

The Great Men's Suit Sale Still Continues—\$25 to \$35 Models of Famous Makes at Only \$17.50—Men's Store, 3d Floor, New Build'g Lunch Today in Our Beautiful White Tea Room—Direct Elevator to 7th Floor—Orchestra Music and Singing During the Noon Hour

**WATER-BILL PAY STATION**—where water bills from any part of the city may be paid, is in the Basement. Also branch American Express Company.

**OUR NURSERY**—where infants and children may be cared for while mothers shop in the store, located on Fourth Floor. Trained nurse in charge.



**MAIL ORDER PACKAGES DELIVERED FREE**—by Parcel Post, if weighing 4 ounces or less and amounting to \$1 or more. Parcels \$5 up, 1 to 11 lbs, delivered free 150 miles.

**THE NEIGHBORHOOD COOK BOOK**—embodies recipes of the most appetizing nature—a great help to the housewife in preparing special dishes. Price \$1, Basement Annex.

# Today Our 1201st Friday Surprise Sale!

Bringing Scores of Out-of-the-Ordinary Offerings--Specials for Men, Women and Children and in Needs for the Home

**Meier & Frank's Original Sale**

**Gloves at 75c**  
\$1.25-\$1.50 Grades

Think of purchasing Gloves that sell regularly at \$1.50 for only 75c!—that's the opportunity women have in this great Friday Surprise Sale. Broken lines that comprise all sizes, but not all colors. Of cape, mocha, chamois, glace and suede. Some slightly soiled from handling. Regular \$1.25 to \$1.50 Gloves, Friday only, pair,

--at 75c  
—First Floor, Main Building.

**Ribbons--at 19c**  
Regular 35c Grades

Included for the Surprise Sale in great variety is one lot of 5 and 6-inch Silk Ribbons, suitable for hair bows, etc. Of taffeta and moire, including all staple shades, in beautiful patterns. You'll find pink, sky, lavender, brown, black, cardinal, emerald, yellow, white, etc. Regular 35c grades, yard **19c**.

**NECKWEAR** Over 50 dozen pieces to choose from **AT 17c**—Robespierre Collars, Stocks, Jabots, Rabats and assorted silk novelties. Also Cascades with dainty side effect. Neckwear that regularly sells at 25c to 75c. Fri., 3 for **50c**; ea. **17c**

—First Floor, Main Building. —Mail Orders Filled.

**Hose for Women**  
35c Grades at 28c

Women's Cotton Hose. Made in out-sizes of medium weight, with crow feet; have 4-inch double elastic garter welt tops. Double soles, spliced heels. Black and tan. Regularly 35c; Friday only, 3 pair, 75c; pair, **28c**.

Women's 50c Hose— with silk boots, double lisle tops and soles, medium weight and extra good quality. Black and colors. For Friday **39c** only, special, pair **39c**

Children's 20c Missouri Mule Hose—Medium weight rib'd cotton. Made to withstand excessive wear. Friday only, three pairs for 35c, **12 1/2c** special, pair

—First Floor, Main Building. —Mail Orders Filled.

**Meier & Frank's Original Sale**

**\$7.50 Suitcases**  
**\$5.75**

Suitcases of full-stock cowhide, fully cloth-lined, has shirtfold, bolts and top straps. Size 24x13x7. Special for Friday only. **\$7.75 cowhide Oxford Bags \$6.60**  
**\$8.25 cowhide Oxford Bags \$7.05**  
**\$8.75 cowhide Oxford Bags \$7.45**

—Fourth Floor, Main Building. —Mail Orders Filled.

**Scotch Flannels**  
**32c**

Regular 50c Quality Unshrinkable Scotch Flannel in pleasing variety of stripes, checks and plain colors; all fast colors. For shirtwaists, pajamas and shirts, 32 inches wide. Regularly 50c; Friday only, yard, **32c**.



**New Shipment Men's Union Suits**  
**\$1.50 Grades for 95c**

Specially purchased for this Friday Surprise Sale and timely in arrival are these Union Suits we offer at 95c. And they're of the weight most suitable for this season of the year. Of fine quality Egyptian yarn, derby-ribbed. Every suit form-fitting and in ecru only. All sizes in the lot 34 to 48. See them in the Morrison-street window! Regular \$1.50 Union Suits,

--Today Only at 95c

Just Inside Morrison-St. Entrance

**Dainty Semi-Made Robes Reduced**

Of the most exquisite daintiness are these Semi-Made Robes. Skillful imitation of hand-work. All white or colors on white. Milady fastidious will readily appreciate the charm and beauty of these Robes, which we greatly reduce for Friday only.

**\$22 Semi-Made Robes**—Of voile. All white and colors on white. In skillful imitation of hand-work. Friday only **\$14.69**

**\$12 Semi-Made Robes**—Embroidered on the new cloth, "Aeronette." In all white and colors on white. For Friday priced only **\$9.49**

**15c, 20c & 25c Hose for Men**  
**Only 11c a Pair**

Hundreds of Portland men will see to it Friday that the Hosiery needs are well supplied. Two large tables on which are grouped 15c, 20c and 25c grades of Hose—cashmere finish, in medium weight heavy wool mixed, in Oxford gray, natural and black. Broken lines of Moca cotton, Sea Island lisle and mercerized. All wanted sizes and colors.

--Today at Only 11c



—Just Inside Morrison-Street Entrance.

