The

First

Mail Order Patrons Should Take Advantage of Clearance Prices-Orders Will Be Filled From Our Catalogue or Daily Advertisement Our Gigantic Furniture and Carpet Clearance Continues-Entire Stocks Reduced-Contract Goods Only Excepted-See the Windows

All purchases charged on accounts today go on January bills, which are payable February the 1st.

the

First

Floor

Jorry article Reduced.

Contract Goods Alone Excepted

Women's 25c and 35c Neckwear, 17c Including Robe spierre collars and Plauen lace collars, each, 17¢ Floor

25c Jabots, Collars and Stocks, 9c Made of fine lawn and trimmed in Valen-

ciennes. For the clearance at 9¢ Women's 50c Neckwear, 39c Including Robespierre collars, Plauen collars and jabots, each 39¢

\$1 and \$1.25 Neckwear, 53c Comprising jabots, stocks and collars. Some hand-embroidered. Each, 53¢

\$2 to \$3.50 Neckwear, 98c Jabots, stocks, yokes, etc. Some hand-embroidered and Cluny and Irish lace. Each, 98¢

\$5 to \$9 Neckwear, \$2.98 Real Irish, Cluny and filet lace Neck-wear. Each, \$2.98 Women's 50c Vests and Pants, 39c

Fleece-lined, heavy quality. In white, All sizes. Garment, 39¢ Women's 75c, 85c Union Suits, 57c Heavy fleece-lined, in white. Regular and

extra sizes. Suit, 57¢ Women's \$2.50 Union Suits, \$1.29 Wool and silk-and-wool, high neck, long sleeves, ankle length, suit, \$1.29

Women's and Children's 25c and 35c Gloves, 19c

Knit golf style. In black, white and colors. Pair, 19¢ Women's, Children's \$1 Gloves, 57c Lambskin, glace. In black, white and col-

ors. Pair, 57¢ Women's \$1.25, \$1.50 Gloves, 95c Lambskin and kid. One and two clasps. Black, white and colors. Pair, 95¢

\$2 Bust and Hip Forms, \$1.49 Dressmakers' models, of good proportion. All sizes. For the Clearance at \$1.49

12c and 15c Ribbons, 9c All silk, plain and faney. All colors. 3 and 3½-inch. Yard, 9¢

17c to 20c Ribbons, 12c All silk, plain and fancy, all colors. 4 to 5-inch. Yard, 12¢

25c and 35c Ribbons, 17c All silk, plain and fancy, all colors. 4 to 6-inch. Yard, 17¢

\$1.75 Long Cloth, \$1.25 Fine quality, 12-yard pieces, 36-inch width. The piece, \$1.25

25c Waistings, 121/2c d quality. 32 inches wide. Yard, 121/20 50c Poplins, 25c

18 inches wide. Of silk and cotton. Yard for 25¢ 121/c Percales, 9c

Fast colors, both light and dark, 36 inches wide. Yard, 9¢ 50c and 75c Dress Goods, 25c

Of cotton and wool, light and dark colors, 36 inches wide. Yard, 25¢ 20c Ginghams, 10c

In all the newest patterns and colors for Spring, 32 inches wide. Yard 10¢ \$7 Napkins, \$4.98

Of extra heavy all-linen. 25-inch size. Dozen, \$4.98 70c Sheets, 55c

Extra heavy, size 72x90. 75c size, 81x90, at 59¢; 72x90, 55¢ 17c Pillow Cases, 121/2c

In size 45 inches by 36 inches. Each, at only 121/2¢ 25c Pillow Cases, 20c

Made with scalloped ends. Size 45x36 inches. Each, 20¢ \$1.75 Bed Spreads, \$1.39

Good quality Spreads, such as we've al-ways sold at \$1.75, now, each, \$1.39 \$4.50 Sweater Coats for Men and Women. \$3.39

Ruff-neck style. All wanted colors. Each, \$3.39

Men's \$1 Shirts and Drawers, 59c Natural gray wool. Good medium weight Well finished. Garment, 59¢

