

Choose 'Ajax' Guaranteed Hosiery in Holly Boxes as Gifts for Men—Six Pairs at \$1.50, \$2 and \$3—Guaranteed for 6 Months, 1st Flr. Mysto Magic Specialties and Edison Home Kinetoscope Demonstrated on 5th Floor—Order Christmas Trees Now—Store Open Tonight

A GIFT FOR THE HOME—and one that brings pleasure and enjoyment each day is one of our wonderful Grafonola Outfits at \$57.60. Grafonola, 22 Selections, Record Album and 1000 Needles complete the outfit. Fourth Floor Parlors.

Meier & Frank Co. Fifth, Sixth, Morrison and Alder Sts.

XMAS SEWING MACHINE CLUB—join it today. Any style Willamette sent to your home at \$2 on purchase—\$1 a week. No interest or extra charges. Willamette Junior—the toy machines that sew—\$5 regularly, now at \$3.85. Fourth floor.

Leather Novelties for Gifts

FOR greatest variety and exclusiveness of new styles in Leather goods you'll find them here in the first-floor section. For today we detail the following:

- Collar Bags—Pouches and boxes, of suedes, goat and seal leather. For men at prices of 65c to \$6.50. Jewel Boxes—Of all sizes and in every wanted quality of leather, 50c to \$12. Medicine Cases—Coat Hangers, in leather cases. Flasks, Drinking Cups and leather Picture Frames, 35c to \$15. Watch Fobs—A new style of arts and crafts leather work. Styles for men and women, at 50c. Humidors—Leather-covered, with metal lining. Made to hold moisture. Specially priced at \$5.50. Wallets and Bill Folds—Of walrus, seal, calf and suede leathers, 75c to \$10. Cigar Cases—Without metal frames. The new style, with convenient leather loop, 50c to \$15. \$5.00 to \$6.00 Bags—Both novelty and shopping styles. Exceptional qualities. Of natural seal and genuine pin seal. Special to \$3.50 day at only, each \$3.50.

—First Floor, New Building.—Mail Orders Filled.

For the Best Service, Greatest Variety and Lowest Prices—Meier & Frank's

Mail Order Dept.

—phone your orders now, rather than trust to the hurried mails. Your orders carefully and promptly filled.

Nursery, 4th Flr.

—for the convenience of mothers who wish to come to the store with children to shop. Trained nurse in charge.

The White Auto

—for the convenience of out-of-town patrons. The big Auto meets incoming trains at the various stations.

Branch Exp. Office

—for the convenience of Xmas shoppers. Packages boxed or wrapped, ready for mailing or expressage.

Christmas Cards

—given free at the Red Cross Seal Booth, just inside the archway of new building. Ask for them!

Red Cross Seals

—for your Christmas packages—first floor. Booth in charge of Misses Margaret Hewitt and Lora Cummins in A. M.; Misses Mildred Honeyman and Barbara Mackenzie in afternoon.



Table d'Hote \$1 Dinner

Orchestra and Singing 5 to 8 Tonight Restaurant

Seventh Floor

- Take Points on Half-Shell Consomme a l'Imperatrice Chicken a la Reine Branch Celery Gousses Olives Sauced Almonds Hollandaise Pommes Dafour Bouchee of Sweetbreads, Toulouse Benedictine Punch Young Oregon Turkey, Chestnut Dressing, Cranberry Sauce Roast Suckling Pig, Sweet Potato Dressing, Baked Apple Mashed Potatoes, Canned Southern Yams Creamed Green Peas Grapefruit Salad Hot Mince Pie Pumpkin Pie Maroon Glace Ice Cream Cakes Camembert Cheese Toasted Buns Crackers Nuts Layer Raisins Cafe Noir

Mothers! Choose \$5 to \$8.50 Coats for the Son Only \$3.85



NEVER before this year have we made such an exceptional offer on Overcoats for boys! They're a special purchase, just received—only 300 Overcoats enter this sale! An opportunity few mothers can afford to miss!

