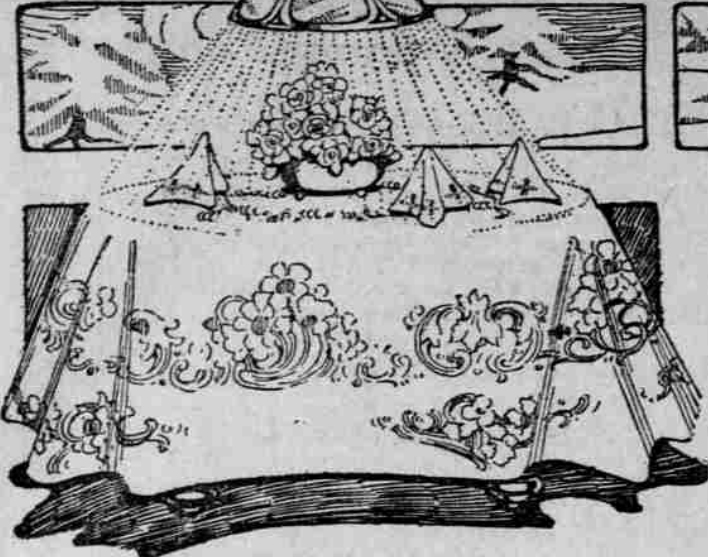


JANUARY WHITE SALE



The Linen Store

With an Entirely New Stock of Goods
Is a Magnet to Which All Good Housekeepers
Are Drawn.

Because of the Many Economies

\$1.00 Table Damask, Clearance 69c Yard

—This pure Irish linen table damask comes 70 inches wide in a beautiful variety of patterns in floral and conventional designs.

\$4.50 Table Napkins, Clearance \$2.98 Dozen

—These napkins, which measure 23 by 23 inches, are of Irish manufacture, extra weight, neat patterns, with border on four sides to match.

\$6.50 Table Cloths, Clearance \$4.25 Each

—These cloths are 2 by 2 yards, and come in circular and square patterns designed by the world's famous linen designer. A limited number of these only.

The Towel Rack

—Can be made to blossom out in new finery at a great saving in the extraordinary offerings of this sale.

\$1.00 Towels, Clearance 49c

—Just 25 dozen of these beautiful towels with hemstitched or scalloped ends. Made of plain and fancy linen hucks and birds-eye damask. Two sizes, 41x23 and 40x22.

25c Hemstitched Towels 19c

—Made of medium weight linen huck, with hemstitched ends embroidered in blue and red. Size 36x18 inches.

Hemmed Linen Towels, Clearance 17c

—These towels measure 36x18 inches, are firmly made and full bleached. Especially adapted for rooming-houses and hotels.

40c Turkish Bath Towels 29c

—Splendid quality bath towels of two-ply twisted cotton, extra heavy Terry. Hemmed ends. Size 46x25 inches.

Basement

Room-Size Rugs At Special Clearance Sale Prices

—Room-size rugs of all kinds and sizes reduced for the Clearance Sale. All our rugs are of the best standard makes, beautiful patterns in plain or fancy designs, and a large variety of small, neat patterns in tan and brown colorings, especially suitable for living-rooms and dining-rooms. Most of these rugs measure 9 by 12 feet.

Wool and Fiber Art Rugs, clearance... \$ 8.19
Kazack Art Wool Rugs, clearance... \$13.85
Tapestry Brussels Rugs, clearance... \$11.45
Axminster Rugs, clearance... \$17.85
Superior Axminster Rugs, clearance... \$24.95
Velvet Wilton Rugs, clearance... \$16.45
Body Brussels Rugs, clearance... \$24.95
Wilton Rugs, clearance... \$39, \$45, \$50, \$60

Cocoa Door Mats

Clearance, 73c, 93c, and \$1.19.

—Firmly woven, machine bound and made of a selected quality of long cocoa fiber. These mats at clearance prices. Sizes 16x27 inches, 18x30 inches, 20x33 inches.

Bath Room Rugs

Clearance, 83c, \$1.47 and \$2.98 each.

—Reversible bathroom rugs, every one guaranteed washable; in pretty tile patterns with key borders; pink, blue and green.

Printed Linoleums, Clearance 47c Yard

—Standard quality of printed linoleums in a large variety of patterns, in wood, block and pretty tile designs.

Inlaid Linoleums, Clearance 98c Yard

—Best quality of standard inlaid linoleums in a very large assortment of tile and oak designs.

35c Japanese Matting, Clearance 22c

—Imported Japanese matting, "180"-warp quality, in pretty float designs in tan, brown, blue, red and green designs.

Bedding

COTTON COMBINATION MATTRESSES,
CLEARANCE \$4.35

—40-lb. Cotton Combination Mattresses, made of selected quality cotton mixed. Covered with good quality ticking. 3-4 and 4-4 size.
SANITARY FELT MATTRESSES, CLEARANCE, \$7.95
—Mattresses made of layers of sanitary felt. A very serviceable and comfortable mattress, firmly made and covered with good quality fancy art ticking. 3-4 and 4-4 size.

