

Store opens at 8:30 A. M. and closes at 5:30 P. M. every business day except Saturday. Our sales-people thereby enjoy shorter hours.

Try Our Special 25c Lunch, Served Daily in the Basement Store—Shoe-Shining Parlors in the Basement Manicuring, Facial Massage, Shampooing, Hairdressing—Second Floor—Prompt Service—Moderate Prices Women's 36-In. "Indestructo" Trunks—\$35 Grade \$17.50—40-In. Size, \$37.50 Grade \$18.75—4th Flr.

"S. & H." Green Trading Stamps given on all purchases amounting to 10 cents or more. Start a book today. Many beautiful premiums.

\$3.50 Umbrellas \$2.50 \$4.50

Olds, Wortman & King

Wom'n's Rubbers 60c

See window. Close-fitting Paragon steel frame and rod covered with first-quality silk and linen taffeta. Choice assortment of latest novelty handles. 26-inch size for women and 28-inch size for men. Standard \$3.50 and \$4.50 Umbrellas. Special, \$2.50

"The Daylight Store"—Morrison, Tenth, West Park and Alder Streets

Main floor. Women's open Sandals, with strap. The pair for only 60c Women's storm Rubbers at 85c Children's Rubbers, 5 to 8, 50c Storm Sandals with strap, 75c Children's Rubbers, 8 1/2 to 11, 55c Men's Storm Rubbers, pr., \$1.25 Children's Rubbers, 1 1/2 to 2 65c

35th Annual Clearance and Sale of White

Each Day Brings Greater Opportunities for Thrifty Men and Women to Save!—Every Article in the Store Reduced—Contract Goods Alone Excepted

Women's 60c Wool Hose at 45c Main floor. "Castle Gate" English Cashmere Hose, gray merino split soles and garter tops. 60c quality. Come in all sizes. Fleece Lined Hose at, Pair, 45c Women's fine grade fleece-lined Hose in heavy Winter weight. Warranted fast black. Ribbed or garter tops. Have them all sizes. Children's Wool Hose Priced 25c Heavyweight 2 1/2 ribbed and absolutely fast black. Gray merino heels and toes. Infants' S. & W. Hose, Pair, 31c Infants' fine ribbed silk and wool Hose, in black, white, pink, sky and tan, etc. No Mend Stockings Priced 22c Main floor. Children's "No Mend" fast black Hosiery. Warranted to give the best of wear. Double knees, soles and toe. Wayne Knit Hosiery Priced 31c Fine ribbed for girls and heavy ribbed for boys. Reinforced knees, heels and toes and fast black. A complete line of all sizes.

In the Basement "Underprice Store"

Women's \$25.00 Suits \$14.95 Women's \$17.50 Suits at \$9.95 Splendid line of this season's styles and fabrics. Every Suit well made; values to \$25.00, on sale at \$14.95 to \$9.95. Children's \$6 Coats Now \$2.98 Latest styles, beautifully made and trimmed. Smart models for children from 6 to 14 years of age. Regular \$6.00 values, \$2.98. 75c Outing Gowns Priced at 48c Girls' and misses' outing flannel Gowns—heavy quality, cut full and long. Exceptionally good colors and come in all sizes. Women's \$25.00 Dresses \$9.48 Women's \$15.00 Dresses \$7.48 Women's one-piece Dresses in splendid assortment of latest models. Values up to \$25.00. Choice of the lot at \$9.48. Sizes for women and misses in this special lot. Hand-some new models. Values to \$15.00 at low price of \$7.48. Women's \$17.50 Coats \$8.98 Women's and Misses' Winter Coats in good, practical styles and popular weaves. Values up to \$17.50 at only \$8.98. Fine quality taffeta and messaline silk Petticoats in all leading colors. Regular \$4.00 to \$5.00 values, each \$2.49. Women's 25c Hose Now at 17c Women's heavy Winter weight Hose, cashmere and fleece lined, seamless, fast black. On special sale at three pairs for only 50c. Boys' \$1 Sweaters Priced at 39c Boys' and youths heavy wool Sweater Coats. Cardigan rib in medium shade of gray. Sizes 34 to 40. A bargain at above price.