Men's 50c Ties, 25c Four-in-hand styles. Endless variety of colors and patterns, each, 25¢

\$1.50 Men's Vassar Un'n Suits, 98c Extra heavy weight, derby-ribbed. Ecru only. Suit, 98¢

Men's \$1.50 Shirts Drawers, \$1.19 Fine quality, natural wool, flat weave. Garment, \$1.19

Men's Flannelette Nightshirts, 45c Military or turndown collar. Full size. Great variety. Each, 45¢

85c to \$1.50 Bands, 69c Venise and ratine. In white and cream. 3 to 9 inches wide. Yard, 69¢ 65c to 85c Bands, yard, 49c

65c to 85c Bands, yard, special, only 49¢ \$1.25 to \$1.75 Allovers, 98c Of Venise and Baby Irish. In white and cream. 18 inches wide. Yard, 98¢

\$1.75 to \$2.50 Allovers, \$1.39 \$1.75 to \$2.50 Allovers, yard, only \$1.39 \$3 to \$4.50 Chiffons, \$1.98 Short lengths of fancy and bordered for evening gowns. Yard, \$1.98

\$2 to \$3.50 Chiffons Yard, \$1.39 \$2 to \$3.50 Chiffons at the yard only \$1.39

18c Edges and Insertions, Yard, 12c

Linen Barman Edges and Insertions. 11/2 to 3 inches. Yard, 12¢ 25c Edges and Insertions, yard, only 18¢ 65c to \$1.00 Bands, 39c

Of embroidered batiste, 6 to 14 inches wide. Yard, 39¢

\$1 to \$1.50 Flounces, 69c Of Swiss. In eyelet and baby Irish effects, 18 and 27 inches. Yard, 69¢ Women's \$1 Silk Hose, 69c

Pure thread silk, with lisle tops, split soles. Black only. Pair, 69¢ Women's 35c Cashmere Hose, 29c

Seamless, ribbed tops. Gray heels and toes. Also oxford gray wool. Pair, 29¢ Women's 35c Cotton Hose, 25c Plain and fleece-lined. In black only.

Pair. 25¢ Women's 35c and 50c Hose, 29c. Imported fine lisle, doublet tops and feet. Black, tan and colors. 3 pairs, 85¢; pair

Women's 35c Outsize Hose, 25c Of lisle, with double clastic tops. Black and tan. Pair, 25¢

Children's Hose at 21c. Of black ribbed wool, seamless feet. Pair, special at 21¢

Boys' and Girls' Hose, 19c Extra quality School Hose. Medium weight ribbed black cotton. Pair, 19¢

Infants' 20c Hose, 15c Black wool. Seamless. Gray tipped heels and toes. 2 pairs, 25c. Pair, 15¢

75c Veils, 25c White wash blonde lace, draped style. Regular sizes, fancy borders. Each, 25¢ 50c Mesh Veilings, 19c

Plain, dotted and tuxedo. Fine and heavy. Assorted colors. Yard, 19¢ \$2.50 Auto Veils, 98c

Imported make, extra large. Have satin border all around. All colors. Each, 98¢ Veilings, Drapes, Malines, 1/4 Off During this sale every article in these lines reduced ONE-FOURTH.

Including every piece of rich and deep Cut Glass in our immense stock at 1/4 OFF. Chafing Dishes, Coffee Machines Offered during this gigantic Clearance at

20 PER CENT OFF. All Carving Sets, 20 Per Cent Off Silver Hollowware, at 20 PER CENT OFF Sterling Flat Ware, at 10 PER CENT OFF Copper and Brassware, 25 PER CENT OFF

\$2.50 to \$3 Hair Brushes, \$1.98 Ebony and rosewood backs. Famous makes. Bristles of Siberian boar. Guaranteed. Each, \$1.98 \$1.25 to \$1.75 Hair Brushes, now only 98¢ 65c to 85c Hair Brushes, now for only 49¢

\$3 to \$10.50 Meerschaum Pipes, ½ Straight and curved stems. Genuine am ber bits. All 1/2 PRICE.

