

**Men--Our Great Suit Sale Continues--High-Grade \$25 to \$35 Models of Famous Makes at \$17.50--In Our Men's Store, Third Floor \$2 on Purchase and \$1 Week Sends Any of Our Splendid Willamette Sewing Machines to Your Home--No Interest or Extra Charges**

**JEWELRY REPAIRING**—That assures of only expert workmanship, is done here. Class Pins, Fobs and every article of Jewelry manufactured to order at reasonable prices.

**MAIL ORDERS DELIVERED FREE**—By Parcel Post if weighing 4 ounces or less and amounting to \$1 or more. Parcels 1 to 11 pounds, if amounting to \$5 or over, delivered free within 150 miles of Portland.



**WATER-BILL PAY STATION**—Where Water Bills from any part of the city may be paid, is in the basement. Also branch of American Express Company, where money orders are issued.

**OUR NURSERY**—Where infants and children may be cared for while mothers shop in the store, is located on the fourth floor. Trained Nurse always in charge.



**A Wonderful Opportunity for the Homemakers of Portland**

**Our February Homefurnishing Sale**

**And Once You See the Offerings in Furniture, Rugs, Carpets, Draperies, Curtains, Table and Bed Linens, Pictures, Etc., You'll Agree That 'Twill Pay to Anticipate Future Home Needs and Purchase Now.**

**Lace Curtains**  
From 57c to \$3.35

What freshness and comfort of surroundings is expressed in the home by well-selected Lace Curtains! Choose for your home from the thousands of patterns reduced for this Sale. Of Nottinghams, Cable Nets and Madras weaves—note the savings possible.

- 75c Lace Curtains, a pair, 57c
- \$1.00 Lace Curtains, pair, 76c
- \$1.25 Lace Curtains, pair, 89c
- \$1.50 Lace Curtains, pr., \$1.15
- \$1.75 Lace Curtains, pr., \$1.35
- \$2.00 Lace Curtains, pr., \$1.48
- \$2.50 Lace Curtains, pr., \$1.89
- \$3.00 Lace Curtains, pr., \$2.35
- \$4.00 Lace Curtains, pr., \$2.98
- \$4.50 Lace Curtains, pr., \$3.35

**Couch Covers**  
From \$2.65 to \$10.85

**\$3.50 and \$3.75 Belmont Couch Covers**—of two-toned fabrics, in brown and green; also Oriental and floral designs. Beautiful combinations of many colors. Each, now at only \$2.65.

**\$6 and \$6.50 Tapestry Couch Covers**—also mercerized style. Variety of Oriental designs and colorings; also verdure patterns. Two-toned, brown, blue and green. Each, at only \$4.65.

**Axminster Rugs**  
Special \$3.25

Hardly a home but what has many places where appropriate colored Hearth-size Rugs could be used—adding greatly to the attractiveness. For today, we include a wonderful lot of Axminster Rugs. Size 36x72—of first quality, and the most pleasing color combinations. And your unrestricted choice for only \$3.25

**Linoleums, Yard 43c**

Linoleums—Needed for the kitchen, bathroom, pantries, etc. Patterns and colors that express freshness and cleanliness. Choose today. The square yard only 43c.

**Attractive \$2.50 Pictures**  
at \$1.49

The finishing touch to enhancing the beauty of the home is undeniably through the use of Pictures. For today we offer two great groups of \$2.50 Framed Pictures, comprising landscapes, carbonets of old masters, etc. They're beautiful, every one. Choose them today at only \$1.49.

\$1 Framed Pictures, today, 49c.

**Our \$1.25 Table Damask**  
Yard, 90c

There's a saving of 35c the yard by purchasing today our \$1.25 heavy Damask Table Linen, 68 inches wide, yard, 90c.

\$1.25 Heavy Damask, 72 ins. wide, \$1.00  
\$1.75 Heavy Damask, 72 ins. wide, \$1.50  
\$3.00 Napkins, 22x22 size, dozen at \$2.50  
\$4.00 Napkins, 22x22 size, dozen at \$3.50  
35c Heavy Linen or Turkish Towels, 25c

**\$2 Crocheted Spreads**  
at \$1.75

Always sold on the closest possible margin—you'll readily appreciate the exceptional value we offer today. Once you've seen the quality of these full-size Crocheted Bed Spreads at only \$1.75.

