

Enjoy Delicious Table d'Hote \$1.00 Dinner Tonight in Our Beautiful Seventh-Floor Restaurant—Orchestra Music—Special Elevator Furniture, Rugs, Carpets, Draperies and Pictures Now at Clearance Prices—All Shoes and Hosiery Reduced—All Furs Are Reduced

HEAR THE RECORDS—Your favorite selections in our Fifth-Floor Talking Machine Parlors. Any style Victor or Columbia Talking Machine on our easy payment plan. Come in and hear the records.

SPRING FASHIONS—You'll delight in them as portrayed in our Butterick Fashion book for Spring. Copy at 25c, including any 10c or 15c pattern. Spring patterns also here. You will find them on the first floor.



NURSERY, 4th FLOOR—Where the mothers who wish to come to the store to shop may leave the children in care of a trained nurse.

ST. VALENTINE'S DAY—Is not far distant. Our Bookstore in the Basement Annex is the logical place to come for greatest variety of the most beautiful and appropriate Valentines.

Enthusiasm--Stirring Activity in Meier & Frank's Big January Clearance!

Every Article Reduced New & Wanted Is the Merchandise—Prices the Lowest Every Article Reduced

Silk and Wool Dresses



\$12 to \$15 Models
\$7.45

THEY'RE of exceptional quality, these one-piece Dresses we offer at only \$7.45. Of serge and charmeuse. They're broken lines from our regular stock. Serges in Norfolk style, with leather belt; charmeuse dresses with long sleeves, Robespierre collar, lace jabot. In navy, black, brown and gray. Regularly \$12 to \$15, today only \$7.45

\$25 to \$35 Furs
Each \$14.85

Stoles and Muffs of black fox. Stoles made plain shawl style, or in the new popular animal effect. Muffs either plain or trimmed with heads and tails. Regularly \$25 to \$35, today only, each, \$14.85.

Children's Angora Sets 98c
Women's Waists—Of colored striped percales, tucked front. Some with pockets, stiff cuffs and collars. Some white collars. At **29c**

\$5 Children's Coats \$3.65
Children's full-length Coats, all lined throughout with flannel. In blue, brown and red. For ages 10, 12 and 14. Regularly \$5 and \$6, today only **\$3.65**

Children's Dresses 1/4 Off
Children's Dresses, of challies, chiffons, nets, marquisettes, batiste and lawn. In white, pink, tan and figured challies. Low-neck and short-sleeve styles. Chiffon Dresses have silk slips attached. Sizes 8 to 14 years. **1/4 Off** Offered for today at

Children's Dresses—Of gingham, percales, linens and pique. In middie, Russian and one-piece sailor styles. Sizes 8 to 14 years. Today at \$1.85

Children's Coats—Full-length, box styles. Some have high storm collars of velvet. Blue, gray and green. Sizes 10, 12 and 14 years. Today only \$1.95

Children's White Dresses—One-piece style. Of lawn. Some lace and insertion-trimmed. Sizes 2 to 5 years. Regular \$2.75 and \$3. Today, at only \$1.89

—Second Floor, Main Building—Mail Orders Filled.

Women's and Children's Hosiery

Women's 35c All-Ribbed Hose—Of wool and rib top wool, seamless feet. Pair, **27c**
Women's 35c All-Ribbed Hose—Fleece-lined, elastic tops, double feet. Pair, **25c**
Women's 50c Hose—Of fine cashmere, gray heels and toes. In black, natural, oxford. Pair, **39c**

Women's 35c Hose—Of cotton, with double knit tops. Black and tan, made in outsize. Pair, **25c**
Boys' and Girls' 25c Hose—Of extra weight, all ribbed, black cotton. Pair, **19c**
Children's 20c Missouri Mule Hose—Of black cotton, seamless. Two pairs, **25c**; pair, **15c**

—First Floor, Main Building—Mail Orders Filled.

Women's \$1.50 Gloves 95c

JUST the offering that's sure to bring throngs to our first floor section. Only 95c for Kid and Cape Gloves that sell regularly at \$1.25 and \$1.50 the pair. One and two-class styles included—white, black and colors. All sizes, 5 1/2 to 7. Choose \$1.25 and \$1.50 Gloves today—Clearance price—for the small price of only **95c**

25c and 35c Pretty Ribbons of plain and moire taffeta, finished with 1/2-inch satin border. Black, white and colors. 6 inches wide. Attractive for hairbows, millinery, trimming, etc. Bows in these ribbons are tied free during this great Clearance—25c and 35c Ribbons on sale today. Clearance price of **19c**

Child's 25c Gloves 15c
Snug and warm for little fingers are these wool knit Gloves and Mittens. All colors in the group. Regularly 25c a pair. Clearance price today for low sum of **15c**

Guimpes, Special at 25c
Pretty shadow lace and plain net Guimpes, so pretty for wear with one-piece dresses and low-cut waists. Finished with tape at waist line. Choice of white or ecru. The Clearance price, only **25c**

—First Floor, Main Building—Mail Orders Filled.

