

Any Style Victor or Columbia Phonograph Sold on Our Club Plan of Easy Installment Payments—Visit the Parlors on Fifth Floor \$2 on Purchase and \$1 a Week Sends Any of Our High-Grade Willamette Sewing Machines to Your Home—3d Floor, Main Building

Here Exclusively Perrin's Gloves Silk-Maid Hose Eppo Petticoats Cousins' Shoes Mme. Irene Corsets

MAIN WATER BILL PAY STATION and branch office of the American Express Company, now located in the Basement of the main building. Money orders are issued here.



NURSERY, FOURTH FLOOR, where mothers may leave infants and children, in charge of the trained nurse, while shopping in the store. Toys and playthings for the children.

Ostermoor Mattresses Angle Lamps Here Exclusively Will'ette Sewing Machines Lifetime Furniture Hastings' Kitchen Cabinets

If We Fit Your Eyes Today You May Purchase \$5 Eyeglasses at \$2.98

—And you also have assurance that your eyes will be properly fitted. A graduate registered optometrist is here to examine your eyes without charge. The Eyeglasses or Spectacles we offer at \$2.98 are gold-filled, and have first quality lens. \$6 Spectacles Choose today our at \$3.98 regular \$6 Spectacles for only \$3.98. They're gold-filled, comfort frames with first quality lens. First Quality Insert Lens fitted to your frames, \$1. —First Floor, New Building.

SUITS Men--A Mighty Sale Is This Today at \$17.50

Not a Garment in the Great Showing Worth Less Than \$25 Many of Them Regular \$35 and \$40 Models

Suits from three of the largest and best-known manufacturing tailors in the land included in the mighty Suit Sale which begins this morning in the Men's Store, third floor. Three great groups of Suits—three different makes, that every man knows and asks for by name—are included in the one wonderful purchase which makes possible the unprecedented offer we have for you today. Just one of the fortunate "finds" of our Clothing chief—cancelled orders of Eastern houses—that's what left the manufacturers with these hundreds of Suits on hand—take them all, they said—and you'll get them at a price such as only a purchase of close to 2000 Suits could warrant.

That's why the Men's Store at Meier & Frank's can offer you today \$25, \$35 and \$40 Suits of famous makes at only \$17.50. We're restricted from giving the names—but look for labels—they'll tell you the story. Men—you'll marvel at the Suits we offer at \$17.50.

Every Suit All Wool Every Suit Hand-Tailored Smart, New, Nobby Styles Models to Suit All Tastes Sizes for Men of Every Build

Suits suitable for immediate use and wear late into the Spring. Models to please the young fellow, the college chap, the young and older business man.

Surely a sale that men can't afford to miss. Come up to the Men's Store, 3d floor, today, and you can't but be impressed with the magnitude of this special purchase and sale—you can't but feel the importance of the offering possible only to The Big Store, that has purchased not hundreds—but close to 2000 garments for this event alone.

Come today—take your choice of these \$25, \$30, \$35 and \$40 Suits at \$17.50.



Do You Golf? —Then Choose the Golf Supplies Here

Every golfer knows of the famous Harry C. Lee & Co.'s Golf Clubs. And nowhere in all Portland will such complete stock of these popular Clubs be found. They're the handwork of Gibson, Nicoll, Anderson & Stewart, and their workmanship is unsurpassed. Drivers, Brassies, L. & C. Match Aluminum Putters and Hammerhead Aluminum Putters priced at \$2.50. Mashie Niblicks, Putters, Niblicks, Mid Irons, Driving Irons, Cleeks, etc., \$2.25 Caddie Bags at \$3.50 to \$7.50 —First Floor, New Building.—Mail Orders Filled.

When You Think of Kodak Think of the famous Eastman make—then consult the expert who is here from the Eastman factory, he will explain to you the simplicity of every operation in "Kodaking." —First Floor, New Building.—Mail Orders Filled.

Toilet Goods 50c Sempere Giovine, 29c 50c Pompeian Massage Cream, 29c 15c Babcock's Corylopsis Talcum Powder, 11c 50c White Pine Cough Syrup, 29c 50c Graves' Tooth Powder, extra large size, 25c 5c Menthol Cough Drops, 3 for 10c 25c Theatrical Cold Cream at 16c 25c Johnson & Johnson Shaving Cream, 16c 50c Soso-dont Combination Tooth Powder and Liquid Antiseptic, 33c

Over-Sunday "Good Things to Eat" Atmore's Mince Meat, 2 lbs. for 25c Baked Ham, the lb. at 31c Baked Ham, the lb. for 45c Sliced Beef, the lb. at 33c Cream Cheese, the lb. 20c Imported Swiss Cheese, the lb. at 33c Imported Roquefort Cheese, the lb. 49c Mackerel, each 40c, 25c, 15c Codfish, in bricks, at 18c Queen Olives, extra large, qt. for 45c Peanut Butter, in bulk, lb. at 20c Marachino Style Cherries, 25c size 19c Cookies, 3 10c pkgs. at 25c Marshmallows, the lb. 30c Fancy Chocolates, 1-lb. box for 40c Fancy Chocolates, 2-lb. box for 80c —Pure Food Grocery, Basement.—Mail Orders Filled.