\$2.75 Fringe Spreads, full size, for \$2.25  
18c Pillow Tubing, 42-inch the yard at 15c  
20c Pillow Tubing, 45-inch, the yard at 16c

**Reg. \$2 Fleece Blankets**  
at \$1.63

For a popular priced Blanket, possessing warmth-producing qualities, these English Fleece Blankets are very popular. All white, have pink and blue borders. Regularly \$2, today, pair, \$1.63.

\$5 Wool Blankets—Of pure wool. Extra large size. Ribbon-bound edges, white or silver gray, pink and blue borders. Pair, \$3.83.

**A Few of the Hundreds of Matchless Furniture Offerings** Purchase on Club Plan of Easy Installments

—Fourth Floor, Both Buildings. —Mail Orders Filled.

**\$47.50 'Lifetime' Settees, \$32.75**

Solid Oak Lifetime Settees, just as illustrated, genuine leather covered, auto-spring seat, fumed finish. Regularly \$47.50, special today at only \$32.75

**\$22.50 Lifetime Rockers—just as illustrated. Seat covered with genuine leather. Fumed finish. Special \$14.75**

**\$27.50 Lifetime Morris Rockers—Rocker as illustrated. Genuine leather-covered, fumed finish \$19.50**

**\$55 Lifetime Buffets—of solid oak, just as illustrated. Fumed finish. Specially priced for this sale at \$39.75**

**\$7 Oak Rockers—Substantially built of solid oak, just as illustrated, with saddle seat, wax finish. Special at \$4.98**

**\$5 Solid Oak Rockers—just as illustrated. An exceptional bargain at our price for this sale—each only \$3.29**

**Beautifully Finished Swanbrand Underwear**  
Samples 1/2 Price

Swanbrand Underwear at half price—the event that Portland women have come to look forward to. And only once each year, through a special purchase of the manufacturer's entire sample line, are we able to make this wonderful 1/2 price offer.

Made by the peasant weavers of Switzerland—fine and smoothly woven—every garment hand finished with silk taped seams. Correctly proportioned to fit perfectly and comfortably.

Included in the great showing are close to 1000 garments—both Winter and Summer weights. Union Suits, Vests and Tights in—  
Fine Cotton, Lisle Silk, Wool, Silk and Lisle, Silk and Wool  
Garments that sell regularly at  
**75c, \$1, \$1.25, \$1.50, to \$5 at 1/2 Price**

—First Floor, Main Building.—Mail Orders Filled.

**\$15 For Regular \$25 to \$35 Coats**     **Regular \$25 to \$40 Fancy Suits \$15**

**The Coats--**     **The Suits--**

as you'll readily see from the style as illustrated, which aptly depicts one selected from this great group, are most attractive models. They're the popular loose, long and semi-fitting styles. Coat as illustrated with black and gray stripes. Of rough finish and attractive fabric. You'll find all sizes included in the group—Coats that ordinarily sell at \$25 to \$35, you may choose today at only \$15.

while comprising principally Fall and Winter styles, many models have the lines and weight for Spring wear. There's nearly 100 Suits to select from. In sizes 16 years to 44 bust measure. In grouping them as \$25 to \$40 Suits we were conservative, many being worth much more. Style as illustrated, sold regularly at \$48. Seldom, indeed, women of Portland are given such an opportunity as this. You'll need to come early today for comprehensive choice of these Suits at \$15.

—Second Floor, Main Building.—Mail Orders Filled.

**3 Splendid Specials** In Our Big Basement Store

**\$1.10 Nickel-Plated Coffee Pots**—Of solid copper, heavily plated and polished. Enamelled handle. 3-pint size. Special at 88c.

**\$1 Nickel-Plated Tea Pots**—on heavy sheet copper base, enameled wood handle. 2-pint size. Special for this sale at 79c.