Cut Glass Tumblers at 25c



A MOST unusual offer do we make today on Cut Glass Tumblers! Think of purchasing them for only 25c! Style just as illustrated, in deep miter-and-cross cut design. 10-ounce size. Regular \$5 the dozen Cut Glass Tumblers, for Clearance, each, only **25c**

—The Big Basement Store—Mail Orders Filled.

Saturday Special in Delicatessen

- Boiled Ham, the pound at **33c**
- Baked Ham, the pound at **45c**
- Imported Swiss Cheese, lb. **34c**
- Butternut Butter, 2 lbs. at **70c**
- Chocolates, 50c boxes for **40c**
- Sliced Pineapple, 3 cans for **50c**
- Grape Juice, the bottle at **20c**
- Special Olives, large bottle, **40c**
- Eastern Bacon, the pound, **22c**
- New Mackerel, ea. 15-25-40c
- Cookies, all 10c pkgs. 3 for **25c**
- Sug. Crimp Cookies, 2 lbs. **25c**
- Fancy Grapefruit, 4 for **25c**
- Walnuts, the pound only **18c**
- Fancy Layer Raisins, lb. **25c**
- California Layer Figs, lb. **20c**

—Pure Food Grocery, Basement—Mail Orders Filled.

In The Men's Store

—Third Floor
UNQUESTIONABLY the most logical reasons why clothing for men and boys will be found here at greatest savings—superiority of purchasing power gives you greatest variety and for less!

Entire Stock Divided Into 2 Great Groups
Fancy Suits and Coats

\$11.75

For Any \$15 to \$18

Fancy Suit or Overcoat

They're the popular-priced fancy Suits and Overcoats, which even at our regular selling prices of \$15 and \$18 excel those found elsewhere at the price.

\$18.75

For Any \$25 to \$35

Fancy Suit or Overcoat

Make a trip of inspection to our third floor section, and you'll be readily convinced that this is your opportunity to purchase the smartest and newest in Suits or Overcoats at incomparable prices.

All Staple Blue and Black Suits and Overcoats at 10% OFF

\$3.85 Boys' \$5 to \$8.50 "Hercules" Suits

Scores of mothers have been outfitting their boys during this extraordinary Sale of Boys' Suits! A tremendous special purchase of Daube, Cohn & Co.'s famous "Hercules" Suits. Sizes 6 to 18 years. Every Suit all-wool!

Boys' Overcoats \$3.85

—Third Floor, New Building—Mail Orders Filled.



In Our Haberdashery

—First Floor
MOST Portland men, their wives and mothers have long since realized that our men's furnishing section, just inside the Morrison-street entrance, holds for them the most dependable merchandise. During our January Clearance entire stock with the exception of contract goods, is greatly reduced.

Soft and Stiff Hats \$2.50 to \$4.00 Grades at \$1.49

They're Hats of famous makes we include at this extremely low price. Black Derbies, fedoras, Alpines, English cloth Hats and Crushers and telescope styles. In gray, brown, tan, black and mixed shades. Broken lines that we offer for Clearance.

\$2.98

Our Price on \$4.50

Sweaters

Think of purchasing shaker and worsted wool Sweater Coats for \$2.98. Suitable for men or women. Ruffneck style. In gray, navy, white, cardinal, etc.

\$1.50 Undergarments, 75c

Men's \$1.50 grade of Shirts and Drawers. Such makes as Cooper's and Bradford's. Of heavyweight camel hair and worsted wool. Flat-weave, form-fitting style. Special, a garment

Men's Night Shirts at 89c

Men's Flannelette Night Shirts. Very warm and cut full size; have millitary or turndown collars; all sizes **89c**

Men's \$1 to \$4 Ties 1/2 Price

For this Sale we include our entire stock of men's fancy Four-in-Hand Ties. All shapes and all styles, all colors. \$1 to \$4 Ties, at one-half price. 50c Ties, special price today, each, at **25c**

\$1.50 Golf Shirts Only 85c

White pleated Golf Shirts. In knife, pin or box pleats. Coat style, cuffs attached or detached. All sizes, all sleeve lengths. Regularly \$1.50. Special today at low price of, each **85c**

Perrin's \$2 Gloves at \$1.39

Famous Perrin's make of French imported cape, tan and pique kid. Dress and street Gloves. Regular and cadet sizes. Regularly \$2. Special **\$1.39** for today, the pair, at only

Men's Hose, the Pair 12 1/2c

Men's cashmere finished Hose, medium and heavy weight. Black **12 1/2c** and gray. Special, the pair

Saturday Is "Baby Day"

In Our January Sale of White

THE dainty garment needs for baby are best selected here today, and at most noticeable reductions.