300 Overcoats for boys 2 1/2 to 10 years. All in the popular military collar style. Many have belts all around; some back belts, and other models without belts. Of chevriots, tweeds, cassimeres and worsteds, you'll find them. Velvet and self collars. In brown, gray, blue and tan. Every Overcoat in this entire lot is absolutely all wool! Mothers choose from these \$5, \$6.50, \$7.50 and \$8.50 Overcoats today at only \$3.85

CHILDREN'S HATS—including many sizes for boys. They are broken lines of Cloth, Plush and Felt Hats that ordinarily sell at \$1.50 to \$2. Sizes 6 1/2 to 6 7/8 \$1.15

—Men's Store, Third Floor, New Building.—Mail Orders Filled.

Comfort for Men in House Coats To \$6.50 Kind, \$4.29

SEE them in the Morrison-street window, these House Coats for men! Your judgment will not go amiss in choosing one of these comfortable and popular House Coats for any man for a gift. In many styles. Choice of blues, browns, grays, tans and maroon. Sizes 34 to 44. Choose them today, while selection is the best. They're regular \$5.50 to \$6.50 House Coats we include in this sale today at only \$4.29



Boys' Bathrobes make a most useful and acceptable gift. For today we offer our entire stock of Boys' Bath Robes—which you'll find in great variety. Regularly ranging in price from \$3 to \$4.50, but we price them for this sale today at only, each \$2.35

\$2.98 for \$5 Bathrobes Within the reach of all have and convenient Bath Robes for men! They're a gift suggestion that finds great favor. See them on display in the Morrison-street window. You couldn't buy the material alone for the price we ask for these Bath Robes—with cord or button fastening. All sizes are here. In blue, brown, red, gray and tan. Regularly \$5, specially priced today \$2.98

—Men's Store, Third Floor, New Building.—Mail Orders Filled.

\$4.50 Electric Desk Lamps for \$3.49



NO HOME where electric lighting is used should be without one of these adjustable Electric Desk Lamps, as illustrated! They're made in the popular brushed brass finish. Complete with cord and pull socket, adjustable to any angle. They're regular \$4.50 Desk Lamps, special today at only \$3.49

\$5 Electric Lamps, \$3.98

Have you an Electric Portable Lamp on your library table? The furnishings of the home are greatly enhanced by the addition of these attractive and artistic Lamps, as illustrated. Brushed brass finish, beautiful art glass shade, 12 inches wide. Lamp complete with 6 feet of cord, plug and 16 C. P. bulb. Regular \$5 Electric Lamps, special \$3.98



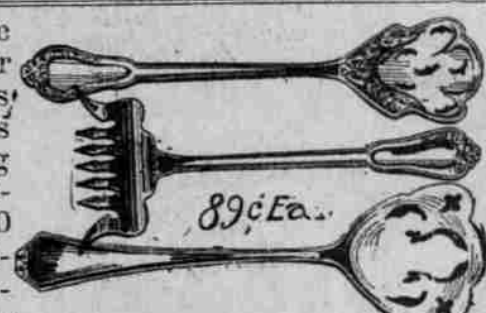
19 TOYS 19 Price Specials

19 Specials From Toytown, 5th Floor—Santa in Toytown 10 to 12 A. M., 2 to 5 P. M.

- 50c Kam Bac Game—A hoop-rolling game. Special today, 25c. 75c Sand Modeling Set—With which children make interesting sand models. Special, 38c. 75c Tubephone—A 10-note Turkish musical instrument. Special, 38c. 50c Tea Sets—Of puter, 18 pieces, unbreakable. At, each, 25c. \$1.50 Christmas Trees—Of Dennison's fireproof make. Complete with trimming. Special, 75c. \$1.50 Broom Set—Complete with 7 pieces and rack. Special, 75c. 50c "Dolly Strong" Dolls—With velvet bodies, unbreakable head, 25c. 15c Horse and Cart—of wood. A pleasing toy for baby. Special, 8c. \$1.50 Printing Presses—Of rotary style, with type, inks and cards complete. Automatic. At 75c. \$1.50 Game—Of "Bel-lo." Interesting and amusing. Special, 75c. 50c Circus Performers—Of heavy cardboard, jointed figures. Do mirth-provoking tricks. At 25c. 50c Mechanical Toys—Composed of clown and lettered wheel. At 25c. 50c Soldier Games—Entitled "On Guard." Includes 10-pins, 3 balls, 6 soldiers. Special, 25c. \$1 Tweedledee Dolls—Chief of the fairies; has unbreakable head; 50c. \$1 Toy Sprinklers—ten inches high. Beautifully decorated. Special, 50c. 50c Doll Bath Set—Includes sponge, soap, mirror, comb, etc., with celluloid doll. Special, 25c. 50c American Circus Toys—Of 3 animal figures—all well made and fully jointed. Special, 25c. \$1 Air Guns—Of old reliable Chicago single-shot style. Made entirely of wood. Special, 50c. Magic Lanterns—Including our entire stock, with or without moving picture attachments, for HALF PRICE.

