

Lunch Today in Our Tea Room—Orchestra Music—Special Elevator—Mail Orders Filled at Clearance Prices From Catalog or Ads. Clearance of Furniture, Carpets, Rugs, Linoleums and Portieres in Full Force—Entire Stock Reduced—Contract Goods Only Excepted

Our Nursery—is for the convenience of mothers who wish to come to the store to shop. Infants and children cared for by trained nurse. 4th fl., main bldg.

In Our Fur Manufacturing Shop—your furs may be remodeled and repaired. Furs made to order—from the smallest neckpieces to sealskin coats.



In purchasing Furniture—use our household club plan and pay on easy installments. This courtesy extended at all times—at sale or regular prices.

Join the Sewing Machine Club—pay \$2 on purchase and \$1 a week and any style Willamette Machine is sent to your home. No interest. No extras.

Stirring One-Day Offerings for Our 1197th Friday Surprise Sale

Gigantic January Clearance Brings Every Article Reduced Contract Goods Alone Excepted

Glove Surprise \$1.29

Regular \$1.50 and \$1.75 Grades

Women's real kid Gloves—in glace and kid, pique and overseam; black, white and colors. Broken lines, but all sizes. Some slightly soiled from handling.

Kerchief Surprise 12c

Regular 25c and 35c Grades

Women's Handkerchiefs—broken lines in odd initial styles. Greatly reduced for this Surprise Sale. All linen and union Shamrock cloth and embroidered corners.

Ribbon Surprise 7c

Regularly 10c and 15c Yard.

Choose from this lot of beautiful Ribbons for fancy work and hair bows. They are regular 10c and 15c grades. Friday at 7c. Plain, moire and fancy, 3 and 3 1/2-inch.

Waist Surprise 82c

Regular \$1.50 Styles.

Mannish Shirts of white, colored and striped madras. Have soft collars and cuffs; also in soisettes and madras, with colored roll collars and short sleeves.

Umbrella Surprise \$2.98

Regularly \$5.00 and \$6.00

Many styles reduced more than half price for this Surprise Sale! Colored Silk Umbrellas, made on highest grade 8-ribbed frames. Choice of green, brown, red, gray,

TRADE MARK

Manhattan

SHIRT SALE!

THE men of Portland know that this great Semi-Annual event holds for them the greatest possible savings in the needed and wanted Shirts! See them in the Morrison-street window. They're the famous "Manhattan" make. Beginning today we place our entire stock on sale at most noticeable reductions. They're here in great variety of—

Imported French Madras Russian Cords
Percales French Pique Silk and Linen
Silk and Flannel French Flannel

Plain or pleated bosom styles with cuffs attached. Also soft negligee styles with French cuffs. All sizes and all sleeve lengths.

Great Semi-Annual Event

\$1.50 Manhattan Shirts for \$1.15	\$3.50 Manhattan Shirts for \$2.49
\$2.00 Manhattan Shirts for \$1.38	\$4.00 Manhattan Shirts for \$2.73
\$2.50 Manhattan Shirts for \$1.88	\$5.00 Manhattan Shirts for \$3.35
\$3.00 Manhattan Shirts for \$1.88	\$6.00 Manhattan Shirts for \$4.25

—Just Inside Morrison-St. Entrance.—Mail Orders Filled

MEIER & FRANK'S 1197TH SURPRISE & SALE OF WHITE

January Sale of White Continues!

Friday Undermuslin Specials

B EYOND even our most sanguine expectations has been the response in our January Sale of White. And for Friday only we offer 3 extraordinary specials in the dainty French Undermuslins.

\$3.00 and \$3.50 French Gowns at \$1.95 All beautifully hand-embroidered, in the most pleasing designs, are these French Gowns we special for today only. Have scalloped edges. High neck and slip-over styles.

\$3.50 and \$4.00 French Combinations, \$2.95 Sure to please milady most exacting—these French hand-embroidered Combination Corset Cover and Drawers! Of fine French nainsook. Beautifully embroidered and neat scalloped edges. All sizes.

\$3.50 and \$3.75 French Drawers at \$1.50 A most extraordinary reduction is this we make for today only in French hand-embroidered Drawers. Ordinarily you'd pay \$3.50 and \$3.75 for just such styles.

