

Refreshingly Different Arethe New Spring Suits

And madame must see them to appreciate their distinctive beauty and attractiveness.

Slight and gracefully cut are the skirts-jaunty, straight and oddly cut are the jackets and of finger-tip and wrist length. The effective narrow silhouette mode remaining, though modified, to lend greater grace and suppleness of figure than possible in the straight, severe lines of the past season.

Visit the Garment Salons today-don't fail to see the new Spring Suits, you'll delight in the showing now ready for you! Sizes for women and misses-prices range from \$25 to \$55.

-Second Floor, Main Building .- Mail Orders Filled.

The New Silks are wonderfully rich and attractive! Elaborate in variety is our showing of all the new novel and staple weaves. Included in our showing are the new shades in lustrous, clinging Crepe de Chines, the popular Dresden weaves, the practical heavy twilled Tourist Suitings, and a wonderful variety of the ever favored famous Cheney Bros.' Showerproof Foulards. Also courtly Brocaded Silk Crepes, Changeable and Striped Silks. And the prices-quality considered-you'll marvel at their lowness!

Just a Hint of Things New at Meier & Frank's

Books for the Graduate

'A Sweet Girl Graduate''-50c. 'My Golden School Days''-50c. 'My Commencement' -50c. 'The Commencement Book' -\$1.50 'For the Graduate' -75c.
'The Girl Graduate' -\$1.50.

'The Class Record''-\$1. And appropriate Leather Gift Books.

Royal Society Art Work

Our first Spring shipment is here and women interested in art work shouldn't fail to visit our Third Floor section. Varied and many are the pretty new ideas in embroidery

Needlework lessons free daily-2:30 to 5. —Third Floor, Main Building.



Many Reflections of the Parisian in the New Millinery

See the stunning creations now in our second floor Millinery Salons and you'll agree that a touch of the Parisian is surely in evidence. And a hint of the Orient is apparent in many of the smaller types. Striking though pleasing are the color combinations. Tiny flowers and feathers that soar high are the predominating trimmings.

See the fetching Mephisto Turbans, the Tam o'Shanter effects and other stunning Chapeau creations. Styles here to please the young miss, the young matron and the older

Prices range from \$8 to \$55.



The Corset —surely milady appreciates the importance of bein fitted to the correct, new model for Spring before the new season's garments are fashioned. And let the new Corset be one of our superb new "Madame Irenes." Correctness of line and grace of figure assured in the choice of one of these high-grade models.

AT \$6.50—Model 1589, at \$8—Model 1962, specially designed and adapts ideal model for medium figures. Has low bust and itself to the present dress ures. Has low bust, long long pointed skirt. Unboned over the hips, thus insuring graduating clasp with lacture of the hips, thus insuring graduating clasp with lacture of the hips, giving the desired skirt when standing.

The standard of the present the hips and back. Fitted with elastic gores at front, insuring perfect comfort when hips, giving the desired skirt when standing.

OUR PHONOGRAPH DEPARTMENT-on the fifth floor, where you'll find every style Columbia or Victor. Ask to hear February Records

OUR NURSERY-where infants and children may be cared for while mothers shop in the Store, is located on the fourth floor.

OUR BEAUTY PARLORS-where manieuring, shampooing, hairdressing, facial massage, etc., is done, is on the first floor, balcony.

OUR TEA ROOM-where delightful luncheon is served daily from 11:30 A. M. to 2:30 P. M., is located on the seventh floor.

WATER BILL PAY STATION - where water bills from any part of the city may be paid, is in the basement, between old and new buildings.



Mail Order Parcels Delivered Free-

by Parcel Post, if weighing 4 ounces or

less and amounting to \$1 or more. Par-

cels, 1 to 11 pounds, delivered free within

150 miles of Portland, amounting to

\$5 or over.

Tebruary furniture Sale

-- In Our Semi-Annual Housefurnishing Event

But Aside From the Hundreds of Phenomenal Offerings in

Furniture for Every Room in the Home

There Are Rugs

Carpets Couch Covers Specials in Cut Glass

Linoleums Table and Bed Linens House Wares

Draperies China Ware

\$22.50 Solid Oak Buf-

fets—just as illustrated.

Fumed or Early English

finish. Specially priced

for this sale \$13.98 at only, each

Lace Curtains Blankets Pictures

Pay on Easy Installmentswhen you purchase Furniture, if you wish. Ask about our Club Plan. This applies to purchases made at sale prices also.

A Heavy Damask

Table Linen, Yard

\$1.25 the yard is the regular price

of this heavy quality Damask Table

New Embroidery Flounces & Bands at Savings

The foremost St. Gall and Plauen facers of Embroideries-the daintiness and exquisite charm they have embodied in the new trimmings for milady's lingerie surpass all attempts heretofore. Of Venise, Colbert and floral effects, on voile, crepe and batiste. 27 and 45 inches deep with Bands to match, \$3 to \$12 the yard.

45c Bands specially priced at, yard, 25c 75c Edges, 17 inches wide, the yard, 59¢ \$1.50 Edges, 27-inch, the yard only 98¢ \$2.25 Edges, 45 inches wide, yd. \$1.69

\$1.75 to \$3.50 Voile Flounces-45 inches deep. In heavy floral designs. For the making of beautiful lingerie \$1.39 dresses. Special, the yard

\$1.75 to \$2.50 Allover Embroideries-Of swiss and nainsook. In dainty designs. For the making of yokes and \$1.49 waists. Special price, yard

Choose Books for Valentines

Dozens of appropriate titles and bindings to select from here in Basement. Priced for to- \$16.25

\$24 Solid Oak Hastings Ta-

bles-as illustrated, 6-foot Extension pattern, fitted with duo

style locks, removable top, fumed finish. Regularly \$24.

