

Unparalleled Holiday Offerings in Every Section of The Big Xmas Store

The Big White Auto—meets incoming trains at various stations for the special convenience of out-of-town patrons. No charge for the service.

Dine in Our Tea Room—on the seventh floor. Quick, efficient service. Music during Afternoon Tea, served from 2:30 to 5:30 P. M.

Meier & Frank Co.
Fifth, Sixth, Morrison and Alder Sts.

RED CROSS SEALS—For your Christmas packages may be secured at booth, first floor. Misses Elizabeth Stewart and Evelyn Wilson in attendance this morning. Afternoon, Red Cross booth in is in charge of Misses MacMaster and Cummins.

Nursery—Mothers who come to the store to shop may bring the children to our fourth floor Nursery. Miss Elizabeth King, a trained nurse, is in charge.



Leave Orders for Your **CHRISTMAS TREES** Now—Fifth Floor
Meet Santa Claus In Toytown Today

Xmas Cards for Gift Packages Free—Ask at Red Cross Seal Booth
The Greatest Toy Store in the West

Dear to the Heart of Every Child Are the Wonders of Toytown

THERE'S no place in all Portland or the West like the Toytown of Meier & Frank's. Toys, Toys, everywhere, thousands and thousands of them are everywhere! Toys and Playthings from every country in the world. Wonderful exhibits—the like of which young America has never before witnessed. Mechanical, artistic, educational and instructive Toys are here—Toys that amuse and Toys that enlighten. Immense are the stocks, wonderful the assortments, matchless the varieties and unequalled are the prices.

Direct into the foreign manufacturing cities and villages goes our Toy buyer—each year spending three whole months abroad selecting the Toys and Playthings he knows young Portlanders are sure to want. To London, Berlin, Sonneberg, Lauscha, Leipzig and other foreign cities he goes—but turn to Page 6 of The Sunday Oregonian, Dramatic Section, and read there of the modern Santa, the great Toy Store and the buyer of modern Toys.
Visit Toytown today—aside from the wonders it holds forth—remarkable offerings in Toys and Playthings are in force. Read every one of the specials given below:

"MECCANO"
An Introduction to the Study of Serious Mechanics
Wonderful Working Models
Signal Towers, Bridges, Loco Turn Tables, Windmills, Tracing Cranes, Trucks, etc.

"Meccano" consists of main parts used in machinery—levers, beams, wheels, axles, pulleys, bolts, etc. Limited only by genius of boy builder. Models can be taken to pieces and parts used in other models. All nickel steel and brass.

Choose a Set of Meccano For Your Boy

IT'S a pleasant way to instill him with a manual training—with its brass and nickle-plated steel plates, wheels and girders, he can erect bridges of the lift type and many other fascinating, and instructive possibilities are combined in Meccano. The set, \$2, \$4, \$6, \$10 and \$18

Saddle Horse—on wood-en-wheeled platform. Of papier mache, painted in natural colors. Leading-stick included. 15x15 in. Regularly \$1. Special at **73c**

Coal Cart—with horse on platform, as illustrated. Reg. **\$1.79**, \$2.50, spec'l

Wash Day Set—consisting of wooden tub, clothes dryer, clothes posts, line, pins, washboard and wringer. Regular 30c, spec'l price for this sale **23c**

"Round the Zoo" Picture Blocks—consisting of 12 cubes. As illustrated. Regularly \$1.25. Special at **98c**

Father Tuck's Picture Panorama—one as illustrated, entitled "Buttercup Farm." Regularly 50c, spec'l **25c**

Enameled Kitchen Sets—with 11 pieces, as illustrated. Regularly 60c; special, **43c**. \$1.75, 18-piece Set, **\$1.23**

The Meier & Frank Store will NOT be open tonight. Plan that Xmas shopping trip to the city for Wednesday night, when Meier & Frank's will be open.

Moving Pictures In Your Home With An Edison Kinetoscope

UNTOLD possibilities for entertainment are to be found in this new form of home entertainment—the Edison Kinetoscope! A combined moving picture machine and stereopticon. Simple to operate and instructive. Come to the special dark room in the fifth floor section today and see the demonstration. You'll pronounce the Kinetoscope an entertainment for the home that possesses both dignity and charm.

