

Men's Suit Sale In Full Career—High Grade \$25.00 Up to \$35.00 Garments of Famous Makes at Only \$17.50—On the Third Floor Meet Your Friends In the 7th Floor Lobby—Then Lunch In Our Beautiful Restaurant—Orchestra Music—Special Elevator Service

Bring Your Kodak Films here for developing and printing. An expert from the Eastern factory is here to be of service to you. Prices the lowest consistent with expert workmanship.

Mail Order Packages Delivered Free—By Parcel Post if weighing four ounces or less and amounting to \$1.00 or more. Parcels 1 to 11 pounds, if amounting to \$5 or over, delivered free within 150 miles of Portland.



Water-Bill Pay Station—Where water bills from any part of the city may be paid, is in the Basement. Also branch of American Express Company, where money orders are issued.

Our Nursery—Where infants and children may be cared for while mothers shop in the store, is located on the Fourth Floor. A trained nurse always in charge.

# Portland Women, Now as Always, Look to Meier & Frank's for Fashions New

Already "The Quality Store" Is Taking on the Garb of Spring—Merchandise New and Beautiful Is Displayed in Various Sections

Spring fashions—What a breath-refreshing they bring, with all their distinctive beauty and newness! Of peculiar interest to women who are already planning the Spring and Summer wardrobe are the Things New here at Meier & Frank's—the store that now, as always, brings the

fashions to Portland! Visit the store today—enjoy the showings of new merchandise—each particular group depicting the established and favored modes of the new season.

See the Suits for women and misses Lustrous, Clinging Silks

Dainty Lingerie Waists Smart Woolen Dress Goods

Becoming New Veilings Beautiful Embroideries Attractive Trimmings

Filmy Laces Fetching Millinery



### New Fiction

- Bunker Bean, for \$1.25
- Cynthia, \$1.20
- The Red Button at \$1.30
- The Bawler Out at 75c
- The Man Who Came Back 75c
- Milady's Garter, at \$1.35
- Soul of a Tenor, \$1.35
- The Moonlight Sonata, \$1.35
- Corporal Cameron, \$1.25
- Friar Tuck, at only \$1.40.
- A Cry in the Wilderness, \$1.30
- at \$1.35

### Valentines

Should be chosen now. And our Bookstore in the basement annex has made unusual preparation for the demand this season. From appropriate comics to the most elaborate is the variety. Books, too, for Valentines. "The Game of Hearts," priced at 50c "The Girl I Love," by Riley and Christie, for \$2 "She Loves Me," priced at \$1.50 "When She Was About Sixteen" \$2 "A Young Man's Fancy" \$3.00

### New Veilings—

have just arrived in stock in the most winsome variety of weaves. Including Spring patterns of the Vanity Veils in white, with single cluster of chenille dots. Price \$1. Ranging in price from 50c to \$1.50 are the new Shetland finish Silk Veilings. New Crackley mesh French Veiling, new patterns in all weaves of Shadow Veiling.

### Music

in your home with a Columbia or Victor Talking Machine brings added enjoyment to both old and young. In our Phonograph Parlors on the Fifth Floor you'll find every style Columbia or Victor, \$15 to \$250. Come today to hear the latest records, then purchase any style on our Club Plan of easy installments.

## Coats for the Miss—Think of Choosing Them at \$4.75



They're broken lines of sample Coats on which we make this remarkable offer. Many of them are styles appropriate for Spring wear. Short, three-quarter and full-length Coats are in this group. Both lined and unlined. Semi-fitting, Norfolk or box styles you'll find in great variety. They're our

Regular \$7.50 to \$16.50 Models

and the style as illustrated sells regularly at \$16. You'll find

Sizes for Misses and Juniors

and there's wonderful choice of fabrics, such as

Serges Cheviots Mackinaw Broadcloth Tweeds

in black, navy, white, black and white checks, tan and gray mixtures.

—Second Floor, Main Building.—Mail Orders Filled.

## Note the Notions Three Articles 10c

Scores of Needed Notions, Offered Today at 3 for 10c

- 5c 200-yard spools, odd size, black and white Thread, three spools for 10c
- 5c Warfield Linen Finish Thread, three spools for 10c
- 5c Mercerized Thread, odd shades, three spools for 10c
- 5c Black Star Safety Pins, 3 cards, 10c
- 5c Cabinet style Hairpins, 3 cabinets for only 10c
- 5c Hooks and Eyes, three cards for 10c
- 5c Tracing Wheels, three for only 10c
- 5c Stocking Darners, three for only 10c
- 10c Drab Oorset Stays, three for 10c
- 5c Washington Pins, three papers 10c
- 5c Curling Irons, three for only 10c
- 10c Bias Seam Tape, three at only 10c
- 10c Yankee Mending Tissue, 3 for 10c
- 10c Colored Pins, three cubes for 10c
- 5c Milward's Steel Crochet H's, 3, 10c

—First Floor, New Building.—Mail Orders Filled.

