

\$17 Is Our Price On Men's \$25, \$30, \$35 to \$40
Society Brand Overcoats—The Big Sale Continues

Meier & Frank Co.
Fifth, Sixth, Morrison and Alder Sts.

Butterick Fashion Sheets and Patterns for January now here in our first floor section. Choose, too, your Delineator for January—15c—and avoid the rush that is bound to come later.

Government
Weather
Forecast:



Ask About Our Wonderful Phonograph Offer **\$57.60**
Machine, 22 Selections, Album and Needles at

OCCASIONAL
RAIN

OUR BIG WHITE AUTO which meets as many trains as possible at the various depots, yesterday carried 40 visitors to the store the first three trips. Out-of-town patrons will find this a splendid convenience. No charge is made for the service.

Meier & Frank Co.
Fifth, Sixth, Morrison and Alder Sts.

Christmas Throngs Point the Way--1193d Friday Surprise Centers Greatest of Economies In The Meier & Frank Store

FOR MEIER & FRANK'S GREAT 1193d FRIDAY SURPRISE SALE.

Sale 10,000 Silk Ties Today
50c and 75c Grades at



Every One All Silk.
Flowing End Style.

29c

Positively Offered
for One Day Only!

Packed In Holiday Boxes

NEVER before has such a sale been known to the men of Portland, as this we offer today on Silk Ties!

Fully 10,000 beautiful, Flowing-end style, Silk Four-in-Hand Ties enter this unparalleled sale—They're here in every hue—plain and fancy, colors and stripes, in wonderful array!

"Twill be the talk of the city. And to accommodate all, assuring every one of choice selection, we have arranged not one, but several showings throughout the first floor section of the main building.

Come today—it's your only opportunity to purchase for self and gifts from this immense display of 50c and 75c Ties at the low price of only **29c**

Choose for Gifts--Each Tie In a Holly Box

Just Inside
Morrison-Street
Entrance.

1193d FRIDAY SURPRISE

Sale 25c to 50c
Ribbons, Yard
17c

SECOND FLOOR ANNEX

JUST when Ribbons are in such demand for making of holiday gifts—we include for the Friday Surprise, plain and fancy Silk Ribbons, 5 to 7-inch. In stripes and warp prints. Regularly sold 25c to 50c, for today only, the yard, **17c**

Women's Kerchiefs

Box of 3, 17c

Choose them for gifts—Women's Handkerchiefs, with embroidered corners, good quality. Limit of 3 boxes to one customer. Friday only **17c**

3 Children's Kerchiefs, 7 1/2c
Children's plain white Kerchiefs, packed 3 in a holly box. Today only, the box, at **7 1/2c**

FOR MEIER & FRANK'S GREAT 1193d FRIDAY SURPRISE SALE.

300 Bath Robes In By Express

Splendid \$5.00 Garments

Fresh, New and
Well Made for
Comfort and
Convenience.

\$3.85

Never Before Have
Such Robes Been
Offered at Such a
Low Price as This.

All Sizes to Fit
Men of Every
Build. All Col-
ors. Fine Gifts.



The Men's Store,
Third Floor,
7 Elevators.

BOUGHT especially for the Holiday demand and timely in arrival for this Friday Surprise are these Bath Robes for men we offer today! A fortunate purchase by our Men's Clothing chief—now in the Eastern market, sending to us by express just 300 Robes that sell the country over at \$5.

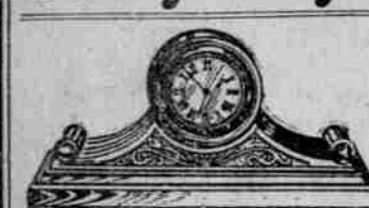
They're here in all wanted colors and patterns, exceptionally well made, and a gift from which any man would derive great comfort. Made in all sizes to fit men of every build. In blue, gray, tan, red, maroon. Cord or button fastening. Sleeves piped with satin.

Timely for today—We include this wonderful lot of \$5 Bath Robes for your choice at, each, \$3.85.

Choose for Gifts--See Display Window

FOR MEIER & FRANK'S GREAT 1193d FRIDAY SURPRISE SALE.

Today Only--All Mantel Clocks at 1/4 Off



NEVER before have we made so sweeping an offer in our splendid Clock section. An event all the more important coming, just as it does, at this Christmas time. Think of choosing from our beautiful stock of Mantel Clocks at a saving of a full fourth! All 8-day Clocks, half-hour strike. Every style and every price is here for your selection—and surely they're a gift to be appreciated in any home.