\$11 Metal Beds-just as illustrated. In white or Vernis Martin finish. Either full or three-quarters size. Regularly \$11, priced for this sale at

\$7.89



\$25 Solid Oak Exten-

sion Tables—just as illus-

trated, 6-ft. size, duo style

lock. Fumed Early Eng-

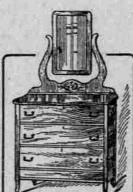
"Yum Yum" Springs-Sizes to fit any bed-only one to customer, and delivery to be made when our vans are in purchaser's neighborhood. Think of choosing the famous Yum Yum Springs at

\$1.69



\$25 Colonial Dressers-large size, solid oak, just as illustrated. Dull golden finish. Choice of square or oval mirrors, only

\$17.50



\$11.75 Solid Oak Dressers - as illustrated, with 2-drawer top; finished wax golden; at only

\$8.65



\$5 Solid Oak Rockersjust as illustrated. Substantial and well finished, waxed. Regularly sold at \$5.00. Priced \$3.29 today at, each

Tables-They're a great

convenience, these Eng-

lish Breakfast Tables.

Style just as illustrat-

ed. Regularly \$5.00-

\$2.98

today, each, at only

Linen we specially price for this sale! It's the 72-inch width and you'll readily agree the weave is exceptionally fine and \$1.00 strong at the price, yd. \$1.25 Heavy Damask, 68 inches, yd. 90¢ \$1.75 Heavy Damask, 72-inch, yd. \$1.50 \$3.00 Napkins, 22x22, dozen at \$2.50 \$4.00 Napkins, 22x22, dozen at \$3.50 35c Heavy Linen Towels, 21x40, at 25¢ 35c Heavy Turkish Towels, 21x40, 25¢

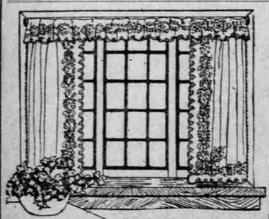
75c Sheets-of extra heavy quality material that is firmly woven, yet soft in finish. Size 81x90. Priced for 59c the sale today at only, each 59c

20c Pillow Cases-of good, heavy quality, and not of the flimsy you'd expect at this price. Size 45x36. Spe- 15c cially priced for today at only 15c

\$2 at Purchase 2 \$1 a Week

sends any of our high-grade Willamette Sewing Machines to your home. -Third Floor, Main Building./

Handsome French Net Curtains Reduced



50c Sash Lace-of plain

There's a decorative beauty to French Net Curtains that is most distinctive and charming. For today we add to the scores of Drapery specials in force for the February Homefurnishing Sale—handsome French Net Curtains in great variety. Of Cluny, Renaissance, Marie Antoinette and all recognized foreign makes of Lace Curtains. "Twill pay to choose the Curtain needs now!

\$3.50 French Net Curt'ns, pr. \$2.78 | \$6.00 French Net Curt'ns, pr. \$4.75 \$4.00 French Net Curt'ns, pr. \$2.95 | \$6.50 French Net Curt'ns, pr. \$5.20 \$4.50 French Net Curt'ns, pr. \$3.60 \$7.50 French Net Curt'ns, pr. \$5.95 \$5.00 French Net Curt'ns, pr. \$3.90 \$8.50 French Net Curt'ns, pr. \$6.80

SUNDOUR DRAPERY Wonderfully artistic are the ef-FABRICS AT LESS fects possible in the use of the popular Sundour Drapery Fabric. For this sale we include every pattern of Sundour in our stock, at prices that justify

you in making early selection. French Net, with fancy 75c Figured Sundour, yard, 38c | \$1.25 Pln. and Fig. Sundour, 65c red or green borders. Spe- 85c Figured Sundour, yard, 486 \$1.35 Figured Sundour, yd. 75c

eially reduced for 19c \$1 Plain and Fig. Sundour, yard, 48c \$1.35 Figured Sundour, yd. 75c this sale, yard at 19c \$1 Plain and Fig. Sundour, 55c \$1.75 Figured Sundour, yd. 95c

Durable \$27 Axminster Rugs, 9x12, \$19.50 Justly popular are the famous Axminster Rugs-

they're both serviceable and beautiful, and even at our regular prices it's economy to purchase them here. For the Homefurnishing Sale we offer the 9x12 size, that sells regularly at \$27, for only \$19.50.

in hearth size. 27x54 inches, colorings. Special \$3.50 called for by \$12.50 for this sale only \$3.50

Bundhar Wilton Rugs-made | Bundhar Wilton Rugs-in distinctive patterns that we ofclosely woven Rugs in hand- fer in great variety. They're some patterns and beautiful well known the land over and

\$2.50 Bundhar Wilton Each season sees some patterns of Carpet, Yard \$1.60 Carpets discontin-

ued in the making. In the Bundhar Carpets we have a few hundred yards only of these patterns and to dispose of what remains at once we offer the \$2.50 grades at only \$1.60 the yard.