25c Men's Ties The Kind You Pay 50c for Regularly You'll find no lack of variety in either styles or colors to the Silk Neckties we offer for today at 25c! Patterns such as men most desire and the styles—four-in-hands, batwing bows, reversibles, tubulars, wide flowing ends and French folds. In stripes, figures, plain colors and black. Choose from this great showing of 50c Silk Ties today, —at 25c \$4.50 Sweaters They're the heavy style of Ruffneck Sweater Coats that we specially price for today. Styles that both men and women so much prefer. Choose early today while the best selection of gray, cardinal, white, blue and maroon is here. All have pearl buttons and pockets. 25c Hemstitched Border Handkerchiefs, 17c These Handkerchiefs we offer for today are of extra fine quality pure linen—all white and full size. Have 1/4-inch and 1-8-inch hemstitched borders. They are regular 25c Handkerchiefs. Today, 3 for 50c; each only 17c 12 1/2c Men's 20c, 25c, 35c Hose 12 1/2c There's a wonderful choice of Hose in this lot we offer for today at 12 1/2c. Grades that men would ordinarily pay 20c, 25c and 35c for. Of silk, mercerized silk, mace cotton, Sea Island lisle and lisle thread. All sizes included. Last day to choose Manhattan Shirts at reduced prices. —Just Inside Morrison-St. Entrance.—Mail Orders Filled.

FISHER'S BLEND Sold at Meier & Frank's Only in Portland THE PERFECT ALL-PURPOSE FLOUR Have You Taken Advantage of Our Introductory Offer on Fisher's Blend Flour The housewives of Portland who have not, as yet, availed themselves of our Introductory Offer should do so today! Ask for the Coupon in our Pure Food Grocery that bears 25c cash value when applied to your first purchase of a 49-pound sack of this famous Flour. "Fisher's Blend" is a scientific milling of Eastern hard wheat and Western soft wheat, resulting in the perfect all-purpose Flour. One trial will convince you of its advantages in baking. Order a sack today! Interesting and Instructive Is the Demonstration There's a special demonstrator here, direct from the Fisher's Flour Milling Company, to tell you about the process of Milling Fisher's Blend Flour and the resultant qualities for baking, that ordinary Flours do not possess. —Pure Food Grocery, Basement.—Mail Orders Filled.

Some of the Interesting Jewelry Specials \$2 to \$2.50 Sterling Silver Hat Pins—in pleasing variety of small style, only \$1.39 \$2.50 to \$4.00 Sterling Silver La Vallieres —In many beautiful designs. Set with rhinestones and semi-precious stones, Choice only \$1.98. \$2.50 to \$3.50 Pearl and Jet Rope Necklaces—in the popular present-day style. Choice only \$1.49. \$3.50 to \$5.00 Bracelets—Gold-filled and engraved. In the much desired 1-inch widths. Choice only \$2.48.

Handsome Dresses for the Girl at \$9.85 Regular \$14 to \$18 Styles Mothers, you've an opportunity today to choose for the daughter a smart, distinctive Dress at great savings! Fetching styles, so becoming to the young miss, will be found in this group we offer at \$9.85. The style as illustrated is of blue corduroy, neatly trimmed in satin, silver silk net yoke—but that's only one of the many pleasing styles we offer. All sizes, 8 to 14 years. Of serges, velvet, corduroys and cheviot materials. One-piece styles, plain or pleated skirts. Regular \$14.00 to \$18.00 Dresses today --at \$9.85 Girls' \$5 to \$6.50 Coats at \$3.25 Wash Dresses 1/2-Price Girls' \$4.00 to \$12 Even at \$5.00 to \$6.50 these Coats are of exceptional quality. They're three-quarter length, box style, and all lined; some have sailor collars. Choice of navy, gray, tan, and black and white checks. For ages 6 to 14 years. Regular \$5 to \$6.50 Coats, offered today for only \$3.25. Trim and neat in style are these Wash Dresses we offer today at 1/2 price. Of gingham, percales, lawns, linens and rep materials. In blue, pink, white and tan. Low-neck style with short sleeves. Plain or pleated skirts. For ages 8 to 14 years. Ranging in price from \$4 to \$12, today only 1/2 price. Girls' "Campfire" Dresses—The ideal for school wear. Of heavy mannish serges, neat and durable. Made for the young miss 14 to 18 years of age. Price \$10.50. —Second Floor, Main Building.—Mail Orders Filled.

