

Moving Pictures in Your Home With an Edison Kinetoscope—Demonstration 5th Floor—Leave Orders for Xmas Trees Now, 5th Flr. Join Our Xmas Sewing Machine Club—\$2 at Purchase and \$1 a Week Sends Any Willamette to Your Home—4th Flr., Main Building

Express Office

Branch office of the Wells-Fargo Express Company for the convenience of all our patrons, is located on the fourth floor. Parcels wrapped for expressage and mailing. Red Cross Seals placed free on packages wrapped at this bureau.

Meier & Frank Co. Fifth, Sixth, Morrison and Alder Sts.

Neat and appropriate Christmas Cards will be given free to include in your gift packages. Ask for them at the Red Cross Seal Booth, located near the archway between main building and annex, main floor.

Xmas Cards Given FREE -First Floor

Xmas But Six Days Away---Let Meier & Frank's Help In These Last Five Days of Shopping

Gifts for the Home—For Every Member of the Family

Holiday Offerings Found Everywhere in The Big Store

Black's Color Books

A Help to the Student

Educational and Interesting to All



IF WE could but tell you the beauty and excellence of these wonderful Color Books as published by the famous A. & C. Black Company, of London. Unquestionably the finest works on foreign travel ever published.

countries are given, their scenery, their people and progress. See them today in our Book Store, Basement Annex, and you'll appreciate their value as gifts for the student—for young and for old. No library complete without the wonderful Black's Color Books. Priced at \$1.25, \$1.50, \$2 and \$2.50.

Titles—The Alps, Canada, Holland, Hungary, Morocco, Naples, Norway, Bavaria, Birket Foster

The Holy Land, Northern Spain, The West Indies, The English Lakes, Florence and Some Tuscan Cities, Happy England, Rivers and Streams of England

Cashmir, Westminster Abbey, Canterbury, Edinburgh, Winchester, Geneva, Windsor, Isle of Man

—Bookstore, Basement Annex.

Red Cross Seals

Use Red Cross Seals on your Christmas packages, thus contributing materially to the war being waged on the white plague. Secure them at special booth, first floor. Morning attendants, Misses Anita Burns and Cully Cook. Afternoon, Misses Alice Tucker and Virginia Burns.

The Big White Auto

The Big White Auto meets various incoming trains for the special convenience of out-of-Portland patrons. Just a few moments' ride and you're at the Meier & Frank Store. Make it your shopping headquarters while in the city. No charge for the auto service.

Merchandise Bonds

The Meier & Frank Merchandise Bonds are a happy solution to the pondering question of "what to give." Attractive lithographed bonds, issued in any amount, in first-floor booth. Recipient chooses from any section of the store articles desired.

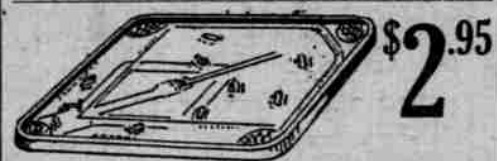


And on the Christmas Morn those happy little faces smile

Let Meier & Frank's Toytown Help Make for You and Yours The Happiest Christmas of All

AND surely The Greatest Toy Store in all the West can best supply the Toys, the playthings and specialties that mean the highest and best pleasure for young Portlanders. Toys here from every country in the world—all that's new, novel, entertaining, instructive and educational—all are here. The entire fifth floor of both buildings taken up with the various displays and exhibits. Come today!

\$3.75 Baseball Games



Ideal Baseball Game, including 27 other games on reverse side; fully equipped with men, dice, etc. Regular \$3.75 values. Special today for only \$2.95

\$6 Game Boards—Of 100 games. A four-surface board complete with instruction and equipment. Today \$5.39

\$4.50 Game Boards—Of 65 games. Crown combination, archery and others. Fully equipped. Today at \$3.95

\$4.50 Crokinole Boards—Combined with 49 other games. All equipped with dice, etc. Special today at \$3.63

\$3.50 Star Archery Boards—Plays 58 games. Price complete with equipment. Special today only \$2.95

Gift Suggestions

Hundreds of appropriate gift suggestions will be found in the folders, specially made for your convenience. Ask any floor man for them. They'll facilitate your gift-choosing and act as reminders as well. Don't fail to ask for the little gift suggestion folder.