\$1.25 Sterling Silver Pieces for Gifts at 89c

WHY not give Sterling Silver pieces for Christmas gifts? Timely for this sale, and the choosing of gifts, we have received fully 1000 pieces of Sterling Silver pieces in the popular Colonial design and neat rose border design. All full burnished finish and each piece in a neat box. Selling regularly at \$1.25, specially priced for today only, each, 89c.



- Sterling Olive Spoons Sterling Cream Ladles Sterling Tomato Servers Sterling Bon Bon Spoons Sterling Sugar Shells Sterling Sardine Forks Sterling Pickle Fork Sterling Butter Picks

—First Floor, Main Building.—Mail Orders Filled.

Girls' Coats 1/4 Off



2 to 8 Years, \$3.85 and Upward 8 to 14 Years, \$4.85 to \$16.50

SELECTED from our regular stock of latest styles is every Coat we include in this sale! Children's Coats, in chevriots, serges, velvets and corduroys. Some plain-tailored with storm collars and belts; others have sailor collars. Every Coat lined throughout. In tan, brown, red, blue and black. Ranging in price, \$3.85 to \$16.50 for children 2 to 14 years. 1/4 Off Your choice for today at

- Children's Kimonos—Of flannellette, in blue, pink and tan. Some styles have sailor collars; others plain or the square necks. All in kindergarten patterns. Round neck or sailor collar styles. Ages 2 to 14 years. Priced at from \$1.58 up to \$4.95. Children's Bath Robes—Of eiderdown and blanket robe materials. In blue, pink and red. Plain or figured patterns. Round neck or sailor collar styles. Ages 2 to 14 years. Priced at from \$1.58 up to \$4.95.

3 Specials in Women's Silk Hose

Acceptable and Appreciated Gifts for Women

FOR women and misses there's no having too many pairs of Silk Hosiery—and there isn't a woman anywhere who wouldn't be delighted with Silk Hosiery as gifts. Beautiful and complete is our comprehensive showing of high-grade Silk Hosiery. Every famous make is here—the Hosiery that's called for by name and recognized as highest quality.

- At 79c—Women's regular \$1.25 black Silk Hose. You'll know them by their neat-colored banded tops. Made full fashioned and reinforced with lisle split soles. Women's \$2.50 Silk Hose—of extra heavy quality. Wide flaring tops. Choice of black and colors. Pair today at \$2.00. Women's 50c Hose—out-sizes of silk lisle styles. Of medium weight—in black only. With extra wide double garter tops. Two pairs 75c; the pair at 38c. At \$1.19—regular \$1.50 black Silk Hose for women. Have wide double elastic tops, high springings and reinforced feet. Regular and out-sizes. Women's 65c Hose—Imported quality of silk lisle. In black only. Made with double tops and feet. Special, 6 pairs at \$2.50; the pair, 45c. Children's Hose—of fine cashmere. Made with seamless feet, gray heels and toes. They're the "Pitman's Best" brand. Three pairs at 95c; pair at 35c. At \$1.35—regular \$1.50 famous Kayser's Silk Hose. Rich, lustrous quality, with double silk tops and reinforced feet. In black only. Infants' 50c Hose—of silk and wool. Made seamless, of fine, soft quality. White and all colors. Special, three pair at \$1; pair, 35c. Misses' 35c Hose—of extra fine sheer elastic quality silk lisle. Made seamless—in black only. Pair today at only 35c. Special Prices on Hosiery by the Box—Beautiful Gift Boxes Free With \$1.00 Purchases.—First Floor, Main Building.