Rubber Balls—of imported make. Beautifully painted and highly glazed. Great variety. At **10c, 15c, 25c, 50c, 75c, \$1 and \$1.25**

Father Tuck's Fairy Play—and theaters, as illustrated. Reg. 39c, ularly 50c, sp'l **39c**

Noah's Ark—complete with assorted animals, stalls, etc. Regularly \$1.25, special price only **98c**

\$1 Pianos—with 12 keys. Are highly ornamented. Aet ual player. Special, **79c**

Mutt and Jeff Jokes—a game of many parlor tricks. Very amusing and popular. Regularly \$1.25. Special **98c**

\$1.00 Blackboards—for children. Easel style with drop front for desk. Moving roll with pictures. Special, only **73c**

Mysto Magic
Sleight-of-Hand Tricks
The new and novel parlor entertainment. By simply following the rules anyone can become the mystifying magician. See the demonstrator in the Alder-street window daily.
Mysto Puzzle Box—Containing 14 mystifying puzzles. A clever and entertaining amusement for the home. Regularly \$1, special, **73c**

\$6 Electric Trains \$4.95
Bing's guaranteed Electric Trains—Iron locomotive, tender, 2 coaches and circular track. Runs with dry cells or from electric current used in the home lighting. Regular \$6.00 Trains. Special, **\$4.95**

\$1.00 Dressed Dolls 73c

Completely dressed Dolls with sewed wig, sleeping eyes, lashes and choice variety of dresses. Regularly \$1. Special, **73c**

\$2.75 Dressed Dolls—complete in every detail. Cloth street gowns with appropriate read dress. Full jointed, 21 inches high. Special, **\$1.98**

\$2 Dressed Dolls—fully 20 inches high. Full jointed. Lace stockings and low-cut slippers. Special, **\$1.49**

\$1.75 Dressed Dolls—very dainty and popular. Full jointed, sewed wig and lashes on eyelids. Special, **\$1.23**

\$1.25 Dressed Dolls—with every joint elastic string. Neatly dressed. Have sleeping eyes and lashes. Special, **89c**

75c Dressed Dolls—in several styles of dress. Sewed wigs. Sleeping eyes and lashes. Special, **59c**

SOLD HERE EXCLUSIVELY—are the famous Goldsmith line of Sporting Goods, Mysto Magic, Bing's Walking Dogs, M. E. Chase Stockinette Dolls, Dressel's Character and Jointed Dolls, Ginsberg's Human Hair Doll Wigs, "Fairy" Bicycles and Velocipedes.

Crokinole Game Board—playing 10 games, including checkers, complete with full equipment. Regularly \$2.00. Special, **\$1.49**

\$1.50 Punching Bags—for boys. Of calfskin with fine gum bladder. Double end style. Special, **\$1.19**

Rubber Dolls—Dressed with knitted slip and hat. Good voice. Length ten inches. Regularly 60c, sp'l **49c**.

Stockinette Doll—of Chase, unbreakable make. 11 inches long. **\$3.25**; 15 inches long **\$4.16**; 16 inches long, **\$5.00**; 21 inches long **\$6.50**

75c Steam Engine—upright style, simple and practical. Has one safety valve and whistle. Wonderful toys and specialties you see in Toytown, fifth floor. Read more about him and his travels and the toys he buys in Sunday's Oregonian—a full page told of the Greatest Toystore in all the West.

Bring the Children Windmills To Be Given Away

Character Babies—Of bisque and celluloid; some with hair and sleeping eyes; others have baby heads. Some daintily dressed. **35c to \$6**

Here Is the Man
who travels each year to foreign lands to buy for boys and girls the wonderful toys and specialties you see in Toytown, fifth floor. Read more about him and his travels and the toys he buys in Sunday's Oregonian—a full page told of the Greatest Toystore in all the West.

Windmills—as shown in illustration—will be given free to children who visit, with parents, the fifth floor today.

\$2.75 Willamette Coasters—have iron wheels and frame. Equipped with brake. Surface painted red. Strong and durable. Special **\$2.49**

75c Steam Engine—upright style, simple and practical. Has one safety valve and whistle. Wonderful toys and specialties you see in Toytown, fifth floor. Read more about him and his travels and the toys he buys in Sunday's Oregonian—a full page told of the Greatest Toystore in all the West.