## The Infants' Necessities



### 4 Splendid Specials

Mothers find greatest daintiness in the garment needs for the infant here in our second-floor infants' wear section. And for today only we make exceptional reductions in needed articles.

\$3.50 to \$4 Hand-made Skirts—Of fine quality nainsook and French batiste, beautifully finished with scalloped edges. Today for \$1.95

Infants' 50c Towels—Of birdseye linen or linen huck. Nicely finished with scalloped edges or hemstitched hems. Sizes 16x26 or 15x23. 27c Priced very special today at only

Infants' \$2.50 Pillow Slips—Of fine linen. Made with plain centers and scalloped edges, or embroidery centers and plain edges. 12x16 size. Today they are specially priced, \$1.79

Infants' \$3.50 and \$4 Fancy Dresses—Of good grade nainsook, lace or embroidery—trimmed yokes. Skirts are daintily trimmed with lace or embroidery ruffles. Today at \$1.95

—Second Floor, New Building.—Mail Orders Filled.

## You'll Marvel at Dresses We Offer at \$8.95

and all in late and pleasing styles. Only about 75 of these one-piece Dresses enter this sale. And you've choice of plain tailored and many fancy styles. They're selected from our stock of

Regular \$15 to \$30 Models

and just one style, as illustrated, is of taupe-colored charmeuse. Trimmed in striking contrast of burnt orange, round glass buttons to match trimming. Others have fancy vests and draped skirt effect. The plain tailored styles being most popular for street wear. Included are

Sizes for Women and Misses

A few have the popular Robespierre collars of lace and satin; others made with high Dutch or sailor collar. Materials are of—

Serges Velvets Satins Charmeuses

—Second Floor, Main Building.—Mail Orders Filled.



## \$18 Tapestry Brussels Rugs Now \$13.50

Of unusual beauty are the Tapestry Brussels Rugs that we offer during Homefurnishing Week for only \$13.50. See them on display in our Third Floor Carpet Section—most pleasing you'll find the patterns and colorings. Firmly woven Rugs that assure good wearing qualities. Size 9x12. Regular \$18 Tapestry Brussels Rugs, special at \$13.50.

- Bundhar Wilton Rugs—In handsome patterns. Size 27x54 inches. Special for our Homefurnishing Sale at low price of only \$3.50
- Bundhar Wilton Rugs, 36x63, \$5.50
- Bundhar Wilton Rugs—In great variety of distinctive patterns. Size 4.6x7.6. Special for our Homefurnishing Sale, ea. \$12.50
- Bundhar Wilton Rugs, 6x9, at \$22.50

## 10 Big Groups of Lace Curtains

Seemingly no end to the artistic patterns shown in these 10 great groups of beautiful Lace Curtains. Thousands of pairs enter this sale. Of Nottinghams, Cable Nets and Madras weave. In white and ecru. The reductions in force during our Homefurnishing Sale are very decided—meaning great savings to you if you'll purchase now.

- 75c Lace Curtains, the pair, for 57c
- \$1.00 Lace Curtains, the pair, at 76c
- \$1.25 Lace Curtains, the pair, at 89c
- \$1.50 Lace Curtains, the pair, \$1.15
- \$1.75 Lace Curtains, the pair, \$1.35
- \$2.00 Lace Curtains, the pair, \$1.48
- \$2.50 Lace Curtains, the pair, \$1.89
- \$3.00 Lace Curtains, the pair, \$2.35
- \$4.00 Lace Curtains, the pair, \$2.98
- \$4.50 Lace Curtains, the pair, \$3.35

## New Ruff-Neck Sweater Coats



### Reg. \$7.50 Jumbo Shaker Knit Style \$5.39

We've just received by express a fine lot of heavy Jumbo Sweater Coats. They're immensely popular with men and women alike. All Ruff-Neck style and shaker knit. See them in the Morrison-street window. There's oxford, gray, maroon, white, tan, pea green, cardinal and navy. With large comfortable collars, pearl buttons and pockets. Jumbo Sweater Coats sell regularly at \$7.50; for today we offer them for only \$5.39

\$1.00 and \$1.25 Flannelette Night Shirts—For men. Have the popular military or turndown collars. Pearl button fastening and pocket. Choice of neat stripes and pleasing colors. Today buy them for 89c

\$1.00 and \$1.50 Undergarments—For men. Broken lines of our Fall and Winter weight stock. Shirts and drawers of hile thread, natural wool, worsted, etc. They are offered at special sale, garment 75c

—First Floor, Main Building.—Mail Orders Filled.

## Clocks in Homefurnishing Sale



Nearly every room in the home has need for a Clock and in appropriate styles of greatest variety are these wespically reduce during our February Homefurnishing Sale.