—Marbleized Wood Clocks, from \$5 to \$7.50.
—Marbleized Iron Clocks from \$6 to \$12.50.
—Mahogany Clocks, plain or inlaid, at \$7.50 to \$20.

**1/4
OFF**

—Satin or Oriental Brass Clocks, \$11 to \$15.
—Crystal Regulators, Gold Plate, Mahogany or Marble, \$15 to \$35.
—Westminster and Sonora Chime Clocks, \$17.50 to \$45.



FOR MEIER & FRANK'S GREAT 1193d FRIDAY SURPRISE SALE.

Specials in Toytown--\$3.50 Dolls, \$1.39

An exceptional Doll surprise is the jointed, sleeping style, for Friday 19 inches long, eye lashes and secured wig. Regularly \$3.50. Friday at **\$1.39**

\$1.25 Jointed Dolls—With sewed wig and sleeping eyes; 12 inches long. On Friday special for Friday only at **89c**

75c Jointed Dolls—With sewed wig and sleeping eyes; 12 inches long. On Friday special for Friday only, each, **59c**

\$1.50 Set Soldiers
\$1.13

Set of 20 Lead Soldiers. In choice of two or three different colors. Regularly \$1.50. Friday only, the set, \$1.13.

\$1.50 Police Patrol
93c

Iron Police Patrol, 16 inches long, drawn by two horses, nicely painted. Regularly \$1.50. Friday only, 93c.

60c Pop Cannon
43c

The popular Pop Cannon. Shoots cork, with loud report. Sells regularly at 60c; special for Friday only, 43c.



—Fifth Floor,
Both Buildings

MEIER & FRANK'S 1193d SURPRISE
Silk Petticoats at Only

\$2.65

Choose for Gifts and Self Wear
JUST such Silk Petticoats as you would choose for gifts, and assuredly prefer for self, are these we include in the Friday Surprise for only \$2.65!

Of messaline and taffeta. Some have pleated flounces with two rows of lace insertion and lace, others pin-tucked ruffles, or pleated with folds. An important Fri. Surprise

\$2.65
Women's \$1.50 Wool Shirts—in smart, mannish style. Soft quality wool material, in blue, brown, gray and red. Today at only **98c**

—Second Floor, Main Building

FOR 1193d FRIDAY SURPRISE
Women's \$1.25

Silk Hose at 89c

THEY make a most acceptable gift, these Silk Hose we include for Friday only. Of plain black thread silk, with lisle split soles, fancy banded purple tops. Regularly \$1.25. For today only we place them on sale at, pair **89c**

Misses' \$1 Silk Hose, Pair 59c

An exceptional opportunity to purchase for misses and small women. Regular \$1 Silk Hose at almost 1/2.

Have double lisle garter tops, lisle split soles. Sizes 7 to 9 1/2. Black only. **59c**

Priced special for Friday only, at pair, **6 Pair Silk Lisle Hose at \$2.75**

Women's imported, fine quality silk lisle Hose. Extra high splittings and reinforced heels, toes and tops. Black only. Regularly 65c the pair; six pairs in gift box; **\$2.75** special for Friday's selling at only **\$2.75**

—First Floor, Main Building.

1193d FRIDAY SURPRISE

Women's \$2 &
\$2.25 Perrin's
Gloves, \$1.93

PERRIN'S and Trefousse real Prime Kid Gloves for women. Plain or embroidered heavy stitched backs. In white, black and colors. Also 16-button length lamb-skin Gloves. Each pair in a holly box if desired for gifts. Regularly \$2 and \$2.25 —for Friday only they are on sale **\$1.93**

\$10 to \$15 Neckwear

\$5.00

Beautiful and dainty Irish crochet and Cluny Neckwear for women. Collars, yokes, chemisettes, coat collars and jabots. Also chiffon and silk scarfs. One yard wide. 23 1/2 yards long, and white Egyptian Scarfs. Harmonized in silver. Regular \$10 to \$15 grades, **\$5.00** priced special for Friday at

\$5 to \$6.50 Umbrellas \$3.69

A most appropriate gift! Men's and women's Umbrellas, made of waterproof American taffeta. Plain and sterling trimmings. See Morrison-street window. Each Umbrella in holly box. Regularly \$5 to \$6.50, Friday, **\$3.69**