**\$2 on Purchase and \$1 a Week Sends Any Willamette Sewing Machine to Your Home**

**Neat, Well-Made House Dresses**

Regular \$1.50, \$2 to \$2.75 Styles at **89c**

Women—here's a surprise offering that merits attention! Grouped in one great lot are neat styles of House Dresses of percales, ginghams and chambrays. Just such Dresses as you'd ordinarily pay \$1.50 to \$2.75 for and we price them for Friday only at 89c. Have round, V-shape or high collar. Trimmed in plain chambray or embroidery. Choice of front, side or back button. In stripes, checks or plain; light, medium and dark colors.

**Women's \$1.50 Tailored Waists, Friday 49c** You'll find many styles of Waists in this group, especially suited for business wear. They're of plain and colored striped madras and ginghams. Of shirt style. Others are shirt-waist style with tuck and pleats. Long sleeves and high soft collars. Some have short sleeves, turn cuffs and roll collar. Regular \$1.50 Waists, Friday only **49c**.

—Second Floor, Main Building. —Mail Orders Filled.

Surely now is the time to take inventory of your Furniture and Furnishing needs.



Our February Home Furnishing Sale now in full career—Brings wonderful savings in needs for the home.

**Aside From Hundreds of All-Week Offerings These Extra Specials for Friday's Sale Only**

**Comforters at 95c** Think of purchasing a well-made Comforter for only 95c—that's our offer for Friday only, and there are 300 Comforters in the lot. Filled with pure white sanitary cotton batting, covered with a good grade of Silko-line. In pleasing assortment of floral designs.

**\$3.75 Linen Cloths \$2.75** A dollar saving is what we offer you for Friday only on a good quality All-Linen Damask Table Cloth. Size 70x70. These Linen Cloths sell regularly at \$3.75. For our 1201st Friday Surprise, we price them at only **\$2.75**.

**\$4 Axminster and Velvet Rugs at \$2.85**

Few homes that would not find use for these beautiful Hearth-size Rugs—both Axminster and Velvet that we offer for Friday only at \$2.85. 36-inch size that sells regularly at \$4. Great variety of patterns and colors. **Cocoa Door Mats, 18x30, Special for Friday only, 78c**

**Reg. \$1.50 Pictures at 49c**

Seldom, indeed, that such an extraordinary reduction is made in the price of these pictures we offer for Friday only. The variety of subjects offers pleasing selection from these copies of fine etchings. The frames are neatly made and walnut finish. Size 22x12. Regular \$1.50 Pictures, Friday only **49c**

**\$13 Solid Oak Chiffoniers for \$7.49**

In addition to the scores of Furniture specials in force during our present Homefurnishing Sale—we offer for Friday only, regular \$13 solid oak Chiffoniers for only \$7.49. Has five drawers and mirror, but with wood pulls instead of brass handles, as illustrated.

**Great Final Surprise on Women's Shoes at 79c**

Broken Lines of \$3.00 to \$4.50 Grades Fully 300 pairs of Women's Shoes enter this Surprise Sale for disposal at 79c a pair. And 'twill be your last opportunity to purchase Shoes from this lot of broken lines at this price. Shoes of patent colt, gun-metal, calf and vici. Cuban or medium low heels, and welt soles. In sizes 2 1/2 to 4 1/2.

**Lace Curtain Corners**

Two Great Groups at 59c and 39c Each A truly wonder surprise is in store for women today through this extraordinary offer in Lace Curtain Corners! In two great lots they're grouped for this sale. (In front of third-floor elevators, Main Bldg.) Many of them can be matched into pairs. They're foreign made, of Cluny, Irish point, renaissance, Brussels and novelty patterns, 1 1/2 to 1 3/4 yds. long. Many uses in every home for these beautiful Lace Curtain Corners. Grouped to sell at 59c and 39c each.

—Third Floor, Main Building.

**Cold Weather Needs for Men, Women and Children Choose Them Here at Lowest Prices**

**Mail Orders Filled**



**Mail Orders Filled**

**\$6.98--Friday Surprise**

**Women's \$15 to \$35 Suits**

A Surprise offering that we make to women and misses, and one that means the extreme of economy possibilities is the reduction we make on 85 Suits.

Grouped together are the season's models that sell at \$15 to \$35, and for one day only—Friday, you may choose at \$6.98.

Suits of ratine, serges, worsteds, whipcords and silks. In tan, cream, light gray and changeable. Plain-tailored and cutaway styles. Many of Spring weight material. A few Suits slightly soiled. All sizes 16 years to 44 bust measure.

**Friday Only-- at \$6.98**

—Second Floor, Main Building.



**Annual 'Hurt' Goods Sale**

**Cut Glass, Crockery and Household Articles**

An event that is always looked forward to with unusual interest is our Annual Sale of "Hurt" goods. Accumulated pieces of cut glass, silverware, etc., that have become lightly damaged or marred from handling. And all to be disposed of at only a fraction of their worth. In our First Floor Section you'll find Hurt pieces of—

- Silverware Cut Glass Hammered Brass Coffee Machines
- Cutlery Novelties Candlesticks Umbrella Stands
- Smoking Sets Brass Trays Copper Goods Nickel Goods

**And in the Big Basement Store--**

- Dinnerware Tinware Fancy China Vases Graniteware
- Nickelware Aluminumware Glassware Woodenware
- Portables Jardinieres

You'll find scores of wanted pieces in this great sale!