

Notice!—All Credit Purchases Made Today and Balance of This Month Go on December Accounts and Made Payable January the First \$2 on Purchase, \$1 a Week Sends Any Willamette Sewing Machine to Your Home—No Interest or Extra Charges—Fourth Floor

Just a reminder as to the sending of Christmas gifts—Those presents for the Philippines, China, Japan, Hawaii, Australia and European countries should be mailed this week to reach their destination before Christmas. And with its usual degree of helpfulness The Big Store has made ample arrangements to care for the proper packing and shipping of the packages of our patrons.

WEATHER FORECAST: Fair, northerly winds.

MEIER & FRANK'S

When purchasing Furniture—use our Household Club Plan and pay in easy installments. Furniture repairing, custom upholstery done here in our own shops.

Dine today in our beautiful 7th Floor Tea Room—Breakfast served from 8 to 11:30; Luncheon from 11:30 to 2:30; Afternoon Tea, 2:30 to 5:30. Dinner Saturday nights.

Santa Claus In Toytown

EVERY day—from 10 to 12 A. M. and from 2 to 5 P. M. old Santa will be in his little house in front of the fireplace to meet the little girls and boys of Portland.

Come to our fifth-floor Toy Store today—see the wonderful exhibits of mechanical toys, walking dogs, floating fish, boats, etc. See Santa Claus today—fifth floor.



Shop early in the holiday season, shop early in the week, SHOP EARLY IN THE DAY.

Read every one of the offerings as given below—they're specials that make it worth your while to come to The Big Store between the hours of 8:30 to 12 in the morning.

Morning Specials

8:30 to 12 A.M. Only

\$1.25 Felt Slippers, 89c

House comfort in these fur or ribbon-trimmed Felt Juliets for women. Our regular \$1.25 grades, from 8:30 to 12 A. M., special, pair, 89c

\$1 Petticoats at 59c

Serviceable, well-made black cotton Petticoats of saten and spun glass. Flounces finished with pin tucks and neat bias bands. Regular \$1 Petticoats, for this morning at only, each, 59c

Kraemer Cigar Lighters, 59c

The famous Kraemer guaranteed patent Lighters, of nickel—sold everywhere at 75c, complete in case with filler, extra sparks, wick and chain—for this morning at special price of 59c

Child's \$1-\$1.50 Pajamas, 59c

Soft and warm are these comfy little flannelette Pajamas for the child of from 3 to 8 years. Popular patterns of Teddy Bears, Mother Goose, etc. 59c

\$4.50 Brs. Smoking Sets, \$2.97

Handsome Brushed Brass Smoking Sets, consisting of 10-inch tray, cigar and match holders, cigar stands and ash trays. Just 50 of them—so we offer them this morning First Floor Section, \$2.97

Boys' \$2 Bath Robes at 98c

Only 98c for these well made, comfortable eiderdown Bath Robes. Choose them this morning for the boy and girl of 4 to 16 years of age. Third floor section, special at only, ea. 98c

75c to 85c Drawers at 39c

They're a broken line of circular and narrow width Drawers. These we special this morning at 39c. Well made, with trimmings of linen lace, insertions and edges. 2d floor, 39c

To 25c Ribbon Remnants, 10c

Plain and fancy Ribbons included in these Remnants of 1/2 to 1-yard lengths. In widths of 2 to 5 inches. 15c to 25c regularly, placed on sale this morning, special at, each, 10c

25c and 35c Golf Gloves, 19c

All colors and all sizes for women and children. Just the Gloves for ordinary and children's school wear. 8:30 to 12 A. M., the pair at 19c

50c-65c Trinket Cabinet, 39c

They're wonderfully attractive and convenient—these cretonne covered Trinket Cabinets. Made with three drawers—in yellow, pink and blue. 50c to 65c values—third floor, 39c

Portland's Best Underwear Service In Our First Floor Section

Every Need & Fancy Met in the Famous Harvard Mills & Munsing Makes Sold Here Only



WE NEED not ask if you are satisfied yourself on the superiority of our Underwear service. We KNOW that hundreds and hundreds of Portland's careful shoppers have found here on our first floor section all that need and fancy could desire in high-grade Underwear. And conservative are we in saying that nowhere in Portland, and we might well say the entire Northwest, is there a more comprehensive—a more varied and complete stock of Undergarments assembled for the choice of discriminating patrons.

Every famous make is here for you—every make of garments that women have come to ask for by name. And many of the most popular, best known and highest quality garments are sold exclusively at The Meier & Frank Store.

Included are such high-grade and highly satisfactory makes as Harvard Mills, Munsingwear for women and children, Hand-Finished Swanbrand Underwear, Sterling Knit Underwear and others. Garments carefully made, correctly proportioned to fit perfectly and comfortably. Every garment the best money can buy. Of satisfaction you're assured! Purchase the Knit Underwear needs today here in Portland's best Underwear Service—first floor section.

Our Munsing Underwear

We say our—since this famous and popular make for men, women and children is sold here only at The Meier & Frank Store. And whether considered from the standpoint of health, durability, comfort, appearance or price, the Munsing Underwear merits your patronage. The sanitary conditions surrounding the production of this underwear are ideal; the yarns used in the manufacture are the best obtainable.