25c to 35c Kerchiefs for 21c

Friday only, your choice of any 25c and 35c Ambray Bretonne, Donnegal, Donluce, Amriswyl or Catalana 'Kerchiefs. Of hand-embroidered pure linen and shamrock cloth. Irish, French, Swiss, Madeira and Spanish embroidery. Six in holly box, \$1.25; each, **21c**

KAYSER KNIT VESTS—For women. Plain or fancy tops. In fancy 50c box, for Friday only at, each, **50c**

—First Floor, Main Building.
—Mail Orders Filled

FOR 1193d FRIDAY SURPRISE

Kayser Silk Vests

\$2 Grade, 95c

GREATLY reduced for the Friday Surprise Sale! The famous Kayser Silk Vests, for women. In white only. Sizes 34 to 44. Regularly \$2. Offered for one day only—Friday—at **95c**

\$2.50 to \$3.50 Princess Slips and Gowns, \$1.95

Included in this lot are many styles of women's Princess Slips and Gowns. All trimmed with dainty lace and embroidery. In all sizes. Regularly \$2.50 to \$3.50 each. Friday only, your choice for **\$1.95**

\$1.25 Combinations, 75c

They're made of crepe and nainsook—these Combinations we offer Friday. Of crepe, trimmed with heavy linen lace; nainsook with dainty lace and ribbon drawstring, the drawers lace-trimmed. All sizes. At **75c**

—Second Floor, New Building.

75c Fancy Plates at 49c

BY DIRECT importation we are enabled to offer 1000 fancy Plates, of most attractive assorted decorations. Plates that ordinarily sell at 75c; for Friday only, each **49c**

—The Big Basement Store

MEIER & FRANK'S 1193d SURPRISE

Well-Made Coats at

\$6.85

Regular \$10 and \$12 Grades

THEY'RE not the Coats you'd ordinarily expect to purchase for so little money, but well made, of double texture and heavy cloaking are these we offer Friday. Full length styles, cut on semi and straight lines. Large collars of velvet or plain material, snug fitting at the neck. Fancy velvet button trimming at back, in Copenhagen, navy, tan and brown. Regular \$10 and \$12 Coats, **\$6.85** for Friday only **\$6.85**

—Second Floor, Main Building
—Mail Orders Filled



FOR 1193d SURPRISE

On Friday Only

Illustrated

Christy Gift

Books 50c

What a surprise the Basement Bookstore holds! Illustrated books by Christy and Fisher that formerly sold at \$1.50 and \$2. Friday only at **50c**.



Men's House Slippers \$1.39

HOUSE SLIPPERS for men, in Romeo, Everett, Columbia or Opera cut styles. In tan or black with kid leathers—kid, chamois or drilled linings. Comfortable. For gifts; \$1.50 and \$1.75 grades, **\$1.39**

M. & F.'s 1193d SURPRISE

Reed Rockers \$2.79

ONLY one to a customer! Owning to the limited number, and exceptional reduction made in this comfortable Reed Rocker. Baronial finish. One to each purchaser. They're just as illustrated and regularly sell at **\$2.79** \$4.50. Friday only, each for **\$2.79**

—Fourth Floor, Both Buildings.



Our Big Friday Specials In Groceries

Telephone Orders taken after 7:30 A. M. daily
Jersey Butter, 2 lbs for only **65c**
Avondale Butter, 2 pounds at **70c**
Cloverleaf Butter, 2 lbs. at **70c**
Butternut Butter, 2 pounds, **69c**
Royal Banquet Butter, 2 lbs. **80c**
Blue Ribbon Butter, 2 lbs. at **82c**
Special Coffee, the pound at **27c**
Victor Coffee, the pound for **30c**
Tea Room Blend Coffee, lb. **39c**
Royal Banquet Coffee, lb. at **45c**
High-grade Tea, the pound at **42c**
No. 1 Mixed Nuts, 2 pounds, **35c**
Fancy Layer Raisins, 2 lbs. **25c**
Golden Dates, 2 pounds for **25c**
New Figs, for cooking, 3 lbs. **25c**
Queen Olives, large bottle for **40c**

Meier & Frank Co.

PORTLAND'S SHOPPING CENTER SINCE 1857

\$1.50 Framed Pictures Friday at 55c

LESS than half price for Framed Etchings that you'd consider a splendid value even at the regular price. Attractive and pleasing scenes mounted on mat and complete on 1 1/2-inch walnut frames. Size 12x22 inches. Choose them today—to brighten up the home or for gifts. \$1.50 Etchings **55c**

—Fifth Floor, New Building.—Mail Orders Filled