DINE HERE TONIGHT

Why hurry home to dinner and then return to the city to shop? Plan now to dine in our beautiful seventh floor Restaurant, which is open every night until Christmas. Quick, efficient service. Unexcelled cuisine. Orchestra music at meals.

Nursery

Mothers who wish to come to the store to shop will find comfort in bringing the children to our Nursery, fourth floor. Miss Elizabeth King, a trained nurse, is in charge. The Nursery is under the auspices of the Portland Fruit and Flower Mission.

Bath Robes--A Gift to Please Men

Reg. \$5 Grades

\$3.85

TODAY we continue the great sale of Men's Bath Robes. Hundreds of them were purchased yesterday for gifts, and scores of them went to men for self use. See them in the Morrison-street window. You'll find them in all wanted colors and patterns. A thoughtful gift to choose for any man. Made in all sizes to fit men of every build. Have cord or button fastenings. Your choice of blue, gray, tan, red, maroon. Select them today while the assortment is good. Regular \$5 Bath Robes. Specially priced for this sale at only \$3.85



—The Men's Store.—Third Floor, New Building.—Mail Orders Filled.

A Gift That Brings Pleasure All Year



for Whole Family for Friends, for All A Columbia Grafonola

NO ONE thing will give so much pleasure to so many people for so long a time at so little cost as a Columbia Grafonola. No present you ever made will bring more delight and continuous all-the-year-long appreciation than a "Columbia," at any price, from \$17.50 to \$250.00.

Ask About Our Special Offer at \$57.60

One of the many attractive offers we have to make is the Grafonola "Favorite" Machine. Outfitted complete. Included with the machine are 11 double-disc Records of 22 selections, fine Record Album and 1000 of the best Steel Needles. The outfit complete costs you but \$57.60, and may be purchased on our Club Plan of easy installments if you wish.

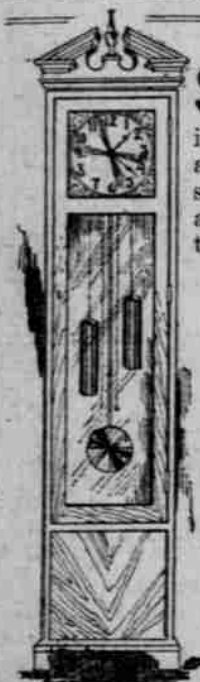
—Fourth Floor, New Building.—Mail Orders Filled.

Furniture As Gifts--Choose Today

Handsome Pieces for Men and Women--Now at Less

SURELY a gift practical though none the less acceptable and appreciative is Furniture. And safe are we in saying that nowhere in all Portland is a more comprehensive showing of the beautiful and artistic and at the same time substantial Furniture than here in our big fourth-floor section. Elegant pieces are here—Period Furniture, rich, massive, overstuffed and leather upholstered Furniture, as well as hundreds of popular priced pieces that find welcome in any home.

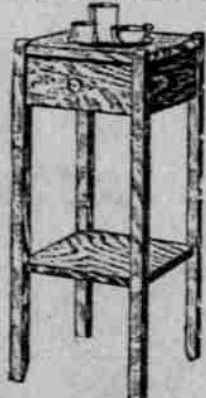
Note the remarkable offerings below—prices not to be equaled elsewhere.



\$65 Grandfather Clocks at \$47.50.