SILK FLOSS MATTRESSES, CLEARANCE \$13.45

—35-lb. Silk Floss Mattresses, made with Imperial Roll Edge, filled with good grade silk floss and covered with fancy art ticking.

SANITARY FELT MATTRESSES, CLEARANCE \$11.95

—50-lb. Mattresses covered with art ticking and filled with layers of "Sanitary Felt." This is a built mattress—not stuffed—made with Imperial roll edge. Can be had in 4-4 or 3-4 sizes.

Fourth Floor

Fine Handkerchiefs 12 1-2c Each

—When it comes to mysterious disappearances, handkerchiefs run their elusive friends, the pins, a pretty close second. So a handkerchief sale is always in order to make up deficiencies in one's supply. Here is a splendid opportunity.

—We are closing out a lot of muscled handkerchiefs, principally linen and Alpine embroidered, quite regardless of former prices. Aside from being slightly rumpled and having soiled edges, they are as good as ever.

Trimmings, Embroidery Passemmentrie Novelties Price One-Third Off

—These are strictly high-class trimmings, ordinarily sold for from \$1.00 to \$5.00, and suitable for evening dresses. They are in all the pastel shades, with beaded, spangled and bugle effects. Many of them have not been in the house four weeks.

TUNICS

For balls and formal dinners
Clearance \$12.50

—All imported tunics, made in Paris, of a fine quality of net and chiffon, in a variety of styles and colors, and black and white. Hardly no two are alike, and are elaborately embroidered with silks and bead and bugle trimmings. These overdresses sold earlier in the season for from \$35.00 to \$50.00.

NECKWEAR For Women and Girls Quarter to Half Off

—Regardless of original cost we have reduced all neckwear, including hand-embroidered and real Irish shadow lace collars, for coats and dresses. There are also coat sets, chemisettes, Robespierre collars, marabou neckpieces and muffs.

—The great range of prices makes it impossible to quote them, but we assure you that this entire stock is such that every item will easily declare itself to be a bargain.

27-Inch Flouncing Clearance 59c

—\$1.00 flouncings of soft, fine batiste Plauen lace and embroidery combinations. Especially selected collections of the most desirable styles and patterns. Every piece is new in this sale, never having been exhibited before.

18-In. Swiss Flouncings Clearance 25c

—50c flouncings in nainsook, in a wide variety of beautiful patterns. Like the flouncings, these have never been shown before, and will be found, upon investigation, to be an exceptionally clever lot.

45-in. St. Gaul Flouncings Clearance \$1.95

—Made of fine St. Gaul lace and embroidery combinations, also voiles and other handloomed materials, which make elegant afternoon and evening costumes.

All Women's Neckwear Trenchantly Reduced



The Lingerie Shop

—Like everything else that is manufactured, there is a vast difference in Paris lingerie. Not all French hand-made underwear is practicable nor well-fitting. In order to overcome these objections all the underwear that we import is cut on lines for models furnished to suit the American figure—thus we escape the criticism so often justly expressed against the cut and styles of some of the French lingerie.

—We know our styles, no matter what the garment be, are correct. The price question has never arisen, for on that score we are positive that all our lingerie is marked fairly and at figures that cannot be duplicated, for all our importations come to us direct through the local Custom-House.

All French Lingerie Reduced

Today We Feature Combinations

REGULAR \$4.50 CLEARANCE \$3.39

—A very fine assortment of corset cover and drawer combinations. Some have deep yokes of lace medallions and insertions, and drawers are fancily trimmed to match. Other princess styles made of strips of all-over embroidery and lace insertion, and finished at neck with lace insertion, beading, ribbon and edging. Also waisted styles of eyelet embroidery and lace insertion in all-over effect.

REGULAR \$3.00 AND \$3.50 CLEARANCE \$2.29

—These dainty garments are beautifully trimmed with fine double thread laces, edgings and insertions, combined in fancy yoke designs with medallions of embroidery and lace. Also other styles with yokes of all-over lace insertion, forming deep empire effect back and front. Drawers also trimmed with laces, insertions and ribbons.

REGULAR \$2.75 CLEARANCE \$1.98

—Made of fine quality longcloth and trimmed with pretty Venice lace drawn with ribbon. These are very neat, beautiful garments.

REGULAR \$2.00 AND \$2.25 CLEARANCE \$1.49

—Combinations of sheer longcloth with yokes of new pointed lace and trimmings of fine lace medallions or embroidery finished with lace edges, beading and ribbon. Also simpler styles with fine embroidery edgings or Duchess lace and all-over embroidery trimmed.

REGULAR \$1.75 CLEARANCE \$1.39

—Fine nainsook combination with yoke of swiss embroidery drawn with white wash ribbon and trimmed with fine Val lace. Another style has dainty embroidery insertion and edging. Drawers also trimmed.

**FRENCH HAND-MADE COMBINATIONS,
CLEARANCE \$3.15**

—Combinations of soft sheer nainsook with waist line effect, combining corset cover and skirt, finished with beading and ribbon. Dainty hand-embroidered designs on the front of cover and skirt with scalloped edges.