Entire Stock of White Goods Is Reduced

—Second Floor, New Building.—Mail Orders Filled

Women's & Misses' Suits

\$8.85 Smart \$14 to \$20 Models--100 of Them

AND only for one day—Friday, do we make this tremendous reduction on this lot of Women's and Misses' Suits. Plain and fancy tailored styles. And in every new and wanted fabric. Of shades that comply with fashion's latest dictum. One style just as illustrated. Sizes 15 years to 42 bust measure.

WOMEN'S WALKING SKIRTS AT \$4.85 The new high waist styles of Walking Skirts for women. Plain gored effect and button-trimmed. Of gray and tan mixtures.

\$1.75 House Dresses, \$1.18 House Dresses, of percale and chambray. Round and square neck, or high collar styles. Button front or back. Trimmed in plain or striped gingham. Light, medium and dark colors. House Dresses regularly \$1.75, Friday only, \$1.18

Sweaters—For women and misses, in our second floor section. Made in fancy weaves. These Sweaters are excellent values at their regular price. Friday only at 98c

Sweaters—For women and misses, in our second floor section. Made in fancy weaves, with rolling collar or V-shape neck. Priced special for \$1.58 Friday at \$1.58

Sweaters—For women and misses, on sale Friday only in the second floor section. Ruff-neck style. These are exceptional values at the low price of \$1.98

Hosiery Surprise 98c

Regularly \$1.50, \$2 and \$2.50

Broken lines of women's high-grade Hosiery. In odd colors and sizes. Include many famous makes. Also a few in black.

35c Hose Women's Cashmere Hose. In black with gray heels and toes. Made in outsizes. Seamless feet.

—First Floor, Main Building.—Mail Orders Filled

Rug Surprise \$1.95

Fine Quality Axminster

Every home has use for these Axminster Rugs—two sizes included Friday only at, each, \$1.95. 27x54 and 27x60.

Axminster Rugs, 36x72, at \$3.25

Cocoa Door Mats
16x27 Size, 65¢
18x30 Size, 78¢

—Third Floor, Main Building.

Phenomenal Purchase

Drapery Fabrics, Portieres and Couch Covers

Enters Friday Surprise Sale Today

INCLUDED in the Friday Surprise Sale today are several remarkable purchases of Drapery Fabrics, Portieres, Couch Covers, Curtains, made by our Drapery chief on his last Eastern trip.

\$1.50 Turkeman Drapery Fabric, 50c

It's a wonderful offering at 50c a yard—this attractive Turkeman—the lightweight Drapery Fabric that's shot with metal threads. Full 600 yards in the lot—in red, green and brown. Popular for use in stores, theaters, business places. Many will purchase now for use in seaside cottages.

If bought in the regular way you'd have to pay \$1.50 a yard for the Drapery Fabric we place on special sale for today at only, yard

\$4.00 to \$6.00 Portieres at Only \$1.89

Single Portieres—just 50 of them included in the lot. Many of them may be matched into pairs. They're of rich-appearing mercerized reps—plain, corded or with French edges. All colors to choose from. Regularly they're worth from \$8 to \$12 a pair—single strip today at only

\$1.89

Portieres, Special, This Sale at \$2.65

Only 35 of these handsome French and German Portieres brought to America from abroad to copy for domestic goods. Wonderful in their beauty—all sizes, colors and styles. Suitable for couch covers, single doors, etc. Their real worth is so great that we won't attempt to convince you here regarding it—see them, and you'll agree they're truly a wonderful offering at, special

\$2.65

\$5-\$8.50 Oriental Couch Covers \$2.49

Handsome Oriental Couch Covers of the Negus and Bagdad designs. Rich and dull are the colorings. 50 to 60 inches wide, 3 yards long. Regularly you'd pay \$5 to \$8.50 for them. Today only at \$2.49

—Third Floor, Main Building.—Mail Orders Filled

Underwear Surprise at 98c

Regular \$2 and \$2.50 Grades

Women's all-wool and silk-and-wool Union Suits. High neck, long sleeves and ankle-length styles. Some have low neck.

15c to 20c Neckwear 5c Grouped together for the Friday Surprise Sale is one lot of women's Neckwear to sell at 5c. Included are jabots, collars and stocks. Regularly 15c to 20c.

