

Our Wonderful Sale of Oriental Rugs, Over-Stuffed, Framed and Upholstered Furniture & Upholstery Fabrics Continues in Full Force Shoppers Will Enjoy a Quiet, Restful Luncheon in Our Beautiful 7th-Floor Tea Room—Orchestra Music Daily—Direct Elevator at Noon

Nursery, Fourth Floor—where children are cared for while mothers shop in Store.
Congress of Mothers—will sell American flags in First Floor Booth for Child Welfare Fund. Mrs. Henry Waldo Coe presiding.

Homeowners and Rental Agents—are placed in direct communication without charge with prospective tenants when lists are submitted to our Free Rental Bureau.



Favors and Flags for Washington's Birthday Parties—Choose them here in fifth-floor section. Hatchets, 2 for 5c. 3c. 5c; Cherry Trees, 5c and 10c; Hats, 7c; Baskets with cherries, 7c. 10c. 12½c; Flags, 1c to \$20.

Have Your Upholstering Done Now—by the experts in our fully equipped Upholstery Department, choosing upholstery fabrics as savings now possible here.

Do You Know What Our Surprise Sales Mean to You?

Our 1203d One-Day Event
BEGINS THIS MORNING AT STROKE OF 8



Offerings for Men, Women and Children at Prices That Mean Savings Worth While

65c-75c Challies at 50c

Beautiful in colors and artistic combination of borders are the all-wool Challies entered for this Surprise Sale. Scores of pretty patterns for the making of dresses, dressing sacs, waists, etc. And in pleasing variety of light, medium and dark colors. For one day only—Friday, do we offer these regular 65c and 75c bordered French Challies, the yard **50c**
—First Floor, Main Building—Mail Orders Filled.

Women's 50c-65c Underwear 29c

A Friday surprise that will bring unusual response, is the offer we make of 29c the garment for regular 50c and 65c Underwear for women. Cotton-ribbed Vests and Pants. High neck, long and short sleeves and ankle length. Regular and out sizes. For Friday only you may choose these regular 50c and 65c garments at **29c** each.
—First Floor, Main Building—Mail Orders Filled.

75c Chemisettes and Guimpes 50c

Reduced one-third in price for Friday only, is one lot of women's dainty Chemisettes and Guimpes. In black and white only. Neatly made of beautiful black net with white lawn base. Regular 75c Chemisettes and Guimpes, on sale today only, at **50c**.
—First Floor, Main Building—Mail Orders Filled.

50c-75c Ribbons at 29c

A surprise that offers extraordinary choice of 6-inch Ribbons is this we make on 50c and 75c grades. 1000 yards of all-silk warp print Taffetas, in handsome floral designs, with wonderful range of color combinations. Narrow satin edges to match. Choose today only from this beautiful array of Silk Ribbons at the low price of only **29c** the yard.
—First Floor, Main Building—Mail Orders Filled.

15c Curtain Swiss at 11c

Many small windows, both French and bungalow style, where this Curtain Swiss can be used with most pleasing decorative results. Dainty figured designs and stripes, 36 inches wide. Only 900 yards of regular 15c grade enters this Surprise Sale, Friday only, 11c yard.
—Third Floor, Main Building—Mail Orders Filled.

\$2.50 SHOWER PROOF Foulards



Famous Cheney Bros. \$1.29
FRIDAY ONLY
Make at

Few women, indeed, that do not know of the wonderful quality of Cheney Bros' famous Showerproof Foulards! For the Friday Surprise Sale we include 1500 yards of these rich and beautiful Silks in bordered designs. Offering choice of navy, Copenhagen, browns and tans—the wanted colors for Spring wear. All 44 inches wide, and ordinarily you'd pay \$2.50 the yard for these Showerproof Silks on which we make this

Wonderful One-Day Offer at \$1.29
—First Floor, Main Building—Mail Orders Filled.

PURCHASE ON OUR CLUB PLAN OF EASY INSTALLMENTS—any style high-grade Willamette Sewing Machine. \$2 on purchase, \$1 a week. No interest, no extras.

