elaborately trimmed Dress Waists. Depend upon it, every new idea is represented in this splendid line. Materials are chiffons, lace, marquisettes, lingerie, crepe de chine, taffeta, peau de soie and combinations of chiffons, velvets and laces. High or WAIST low necks, long or short sleeves, trimmed with gold, filet, Irish and cluny laces, pleats, Bulgarian embroidery, frills, fancy buttons, etc. A good assortment of sizes to \$37.50 choose from. The prices range from \$2.00 to DEPT. ON THE SECOND FLOOR. Lingerie Waists \$3.75 A very attractive new model Lingerie Waist with long

sleeves and high neck, trimmed with lace insertions, em broidery, pin tucks and pleats. Made from \$3.75 extra fine quality batiste. Very neat style. Chiffon and Net Waists \$5.75 Dainty Chiffon and Net Waists for Spring. This style comes with long sleeves and high neck, trimmed with tucked net yoke and cuffs, bands of shadow \$5.75

Women's Silk Shirts for \$5.00 We have just received an attractive new line of women's Silk Shirts in self and colored stripe patterns. Have full lengt sleeves with soft collar and French cuffs and pocket at side. They are priced \$5.00

Dainty New Lace Waists \$6.75 New Lace Waists for Spring. Made from fine quality shadow lace and net, with high neck and long sleeves, handsomely trimmed with pleats and bands of lace; frills on sleeves and fancy pearl buttons. A dainty, becoming new model. All sizes. At only \$6.75

Women's House Dresses, Special at \$1.29

AT THE MAIN FLOOR, CENTER CIRCLE, TODAY A great special offering of women's and misses' stylish new House Dresses at the Center Circle today. Materials are ginghams, percales and chambrays, styled with high and Dutch necks and long or short sleeves. Side, front or back fastenings. A wide variety of patterns in stripes, checks, plaids, etc.; also in plain colors; neatly trimmed with tucks, bands and pipings. We also include at this price the famous 2-in-1 House \$1.29 Dresses. Full range of sizes from 34 to 44. They are on sale, special, each

Complete Showing of the **New Spring Footwear** SHOE DEPARTMENT, MAIN FLOOR.

Black Suede Boots-Women's 16-button-height black suede button Boots, with cravenetted tops and 2-inch Cuban heel. Very newest Spring lasts. Priced, a pair, at \$4.00, \$5.00 AND \$6.00 White Buck Shoes-Laurence's famous nubuck leather, with handw Ited soles and high or low heels. Priced, \$3.50, \$4, \$5, \$6 Patent Leather Boots—New Spring line in dozens of styles, with cloth or mat tops. All sizes. Priced at \$3.50, \$4, \$5 AND \$6 New Velvet or Satin Top Boots-Very stylish, at, the pair, \$5.00 New Spring line of women's and misses' Oxfords and Pumps

Women's House Slippers \$1.48 BARGAIN CIRCLE, BETWEEN THE ELEVATORS

Women's Ooze Boudoir Slippers, in black, green, pink, lavender, red, taupe and pearl gray; also women's Juliets, with tip \$1.48 or plain toes. The \$2.00 grades. Price, the pair, only Men's \$2.00 and \$2.50 Opera, Everett and Romeo Slippers, \$1.39

Gas and Electric Portables

Our entire stock of Gas and Electric Portable Lamps on sale today at reduced prices. "S. & H." Green Trading Stamps with cash purchases of 10c or over in all departments. Premium Parlors on 4th floor.

\$11.00 Electric Portable Lamps, special, \$8.75 \$14.00 Electric Portable Lamps, special, \$10.50 \$15.00 Electric Portable Lamps, special, \$11.50 \$18.00 Electric Portable Lamps, special, \$14.00 \$29.00 Electric Portable Lamps, special, \$21.00 \$4.75 Electric Desk Lamps, special at only \$3.75

Sale of Gas Mantles

These special prices for one day only. Come early. Regular 10c Gas Mantles, special, each, only Se Regular 15c Gas Mantles, special, each, only 10c Regular 20c Gas Mantles, special, each, only 15¢ Regular 25c Gas Mantles, special, each, only 19¢



35c Walnut Loaf Cakes on Sale for Today at 25c

Pure Food Grocery, Bakery and Delicatessen Depts.-Fourth Floor

Fancy Eastern Sugar-Cured Hams-a new shipment just received; very choice, medium size, the lb. 20¢ Pearline Washing Powder; reg. price 25c, sp'l 20¢

Blue Label Tomato Catsup, pure, appetizing, 20¢ Gold Dust Washing Powder, reg. price 25c; pkg. 20¢ Don't fail to ask for the S. & H. Stamps with purchases

principal color used in decorations with principal color used in decorations with score cards and favors suggestive of the patron saint of the day. On Tuesday, March 18, Mrs. Berger will give a 500 party for the pleasure of a score or more of her friends. Delicate shades of pink will deck the reception rooms and table on this occasion. Both const in competitive drills.

