

Enjoy Delicious Table d'Hote \$1 Dinner Tonight in Our Beautiful Seventh Floor Restaurant—Reserve Tables Now—Orchestra Music

Credit Purchases Today Go On December Accounts, Payable January the First—Last Day of the November Drug Sale—On First Floor

Have your Jewelry repaired and replated for Christmas, in our Jewelry and Manufacturing Shop. Expert goldsmith, engravers and watchmakers employed.

Government Weather Forecast: FAIR TODAY.

MEIER & FRANK'S

When arranging for wedding or birthday cake, or when you desire something different to ornament cakes for special occasions, visit our Cake and Pastry Dept.

Any style "Columbia" or "Victor" Talking Machine may be purchased here on our Club Plan of easy payments. In the new building, on the FOURTH FLOOR.

Our 5th Floor Toyland--A Veritable Fairyland--Interesting Specials



Meet Santa In Toytown 10 to 12 A. M. and 2 to 5 P. M. Daily 5th Fl

BRING the children today to Toytown. Let them converse with Santa Claus in his home and leave their precious little letters in the Christmas letter box.



Pet Grocery Store—13 inches long, 10 inches high, one counter, scales and samples of groceries. Regularly 75c, Saturday only, special, 38c



Bucking Broncho—"Let 'er Buck" Bucking Broncho. Mounted with toy cowboys. Finished in colors, 7 inches high. Regularly 50c, Saturday only, special, 39c



Engine—Toy Steam Engine, 12 inches high, upright boiler, has whistle. Regularly \$1, for Saturday priced at 73c

75c Games, 59c—Dissected Puzzle and A. B. C. Picture Blocks Combined. Regularly 75c, for Saturday at 59c only, complete

Floating Toys—Magnetic Floating Toys. Set of seven pieces—boat, fish, tray, etc. Regularly 50c, special 39c Saturday at

\$3 Dolls, \$1.29—Jointed Dolls, 25 inches long, sleeping eyes and eyelashes, sewed wig, shoes and stockings. Regularly \$3, Saturday at \$1.29



\$2 Skates, \$1.49—Extra high-grade Sidewalk Skates, roller bearing, adjustable rubber with rubber cushions; are strong and durable. Regularly \$2, Saturday at, a \$1.49



If You Can't Come to Toytown Telephone Old Santa Private Number A-3122

A Lorgnette



for Madame Who Wears Glasses. Choose Now at 20% Off

A TOUCH of courtly elegance is apparent in the woman who carries the ever fashionable Lorgnette! And we feel that here in our first floor Jewelry Section we have the most varied assortment in the city.

We Test Your Eyes

Eyes Tested and glasses fitted to these Lorgnettes by our optical experts for those who desire it. For this service we make a charge for each fitting of \$1.00



The Men's Store, Third Floor.

The Last Day of Our Great Clothing Sale---Today--- \$18.75 Choose Any \$20, \$25 to \$30 Fancy Suit, Overcoat or Raincoat \$18.75

MEN who intend to save to a noticeable extent on the purchase of their Winter Suit, Overcoat or Raincoat will assuredly do so today. The last day in which we offer unrestricted choice of any fancy Suit and fancy garment at savings as high as \$11.25!

Butterick December advance Butterick Patterns and Fashion Sheets are now here. Included with Winter Butterick Fashions at 25c, we give free any 10c or 15c Butterick Pattern. Purchase the Christmas Delineator now, 15c the copy.

Plays Novelized At 50c Madam Butterfly The Round-Up Paid in Full A Fool There Was Mary Jane's Pa

The Easiest Way The Garden of Allah The Witching Hour The Climax The Music Master And 600 Others.



40c Fruit Nut Caramels, special, lb. 30c Coffman's 30c Plantation Chips priced at only 20c Candy 25c Peanut Bar, specially priced, lb. 18c Specials 25c Stick Candy, special price, lb. 18c

\$1.50 and \$1.75 Glace Kid Gloves Pair \$1.33 WOMEN'S Glace Kid Gloves. Pique sewn, have two large pearl clasps. Sizes 5 1/2 to 7. In white, black, tan and brown. Also Dent's Cape Gloves, with one clasp. Sizes 5 1/2 to 7. In tans only. \$1.50 and \$1.75 Gloves. pair at \$1.33

To 75c Neckwear, 47c

Dainty Neckwear for women, in plauen or point de Venise. Also princess collars, yokes, chemisettes and coat collars. In white, black and ecru. Regular 75c Neckwear, of 47c offered for Saturday's sale at only, each

\$1, \$1.25 & \$1.50 Ribbons, 67c

Of fancy warp print and jacquards are these 6 to 8-inch Ribbons. In self colors and Dresden, suitable for fancy work, waists, hair bows and sashes. Regularly \$1, \$1.25 and \$1.50; Saturday only, the yard at 67c

If you've been out for Your After-noon Tea an afternoon motor, to a theater matinee or on a shopping tour, finish the afternoon by enjoying the delightful special Tea Service in our beautiful 7th floor tea room. SPECIAL ATTRACTION TODAY. Pleasing renditions by orchestra.

