

Luncheon Today in Our Beautiful Seventh Floor Tea Room—Orchestra Music—Special Elevator—Quick, Careful Service Always  
**NOTICE—All Purchases Charged On Your Account Today Will Be Billed on February Statements and Made Payable March the First**

**THE NURSERY, FOURTH FLOOR**—Is for the convenience of mothers who wish to come to the store to shop. Infants and children cared for by a trained nurse. Playthings to amuse.

**MAIN WATER-BILL PAY STATION and BRANCH OF AMERICAN EXPRESS COMPANY**—For convenience of our patrons, is now located in the Basement of the Main Building. Money Orders Issued.



**COLUMBIA OR VICTOR**—Talking Machines sold on our Club Plan of easy installments. February Records may be heard and purchased now in our Fifth Floor Parlors.

**PURCHASE FURNITURE**—On our Club Plan of easy installments. This privilege is extended to you whether you purchase at the regular or sale prices. Now is the time to fill your Furniture needs.

# The Fact That Friday Sees the End of Our Fiscal Year May Seem to Hold Little Significance for You--But--

*Hundreds of Interesting Offerings Are Here for You Today This Last Day Before Our Annual Stock Taking--A Day of Double Importance Since Our*

## 1200th Friday Surprise Sale

*Is Held in Conjunction With Our Final Pre-Inventory Cleanup*

### What a Shirt Sale for Friday



Regular \$1 and \$1.25 Grades

at 49c

See the Window Display

What man who couldn't use to advantage several Shirts chosen from this group of nearly 10,000 that we offer at 49c for Friday only? Some idea of the variety, styles and quality of these Shirts may be gained from our Morrison-street window display. In the main aisles on three large tables vast assortments are piled high for today's selling.

Shirts of all wanted sizes are included in this great event. Golf and negligee styles. Of madras, percale and chambray. Made coat style or closed front. Plain or pleated bosoms, cuffs attached or separate. Patterns in such great variety makes description impossible.

Seldom indeed is such a comprehensive Shirt Sale offered to the men of Portland. Come today and choose from this vast array of pleasing styles and patterns. Shirts that regularly sell at \$1.00 and \$1.25 included at our

**Final Cleanup Price  
 Friday Only at 49c**

Just Inside the Morrison-Street Entrance

### A Wonderful Suit Offering This

Regularly \$22.50, \$25 and \$27.50 at \$10 Sizes for Women and Misses

Don't put off the choosing of that wanted Suit longer than today! If it's the maximum of economy you seek, and, at that on the season's approved modes, this is without question your greatest opportunity. You can even purchase two Suits for the price you'd ordinarily pay for one.

There's 200 tailored Suits in this group. Plain and fancy models of serges, chevots, tweeds, whipcords, diagonals and worsteds. Two styles just as illustrated! And these selected at random. Choice of navy, black, brown and gray or brown mixtures. Every size, 16 years to 44 bust measure. And only \$10.00 for your choice today of these \$22.50, \$25 and \$27.50 Suits.

**\$1.50 Tailored Waists, 50c** True, these Waists are slightly soiled, but think of choosing them for only one-third their worth. Of linen, madras and percales. In white, colored and striped materials. Some have tucks and pleats. Also included are lingerie Waists of mull and lawn, lace and embroidery trimmed. Our price for Friday only is 50c for these regular \$1.50 Waists.



—Second Floor, Main Building.—Mail Orders Filled.

#### Women's \$1.75 Outing Flannel Gowns, 95c

Priced at almost half, for our Friday Surprise are these Outing Flannel Gowns. Of good quality, in white only. With V or round neck. Some trimmed with linen lace edge, others neatly trimmed in ribbon with floral design.

—Second Floor, New Building.—Mail Orders Filled.

#### Women's 50c and 75c Hosiery, Pair Only 25c

Women who are fond of fancy styles in Hosiery will find this a splendid opportunity to choose from a great assortment today at 25c the pair. Of imported lisle, in fancy styles, lace boots, embroidered boots, in fancy combinations of colors. One lot of lisle, in opera lengths, cardinal, pink, sky and black. Regular 50c and 75c Hose.

—First Floor, Main Building.

#### 12 1/2c Outing Flannel Today Only Yard at 8c

Unnumbered uses will be found in the home for these heavy Outing Flannels we offer today only at 8c the yard. For gowns, pajamas, children's petticoats, etc. You'll find light and dark colors to choose from. 29 inches wide. Today, yard, 8c.

#### 25c Robe Fleece Flannel Today Only at 16c

A Friday Surprise that scores of housewives will take advantage of! Robe Fleece Flannel, so much desired in the making of Bath robes and kimonos—regular 25c value, which we offer for today only at 16c the yard. All the wanted dark colors are included, and with or without borders. Remember, this offer is for one day only.

—First Floor, Main Building.

#### Women's \$2.00 and \$2.25 Gloves at \$1.79

Women should choose the needed Gloves today while choice \$2.00 and \$2.25 grades are offered at \$1.79 the pair. Of glace and suede. Broken lines and sizes of high-grade Gloves, taken from our regular stock. All are in perfect condition.

#### \$3.90 Burrowes Folding Card Tables at \$2.79

The Mid-Winter card parties bring needs for Folding Card Tables, and for today only we offer the famous Burrowes' make of Folding Card Tables for only \$2.79. Ordinarily you'd pay \$3.90 for these Tables. Made with the felt top that adds to their popularity.

—Fourth Floor, Main Building.—Mail Orders Filled.