**\$1.50 Nickel-Plated Tea Kettle**—of 14-oz. copper, highly polished. No. 8 size. Specially priced for this sale at only \$1.17.

—The Big Basement Store, Main Building.—Mail Orders Filled.

**Special Purchases of Trunks--Choose Now at Less**

An exceptional opportunity is given to those who anticipate the need of a Trunk! A fortunate purchase gives us 100 Trunks which we offer at tremendous reductions. Style as illustrated ordinarily sells at \$10.25. All full size box, covered with enameled steel, sheet-iron bound, brass trimmings, large front dowels, Excelsior lock, two leather straps outside and two trays.

\$10.25 Trunks, 32-inch, at \$7.25     \$11.25 Trunks, 36-inch, at \$8.25  
\$10.75 Trunks, 34-inch, at \$7.75     \$11.75 Trunks, 38-inch, at \$8.75

**Meier & Frank Co.**  
THE QUALITY STORE OF PORTLAND  
1857 1913

**Mail Orders Filled**

**Decidedly Feminine**

are the new Lingerie Waists for Spring and Summer—they're most dainty and attractive in style. Designed on lines of most pleasing simplicity. Materials of batiste, lawn and voile the most favored. See them in the 5th-street window. Note the exquisite hand-embroidered designs. Long and short sleeves are shown without seeming preference. We've just received in wonderful variety these new Waists—selling from \$1.50 to \$25.00.

**Manhattan Shirts**

that you've been waiting for—the new Spring patterns—are here! And in such wonderful variety they'll immediately appeal to you. Of fine imported Russian cords, popular French madras, good wearing quality percales, novelties in crystal cloth, mercerized oxfords and pure silk. Every wanted style. Including the fastidious dressers' preference—soft French cuffs. All sizes and all sleeve lengths. Manhattan Shirts at \$1.50 to \$5.

**Delighted—You'll Be**

when you see these new Cravats for men that we're showing for the first time. And men, think of it! they're only 50c. They're flowing-end style, and the most handsome of colorings and patterns. You'll wonder that they could be sold at such a low price. See them in the Morrison-street window. But for greater variety come just inside the Morrison-street entrance and you'll purchase many of them

**--at 50c**

—First Floor, Main Building.

**Milady the Fastidious**

should come to our second-floor section today and revel in the daintiness of the new Boudoir Caps. They're exquisitely made and the most fetching styles. Of beautiful allover, nets and bow-titching trimmed in pink or blue ribbons and bows of the same. There's many styles to these new Boudoir Caps, and all the most exclusive, priced at \$1 to \$3.

**Hear Those Records** THE ROSE MAID

from the dashing opera, "The Rose Maid," which appears at the Heilig beginning Wednesday night. You'll enjoy the light, blithesome songs by the favorite—Alice Lloyd, as well as other selections from clever, joyous players.

Come up to our fifth-floor Phonograph Parlors today and hear the delightful records on either Victor or Columbia machines. See the "Rose Maid" window display on Sixth street.

**Books for Valentines**

The choosing of appropriate Valentines for wife, mother, sweetheart or sister is most fittingly done in the selection of Gift Books.

Our Bookstore in the Basement Annex offers you a wonderful choice and a few we mention:

"Cupid's Fair Weather Book," \$1  
"Game of Hearts," at 50c.  
"The Lover's Baccara," \$1.  
"The Harbor of Love," for \$1.50.  
"The Girl I Love," by Riley and Christy, \$2.  
"She Loves Me," for \$1.50.  
"When She Was About Sixteen," \$2.  
"A Young Man's Fancy," \$2.  
"Liberly Bells," by Christie, \$5.  
"Piece of Honeymoons," \$1.35.  
and scores of other beautiful leather Books.

**First to Show Parisian Ivory**

new assortment that has only just arrived

\$5 Hair Brushes, \$3.89     \$2.50 Mirrors, for \$1.89     \$5 Mirrors, only \$3.89  
85c Dressing Combs, 69c     \$1.25 Puff Boxes at 89c     76c Hair Receivers, 49c