Attractive Coats for the Girl 1/4 Off



BECOMING and attractive full-length Box Coats for girls, of chevrets, serges and chin-chilla materials. Some made with large collars and belts. Others with high storm collars. Every Coat lined throughout. In blue, red, brown, gray and tan. For ages 2 to 14 years. In price these Coats range from \$18.00 to \$25.00, 1/4 Off specially reduced for Saturday only

Girls' \$15 to \$16.50 Dresses, Only \$11.85

Good \$2.25 Blouses, at \$1.68

1.50 & 1.75 Dresses, at 98c

And For The Boys

\$4.50 and \$5.00 Suits And Overcoats At \$3.45

FOR boys 2 to 16 years we offer Saturday, Suits and Overcoats. Specially priced—within reach of all! They're broken lines of Sailors, Russians, Double-Breasted and Norfolk. They're all new and ordinarily you'd pay \$4.50 and \$5 for these garments. For Saturday only, we offer you your choice of this entire lot of Suits and Overcoats at only \$3.45.

Women's Silk Hose, 79c

INCLUDED with the many specially priced lines of Hosiery for women—Saturday—is one lot of fine quality black Silk Hose, wide flared lisle tops and split soles. Colored band at top. Regular \$1.00, 79c Hose, offered for Saturday only at this special low price, pair

Men's & Women's \$5 Sweaters \$2.98

THERE'S a world of comfort in these pure wool Sweater Coats. Popular alike with men and women! Shaker knit, in ruff-neck and V-shaped styles. Have fine pearl buttons and pockets. Also made from worsted wool, grizzly bear and shaker-knit. In all the popular colors, Oxford, gray, navy, maroon, tan and black-and-white. Regular \$4 and \$5 Sweater Coats at only \$2.98



Men's Night Shirts Just the thing for Winter nights, these fine quality Flannelette Night Shirts for men. Of comfortable weight, made with military and turndown collars; have pearl buttons. Cut extra full size. In neat patterns and colors. All wanted sizes. For \$89c Saturday only, each \$1.19

variety of Ties. In select patterns and colors. Either light, medium or dark. Made with flowing ends. Regular 50c and 75c Ties, of 39c offered Saturday only 35c Hose, pair 25c Fine quality cashmere wool Hose for men. In black, Oxford and natural gray. Made with seamless feet. Medium weight, soft and warm. 25c

Women's Emb'dered Kerchiefs

EVERY woman will find great interest in this wonderful array of genuine Irish, French and Spanish Kerchiefs. Specially priced for Saturday only. Some styles all-linen, hand-embroidered corners, 1/4-inch hemstitched edges. Plain initials and wreath designs. Of famous Irish makes, such as Donaluce, Donegal, Ambray, Bretonne and Amriswyl. One lot French hand-embroidered. Some colored novelties and Spanish hand-embroidered. Fine for Christmas gifts. For Saturday's selling we priced them, 6 for \$1.40; each, 25c

Over Sunday Supply of Delicatessen

Telephone Orders Taken After 7 A. M. Daily Fancy Boiled Ham, pound, 33c Home Baked Ham, pound, 45c Imported Swiss Cheese, lb. 33c Imp. Roquefort Cheese, lb. 50c Home Made Hominy, qt., 15c Asparagus, new pack, can, 20c Raisins, special, 3 pkgs. at 22c Mince Meat, 3 packages at 25c Daisy Oyster Crackers, lb., 15c Milk, 4 cans, special, only 30c Supreme Pork and Beans, 2 cans for 25c White or Black Figs, 3 lbs. 25c Butter Nut Butter, 2 lbs., 70c —Pure Food Grocery, Basement



PRIVATE PHONE EXCHANGE—Marshall 4600, A 6101.

\$4.50 Brass Umbrella Stands \$2.99

WITH Winter practically just commenced, there's a full season of rainy weather ahead, and the convenience of these Brass Umbrella Stands is a needed article in every home. They're just as illustrated, have two side handles, 22 inches high. Regular \$4.50 Brass Umbrella Stands priced for Saturday's selling only at, each \$2.99

\$8.00 Electroliers at Only \$4.39 Only 40 of these Electric Portable Lamps enter this Saturday sale. They're a special purchase from a New York factory, and are just as illustrated. 22 inches high with 14-inch square art glass shade, finished in bright and dark brass. Fully equipped with cord to attach to light socket. Regular \$8 Lamps, economically priced for Saturday at only \$4.39