

Reserve Tables Now for Table d' Hote \$1.00 Dinner Saturday 5:30 to 8 P. M. in Our Beautiful 7th Floor Restaurant—Orchestra Music All Credit Purchases Today and Balance of the Month Will Be Charged on Your December Account and Payable on January 1st, 1913

When purchasing Furniture use our Household Club Plan and pay in easy installments. Furniture repairing, custom upholstery done here in our own shops.

THE WEATHER: FAIR TODAY.

MEIER & FRANK'S

Furs remodeled, renovated and manufactured here in our thoroughly equipped shop. Everything in Furs we are prepared to make to your order.

Visit our Beauty Parlors, balcony, first floor. Hairdressing, manicuring, shampooing, facial massage, electrolysis, etc., done by experts.

Santa Claus Is in Toy-town, 5th Fl. 10 to 12, 1 to 2 Daily



FOR 1191ST SURPRISE Our Regular 75c Pictures for 49c

Nicely suited for Christmas gifts. Framed pictures in sepia finish. Assorted subjects, mounted on veneer mats, 1-inch walnut finish frames, 11x14 size. Regularly 75c. Special Friday only 49c

A BIG DAY FOR YOUNG & OLD

Meier & Frank's 1191st Friday Surprise

Including Matchless Offerings in Holiday Gifts---In Needs for the Person and the Home---Articles of the Greatest Importance to Men, Women and Children

MEIER & FRANK'S 1191st FRIDAY SURPRISE Real Lace Neckwear 1/2 Price

Purchase of Sample Line Real Irish Filet, Cluny Lace and Hand-Embroid'd Conceits.

JUST in time for the Great Surprise comes this exceptional purchase of real Irish Filet, Cluny Lace and Hand Embroidered Collars, Fichus, Yokes, Coat Collars, Stocks, Jabots and Collar and Cuff Sets. They're new and dainty conceits you'd ordinarily pay \$5 to \$50 for. For Friday Surprise only, at 1/2 off.

Women's \$1.25 and \$1.50 Kid Gloves, \$1.09 Women's 95c Kerchiefs 45c 25c and 50c Ribbons at the Yard On y 17c

Women's Kid Gloves specially reduced for Friday only. In glace kid, suede, mocha and chamois. One and two-clasp, pique and overseam. Sizes 5 1/2 to 7 1/2. White, black and all colors. Some Perrin's real French, two-clasp. Regularly \$1.25 and \$1.50, Friday only, the pair \$1.09

Just 500 boxes enter the Friday Surprise. "Amriswyl" embroidered corner Kerchiefs for women. All done by pleasant work on shamrock cloth. 1 1/2 inch hemstitched, packed 3 in a box. Every Kerchief different pattern. Ordinarily they'd sell at 95c the box, Friday only we offer 500 boxes at, box 45c

Just in time for the making of Holiday gifts is this Ribbon surprise offering. Plain and fancy Ribbons. In warp prints, stripes and plaids, satin and taffeta. All colors. 5 to 6-inch widths. Also suitable for hair bows. Regular 25c to 50c Ribbons, Friday only at 17c

\$1.09 45c 17c

—First Floor, Main Building. —Mail Orders Filled

M. & F.'S 1191st FRIDAY SURPRISE SALE

\$14.25, Women's Regular \$25.00 Tailored Suits



THIS is the opportunity that hundreds of women have been waiting for. But it should be remembered that it's only for one day that we price these Tailor-made Suits for women at \$14.25.

They're all made from mannish serge and nicely tailored. Some have silk braid, bound edges, others braid trimmed with velvet collars. High girde skirts. All sizes. In navy, black and mixtures of brown and gray. Women's regular \$25 Suits, for Friday only, \$14.25

—Second Floor, Main Building —Mail Orders Filled.

MEIER & FRANK'S 1191st FRIDAY SURPRISE

\$10.95 Is Our Friday Price for Silk and Wool Dresses

THEY'RE just as illustrated—these Dresses for street, business and afternoon wear! Some of serge and others charmeuse. All made in Norfolk style with waist and skirt joined.



One style of each, silk and serge, shown in the illustration. Dresses of silk with lingerie collars and yokes. Others with Robespierre collars, lace jabots, pleats, tucks and button trimmed. Many Dresses trimmed in contrasting colors. All sizes. Colors, navy, brown, taupe, grays, mixtures and black.