**FRENCH HAND-MADE COMBINATIONS,
CLEARANCE \$3.98**

—Corset cover and drawer combination in the Princess style made of soft sheer nainsook. Exquisitely hand-embroidered, hand-scalloped edges and ribbons run through hand-made eyelets.

Fourth Floor

All Merchandise Absolutely NEW Bear This in Mind—Lipman, Wolfe & Co.

Every Day Lessens Your Opportunity To Reap the Greatest Economies

In Our Clearance of Suits, Coats and Dresses

—NOWHERE ELSE IN THIS CITY, PROBABLY, IS THERE SUCH AN ASSORTMENT OF STYLES AS WE HAVE HERE

—In prices—this is the story:

—During the past week many women left our store to seek further. We kept a record in each case where customers decided to investigate elsewhere before purchasing. **IN EVERY INSTANCE THEY RETURNED TO THIS STORE.** That is the record so far of this Clearance Sale.

—We started out early in the season to establish a commanding position for this garment store. For Authenticity of style and prices.

—To do a large volume of business necessitates immense assortments, but it does not mean quantities of any one garment. It demands a constantly varying assortment featuring every fashion change. By this method we keep our stock distinctly new, and it is these new garments, **EVERY ONE OF THEM**, that go on sale at the deepest reductions.

—**NEW SUITS, NEW COATS, NEW DRESSES—TO KEEP THIS STORE NEW WE OFFER GREAT ECONOMIES. THEY ARE NOT THE ACCUMULATION OF MANY YEARS.**

—Particularly attractive and especially worthy are our

—**Suits on sale from \$14.75 to \$45.50.**

—**Coats in immense variety from \$9.90 to \$35.00.**

—**One-Piece Dresses for street or evening wear from \$7.95 to \$31.75.**

**Original Imported Paris Model
Gowns and Wraps at Half-Price**



Third Floor.

Black Fur Set Clearance \$6.75

—Fur set of black French coney consisting of large shawl collar and flat pillow muff.

—The collar is made in the crossed animal effect, finished with heads and tails and lined with satin.

—The muff is made in the new flat pillow shape, lined with satin to match the collar.

Mackinaws and Norfolk FOR MISSES AND WOMEN

Clearance \$5.00

Regular \$10 to \$15

—These Mackinaw and Norfolk jackets are of plaid and plain materials, ranging in length from 32 to 40 inches.

—The jackets are made with strap, belts and large pockets. Third Floor.

1913 MODELS DOMESTIC SEWING MACHINES

\$1.00 Down—\$1.00 Week.
\$85.00 Model, Special **\$37.50**
Delivered to your home on the first payment. Fifth Floor.

NEIGHBORHOOD COOK BOOK

A compilation of selected receipts specializing German dishes. This book is sold under the auspices of the Jewish Women's Council.

Price \$1.00
For sale in our book store. Basement



The Man Who Cannot Distinguish The Old From the New in Neckwear Loses the Entire Force of This Sale

Half-Price Clearance of Newest Neckwear

—Great Half-Price Clearance Sale of men's silk neckwear. This includes all our fancy American and English silk neckwear, shown only in the most desirable shapes of narrow and flowing end four-in-hands. Needless to say that this is an exceptional offer, as the lines are all the newest styles and best makes.

Regular \$.50 \$.75 \$ 1.00 \$ 1.50 \$ 2.00 \$ 2.50 \$ 3.00 \$ 4.00

Clearance \$.25 \$.38 \$.50 \$.75 \$ 1.00 \$ 1.25 \$ 1.50 \$ 2.00

Special Clearance of Underwear

—Natural gray wool underwear—a weight desirable for Winter wear—shown in shirt and drawers. Each garment made and trimmed in the best manner possible. This lot includes garments that previously sold at 55c, 75c, \$1.00, \$1.25 and \$1.50

—In this great Clearance Sale this underwear is marked at

ONE-THIRD OFF

First Floor

You Never Could Dress a Miss So Moderately or Becomingly Before Jaunty Suits for Junior Girls, Ages 13 to 17 Regular \$18.50, Clearance \$10.00

—Corduroy velvet suits made with high or low button neck. Plain Norfolk style with patent leather belt. Coat satin lined and trimmed with silk Heracles braid and tiny buttons. Skirt is made with panel front and back. Colors brown, black and navy.

Young Girls' 3-Piece Suits Ages 8 to 14 Years

Reg. \$10 to \$14.50 at \$6.50

—Made of navy blue serge and tan mixtures in Norfolk style, with and without yoke, and box style with belted back. Notch and rever collars. Trimmings of velvet, braid and buttons. Skirts are made panel front and back and waists have set-in sleeves.

Smart Coats for Girls

Regular \$9, Clearance \$4.95

—For girls from 8 to 14 years of age. Materials are fancy wool tweed and check mixtures. These are made in double breasted style with large patch pockets, and have large round double collar. Plain cloth trimming on collar, cuffs and pockets.

Girls' and Misses' Raincoats Reduced

Fourth Floor