Clearance of Wool Dress Goods Main floor. Our entire stock of wool Dress Goods now on sale at radically reduced prices. Secure a supply at these prices. \$1.25 Mixed Suitings Priced 79c Handsome new weaves in the season's most wanted colors in new stripes and mixtures. \$1.50 Mixed Suitings Priced 98c Weaves and colors suitable for present wear. Good all-wool mixtures and fancies. \$2 Fancy Suitings Priced \$1.29 Suitings 48 to 58 inches wide. All-wool Suitings in popular mannish mixtures. \$1.75 to \$2.00 grades. Supply future needs now. \$2.50 Fancy Suitings Now \$1.48 High-grade novelty Suitings in latest imported novelty weaves and colorings. \$2.00 to \$2.50 grades. You should take advantage. \$3 Fancy Suitings Now at \$1.69 Fancy mixed Suitings in good assortment of colorings; extra wide, heavy weight. They are the regular \$3.00 values. See them.

At the Center Circle Underwear at Clearance Prices An important sale of women's and children's high-grade Underwear priced low. \$1.00 "Merode" Underwear at 59c Women's Merode silk and wool Vests and tights. High neck. Sizes 7, 8 and 9. \$1.50 "Merode" Underwear \$1.10 Women's Merode silk and wool Underwear. High neck. In sizes 7, 8 and 9. Fleece Lined Underwear for 45c Natural gray fleece lined Vests and Pants; silk trimmed. Sizes 4, 5 and 6. Children's Only 25c Underwear Children's cream white fleece lined Vests and Pantalets. In sizes 1 to 15 years. Children's 35c Pantalets for 18c Size 2 only. Fast black, ankle length, with satine waist band. Are 35c quality. Children's Union Suits for 76c White and natural gray swiss ribbed wool and cotton mixed. Sizes 7 to 14 years.

Men's \$2.89 Sweaters Now Offered at \$1.98 Men's \$3.50 Sweaters Now Offered at \$2.48 Heavy ruff neck Coat Sweaters, excellent quality. Made with side pockets. Regular \$2.89 grade at only \$1.98. Men's \$6.00 Sweaters Now Offered at \$4.50 Men's \$8.50 Sweaters Now Offered at \$6.75 Ruff neck Sweaters, with knit-in pockets, gray and maroon; regular \$5.00 to \$6.00 values, \$4.50. Men's 65c Knit Gloves Now Priced at 39c Men's 50c Mufflers Are Now Priced at 25c Heavy and light weight knit Gloves in black, brown, navy and gray. Regular 65c and 75c quality, special at, pr., 39c. Men's Bradley Mufflers, in black, gray, navy and white. Just right for this weather. Regular 50c quality, priced special, only 25c.

"Holeproof" Hosiery at Clearance Prices \$1.50 Box of 6 Pairs "Hole-Proof" Hosiery at \$1.08 \$2.00 Box of 6 Pairs "Hole-Proof" Hosiery at \$1.38 \$3.00 Box of 6 Pairs "Hole-Proof" Hosiery at \$2.10 Main floor—The famous Holeproof line of men's Hose on sale at sensational reductions. An opportunity you have been waiting for. Come in black and popular colors. Save money. 50c Wool Sox, 3 Prs. \$1.00 Main floor. Men's heavyweight Woolen Socks in blue and gray mixtures. The quality always sold at 50c the pair. All sizes. On sale now at 3 pairs for \$1.00. \$5 Silk Mufflers Are Now Priced at \$2.50 Men's 25c Sox Are Now Priced 3 Prs for 50c Heavy knitted silk Mufflers in gray, black, tan, navy and white. Regular \$5.00 quality, \$2.50. Men's light and medium weight woolen sox in natural and navy; regular 50c grade, 3 pairs, 50c.

Men's Flannelette Gowns Reduced Main floor—Clearance sale men's flannelette Gowns in all styles—plain and fancy patterns. Military, turndown and V neck in all sizes and newest patterns, priced very low. 75c Gowns go at 45c 85c Gowns go at 69c \$1 Gowns go at 89c \$1.25 Gowns at \$1.09 \$1.50 Gowns at \$1.29 Full Line of Sizes Sale Flannelette Pajamas Main floor—Men's heavy weight flannelette Pajamas in plain and fancy patterns. Cut in good, full sizes, with frog trimming. Side pocket. Come all sizes and all colors. \$1.25 Grades, \$1.09 \$1.50 Grades, \$1.29 \$1.75 Grades, \$1.39 \$2.00 Grades, \$1.79 \$2.25 Grades, \$1.98 \$2.50 Grades, \$2.19