Windmills—as shown in illustration—will be given free to children who visit, with parents, the fifth floor today.

Trapeze Performers—on frame work for mechanical operation. As illustrated. Prices **\$2 and \$3**.

PIRATE AND TRAVELER
Pirate and Traveler Game—Very interesting and instructive. Regularly \$1, special **73c**.

25c Kid Body Dolls—With full hip joints, bisque head, hair, sleeping eyes, slippers and stockings. Special, each **19c**.

35c Kid Dolls—Full hip-jointed, bisque head and hands, assorted hair, sleeping eyes, shoes and stockings, 18 inches high and stands. Special **23c**.

75c Kid Dolls—With sleeping eyes, wigs, hip joints, slippers and stockings, 18 inches high and stands. Special **59c**.

\$1.25 Kid Dolls—Hip and knee jointed, bisque head, sewed wigs, hair and eyes. Shoes and stockings, 18 inches high. Full fashioned. Special **98c**.

65c Kid Dolls—14 inches high, hip and knee jointed, sewed wig, sleeping eyes, bisque hands. Sp'l **49c**

Radiopticon—the Post Card Projector. Throws a perfect reproduction of any post card, kodak picture, magazine or newspaper cut, clearly and distinctly. A wonderful amusement and entertainment. Equipped for acetylene gas or electric lighting. Prices, **\$2.50, \$5, \$7.50 and \$10.00**

\$3.75 Base Ball Games at \$2.95
Ideal Baseball Game—Board—including 27 other games on the reverse side. Fully equipped with men, dice, etc. Regularly \$3.75, special **\$2.95**

Game Boards \$2.95
\$6 Game Boards—the "De Lux", plays 63 games. The perfection of game boards. Special, **\$5.39**

\$6 Game Boards—of 100 games. A four-surface board complete with instructions and equipment. Special at **\$5.39**

\$4.50 Game Boards—of 63 games. Crown combination Archerena and others, fully equipped. Special **\$3.95**

\$4.50 Crokinole Boards—combined with 49 other games. All equipped with dice, etc. Special, **\$3.63**

\$3.50 I Star Archerena Boards—plays 58 games. Equipment complete. Special, **\$2.95**

Famous Fairy Bicycles for Boys and Girls

Today is your opportunity to choose for your boy or girl one of the famous Fairy Bicycles at marked savings. Sold here exclusively. For ages 6 to 16 years. Styles for boys or girls, with or without coaster brakes. Steel rims. Guaranteed tires. Note the reductions:

\$20 Bicycle, brake, 18-in. frame, \$17.95
\$22.50 Bicycle, brake, 20-inch, \$18.95
\$15 Bicycle, without brake, 18-in., \$12.95
\$16.50 Bicycle, no brake, 20-in., \$13.25

Xmas Tree Stands
75c Christmas Tree Stands—special for today, each, **49c**

Gibb's Express Wagons only 25c
Gibb's See-Saw Toy for only 35c
Gibb's Pacing Joe Horse for 50c
Gibb's Gray Beauty Pacer for 50c
Gibb's Pony Circus Wagon at 40c
Gibb's Pacing Bob Horse for 25c
Gibb's Cuban Carts for only 35c
Gibb's Gipsy Wagon priced 50c

Humpty Dumpty \$1.25
famous circus sets. In many styles, from 60c upwards. The set of clown, donkey, chair and ladder in trick performance is very popular, at **\$1.25**

Xmas Tree Decorations
YOU'LL marvel at the variety of bright, pretty and attractive Christmas Tree Decorations we've here for your choice. All that could be desired for the Yuletide tree—including Paper Bells, Electric Light Festoons, Beads, Tinsel Garland and Tiny and medium large tree ornaments. Also Candles—boxes of 16, 24, 36 and 48 at 10 the box.

Meier & Frank Co.
PORTLAND'S SHOPPING CENTER SINCE 1857

\$2 Doll Carriage—as illustrated. Collapsible style. With hood. Imitation leather covered. Strong and durable. Steel wheels. Special, **\$1.73**

\$1 Puzzle Cut Ups and Picture Blocks—combined. All in one box. Special **73c**

25c Paper Dolls—come in assorted styles of dresses. Special, **19c**

25c Santa Claus Figures—for table decoration or base of tree, 13 in. high, frosted coat and cap, as shown, **19c**