Wool Waists

\$1.85

Regularly \$2.75 to \$3.50



One of the Waists in this lot is just as illustrated. They're made in many styles of serges and yachting flannel. Neat and comfortable. Choice of blue, black, red, gray and brown. Some are shirt style with soft cuffs. Detachable or attached collars, others are made with yoke and pocket. Piped in red, blue and black. For Friday only, choose at **\$1.85**.

\$1.50, \$1.75 and to \$2.50
House Dresses, 89c

Neat and trim House Dresses of percales and gingham, embroidery or plain trimming, round, square or high collars. Plain, striped or figured materials. Sizes 34 to 38 only. Regular \$1.50, \$1.75 to \$2.50 House Dresses. Today, only **89c**.
—Second Floor, Main Building—Mail Orders Filled.

Women's Suits

\$4.75

Former \$10 to \$25 Models

ASTOUNDING reductions have been made in this group of Women's Suits! They're broken lines, and some slightly soiled, but assuredly the most extraordinary values are offered in these \$10 to \$25 Suits at only **\$4.75**. One style just as illustrated.



Suits of light tan, gray and cream, in diagonal serges, homespuns, whipcords and tweeds; also mixtures and stripes. In navy, black and colors. Plain tailored and semi-fancy effects. Choose from this great group of suits today only **\$4.75**
—Second Floor, Main Building—Mail Orders Filled.

Men's 50c Silk Hose

25c Also in Silk-Plaited Styles
FRIDAY ONLY



Hundreds of men of Portland know the exceptional wearing qualities and beauty of the famous "Onyx" and M. & F. Special Silk Hose. Timely for this Friday Surprise we have received by express a new lot of these popular Hose for Spring wear. Of heavy thread silk and silk plaited. In black, tan, medium gray and navy. Heels and toes are triple spliced, assuring the maximum of wear. All made seamless. All sizes.

Phenomenal Special for One Day Only--at 25c
—Just Inside Morrison-St. Entrance—Mail Orders Filled.

PURCHASE ON OUR CLUB PLAN OF EASY INSTALLMENTS—any style Columbia or Victor Talking Machine. Hear them in our Fifth Floor Talking Machine Parlors.

60c Striped Voiles at 39c

An unusual opportunity to choose the wanted Striped Voiles is this offering for today only at 39c a yard. Choose them for the making of this Spring's dresses and waists. 27 inches wide and all white. Regular 60c grade enters this one-day event at **39c** a yard.
—First Floor, New Building.

20c Striped Crepe at 10c

Most economically may the waists, kimonos, tea gowns, etc., be made from these pleasing Striped Crepes offered for Friday only at 10c the yard. It's the regular 20c quality, with choice of colored stripes on light ground. Choose today at exactly 1/2 their real worth.
—First Floor, New Building.

\$1 Linen Centers at 50c

Added attractiveness in the home is possible through the use of these handsome natural colored Linen Centers. Embroidered and scalloped in colored silk. Round style, 24 inches in diameter. Regular \$1 Centers, Friday only **50c**.

50c Linen Doilies, 12-inch, only 12½c
25c Linen Doilies, 6-inch, at only 6¼c
—First Floor, New Building.

Women's 35c to 75c Hose 25c

Women's fine quality fancy list Hosiery. In black and all wanted colors. Plain style, others embroidered and lace patterns. Have double garter tops, double soles and spliced heels. Light and medium weights. Regular 35c and 75c grades. Friday only, three pairs **65c**—the pair **25c**.
—First Floor, Main Building.

Women's 50c Cashmere Hose 35c

For today only, we include broken lines of regular 50c grades in Women's Cashmere Hose. 3 pairs for **\$1**; single pair, **35c**. They're of medium weight, full fashioned. Gray heels and toes. Of extra good wearing quality.
—First Floor, Main Building.

Women's \$2-\$2.25 Gloves



Perrin and Trefousse at \$1.69

Not the ordinary grade of Gloves—these we special today at \$1.69, but of the high-grade Perrin Real French Kid and famous Trefousse makes. Correctly proportioned and all in perfect condition, with the exception that some show the fact that they have previously been fitted. Of extra quality glace kid, suede and cape suede in one, two and three-clasp styles.