For Friday only we specially price these Dresses at \$10.95

—Second Floor, Main Building

M. & F.'S 1191st FRIDAY SURPRISE SALE

Women's 50c Hose 29c

THAT every woman will find Hose in this Friday Surprise of fabrics such as she desires. We have assembled a great group of both plain and fancy styles. Of lisle and silk lisle. Made in outsizes; have ribbed tops. Some with maco split soles, full-fashioned and seamless. In black and colors. Regular 50c Hose, 29c for the Friday Surprise only, the pair

M. & F.'S 1191st FRIDAY SURPRISE

Beautiful Semi-Made Robes \$10 Patterns at \$6.49

What a wonderful gift for mother, sister or wife, these semi-made Robes of silk embroidered on net. They're a most appropriate evening gown for either women or misses. Made from 3 yards of 45-inch flouncing, 3 yards of 4-inch bands, 1 1/2 yards plain net. In white, black, pink, blue, Aliee and gold. Regular \$10 Semi-Finished Robes \$6.49

—First Floor, New Building. —Mail Orders Filled

M. & F.'S 1191st FRIDAY SURPRISE

Handsome \$6.00 Tea Cloths Friday Only, at \$2.98

Never too many of these all-linen Tea Cloths in the home. And what a desirable gift they make! Every housewife takes great pride in these Cloths. They're daintily embroidered and scalloped. All round style, 45-inch diameter. You'll agree when you see them that they are exceptional Tea Cloths at the price we offer them for Friday Surprise. Regularly \$6, for Friday Surprise Sale only \$2.98

M. & F.'S 1191st FRIDAY SURPRISE SALE

60c Linen Moire 49c

HUNDREDS of women who prefer Petticoats made from serviceable as well as attractive materials will supply their needs at this Friday Surprise, in which we offer Linen Moires, in dark plaid and stripes, 36 inches wide, that regularly sell at 60c. Priced for the great 49c 1191st Friday Surprise Sale at, the yard 49c

—First Floor, Main Building. —Mail Orders Filled

MEIER & FRANK'S 1191ST SURPRISE

Actual \$5.50 Solid Oak Chairs and Rockers at \$2.79

A FRIDAY Surprise from our great Furniture Sections that will find hundreds of eager purchasers! Solid quartered-oak Rockers and Chairs, as illustrated. Box frame style, with cane seat, substantially built and nicely finished. Regular \$5.50 Oak Rockers and Chairs, on sale today at, each \$2.79

—Fourth Floor, Both Buildings.

FOR 1191st SURPRISE

Men's 50c to \$1 Cuff Links Pr. 29c

A SAMPLE line of Link Cuff Buttons from one of the greatest factories in the country. All the newest styles and designs. Wonderfully suited for gift purposes. Come to the Men's Furnishing Section, just inside the Morrison-street entrance and purchase, Friday only, these 50c to 75c Cuff Links at, 29c Pair



FOR 1191st SURPRISE

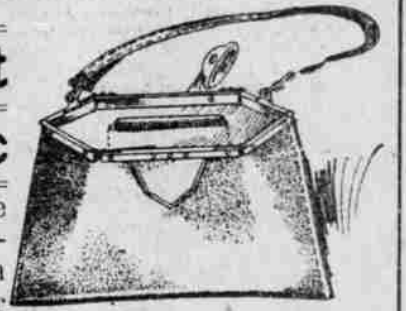
Our Men's 50c Silk Hose, Pair at 29c

ATTENTION, men! This Friday Surprise holds for you an exceptional offer. Fully 300 dozen pure silk Hose, of all-thread silk, with lisle soles—the kind that wear. And an extensive selection of gray, tan, navy, green and lavender. They are regular 50c Silk Hose, priced for Friday only, at 29c Pair

M. & F.'S 1191st FRIDAY SURPRISE SALE

The New Hinged Frame Real Leather Bags at Only 83c

NOTHING more popular in Handbags than the thin tailored styles. For Friday Surprise we offer the much favored gate frame Bag, as illustrated. Made of real leather, extra coin purse and patent catch. Morocco grain leather, well lined. At 83c



75c Playing Cards Sets at 41c

Just at the beginning of the Winter card-playing season, and most appropriate for Holiday gifts are these Congress Gill-edge Playing Cards, in leather cases. They're most pertinent for bridge prizes and for travelers. Ordinarily you'd pay 50c for the Cards alone. These regular 75c sets, Friday, at 41c

8 Big Friday Toy Specials

\$1 Dolls 73c Dressed Dolls, 49c Dressed Dolls with assorted dresses. Sleeping eyes, 15 inches high. Regularly 60c, Friday, 49c 40c Building Blks. 29c Full set of 12 Picture-Building Blocks, with embossed and plain animal pictures, numbers and letters. Regularly 40c, Friday, 29c. \$1.00 Mechanical Toy Trains Go at Only 73c Mechanical Trains, of engine, coal tender and passenger coach. Circular track 87 inches long. Automatic stop engine. Regularly \$1, Friday 73c.