The elegant Normandy Chime Clocks that lend grace to the furnishing of any home. Come in mahogany or golden oak, guaranteed movements. \$65 Grandfather Clocks today at

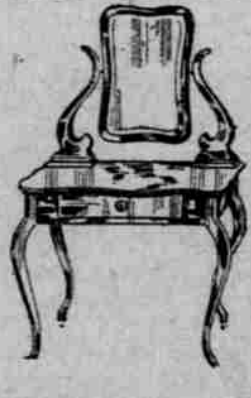
\$47.50



\$5.50 Smoking Tables at Only \$3.98.

A gift that few men wouldn't find comfort in—attractive Smoking Stands of solid oak. In wax golden, fumed or early English finish. Regular \$5.50 values. Choose them today while they last at the remarkably low price of only, each,

\$3.98



\$12.50 Dressing Tables at Only \$8.98.

Is there a woman anywhere who wouldn't be happy over receiving one of these convenient and handsome Dressing Tables? Just as illustrated. In birdseye maple, golden oak or mahogany. Regular \$12.50 values. Special today at low price of

\$8.98



\$45 Mahogany Rockers at Only \$27.50.

Handsome and comfortable are these rich mahogany Sleepy Hollow Rockers. Covered in genuine leather. A gift to please wife, mother, father or son. \$45 mahogany Sleepy Hollow Rockers will be placed on sale today at the remarkably low price of only

\$27.50



Stockinette Doll—Of Chase unbreakable make. 11 inches long, \$3.25; 15 inches long, \$4; 18 inches long, \$5; 21 inches long, \$6.50



Mutt and Jeff Jokes—A game of many parlor tricks; mirth-provoking and popular. Regular \$1.25 values. Special only 98c

Mysto Magic Tricks

The new and novel parlor entertainment. Simply follow the rules and become a mystifying magician. Demonstration on the fifth floor.

Mysto Puzzle Box—Containing 14 mystifying puzzles. A clever and entertaining amusement for the home. Regular \$1 value. Special today at 73c

\$1.50 Punching Bags—For boys. Of calfskin, with fine gum bladder. Choose them today at \$1.19

Leave Orders for Christmas Trees Now. Santa Claus in Toytown, 10 to 12 M., 2 to 5 P. M.

Glittering American Cut Glass at Less

Every Piece Suitable for Christmas Gifts

EVERY woman, you know, takes pride in the possession of rich Cut Glass Pieces. And here you'll find deep cut American Glass, which evidences the most skillful cutting, on blanks of pure white crystal glass. Each piece cut from a perfect blank, resulting in perfection of cut, finish and brilliancy. Note special reductions in force today.



\$5 Berry Bowls, \$3.99 Cut Glass Berry Bowls, deep and heavy, richly cut in combination of floral and leaf design, 8-inch size. Regular \$5 values. Special today at \$3.99

\$2.75 Comports at \$1.99 Cut Glass Comports, in floral and leaf design, neatly cut, on heavy blank. Height 6 inches. Just as illustrated. Regular \$2.75 values only \$1.99

\$2 Handle Nappies \$1.29 Cut Glass Handle Nappies, 6-inch size, with notched handle, cut in jewel or fan designs, on pure crystal glass. Regular \$2 val. Special \$1.29

\$1.75 Spoon Tray, \$1.19 Cut Glass Spoon Tray, as illustrated, in new design, pinwheel ends and deep miter cut center, oval shape. Regular \$1.75 values. Special today at \$1.19

\$7 Water Pitchers \$4.19 Cut Glass Water Pitchers, as illustrated. Also used as claret jug. Richly cut, in design as shown. They're an added charm to any dining table. Regular \$7 val. \$4.19

\$3 Handle Nappies \$1.99 Cut Glass Handle Nappies, 6-inch size, in deep miter and diamond jewel cutting. Blank of purest white crystal glass. Just as illustrated. Regular \$3 values on \$1.99 sale at only \$1.99