31.50 Lavender Smelling Salts, 98c Extra large jars. In any desired color.

Leather Hand Bags, 29c and 49c Two lots-broken lines. Of leather, vei vet and tapestry. Unparalleled offer, 29¢ and 49¢

Sterling Silver Thimbles, 10c Offered at this price, while any remain.
At Jewelry counter, each, 10¢
All Clocks—except Alarms—¼ OFF.
All Slives Mesh Bags at ¼ OFF All Jewel Cases at 1/2 PRICE. All Silver 1/4 OFF. All Holiday Stationery, 1/2 PRIOE. All Brass Desk Sets, 1/4 OFF. Hand Bags, 1/4 OFF

\$3 and \$3.50 Suitings, \$1.98 Of all-silk, in two-tone effect. 36 inches wide. Yard, \$1.98

\$2 Corded Silks, \$1.33 Colored styles. 36 inches wide. Yard at only \$1.33

\$1.25 Silks, 79c Fancy and Dresden style. Yard, 796 \$1 Fancy Silks, yard, 59c

\$1.00 Pancy Silks, special price, yard, 59¢ \$1.50 Suitings, 98c Of corded velvet. In tan, gray, brown and blue. Yard, 98¢

\$12 Hair Switches, \$7.19 German wavy style; three separate stems. 34-inch. At \$7.19

\$10.00 Switches, 28-inch, special at \$6.19 \$ 6.00 Switches, 24-inch, special at \$3.19 \$3.50 Puffs, \$2.19 Large crescent-shaped clusters, \$2.19

Men's Ties, ½ Price

Again today we continue our Great

Half Price Tie Sale. Included is our entire stock of Men's Fancy Silk Neckwear,

knit and crochet ties. Men's 25c Ties now 121/26 Men's 50c Ties now 25c. Men's \$1.00 Ties now 50c. Men's \$1.50 Ties now 75¢. Men's \$2.00 Ties now \$1.00. Men's \$2.50 Ties now \$1.25. en's \$3.00 Ties now \$1.50. Silk Knit and Crochet Tiescluding our entire line of \$2 and \$2.50

grades, your choice now 98¢.

See Window Displays



Contract.

600ds

ALONE.

excepted

ALITY STORE OF PORTLA

In Sisth, Merison + Alter Streets

Nursery on the Fourth Floor-where infants and children are cared for while mothers shop in the Store.

Contract Goods Alone Excepted

0n

The

very article Reduced

Women's \$12.50 to \$15 Dresses, \$7.45 Of charmeuse, wool, serge and messaline. Each at \$7.45 Second \$20.00 to \$25.00 Dresses, Floor now \$12.65 \$27.50 to \$35.00 Dresses.

now \$19.85 Women's \$15 Suits, \$9.75 Eight entire racks to select from. Plain or fancy styles, each, \$9.75

\$18.50 Suits \$12.65 | \$30.00 Suits \$18.75 \$22.50 Suits \$14.25 | \$35.00 Suits \$22.45 \$25.00 Suits \$16.45 | \$40.00 Suits \$24.85 Women's and Misses' \$10 Coats, \$5

Full-length and Johnnie style. Newest wanted fabries and colors, each, \$5 \$15.00 Co'ts \$ 9.85 | \$25.00 Co'ts \$15.45 \$18.50 Co'ts \$12.65 | \$32.50 Co'ts \$19.65

Girls' \$4.50 to \$15 Dresses

Of ginghams, linen, lawn and piques. Sizes 6 to 14 years, at ½ PRICE. Girls' Party Dresses

Of chiffon, net, lawns. In pink, blue and white. 8 to 14 years, 1/4 OFF. All Children's Coats Of cheviot, serge, velvet and tweed mixtures. Sizes 2 to 14 years, 1/4 OFF.

Lingerie Waists Allover embroidered. Of mulls, Lace yokes, short sleeves. High or low neck.