Broken lines of colors and sizes. Choose high-grade Gloves today only—styles that sell in the regular way at \$2 and \$2.25, at **\$1.69**
—First Floor, Main Building—Mail Orders Filled.

25c Robe Flannels at 16c

Popular for the making of house robes, kimonos, dressing gowns, children's wrappers, etc., are these excellent 25c Flannels. New patterns to choose from—with and without borders. In gray, brown and blues. For our Friday Surprise Sale only we special them, the yard, at 16c.

60c WOOL WAISTINGS, 39c Beautiful, soft quality, evenly woven Wool Waisting that fashion attractive and practical tailored waists for women and misses. New, fast colorings—neat striped patterns. Regular 60c grade, on sale today only, at **39c**.
—First Floor, Main Building.

Friday Sale of Aluminum



\$2.25 Aluminum Rice Boilers—seamless double style. Of purest aluminum, 2-quart size; will not break or rust. Neat appearing and easy to clean. Offered for one day only—Friday at **\$1.37**.

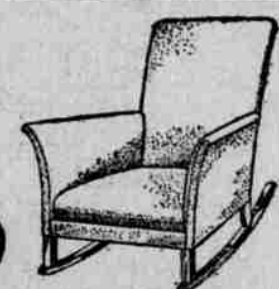


\$3.50 Aluminum Tea Kettles—just as illustrated. Of 99% pure aluminum. Will not rust or tarnish. Very durable, though light in weight. 7-qt. size. Special for Friday only, **\$1.88**.
—Basement, Main Building—Mail Orders Filled.

Denim Covered

Rockers Extra Special

\$11.49

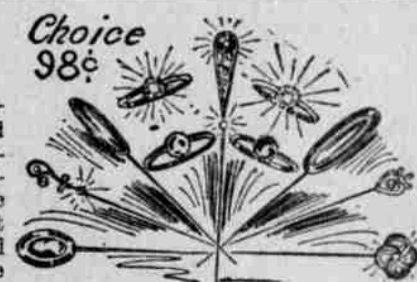


We'd never offer them at such a low price as this if it wasn't for the fact that there are only a few remaining. A handsome and attractive piece of Furniture for any home, and wonderfully comfortable are these Denim Covered Rockers, just as illustrated here.

All Overstuffed and Frame Upholstered Furniture on third and fourth floors reduced for this week of our February Homefurnishing Sale—but for today only we special these Denim Covered Rockers at only **\$11.49**.
—Fourth Floor, Both Buildings—Mail Orders Filled.

Solid Gold Mounted Scarf Pins, Set

Rings 98c Choice 98c



Truly amazing are the values offered in Scarf Pins and Rings for this Friday Surprise. It's a special purchase that makes possible these reductions. You must see for yourself what unusual quality is in every article offered.

SCARF PINS—with solid gold mounted tops, newest designs, in genuine settings of opals, agates, moonstones, goldstones, etc.; semi-precious pearls, garnets, amethysts, cameos, etc. More than 50 designs to choose from at only **98c**.

SOLID GOLD RINGS—for women and misses. A most attractive assortment of set style. You'll find genuine opals, bloodstones and agates; semi-precious garnets, rubies, topaz, amethysts, turquoise, etc. Guaranteed to hold settings. Friday, only **98c**.
—First Floor, New Building—Mail Orders Filled.

Women's \$1.25 Gowns 95c

Neat and pretty slip-over styles of Women's Gowns. Of crepe, trimmed in linen torchon lace. Regular \$1.25 Gowns, Friday only **95c**.

75c DRAWERS Women's Drawers of fine quality longcloth, trimmed in dainty embroidery or lace, cut on the new silhouette lines. Regular 75c Drawers, Friday only **59c**.
—First Floor, New Building—Mail Orders Filled.

Phones Marshall 4600 A-6101



Free Telephones All Parts of Store