

Hear the Newest Records in Our Fifth-Floor Phonograph Parlors—Any Style "Victor" or "Columbia" on Our Easy Payment Plan Meier & Frank's Original Sale of White Continues—Phenomenal Savings in Undermuslins, Laces, Embroideries, Table and Bed Linens

<i>Every Article Reduced.</i>	Contract Goods Only Excepted	OUR NURSERY —On the fourth floor, is for the convenience of mothers who wish to come to the store to shop. Here the children may be left in care of a trained nurse, who is in charge.	 Meier & Frank Co. THE QUALITY STORE OF PORTLAND 1857 1913	OUR TEA ROOM — On the seventh floor, is for the convenience of shoppers, entertainers, business men and women alike. Breakfast 8 to 11:30, luncheon 11:30 to 2:30—orchestra.	Contract Goods Only Excepted	<i>Every Article Reduced.</i>
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DECISIVE CLEARANCE REDUCTIONS

--Reductions Decidedly Decisive--That's What the Big Annual Event Means at Meier & Frank's!



Sweaters \$2.19

Regular \$3.50 Grades For Men and Women

Nearly every condition of Winter weather makes it imperative to wear Sweater Coats. And no man or woman should be without one of the heavy style Sweater Coats we specially priced for today. Every one of all wool. In oxford, navy or cardinal. The popular ruff-neck, military or V shaped collars. Reg. \$3.50. Today only they go at **\$2.19**

Men's and Boys' Wool Gloves 23c
Every man or boy who has outdoor labor or chores should possess warm wool gloves, such as these we special today. Plain or fancy colors. On sale today at, the pair, 23c

Men's Cashmere and Wool Hose 12 1/2c
Made especially warm for Winter wear are these medium and heavy weight cashmere finished and wool mixed hose for men. In natural gray, 12 1/2c black, etc.

\$2.50 Flannel Pajamas \$1.98
For greatest sleeping comfort these nights, men should choose these fine quality light-weight Pajamas. Military collar, pearl buttons and silk frogs. Full line colors and patterns. In sizes 15 to 18. At **\$1.98**

Our Manhattan Shirt Sale Continues

\$1.50 grades, special at only \$1.15	\$3.50 grades, on sale at only \$2.49
\$2.00 grades, on sale at only \$1.38	\$4.00 grades, on sale at only \$2.73
\$2.50 grades, on sale at only \$1.88	\$5.00 grades, on sale at only \$3.35
\$3.00 grades, on sale at only \$1.88	\$6.00 grades, on sale at only \$4.25

In Our January Clearance

Great Semi-Annual \$3.33 Sale Today Only!

Here it is—our famous semi-annual \$3.33 Sale — the event that scores of men and women have asked about and been waiting for. And well they might, for astonishing are the offerings we've grouped for this one day's sale.

Twice each year we hold the \$3.33 event, which brings a response that makes early choice imperative. Even by wire have orders for the articles come—so phenomenal are the specials.

For today you'll find 15 of them—Furniture for every room in the home. Due to the rush of orders, we must reserve the right to deliver articles when our Furniture vans are in your neighborhood. Above all—come early for your selections in our great Semi-Annual \$3.33 Sale.

\$7.00 Telephone Stand and Chair, as illustrated. Of solid oak. Any desired finish. Today only, \$3.33

\$6 English Breakfast Table—Large size, just as illustrated. Choice of any finish. Today only, \$3.33

\$5 Chairs or \$5.50 Rockers, as illustrated. Of solid quartered oak, extra well built, full box cane seat, golden wax finish. Choice today only, each at \$3.33

\$8.00 Arm Rockers, just as illustrated. Mission style. Boston leather spring seat. Fumed oak finish. Today only at \$3.33

\$7.00 Morris Chairs of solid oak, without cushion. Otherwise as illustrated. Today only, \$3.33

\$5.00 Wicker "Hour Glass" Chairs—Well made, artistic and comfortable. Just as illustrated. Today only, \$3.33

\$7.98 Imported Grass Chairs—Just as illustrated. Very durable and comfortable. Today only, \$3.33

\$5.00 Magazine Stands and Book Rack, as illustrated to the right. Of solid oak, any finish. Today only, \$3.33

\$4.50 and \$5 Costumers—One style as illustrated. Made of solid oak. Two designs to select from. Choice of any finish. Today only, each, \$3.33

\$6 All-Steel Springs—As illustrated at the right. For metal beds. Soft and flexible. Today only, \$3.33