Of ginghams, percales and madras. Roll collar, short and long sleeves, with turnback cuff. Each 78¢

Chiffon Waists Made over silkoline and lace. Robes-pierre collars, long sleeves. Each, \$4.85

Lingerie Waists Of hand-embroidered filet lace, high and low neck, long and short sleeves. Each, at only \$3.85

For women and misses. Rubber raincoats at \$2.85 \$10 Double-Textured Raincoats at \$6.55 \$14 Gaberdine Raincoats at \$10.50

Of messaline and taffeta. In black and colors. Special, each, \$4.38

Of messaline. In black and colors. Sp: cial, each, \$2.18 Children's Furs Reduced

Regularly ranging in price, \$1.50 to \$7.50 the set. Special, \$1.13 to \$5.63 All Furs Reduced Ranging in price from \$5 to \$125, now \$3.75 to \$93.75

All House Gowns Reduced Ranging in price \$15 to \$48, now only \$11.25 to \$36

Women's \$5 to \$5.50 Bath Robes, Square-neck style, square or pointed col lar, each, \$3.95 Women's \$8.50 Bath Robes, \$6.25

Of fine quality blanket material, Persian band trimming. Each, \$6.25 Women's \$3 Sweaters, \$1.98 Plain weave, ruff-neck style. Red, gray

and white, each, \$1.98 Women's \$1.75, \$2 Kimonos, \$1.48 Long style, of crepe and outing flannel, satin borders, each, \$1.48

Corsets Reduced One lot of exceptional high grade. Of French coutils and fancy brocade. All sizes. Each, \$4.98

P. N. Corsets, \$1.69 A special lot. All latest models. Sizes 18 to 30. Only \$1.69

Women's, Misses' Trimmed Hats Which includes our entire stock. Price \$5 to \$150, at 1/2 PRICE.

All Knox Hats

For women. Our entire stock of this faus make of women's Tailored Hats at 1/2 PRICE. Women's \$6.50 Bath Robes, \$4.98

Bath Robes of blanket and eiderdown Satin-trimmed, cord and tassel. Ea. \$4.98 Women's \$5 Sweaters, \$3.95

Of plain and fancy weaves, high-rolling or ruff-neck collars. Red, gray or white. Special, \$3.95. Women's \$1.50 Kimonos, 98c

Long style. Of crepe and flannelette. Loose and empire style, each 98¢. Outing Flannel Sacques, 69c Outing Flannel Sacques. Made with pep-

lum. Neat and serviceable. Special 69¢. Children's \$4-\$4.50 Reefers, \$2.25 Children's Reefers. In red, black and white checks and gray. Lined throughout. Velvet collars. Sizes 2 to 7 years, \$2.25.

Tailored Shirt Waists, \$1.28 Of linen and madras. Soft or stiff collars and cuffs. Also lingerie waists. Of mulls, lawns and marquisettes. Spl. \$1.28. Silk Petticoats, \$3.18

Petticoats of messaline and taffeta. In all the newest and popular shades. Clearing Sale price, each \$3.18.

Entries for Cat Show

Now open. Entry blanks obtainable on Sixth Floor. Cat Show held January 23, 24 and 25. Mrs. Elbert Besse, of Chicago, secretary American Cat Association, will act as judge.

On The Third Floor

\$6.50 Lace Curtains, Pair, \$2.95

See Sixth street window display. Beautiful Curtains, in white and eeru. Pair, \$2.95

\$3 and \$3.50 Lace Curtains, Pair, \$1.98 20 designs. In white and ceru. Pair, \$1.98

\$6 Couch Covers, \$4.79 In verdure tapestry effects, double-faced and two-toned. Each, \$4.79

35c to 50c Cretonnes, yard, 23c 50 designs in floral patterns. 36 inches.