Clearance Sale of Blankets and Comforts Third floor—Buy the Winter Bedding today at the lowest prices yet quoted. \$4 White Wool Blankets at, Pair \$3.25 Full bed size, with fancy colored borders. \$6.00 white wool Blankets at \$4.75 \$7.00 white wool Blankets at \$5.75 \$8.50 white wool Blankets at \$6.85 \$5 Gray Wool Blankets at, Pair \$4.25 With pink, blue or brown fancy borders. \$7.00 gray wool Blankets only \$5.75 \$9.00 gray wool Blankets only \$7.65 \$5 Plaid Wool Blankets at, Pair \$4.65 Large full-bed size. Extra heavy weight. \$7.50 plaid wool Blankets, each \$6.25 \$9.00 plaid wool Blankets, each, \$7.65 \$1.35 White Cotton Comforts at \$1.05 \$2.00 white cotton Comforts at \$1.45 \$2.50 white cotton Comforts at \$1.85 \$3.75 white cotton Comforts at \$3.15 \$2.25 Feather Pillows at, Pair \$1.65 Covered with heavy quality art ticking. \$5.00 goose feather Pillows only \$4.25 \$7.50 goose feather Pillows only \$5.95

Picnic Shoulder Hams 14c lb. On sale in the Basement Underprice Store. Van Camp's Soups, special, 3 cans, 25c Standard Tomatoes, 3 cans at only 25c Iowa Corn, special, 6 cans for only 45c O.W.K. Special Butter, the square, 69c Guaranteed Eggs, the dozen at only 25c No Eggs will be delivered at this low price.

Bargain Circle Sale of Notions Spool Cotton, all sizes, white, black, 4c Spool Silk, 400 yards, black, white, 21c Basting Cotton, 500-yard spool for 4c 10c Hairpin Cabinets, special at only 8c 10c Skirt Braids, 5-yard pieces for 8c Pin Cubes, 100s, assorted, special, 4c 5c removable Collar Stays, only 2 1/2c 8c Curling Irons, large size, special, 5c 10c Colonial Skirt Markers, each at 5c 5c nickel Safety Pins, 12 on card, 2 1/2c 10c Treasure Safety Pin Books at 8c 5c 400 English Pins, the paper at 2 1/2c 10c Mother's Ironing Wax, at only 5c 25c Machine Oil, at only, a bottle, 15c Darning Cotton, 45-yard spools, at 1c Bone Hairpins, 6 in box, special at 5c 5c Wire Hairpins, all sizes, for 2 1/2c Naïad Dress Shields, nansook covered; white, sizes 2, 3 and 4, pair at 19c D'Arcy Hair Nets, 5 in envelopes, 8c

Special! Gold Cakes 20c Ea. Fourth floor—These delicious cakes are baked in our own ovens and are pure and wholesome. Phone orders taken, beginning at 8:00 A. M. Grocery and delicatessen departments, located on the fourth floor.

ATTRACTIVE BRIDE IS EVELYN WILSON Popular Portland Society Girl Becomes Mrs. Arthur Murray Sherwood, Jr. WEDDING TRIP TAKEN EAST After Honeymoon, Bridegroom, Who is Harvard Graduate, Will Take His Bride to His Fruit Ranch at White Salmon.

Charles F. Beebe will entertain tomorrow afternoon at one of the most interesting affairs of the week. Mrs. E. E. Cable will be hostess on Friday at a luncheon at which covers will be laid for a dozen friends. Next month Mrs. Cable will entertain the members of the Bay View Study Club at their annual dinner and entertainment. The Trinity branch of the Women's auxiliary will give a tea at the parish-house on Friday, from 3 to 5. A number of the younger set will serve. Mrs. Charles F. Bunker will be hostess at a small card party this afternoon. Bridge will be the diversion offered to the score of guests. Mrs. Alma D. Katz will give a small bridge afternoon on Friday. Later in the month Mrs. Katz will leave for Salt Lake, where she will be the guest of relatives, and will be widely entertained. Portland to be Advertised. Four pages of illustrations and reading matter about Portland will be published in the "See America First" Magazine, of Tacoma, in the issue of February 5. The material for these pages on this city was furnished by the publicity department of the Portland Commercial Club. The magazine in which they will be printed has a good circulation. It is placed in hotels and dining cars throughout the country. Heretofore it has been published bi-monthly, but henceforth will appear every month. A. L. Somers is the publisher.

EAST SIDE STILL ACTIVE AUDITORIUM FIGHT TO GO BEFORE PLANS CLUB. Greater Portland Association to be Asked to Indorse Proposed Vote on Location of Building. Although the municipal auditorium commission has apparently settled upon the Market block for the site of the proposed structure, and is proceeding upon these premises, the movement of the residents of the East Side has not been abandoned, and at the regular monthly business meeting of the Greater Portland Plans Association in the Journal building tonight, a committee from the East Side Business Men's Club will appear, asking for its indorsement of the latest plan. It is suggested by the East Side Business Men's Club that four sites be submitted to a vote of the people. Two sites suggested will be on the West Side and two upon the East Side. If the Greater Portland Plans Association indorses the suggestion of the club from the East Side, it will be asked to appoint a committee to act

World's Great Empires." at the Advent p'clock each night this week, except Christian Church, Second street, at 8 Saturday. Free Lectures Delivered. Mrs. M. McKinstry is delivering a series of free lectures, entitled "The You Might Have That Rug Now All these years you've been wishing for an Oriental Rug. But the kind you wanted cost too much—our makes this the opportune time to buy. The rich and distinctive kind you like are priced very low. Thousands to choose from and EVERY RUG REDUCED Atiyeh Bros. Tenth and Alder Sts.

