MEIER & FRANK 1191st FRIDAY SURPRISE

REAL LACE NECKWEAR 1/2 PRICE
Purchase of Sample Line Real Irish Flannel, Cluny Lace and Embroidered-Emb. Collars.

J ust in time for the Great Surprise comes this ex-

clusive offer of Fine Flannel Lace and Embroidered Collars. Flutes, Todays, Collar Stands, Made with lace, and Embroidered Collar and cuff. They're new and dainty collars you'd ordinarily pay $5 to $6 for. For Friday Surprise only, at 1/2 price.

Women's $1.25 and $1.50 Kid Gloves, $1.09
Women's Kid Gloves specially re-

searched and selected by our gorgeous buyers. To place the glove in its correct position, see that it fits the hand comfortably. You'll find many of our customers are getting new kid gloves. They come in the latest fashions. For Friday Surprise only, the past $1.09.

Women's 95c Kerchiefs 48c
Just 200,000 on offer
for the Friday Sur-
prise. Amethyst-embroidered current fashion kerchief for woman only. All done by hand. Months and months of labor. White, black, and all colors. All New York Kerchiefs, purest of all. Only way they'd sell for $1.00, but only $2.00 for 50c. For Friday Surprise only.

25c and 50c Ribles on the
Yard on 117c
Just in time for the making of Holidays this year, wonderfu-

l surprise offering Frisk and Rubber hose, to 15c. White, black, and all colors. Perfect pattern. Only way they'd sell for the past 25c to 50c Retail.

Women's 95c Ribles, $1.09

FOR 1191ST SURPRISE

Our Regular 75c Pictures for 49c

T HAT every woman will find Hone in this Fri-

day Surprise of Fabrics such as these. We have assembled a great group of both plain and fancy styles. Of line and silk alike. Made in quantities; have ribbed tops. Some with many split sides, full-fashioned and embroidered. Black and colors. Regular 75c, for the Friday Surprise only, the past 49c.

MEIER & FRANK'S 1191st FRIDAY SURPRISE

Actual $5.50 Solid Oak
Chairs and Rockers at $2.79

A FRIDAY Surprise from our great Furni-

ture Sections that will find hundreds of homes, the Backs and Chairs, as illustrated. Box frame style, with cane seat, substantially built and highly finished. Regular $5.50 Oak Rockers and Chairs, on sale today only, the past $2.79.

8 Big Friday Toy Specials

$1 Dolls

60c: Dressed Dolls, 40c

Built Dolls with assorted Dressed

60c: Dressed Dolls, 40c

60c: Building Blocks, 29c

Full set of 12 Building-Block Boxes, each

10c: Wooden Mechanical Toy

Trains Go on Next 5c

60c: Wooden Mechanical Toy

7c: Kitchen Towers, 30c

9c: Tin Tea Villages, 30c

40c: Kitchen Comfort 80c

$1: Beds Set 15¢ Kitchen, 30c

60c: Butter Dish, 40c

60c: Soap Dish, 40c

60c: Box Set Doll Furniture, 40c

Set Doll Furniture, 40c

Fixings, 12¢ Dinnerware, 10¢

Sugar, 10¢

M. & F.'S 1191st FRIDAY SURPRISE

SALE

$14.25, Women's Regular

$25.00 Tailored Suits

T HIS is the opportu-

nity that hundreds of women have been waiting for. If it should be remembered that it's only for one day that we price these Tailor-Made Suits for women at $14.25.

They're all made from manufac-

tured serge and mire-

ce Is tailored with lovely silk bound, broad edges, shiny viscose button holes with velvet collars. High grade hkes. All styles. Many lines. You'll find a handsome surprise in the surprise. For Friday Surprise only, the past $25.00, at $14.25.

M. & F.'S 1191st FRIDAY SURPRISE

SALE

$10.95 Is Our Friday Price for

Silk and Wool Dresses

T H EY'RE just as illus-

trated—these Dresses for street, business, and every-

day wear! Some of serger and other charming. All-

made in Norfolk style with waist and skirt joined.

One style of each, silk and serger, shown in the illus-

tration. Dresses of silk with ligerine collars and yok-

er, fully tailored. With Robe-

squirers collars, lace jabots, pleat-fronted, button trimmed. Many Dresses trimmed in contrasting col-

ors. In many colors, tan, brown, taupe, grey, mix-

tures and all. For Friday only we specially price these Dresses at $10.95.

M. & F.'S 1191st FRIDAY SURPRISE

SALE

Women's 125c Hose 29c

T H AT every woman will find Hone in this Fri-

day Surprise of Fabrics such as these. We have assembled a great group of both plain and fancy styles. Of line and silk alike. Made in quantities; have ribbed tops. Some with many split sides, full-fashioned and embroidered. Black and colors. Regular 75c, for the Friday Surprise only, the past 29c.

MEIER & FRANK'S 1191st FRIDAY SURPRISE

Guaranteed

Nickel Watch Chain

$1.39 9

A great many men who prize the nickel col-

or grade gold watch. Would you believe that this price is substantially below retail? This price is a real induc-

tion. Guaranteed open face, nickel or stainless steel.

Every watch made with this chain carries a $1.39 price tag chain. Friday Surprise only at $1.39.

M. & F.'S 1191st FRIDAY SURPRISE

SALE

$15 and $20 Suits 11.85

A ND a lot of Men's Suits, including a few

remaining from a sale some weeks ago, when they were

on exhibit, are back on the line again. The group is replenished with 15 suits from our regular line and 20 suits from our surplus stock. They are marked at Friday Surprise only, the past $50.

Boys' 25c and 50c

Russian Suits $1.94

M. & F.'S 1191st FRIDAY SURPRISE

SALE

$2.50 Brass Smokie's Stands

A most appropriate gift for the man who smokes—these Brass Smoking Stands, with a thousand dollars offered at this price. These stands have been imported, made of brass, 20 inches high. Ideal for use beside the stove, priced for Friday only at $2.50.

M. & F.'S 1191st FRIDAY SURPRISE

SALE

Women's $1.50 Long Kimonos, Friday, 88¢

A T the Surprise price we offer them—their Kimonos will be in great demand. Only 88¢

and 88¢ the past $1.50.

The Surprise price is extended to you, shopping for the right evening wear. At 88¢ you get them quicker than you can say Surprise in the Surprise of this Friday Surprise Sale at the yard.

M. & F.'S 1191st FRIDAY SURPRISE

SALE

The New Hinged Frame

Real Leather Bags at

Only 83¢

N O T H I N G more than a good leather bag will tie the whole ensemble. For Friday Surprise we will offer the new leather frame from our illustrated wide range of real leather bags, at 83¢ the past 83¢.

3¢ Playing Cards Sets at 41¢

Just as the flip of the Western wild-western woman, and the best offer from the East—good leather with style. Short wire and stripes, 36 inches wide, that reg-

ular 3¢ Playing Cards Sets at 41¢ the past 3¢.

M. & F.'S 1191st FRIDAY SURPRISE

SALE

White China Cups and Saucers, Pair 11¢

D rived from the Austrian factory come these white china cups and saucers. Delicate style just as illustrated. Supply the Cup and Saucer Department with 11¢ the past 30¢.

These are offered at the special price for the Surprise of this Friday Surprise Sale only.

Our Monthly Sale of Drugs and Toilet Goods of All Descriptions Continues in Full Force Today