Reg. 50c Toy Villages, 39c \$3.75 Kitchen Comfort \$1.69 35c Tin Tea Sets Only 23c

Toy villages, consisting of eight cardboard houses, streets, parks, trees, carriages and people. Regularly 50c, Friday, only 39c. Kitchen Comfort Tables, oak finish, tensiled drawer and flower bin, 36 inches high. Table dimensions, 16x26 1/2. Reg. \$3.75, today \$1.69 Tin Tea Sets, elaborately decorated in bright colors, 12 pieces, with large teapot. Regularly 35c, Friday at only 23c.

60c Set Doll Furniture, 49c—Four-piece set of Doll Furniture. Table, folding Settee and two folding Chairs. Painted red or green. Each set in separate cart. Regularly 60c, Friday only, at 49c. —Fifth Floor, New Building. —Mail Orders Filled

M. & F.'S 1191st SURPRISE

Guaranteed Nickel Watch and Chain \$1.39

A great many men who prize the possession of a high-grade gold Watch, always use a reliable Watch of lesser value for ordinary purposes. Such men and all boys will find in this Surprise a special inducement. Guaranteed American Watches, open face, nickel or gunmetal case, plain or silver dials, stem wind and set. Thin model, small size. With each watch is included a serviceable rolled gold coat or vest chain. These Watches, with chain Friday only at \$1.39

—First Floor, New Building.

FOR 1191st SURPRISE

\$15 and \$20 Suits \$11.85

AN ODD lot of Men's Suits, including a few remaining from a sale some weeks ago, when they were specially priced at \$12.75. The group is replenished with \$15 Suits from our regular stock. You'll find \$15 to \$20 Suits and to fit men of every stature. In gray, brown, tan, chevriots and tweeds. These Suits for Friday only, \$11.85.

Boys' \$2.50 and \$3 Russian Suits \$1.94

Every small boy delights in these Russian Suits. Made with sailor and military collars. In brown, gray and blue. For ages 2 to 7 years. \$2.50 and \$3.00 grades, on sale Friday only for, the suit \$1.94

M. & F.'S 1191st SURPRISE

\$2.50 Brass Smoki'g Stands \$1.24

A most appropriate gift for the man who smokes—these Brass Smoking Stands! Just one hundred offered at this price. They're imported Stands. Made of polished brass. 30 inches high. Style as illustrated. Regular \$2.50 Smoking Stands, combining ash receiver, match box stand and cigar holder, for \$1.24 Friday Surprise at \$1.24

—First Floor, Main Building. —Mail Orders Filled

M. & F.'S 1191st FRIDAY SURPRISE SALE

Women's \$1.50 Long Kimonos, Friday, Ea. 88c

AT the Surprise price we offer them—these Kimonos will be in great demand. Only 88c for long Kimonos of cotton serge twill. Short waist or Empire styles. With V-shaped or large pointed collars. Trimmed with fancy border or one-inch satin bands. Small and pretty designs. In blue, rose, red, lavender, gray and tan. Regular \$1.50 Kimonos for only 88c

—Second Floor, Main Building

M. & F.'S 1191st FRIDAY SURPRISE SALE

White China Cups and Saucers, Pair 11c

Direct from the Austrian factory come these thin, white China Cups and Saucers. Dainty shape just as illustrated. Supply the Cup and Saucer needs Friday. For one day only these are offered at the special price 11c



Butter—Avondale Butter, 2 lbs for 69c Cloverleaf Butter, 2 lbs. at only 69c Butternut Butter, 2 lbs for 70c Royal Banquet Butter, 2 lbs. for 80c



Coffee—Special Coffee, lb. at 27c Victor Coffee, lb. at 30c Tea Room Coffee at 39c Meierfrank Coffee, 35c Royal Banquet Coffee, lb. at 45c Victor Cocoa, worth 45c, lb. 25c

Our Monthly Sale of Drugs and Toilet Goods of All Descriptions Continues in Full Force Today