#### 50c and 75c Gilt and Silver Picture Frames 25c

Our Picture Section has included for this Friday Surprise a wonderful assortment of artistic designs in Gilt and Silver Frames. They're for small kodak pictures and cabinet photos. And any picture's made doubly attractive in one of these neat Frames. For today only these 50c and 75c Frames are priced only 25c.

#### Sample Lot of Fine Corsets Today Only \$1.98

Grouped for this Surprise Sale today only is one sample lot of Corsets. And you'll find them exceptional offers at the price we ask—\$1.98. Of firm quality French coutil of fancy broche. Models that conform to newest styles.

P. N. Corsets—A special lot, and all in latest models. Of fancy material. Today only, \$1.18.

#### Regular 12 1/2c Percales Today Only at 6 1/4c

Every woman who does sewing in the home finds many uses for these 36-inch Percales, which we specially price for today only at 6 1/4c the yard. It's our regular 12 1/2c quality.

25c Cotton Damask—With only 15 pieces in the lot. Specially priced to close out, today, at, the yard, 15c.

#### \$4.00 to \$6.00 Single Portieres Today at \$1.95

They're odd half-pairs that have accumulated in our regular stock, these Portieres we offer today only at \$1.95 each. Also included are single Curtains of imported make. Of floral tapestry, figured double-faced repp and double-faced silk Curtains. Regularly \$4 to \$6 each, today only, choice, at \$1.95

#### \$1.50 Emerick Bed Pillows Today Only \$1.15

For today only we offer 250 of the famous Emerick's Sanitary Feather Bed Pillows that ordinarily sell at \$1.50 for only \$1.15. They're all regulation size and covered with the best grade of fancy art ticking. They're the only guaranteed Pillow on the market, and assure greatest satisfaction.

#### Small Rugs \$2.00 to \$4.50 Grades Today \$1.35

In every home there is need for small Rugs, such as we specially price for today only. Hearth-size Rugs of Axminster and Wilton, Mohair Bath Rugs and Rag Rugs, taken from our regular stock of \$2.00 to \$4.50 grades and offered for today only at, each, \$1.35.

—Third Floor, Main Building.

#### \$3 Switches at \$1.49

Our Hair Goods Section in the First Floor Balcony, offers for today only, German Wavy Switches, 22-inch length, \$3.00, for only \$1.49. 10.00 Ger'n Wavy Switches, 28-in., \$5.49. 12.50 Ger'n Wavy Switches, 30-in., \$7.49.

—Balcony, First Floor.—Mail Orders Filled.

#### \$7 Suit Cases at \$5.25

Cowhide Suit-cases, lined with checked cloth. Of good quality; also has shirt-fold. Size 24x13x7 inches. Light weight. Handles sewed on. Has brass lock and brass bolts. Regular \$7 Suitcase, today only, \$5.25.

—Fourth Floor, Main Building.—Mail Orders Filled.

#### \$16.75 Trunks at \$14.20

Choose the wanted Trunk today, only \$14.20! We offer the 36-inch size Trunk, covered with waterproof duck and painted; has angle iron top and bottom; is full cloth-lined and riveted. Today, only \$14.20.

—Fourth Floor, Main Building.—Mail Orders Filled.

#### 50c to \$2.00 Books, 25c

Our Book Store in the Basement Annex includes for today only in a final cleanup offer, Gift Books and miscellaneous Fiction that has been slightly handled, for only 25c the copy. They're regular 50c to \$2.00 editions.

—First Floor, Main Building.

#### \$1.50 Cocoa Door Mats 98c

No difficulty to keep floors and carpets clean with Cocoa Door Mats in use. Choose today only, \$1.50 grades, for 98c.

Footstools—Of velvet and Axminster carpet covering. Special for today only, 57c.

—Third Floor, Main Building.—Mail Orders Filled.

#### Cleanup Offerings That Continue

Men's \$15 and \$16.50 Fancy Suits, \$10

Misses' \$2.75 Shoes, Pair 69c

Boys' \$2.00 and \$2.50 Shoes, Pair, 89c

Single Pieces of Wanted Furniture

Choice Pieces Stickley's Craftsman Furniture

#### Big Friday Surprise in Toilet Goods

75c Magda Cold Cream, for Friday only, 49c. Pozzoni's 50c Face Powder, all colors, 29c.

15c Whisk Brooms, good quality Brooms, strongly bound, today only, 3 for only 20c. Each . . . . . 7c



#### Specials for Friday in Pure Foods

Phone Orders Taken After 7 A. M.

Eastern Sugar-cured Bacon, small pieces, a pound, 23c  
 Jersey Butter 2 pounds for only 67c  
 Butterfat Butter, 2 pounds, only 73c  
 Avondale Butter, 2 pounds, only 74c  
 Cloverleaf Butter, 2 pounds for 74c  
 Royal Banquet Butter, 2 pounds, 81c  
 Blue Ribbon Butter, 2 pounds at 82c  
 Special Coffee, priced, a pound, 28c  
 Victor Coffee, priced, a pound, 30c  
 Meierfrank Coffee, priced, pound, 39c  
 Tea Room Blend Coffee, a pound, 39c  
 Royal Banquet Coffee, a pound, 45c  
 High-grade Tea, per pound, only 42c  
 Fancy Ceylon Tea, per pound, at 40c  
 Victor Cocoa, per pound, at only 25c  
 Runkle's Cocoa, a 25c can, at only 18c

—Pure Food Grocery, Basement.—Mail Orders Filled.