\$1.25 to \$1.50 Battenberg Scarfs and Centers, 50c Centers, round and square designs; scarfs, of allover, cream centers. Ea., 50¢

All Cretonne Boxes, Trays and Cabinets, at 1/4 OFF. 25c to 35c Holiday Novelties, 10c

Tie Racks, Pipe Racks, Veil, Glove and Kerchief Boxes. Each, 10¢ \$3.50 to \$8 Sofa Pillows, \$2.39

Hand embroidered and mounted and ready for use, each \$2.39

50c, 65c Stamped Pillow Tops, 35c Stamped and marked, ready to be embroidered. Each, 35¢ All Opera and Party Bags, 1/2 Off

Hand-made, Beautiful designs and colorings. Regular prices \$2.50 to \$25. 50c to \$3.50 Holiday Novelties, 1/2 Includes Sachets, Vanities, Pincus etc., AT 1/2 PRICE.

Men's Suits, 10 per cent Off Includes our splendid showing of all staple blue and black suits. For the Clear-

ance, 10% OFF. Men's, Boys', Children's Clothing

Reduced Every garment in The Men's Store, Third Floor, reduced 10 TO 50%

Men's \$20, \$35 Fancy Suits, \$18.75 Includes every fancy Suit in our entire stock to \$35 at only \$18.75 Men's \$15, \$18 Fancy Suits, \$11.75

Includes all the popular-priced Fancy Suits for men, to \$18 grades at \$11.75 Boys' \$8.50 to \$15 Knicker Suits, Famous "Sampeck" make, double-breasted styles. Sizes 7 to 17 years, at

\$5 to \$8.50 Junior Overcoats, \$3.85 450 Overcoats in the lot. Sizes 4 to 9 years, at \$3.85

Women's \$4 to \$5 Shoes, pr., \$3.19 Many high-grade button or blucher style Every wanted leather; pair, \$3.19 Womens' \$2.50 to \$3.50 Shoes, \$1.49

Broken lines, but all sizes in the lot. Pair, \$1.49 \$8.50 Suitcases, \$6.25 0n

The Fourth Floor

On

The

Fifth

24-inch size, of genuine cowhide. Complete with shirt fold and 2 straps all around. Clearance price, \$6.25 \$18 Trunks, \$15.15

Durably and substan-

tially made. Complete with 2 trays, 2leather straps. Full clath lined at \$15.15 .. All Pictures Reduced 25c Per Cent - Includes fancy ready-

Floor Big Basement

Store

and Framing, 25 Per Cent Off. \$1.25 Aluminum Sauce Pans, 69¢-of the fam-"Wearever" make, 3-qt. size, with covers, for Clearance at 69¢

All Homefurnishings at

made frames,

framed and un-

framed Pictures.

10 per cent Off. All Hand-Painted China One-Third Off All Bronze Goods at One-Third Off All Fancy Vases at One-Third Off. All Electric and Gas Lamps 20 per cent Off All Fancy China at 25 Per Cent Off Royal Dresdan China at One-Third Off All Open-Stock Dinnerware 10 per cent Off All Gray Graniteware at 10 per cent Off All Glassware at 10 per cent Off

IN THE BOOK STORE All Children's Picture Books at Half Price All Bibles and Standard Sets, Quarter Off 20c to 35c Books for Boys at Only 15c All New Year Calendars at Half-Price 75c to \$1.50 Fiction, slightly handled, 50c 75c to \$2 Leather and Gift Books at 50c Neighborhood Cook Book, \$1.00

Pure Food Groceries

Butternut Butter, two pounds for 69¢ Picnic Hams, Special at pound, 14¢ Fancy Mixed Nuts, two pounds for 35c 50c High -grade Candies, per box, 40c 25c High-grade Candies, per box, 20c Mixed Candy, special at the pound. 15¢ Victor Coffee, special at pound, 30¢ Layer Raisins, two pounds for 25¢ Florida Oranges, the dozen at 25¢ Fancy Imported Figs, the pound, 25¢ New Imported Macaroni, 2 pkgs at 35¢ Imported Olive Oil, ½ gal. cans, \$1.40 Peanut Butter, in bulk, pound, at 20¢ Stuffed Olives on sale at per bottle 20¢ Queen Olives, a 75c bottle for only 40c