The organization begins with 16 men and will be entarged to 24 soon. Drilling will begin at once and it is planned to have the team ready for work before the Summer reunion.

RICH COUNTRY SOON OPEN

RICH COUNTRY SOON OPEN

Vale-Bend Road to Be Completed by 1915 as Planned.

With Growth 1915 as Planned.

Part of the day. On Tuesdays, Thursdays and Sundays, Wednesdays and Saturdays, and arriving here on Tuesdays, Thursdays and Sundays.

The operation of our great to 25 as planned as the completed by 1915 as Planned.

Part of the day. On Tuesday. On the links the enthusiasts of the game was well represented at the Waverly Country Club yesterday. On the links the enthusiasts of the game was preparing for the tournament that is to be the event of May and on the veranda and in the tear room a number of visitors were noticed. The Portland society women play remarkably well and in the tournament they will doubt and in the tournament that is to be the event of May and on the veranda and in the tear room a number of waverly Country Club yesterday. On the links the enthusiasts of the game as a honor of ware received and the North Portland and in the tournament that is to be the event of May and on the veranda

Mrs. Wendell Poulsen, of Hood River, is the house guest of her mother, Mrs. E. J. Jeffery, and is being entertained informally by several Portland friends.

Mr. and Mrs. O. P. M. Jamison entertertained last night at dinner at their home on Kings Heights. The affair was planned in honor of Mr. and Mrs. O. Mr. and Mrs. O. W. at the first of a series of socials to be given each month by this lodge, in its hall, 129 Fourth street. No admission will be charged. A special invitation is extended to members of the order holding their membership outside Portland

Dr. and Mrs. T. C. Avery, of Stevenson, are at the Oregon.

L. J. Prose, a Dilley merchant, is registered at the Perkins.

H. C. Guiteau, a copper miner of Prindle, los at the Foreiand.

A. W. Clark, a limberman of Eugene, a limberman of Eugene,

ESTHER PEWTHERER SELECTS JURY FOR DAMAGE SUIT.

With Assistance of Evert L. Jones as Amicus Curlae, Young Woman Shows Knowledge of Law.

With the assistance of only a few whispered suggestions from Deputy District Attorney Evert L. Jones, who had been appointed by Judge Gatens as amicus curiae (friend of the court) Port-Indus Lodge, Degree of Honor, will entertain friends with a musical and literary programme tomorrow torney Omar C. Spencer in the selection night. All members of the Degree of of a jury to try her damage case against the Oregon Electric Rallway Company. She exercised three peremp tories and the defense used two.

The choosing of the jury completes Mountain is via Crescent, a point on the Natron-Klamath line of the Southern Pacific
While this is not the most direct
While this is not the most of the Baptian
While this is not the most of the Baptian
While she started putting in testimony and

money spent in the canyon. Property other parts of the county and they now owners say that money raised on their wish to get all they have paid in spent lands in the past has been spent in in one year in fixing up their roads.



In the next few weeks, the very period in which will appear four of Vogue's great Spring Fashion Numbers, you will be spending hundreds of dollars on your Spring wardrobe.

Once more you will be brought face to face with the fact that the gown you buy and never wear is the expensive gown: that gloves, boots, hats, that just miss being exactly what you want are the clothes that cost more than you can afford!

Why take chances again this Spring! Have at your side:

Spring Patterns of the New Mode Number now on Sale at all Newsstands

Spring Dress Materials and Trimmings
How the Spring models shall be developed.

Spring Millinery
The newest models in smart hats, veils and coffure.

Spring Fashions
The last word on Spring gowns, waists, lingerie and accessorie

April 15th

March 15th April 1st

VOGUE Conde Nast, Pub.

443 Fourth Avenue New York

\$4.00 a year