—First Floor, Main Building.

Corset Surprise 89c

Warner, Kabo and Successo

They're discontinued models of the well-known Warner, Kabo and Successo Corsets, but all have good lines; supporters on front and sides and neatly trimmed.

Corsets \$3.98 Every one a high-grade sample Corset, and every one fitted and altered without extra charge. Materials are plain coutil or fancy brocade.

\$4.00 Brass Umbrella

Stands at \$2.49

NOT a home in all Portland should be without an Umbrella Stand. And both ornamental and useful are these, of Russian hammered brass we include for the Friday Surprise Sale. Style just as illustrated, of rich brushed brass finish. Drop-side handle. 24 inches high. See Sixth-street vestibule window. Regular \$4.00 Umbrella Stands on special sale for Friday only, each at

\$2.49

—First Floor, Main Building.

BUTTER SURPRISE

Avondale and Butternut Brands, 2 Pounds for 70c

Jersey Butter, 2 pounds, special at only 67¢
Royal Banquet Butter, 2 pounds only 82¢
Blue Ribbon Butter, 2 pounds for only 82¢
Special Coffee, on sale at the pound, 27¢
Victor Coffee, special at the pound, 30¢
Early Dawn Coffee, on sale at the lb., 32¢
Meierfrank Coffee, special at the lb., 35¢
Tea Room Blend Coffee, special, lb., 39¢
Royal Banquet Coffee, special, lb. for 45¢
Salmon, 2 large cans, special at only 25¢
Assorted Soups, 3 cans, special at only 25¢
Tillamook Cheese, special at the lb., 22¢
Extracts, various makes and flavors, 2 bottles, 25¢

—Pure Food Grocery, Basement—Mail Orders Filled.

RECORD SALE

50c-60c Phonograph Records at 23c

INCLUDED are 9 and 10-inch sizes, for either Victor or Columbia machines. No exchanges or returns will be made. Purchase Records for your Phonograph today at only 23c.

Talking Machines Reduced And you may purchase them on our Club Plan of easy installments. Truly an exceptional surprise is this we make on the horn style Talking Machines. For Friday only:

\$17.50 Talking Machines, special at \$12.95
\$38.50 Talking Machines, special at \$29.85
\$50.00 Talking Machines, special at \$31.60
\$55.00 Talking Machines, special at \$35.00

Talking Machines—Of cylinder style. Large size and in first-class condition. Including six four-minute perfect records. Friday only, **\$24.95**

—Fifth Floor, New Building.—Mail Orders Filled.

\$1.90 "Rayo" Lamps at Only \$1.49

A PERFECT Reading Lamp is the famous Rayo as illustrated. Gives off a brilliant white light. Bright nickel finish. Complete with 10-inch shade, wick, chimney and burner. Regularly \$1.90, Friday only, special at **\$1.49**

90c Lindsay Lights 54c

You cut your gas-lighting bill in half by using the genuine Lindsay Gas Light. Friday only we offer 40c Lindsay Burner, 30c mantel and 20c imported globe at the special low price of **54c**

—The Big Basement Store.—Mail Orders Filled.

\$10 Solid Oak Rockers At \$5.39

THEY'RE just as illustrated, and of quarter sawed oak. The Rockers we include in this great surprise sale. Made with full box seat and braced in every corner. Seat of genuine No. 1 leather. Of solid oak and wax golden finish. Regular \$10 Rockers, Friday only

\$5.39

Monthly Drug Sale!

Don't delay making your want list of needed Toilet and Drug requisites. Our usual Monthly Sale of these goods is now in progress, with decided savings offered.

Third Day of Big Cut Glass Sale

Entire Stock Reduced



Third Day of Graniteware Sale

Entire Stock Reduced

\$1.00 Pictures at 69c

SEE them in the Fifth Floor Picture Gallery—beautiful colored prints, and all mounted in our artistic Gilt Frames. You'll find a great variety subjects included in these Pictures. Made in two sizes, 15x17, of 2 1/2-inch gilt molding; 13x15, of 1 1/2-inch fancy gilt molding. Regularly sold at \$1, for Friday only at, each **69c**