Infants' Dresses, of good quality lawn and nainsook. Fancy lace and embroidery-trimmed. Skirts have plain hem or ruffle. Reg. \$3.50 and \$4. Today only **\$1.95**

Infants' \$2 Skirts at 95c

Hand-made Skirts for infants, of fine French muslin. Made on waists and finished with scalloped hems. Regularly sold at \$2.95. Offered special today, only **95c**

Infants' \$3.75 and \$4 Skirts \$1.95

Hand-made Skirts for infants. Of fine French batiste and muslin. In dainty hand-embroidered designs, and hand-embroidered scalloped edges. Regularly \$3.75 and \$4, today for only **\$1.95**

95c For Infants' \$1.25 Flannel Skirts
For Infants' \$1.25 Nainsook Skirts
For Infants' \$1.25 Nainsook Dresses

Infants' \$1.75 Flannel Skirts, only
Infants' \$1.75 Nainsook Skirts, only
Infants' \$1.75 Nainsook Slips, only **\$1.33**

Entire Stock Infants' Wear Reduced, Arnold Goods, Excepted. —Second Floor, New Building—Mail Orders Filled.

TAKE PICTURES WITH A "GRAFLEX"

COME to our Kodak Section on the first floor today, and ask about the special offer on the A1 Graflex. Size 2 1/4x4 1/4. All Kodak Albums priced 1/4 Off. Flashlight Pistols and Cartridges, 15 Per Cent Off.

Ask for Copy of "At Home With the Kodak"

High Grade Baby Carriages

\$7 to \$75 Grades 1/3 Off
Phenomenal Offer

NEVER before, in our recollection, has such a comprehensive sale of Baby Carriages been offered in this city! Mothers should avail themselves of the pronounced savings incident to this tremendous event.

The most famous makes of Baby Carriages—Whitney, Sturges, Fulton folding Go-Carts, Tourist auto-top Go-Carts and Streator Folding Go-Carts are all included. You'll find Baby Carriages ranging in price from \$7 to \$75, and every popular and wanted style. Our entire stock offered for this great January Clearance—at **1/3 Off**

—Fifth Floor, Main Building—Mail Orders Filled.

Sale of Table Tumblers

FULLY 20,000 pieces of Table Glassware enter our Gigantic Clearance Sale! Every piece in our immense stock reduced. Note the extraordinary reductions in force today on Table Tumblers:



Tumblers, as illustrated, thin styles, 10-ounce size. Regularly 60c the dozen. Special today, each **4c**
Tumblers, as illustrated, engraved style of thin blown glass. Narrow band, floral and Grecian designs. Regularly 15c dozen. Special, each **5c**
Tumblers, as illustrated, in dainty, needle-etched design treated with gold. Regularly \$1.25 dozen. Special, each **7c**
Tumblers, as illustrated, one style sun-burst cut. Regularly \$2.00 dozen. Special, each **11c**

—The Big Basement Store.

Second Day of "Manhattan" Shirt Sale

AGAIN today do we place on sale our entire stock of the famous Manhattan Shirts for men. Choose the needs for months to come at savings possible here.

\$1.50 Grades, only \$1.15 **\$3.00 Grades, only \$1.88** **\$5.00 Grades, only \$3.35**
\$2.00 Grades, only \$1.38 **\$3.50 Grades, only \$2.49** **\$6.00 Grades, only \$4.25**
\$2.50 Grades, only \$1.88 **\$4.00 Grades, only \$2.73**

—Just Inside Morrison-St. Entrance—Mail Orders Filled.

Boys' to \$3.75 Storm Shoes

\$2.97 Every boy takes an unusual pride in the wearing of these Storm Shoes—They're the popular high-cut style with good quality heavy soles. Of grained calf in tan or black. Have the much-wanted cuffs and buckles at the top. Sizes 1 to 6. Regularly \$3.50 and \$3.75. Clearance price, the pair, at the low price of only **\$2.97**.

Children's \$1.25 Leggings—Of bear-cloth. Knee length in blue, gray, red and white. Clearance price, the pair, only **69c**

—Third Floor, New Building—Mail Orders Filled.

All Hosiery Reduced

Last Day Monthly Toilet Goods Sale

FOR unequalled savings in the Toilet Goods and Drug needs choose today—the last day of our January Toilet Goods and Drug Sale.

- 25c Sanitol Tooth Paste or Powder, two for **25c**
- 25c Lyon's Tooth Powder, **10c**
- 50c Celluloid Soap Boxes, **29c**
- 50c Infants' Hair Brushes, **29c**
- 50c Celluloid Puff Boxes, **29c**
- 10c Teething Rings, **6c**
- 5c Baby Pacifier, **3c**
- 15c Baby Rattles, **9c**
- 50c to 86c Infants' Sets, **39c**
- \$1.25 to \$1.75 Scissors, **98c**
- 50c White Pine Cough Syrup, **29c**
- 6 cakes Palmolive Soap, with 50 bottle Shampoo, **49c**
- \$1.25 Hot Water Bottles, white, 2-quart, guaranteed 1 year, **73c**
- \$1.50 Hot Water Bottles, **83c**
- \$2 Combination Hot Water Bottles and Fountain Syringe, rapid-flow tubing, guaranteed 1 year, **\$1.29**
- \$2.25 Combination Water Bottles and Fountain Syringe, white rubber, guaranteed one year, **\$1.39**
- 50c Household Rubber Gloves, guaranteed, pair, **25c**

—First Floor, New Building—Mail Orders Filled.