Coats, \$12.65

Storm Styles for Women and Misses

The light weight Fall Coats are inadequate to combat with the present Wintry weather. And timely, indeed, is the special offer we make for today only. We have included heavy Storm Coats for women and Misses. Of serges, chevots, zibelines, diagonals, tweeds, etc. Full-length and three-quarter styles. Many cutaway models, with self or velvet collar. Regularly \$18 - \$25; today special at **\$12.65**

\$12.50 to \$25 Dresses at \$9.38

Truly an exceptional offer we make for today only on 100 Dresses for women and misses. Every one attractive and modish. Of serges, satin, charmeuse, cheviot, etc. Plain tailored styles. Others Norfolk style with sailor collars. Three-quarter and full length sleeves. Reg. \$12.50 to \$25. While any remain, at **\$9.38**

Women's Tailored Waists—With plain or pleated fronts. Tan, blue or gray fancy stripes. Today, only 29c

—Second Floor, Main Building.—Mail Orders Filled.

\$15 to \$18 Fancy Suits & Overcoats \$11.75

Men's Clothing \$18.75

\$25 to \$35 Fancy Suits & Overcoats \$18.75

Third Floor All Staple Blue and Black Suits and Overcoats, 10 per cent Off.

4-Day SALE Bathroom Fixtures

The appearance and convenience of the bathroom is greatly added to by the use of suitable fixtures. Such as we include in this four-day sale at exceptional reductions.

\$1.75 Glass Shelves—For the Bathroom. Size 5x24 inches. As illustrated. With nickel-plated bracket. Shelf of heavy plate-glass. Beveled edges and corners. Special price for four days, only 99c

50c Tumbler Holders—As illustrated. Complete with water tumblers. Holder is solid brass, nickel-plated. Special at only 39c

60c Toilet Paper Holders—As illustrated, with nickel-plated wall plate and ebony finished wood roller. Special low price, at only 47c

65c Toothbrush Holders—As illustrated nickel-plated on solid brass; has 4 numbered spaces for brushes.—special low price, at only 51c

50c Towel Bars—As illustrated; 24 inches long, 3/8-inch rod, 2-inch wall plate. Special low price, at only 38c

50c Glass Towel Bars—As illustrated; 18 inches long with nickel-plated wall brackets. On sale at the special low price, each, at only 28c

75c Glass Towel Bars—As illustrated; 18-inch bar of 3/8-in. polished glass, heavy brass nickel-plated brackets. Special low price, at 58c

15c Toilet Paper Holders, ea. 12c
35c Toilet Paper Holders, ea. 28c
15c Toothbrush Holders, each 12c
35c Wall Soap Dish, at only 28c
85c Sink Soap Dish, at only 68c
25c Tumbler Holders, at only 19c
50c Bathtub Soap Dish, each 39c

15c Wall Match Safe, each at 12c
75c Tumbler and Soap Holder 59c
50c Bath Tub Seats, each at 37c
\$5.50 Medicine Cabinets \$4.39
\$7 Nickel-Bound Mirrors \$5.59
—Basement, Main Bldg.—Mail Orders Filled.

\$5 Chairs or \$5.50 Rockers, just as illustrated. Of solid quartered oak, extra well built, full box cane seat, golden wax finish. Choice today only, each at \$3.33

\$8.00 Arm Rockers, just as illustrated. Mission style. Boston leather spring seat. Fumed oak finish. Today only at \$3.33

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\$4.50 and \$5 Costumers—One style as illustrated. Made of solid oak. Two designs to select from. Choice of any finish. Today only, each, \$3.33

\$6 All-Steel Springs—As illustrated at the right. For metal beds. Soft and flexible. Today only, \$3.33

\$5 Sanitary Couches—Just as illustrated. Have oxidized steel frames. Compact and convenient. Today only, \$3.33

The ALCO New Self-Heating Curling Iron at 25c

The usual Hair Curling annoyances and inconveniences, always experienced by milady with old-style Curling Irons are completely banished through the use of the "Alco" Curling Iron. Simple and always clean, heats more quickly than any other iron. Made in three styles, Travelers' Set, \$1—other styles 50c and 25c

100-yard Spool Silk, all colors, at 4c
25c Acme Sanitary Belt, assorted sizes, at 15c
10c Placket Fasteners, black and white, dozen, 5c
5c Transparent Collar Supporters, all lengths, two cards, 5c
5c black and white Hooks and Eyes, the card, 3c

10c Crescent Skirt Braid, in colors, 5-yard pieces, 5c
35c Ideal Skirt Markers, adjustable, each, 20c
15c Fancy Color Head Cube Pins, 3c
15c White Nainsook Shields, pair, 5c
5c Warfield linen finish Button Thread, special at 3c
5c Colbata Wire Hairpins, package, 1c card, 3c

—First Floor, New Building.—Mail Orders Filled.