Charming in its simplicity was the wedding of Miss Evelyn Wilson and Arthur Murray Sherwood, Jr. which was solemnized yesterday afternoon at Trinity Episcopal Church. The ceremony was performed by Right Rev. Charles Scadding, assisted by Rev. A. A. Morrison. The church was thronged with a fashionable assemblage, and was artistically decorated with Easter lilies and palms. The bride introduced an innovation by entering the church from the chancel instead of the usual custom of traversing the long aisle. Lucien E. Becker, organist of Trinity Church, presided at the organ. The guests were ushered by Henry Reed, Dwight Fullerton, Alexander Linthicum, Kurt Koehler, Hamilton F. Corbett, Dunbar Cass and Curtis Bailey. The bride was most attractive in her gown of ivory charmeuse, with a handsome Mechlin lace draped in a one side effect, caught with real orange blossoms. Her full length veil was wreathed with orange blossoms, and she carried a shower bouquet of bride's roses and lilies of the valley. Miss Frances is Attendant. Miss Frances Wilson, sister of the bride, was her only attendant. She is an acknowledged belle of the brunette type, and was handsome in a gown of coral pink velvet, with the entire bodice of silver embroidery. She wore a black Gainsborough hat and carried an armful of bridesmaid roses. Frederick Allen Forster, was Mr. Sherwood's best man. Following the ceremony a reception was held at the home of the bride's father. In the library, where the bridal party received the guests, the walls were festooned with similar studied white Easter lilies, and the drawing-room was a bower of Killarney roses. A huge crystal bowl of bride's roses and maidenhair fern centered the table in the dining-room, at which Mrs. Ernest F. Tucker, Mrs. John Greenleaf,

Baby's Voice Every woman's heart responds to the charm and sweetness of a baby's voice, because nature intended her for motherhood. But even the loving nature of a mother shrinks from the ordeal of suffering and danger. Women who use Mother's Friend are saved much discomfort and their systems are in a healthy condition to meet the time with the least possible danger. Mother's Friend is recommended only for the relief and comfort of expectant mothers, and its many years of success, and the thousands of endorsements received from women who have used it are a guarantee of the benefit to be derived from its use. Mother's Friend allays nausea, prevents caking of the breasts, and in every way contributes to strong, healthy motherhood. Mother's Friend is sold at drug stores. Write for our free book for expectant mothers. BRADFIELD REGULATOR CO., Atlanta, Ga.

DON'T GAMBLE Don't gamble with your eyes by going just anywhere for glasses. Go where you are sure of getting glasses "Right Just Right." Read this letter; then come to me: Portland, Aug. 3, 1912. Dear Doctor Pratt: I want to thank you for the excellent work you have done for my wife. In the past twenty years we have had glasses fitted by opticians and oculists in Virginia and Oregon, and I must say that the glasses fitted by you have given the best satisfaction. The glasses fitted to my son and daughter are also O. K. Sincerely yours, R. LEWTON. You take no chances when I fit you with glasses. I guarantee all my work. DR. GEO. B. PRATT EXPERT OPTICIAN Corner Third and Yamhill

Campbell's is distinctly "different." You notice that at once. The minute you taste our Tomato Soup you say "Ah, this is the real thing!" You get the peculiar appetizing quality of choice red-ripe tomatoes fresh-picked from the vines, perfectly seasoned, and blended with other nourishing materials by a method exclusively our own. You will say it is the finest tomato soup you ever tasted. A dozen at a time is the practical way to order. 21 kinds 10c a can Look for the red-and-white label Campbell's SOUPS HUNTER BALTIMORE RYE THE AMERICAN GENTLEMAN'S WHISKEY WON THE CONFIDENCE AND APPROBATION OF THE PUBLIC MORE THAN 50 YEARS AGO AND THE STEADILY INCREASING DEMAND FOR IT PROVES IT IN EVERY WAY WORTHY AND WELL QUALIFIED Sold at all first-class cafes and by jobbers. WM. LANAHAN & SON, Baltimore, Md.