Give Gotham Shirts

\$1.50 and \$2 Grades at 98c

THE famous Gotham Shirt needs no introduction to Portland men! They're well known to careful dressers for their high quality and perfect fit. You'll find them here in the smartest and newest patterns. A special purchase permits of this extraordinary offer. Every Shirt is fresh, crisp and new. Made from material of exceptional quality, cuffs attached, plain and pleated fronts. Shirts you'd always pay \$1.50 and \$2 for. We specially price them for today only at 98c



29c for Regular 50c and 75c TIES They're here in wonderful array. Of newest patterns—these Silk Ties for men we special for today! All in the popular flowing-end style, hundreds of patterns never before shown. In light, medium and dark shades, every Tie suitable for gifts. Packed in fancy Christmas box. Choice today of these 50c and 75c Silk Ties for 29c

Men's House Slippers

A THOUGHTFUL gift for any man would be these House Slippers we specially price for today. Opera or Everett styles. Of vicci kid or tan alligator leather; have hand-turned soles, with cushion insoles. They're regular \$2.50 Slippers we offer \$1.98 for today at only, the pair \$1.98

Women's Juliets, \$1.19

Choose them for women for gifts—they're very appropriate and bring a world of comfort to the wearer. Made of felt, and fur-trimmed. In wine, gray, black, brown, red or green. Regularly \$1.50, special today, the pair \$1.19

Women's Neckwear

Choose for Gifts Today

At 50c We include a dainty lot of Women's Neckwear, and each piece packed in holly box. Beautiful hand-embroidered Jabots, Collars, Yokes, etc. Trimmed with real Irish and cluny lace. Every one of dainty design.

At 98c You'll find satin Robespierre Collars, with dainty jabots of ecru lace attached. Just such collars as you'd ordinarily pay \$1.25 and \$1.50 for.

1/4 Off Point de Venise and Plauen Lace Neckwear—showing collars, yokes, chemisettes, coat collars and stocks in wonderful variety. Neckpieces that sell regularly at \$1.00 to \$6.00. First Floor, Main Building.—Mail Orders Filled.

Xmas Candy

Our new Candy Section in the Big Basement Store is the logical place to purchase your entire supply of Xmas Candies. You'll find there every variety. And always priced at greatest savings. One of the special for today is Cream Mixed Candy. Order the Christmas supply at, 2 lbs. 35c

25c, 30c, 40c and 50c Fascinators, 10c—They're broken lines—that's the reason for the reduction. All colors in the lot—white, red, pink and light blue. While the group 10c lasts today—your choice at the low price of only, each 10c

Meier & Frank Co. PORTLAND'S SHOPPING CENTER SINCE 1857

Women's Kerchiefs

- Embroidered Kerchiefs for women. Of fine quality, with embroidered corners. Packed 3 in a fancy box. Special to 25c day at, the box 25c. Linen Kerchiefs for women, of fine quality, all linen, hand embroidered, in French and Irish work, of the famous Appenzelle, Madeira and Spanish work. Special to 50c day at only, each 50c. Kerchiefs for women. Packed in Japanese straw basket and very appropriate for gifts. Have neat design embroidered corners. Special, 98c 6 in a box for only

Groceries for Christmas

- Eastern Sugar-cured Hams, lb. 19c Goose Breasts, the pound at 80c Goose Shanks, the pound for 50c Walter Baker's Cocoa, 25c cans, 19c Imported Layer Figs, per pound, 30c Fancy California Layer Figs, lb. 20c Candy Canes, for Xmas Tree, each, 5c, 10c and 15c No. 1 mixed Nuts, special, 2 lbs., 35c Popcorn, three pounds for only 25c Boiled Ham, special, pound for 33c Home baked Ham, pound for 45c Baker's Chocolate, the pound at 32c Victor Cocoa, the pound, special, 25c Butternt Butter, 2 pounds for 69c Asparagus, fancy, per can only 20c Dependable Coffee, 40c, 75c, \$1.10 Plum Pudding, 10c, 30c, 55c and 90c New Pancake Flour, 2 pkgs. for 25c Peanut Butter, per pound, at 20c Wesson's Snowdrift Oil, can for 30c