4-Day Sale Bohemian Glassware

There's a wonderful richness and appealing beauty to every piece of this daintily patterned and designed Bohemian Glassware. See the Sixth-street vestibule window.

\$2.25 Comports of Bohemian Glassware, 6-inch size. Special at \$1.50

\$2.50 Comports—Of Bohemian Glassware, 6-inch size. Special at \$1.62

\$2.75 Comports—Of Bohemian Glassware, 6-inch size, special at \$1.84

\$1.75 handled Nappies, 6-in., \$1.16
\$2.25 handled Nappies, 6-in., \$1.50
\$2.75 Plates, 7-in. size, special, \$1.84
\$3.00 Plates, 7-in. size, special, \$2.00
\$3.50 Plates, 7-in. size, special, \$2.33
\$4.00 Plates, 7-in. size, special, \$2.67
\$3.50 Bowls, 8-in. size, special, \$2.33
\$3.75 Bowls, 8-in. size, special, \$2.50
\$4.00 Bowls, 8-in. size, special, \$2.67
\$5.00 Bowls, 8-in. size, special, \$3.34
\$7.00 Bowls, 8-in. size, special, \$4.67

\$1.75 Handed Nappies—Of Bohemian Glassware, 6-in. size. Special, \$1.17

\$1.25 Handed Nappies, as illustrated. Of Bohemian Glassware, 5-inch size. Special at 74c

\$7.00 Plates, 10-in. size, special, \$4.67
\$12.00 Plates, 12-in. size, only \$8.00
\$6.50 Violet Baskets, special, \$4.33
\$7.50 Violet Baskets, special, \$5.00
\$9.00 Violet Baskets, special, \$6.00
\$2.75 Spoon Trays, special at \$1.84
\$3.50 Spoon Trays, special at \$2.33
\$2.25 Olive Dishes, special at \$1.50
\$2.75 Olive Dishes, special at \$2.33
\$7.00 Vases, 8-inch, special at \$4.67
\$7.50 Vases, 8-inch, special at \$5.00
\$10.00 Flower Holders, on sale, \$6.66
\$15.00 Flower Holders, each, \$10.00

—First Floor, Main Building.

\$7 Suit Cases, Only \$5.40

Those who contemplate traveling will do well to purchase the needed Suitcases today. Specially priced for this sale, are 24-in. Leather Suitcases, 13 in. wide, 7 1/2 inches deep, cloth-lined, with shirt fold; 2 straps all around. Another style of genuine cowhide, 24x13x7 inches, cloth-lined, with shirt fold. Regularly \$7, special today, each, **\$5.40**

\$6.50 Cowhide Oxford Bags—18-inch size, leather-lined, have pocket and corners. Specially priced at only, ea. \$5.45

Trunks Reduced

\$21.75 Trunks, 34-inch, special at \$17.40
\$23.25 Trunks, 38-inch, special at \$18.60
\$24.00 Trunks, 40-inch, special at \$19.20

\$10 Miniature Grandfather Clocks

As illustrated. Only 12 in stock. While any remain, your choice today only, **\$3.33**



Meier & Frank Co.
Fifth Sixth, Morrison, Alder Streets
THE QUALITY STORE OF PORTLAND
1857 1913

Standard Table Peaches & Apricots

2 Cans at 25c

During our Midwinter Sale of Pure Foods, we offer standard Table Apricots, Peaches and Pears at two cans for 25c.

Eastern Bacon, the pound, at only 21c
Cream Cheese, low price, pound, at 22c
Dry Granulated Sugar, the sack \$5.30
60c Brooms, at low price, each, only 50c
Spanish Pimentoes, two cans only 25c
Mixed Nuts, two pounds for only 35c
Mixed Candy, the pound, at only 10c
Small White Beans, four pounds for 25c
Long's Preserves, low price, the jar 20c
Heinz' Baked Beans, three cans for 25c

To \$5.75 Dining Chairs
Of solid oak. In three patterns. One just as illustrated. Genuine leather slip seat. Early English **\$3.33**