\$2.25 Oil Bottles at \$1.69 Cut Glass Oil Bottles, as illustrated. Cruet style. In pinwheel and star design. Used both for olive oil and vinegar. Generally bought in pairs. Reg. \$2.25 val. \$1.69

\$4 Fern Dishes at \$2.49 Cut Glass Fern Dishes, as illustrated; 8-inch size, footed style. Cut in swirling star and jewel design. Has non-tarnishable plated lining. Regular \$4 val. \$2.49

\$4.50 China Berry Sets for \$3.49

FEW homes that would not find many uses for these China Berry Sets, as illustrated. Popularly used for fruit or salad. Of German china. Set includes 1 berry bowl and 6 fruit saucers, neatly decorated in colored fruit design and gold edge. Regular \$4.50. Special for today, the set \$3.49



50c Sugars and Creamers at 33c An inexpensive and appropriate gift for the home are the Sugars and Creamers we special today. Of German China, in neat, attractive Dresden decoration. Regularly 50c. We place them on special sale for today at low price of 33c



\$1.50 Beer Steins \$1.14 No den complete without one of these Steins, as illustrated. Imported direct from the maker in Germany. Choice variety of designs. Have porcelain top, with metal rim. Regularly \$1.50, priced for today \$1.14

90c Fancy Cake Plates 59c Fancy Cake Plates, as shown at back of the above illustration. Of decorated German china. In many neat and attractive designs. There's many uses in every home for these Cake Plates. Regularly 90c, special 59c



90c Salad Bowls—In great variety of fancy decorations. Made of German china. Has many uses in the dining service. Choose them for gifts. Regular 90c Fancy Salad Bowls, on sale today only at the low price, each, 59c

—The Big Basement Store.—Mail Orders Filled.

Four Great Specials Today in Hosiery for Women

Women's 65c Hose—Of silk lisle, imported make, in black only, reinforced at all wearing points—six pairs for \$2.50—the single pair at 45c

Children's 35c Hose—And also sizes for misses. Of fine black lisle, with seamless feet—three pairs for 65c—single pairs at low price of 25c

Kayser's \$1.50 Hose—Of Italian Silk. Made in colors only. Beautiful quality Silk Hose offered at \$1.00

Kayser's Hose—Of thread silk, with double lisle tops. Made in black only. They are placed on sale for today at 95c

—First Floor, Main Building.—Mail Orders Filled.

Meier & Frank Co.

PORTLAND'S SHOPPING CENTER SINCE 1857

Staple and Fancy Groceries in Xmas Sale

HUNDREDS of housewives daily are availing themselves of the great opportunity our Monthly Sale of Groceries affords, to choose both staple and fancy Groceries for weeks to come at pronounced savings. A few of the specials are mentioned here.

Crystal Rice Hearts, a package, only 19c Golden Rod Oat Flakes, 2 packages for only 25c Royal Banquet Flour, bbl., \$4.55; sack, \$1.15 Royal Banquet Flour, a large bottle for 73c Log Cabin Syrup, in gallon cans, a can, \$1.10 Walter Baker's Cocoa, the 25c cans for 19c Searchlight Matches, 12 boxes for only 40c Eastern Skinned Hams, this sale, pound, 19c Royal Baking Powder, special, a pound, 40c Spices all the 10c cans, this sale, at, each, 7c

Supreme Pork and Beans, this sale, 2 cans, 25c Eastern Lard, medium pails, this sale, at 77c Long's Preserves, priced this sale, a bottle, 20c High-grade Baking Powder, 1 pound, only 17c Astor Milk, for this sale, 4 cans at 30c Salad Oil, a large bottle, for this sale at 25c Cream of Wheat, package, at this sale, only 15c Self-raising Pancake Flour, 2 packages, at 25c Quaker Corn Flakes, 3 packages for only 25c Split Peas, this sale, 3 pounds for only 25c Hickory Nuts, this sale, 2 pounds for only 25c

—Pure Food Grocery, Basement.—Mail Orders Filled.