Colonial Clocks—With 8-day movement, and half-hour strike. Brass finished; stands 15 inches high; has 4-inch brass dial. Special, \$15.00

\$6 Automobile Clocks—8-day style, beautifully finished in brass and in black enamel. Special at \$4.98

\$1.25 to \$2 Parisian Ivory Clocks—in many styles and of the highest grade Parisian Ivory. At your choice only 98c

\$3.50 Tourist Clocks—with strike, time and alarm features. Nickel-plated, guaranteed one year. Special, \$2.98

\$1 Alarm Clocks, guaranteed make, has shut-off alarm attachment. Special at 75c

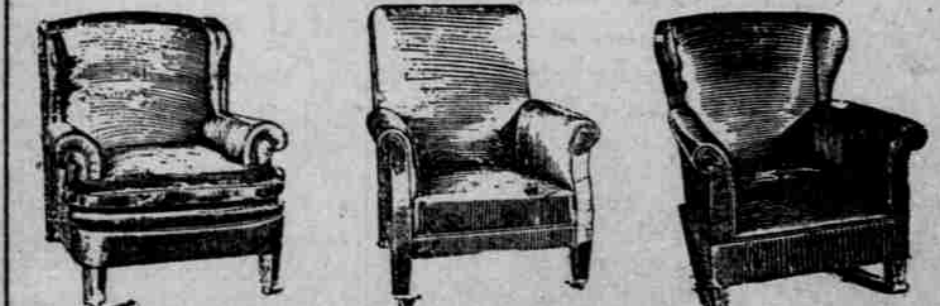
\$1.50 Clocks—Of mission style, small size, suited for the den. Priced very special for this selling at the very low price of 79c

\$7.50 Wall Clocks—8-day style, half-hour strike. In handsome oak, mahogany and cherry finished cases. Special at \$4.98

Re-Call Alarm Clock—With two alarm dials. Each alarm operating independent of the other. A boon to the sound sleeper. Large size, are nicely finished. Special today, only \$2.85

## High-Grade American Morocco Furniture Enters Our February Homefurnishing Sale

There's a rich and permanent luster to this high-grade American made Morocco Furniture that readily recommends it to all connoisseurs. Individual in style is every piece that we offer. Substantially built, with comfort the paramount thought in designing. You'll wonder that such high-grade Morocco Furniture could be offered at such reductions. Choose the wanted pieces today!



- \$88.00 Morocco Chair at \$60.00
- \$55.00 Morocco Chair, \$42.50
- \$50.00 Morocco Rocker at \$36.00
- American Morocco Arm Chair, style just as illustrated. Has loose cushion.
- American Morocco Arm Chair, as illustrated. American made. High-grade leather, substantially built.
- American Morocco Rocker, just as illustrated. Deeply upholstered.

Purchase Furniture on Our Club Plan of Easy Installments. Scores of Other Specials Included in This Sale

\$35.00 Morocco Chair, \$26.50

American Morocco Arm Chair, just as illustrated. Designed on exceptionally graceful lines.

\$60.00 Morocco Chair, \$42.50

American Morocco Chair, just as illustrated, turned upholstery, comfortable and roomy size.



## English Tea Pots 29c

### Regular 50c Grade

Genuine English Pottery Teapots are these we offer for today only at 29c. They're full 7-teacup size and are shown in assorted decorations of brown and yellow mottled, and banded in dark colors. Have highly-glazed surface. The shapes are all new and very attractive. It's the old-fashioned English Teapot that is again gaining such popularity. Ordinarily you'd pay 50c for these English Teapots we offer for today only,

at 29c

—The Big Basement Store.—Mail Orders Filled.

## Childs' Drawers

### Sizes 2 to 16 Years

Mothers will find this an advantageous time to purchase Children's Drawers at exceptional savings. Materials are fine quality Nainsook and cambrie. Some are trimmed with dainty embroidery ruffles. Others with beading. All sizes, 2 to 16 years.

- Children's \$1.50 Drawers at only 75c
- Children's \$1.25 Drawers at only 50c
- Children's \$1 and 75c Drawers at 35c
- Children's 50c Drawers for only 25c

Children's Aprons Included for this Sale is our entire stock of misses' and children's Aprons of checked ginghams and light percales that originally sold at 35c, 50c and 75c.

- 50c and 75c Aprons 35c
- 35c Aprons for only 10c

—Second Floor, New Building.—Mail Orders Filled.

CANDY SPECIALS

- Fancy Chocolates, \$1 boxes, 79c
- Fancy Chocolates, 25c boxes, 19c
- Toasted Marshmallows, lb. 25c
- All-Gum, three packages for 10c
- Opera Wheels, pound, 30c
- Peanut Brittle, lb., at 22c