Every garment made perfect fitting, which every woman knows is absolutely essential to a well-fitting gown. Faultlessly and finely knit are they on spring-needle 1x1 rib machines—for those who desire medium light-weight garments—Munsingwear can safely be said to have no equal. The expressions of commendation by the hundreds of patrons who use it, make it evident to us that Munsingwear is the UNIVERSAL UNDERWEAR. Munsing Undergarments please—they wear, they don't irritate the skin. They yield to every motion of the body. They're not expensive—Children's prices from 50c to \$1.75; women's from \$1.25 to \$4.

Our Harvard Mills Underwear

This, too, sold here only at Meier & Frank's. And for those wishing a heavy warm weight Underwear, the perfectly made, high-grade Harvard Mills has no equal. Union Suits and Vests and Pants finely and firmly knit on tuck stitch machines from yarns of the finest quality. Every garment sent from the great sanitary factory in perfect condition—your satisfaction is a surety!

Fleece-lined, cotton, wool-mixed, silk and lisle, and silk and wool and all-wool styles—all hand trimmed and every garment fits the form with a degree of perfection and comfort that has meant thousands of satisfied users everywhere. Prices range from 50c to \$3.50.

Up to 85c Shadow Edges and Bands at 39c

DAINTY Shadow Lace Edges and Bands so much in demand for the trimming of evening gowns, waists and neckwear. In white and cream—2 to 9 inches wide. An offering that's sure to interest hundreds of women today—65c to 85c Shadow Edges and Bands—yard at 39c

Fancy Nets, Gold Allovers

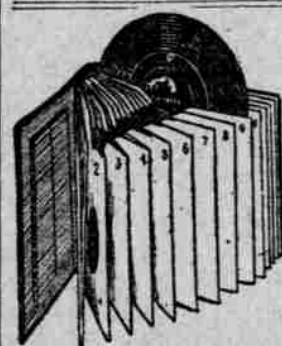
The most fascinating of boudoir and theater caps fashioned from the exquisite new fancy Nets and rich gold Allovers. And when complete what an ideal gift for the woman friend. White and cream Nets are priced from 50c to \$2.98. Gold Nets from \$1.39 to \$1.98. \$1.25 to \$1.75 Flounces, 98c

Corset Covers, \$1.19

They're regular \$1.50 to \$2.25 grades these semi-made Corset Covers we special today at \$1.19. Just a hem at the bottom and front and they're complete. Of dainty Swiss, with embroidered designs in imitation of hand work. Special \$1.19 today your choice only. Pleated Chiffons, \$1.50

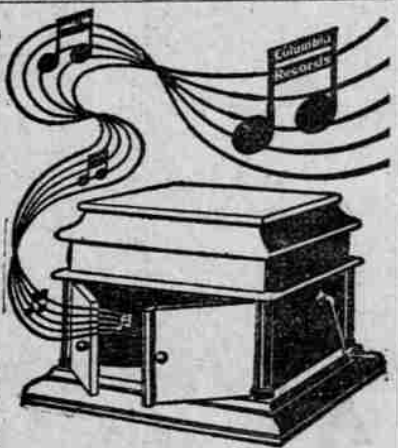
Beautiful is our showing of the new accordion-pleated Chiffons—the new creation for the fashioning of gowns and waists. In white and white with colored border. Special \$1.50 today at only, the yard, \$1.50

Select That Talking Machine Now



Take Advantage of Special Offer

Beautiful Columbia Grafonola, 11 Double-Disk Records or 22 Selections, \$57.60 Record Album and 1000 of the Best Steel Needles



SURELY here is an offer that's worthy the investigation of every home that doesn't already enjoy the pleasures and benefits of a Talking Machine. An offer made all the more important through the fact that you may purchase it on

Our Club Plan and Pay in Easy Installments—A Small Amount on Purchase—the Balance in Easy Payments—No Interest or Extra Charges

Come up to our Fourth-Floor Parlors today and have the merits of this superb Columbia Grafonola demonstrated to you. Choice of either mahogany or oak case. Included in the outfit are your choice of 11 double-disc records, or 22 selections, a large Record Album to hold 12-inch records, and 1000 best steel Needles.

What an offer it is—ask about it today! Purchase for immediate delivery or as a gift for the holiday-time. And what more ideal gift for the entire family than one of these beautiful Grafonolas and outfit. Special price, complete \$57.60

Today's Grocery Specials

- PHONE ORDERS TAKEN FROM 7 A. M. Log Cabin Syrup, gallon cans, \$1.10. Kingsford's Gloss Starch, box, 45c. Mexican Beans, 5 lbs. at 25c. Gold Dust, special, pkg., 20c. Shrimps, special, 3 cans, 25c. Fancy Cooking Raisins, 4 lbs. at only 25c. Dry Peaches, 2 1/2 lbs. at 25c. Fancy Dry Apricots, 2 lbs. 25c. Fancy Dry Pears, 2 lbs., 25c. Victor Brand Lye, 3 cans, 25c. Eastern Corn Meal, in sacks, at 25c. Rockwood's Cocoa, 10c can, 7c. High Grade Baking Powder, lb. 17c. Monarch Eastern Bacon, lb. for only 21c. Flotilla White Floating Soap, 7 bars 25c.

Actual \$5 to \$7.50

Lace Curtains \$3.46 Pair

A SPECIAL group of high-grade Curtains, taken right from our own splendid stock—these \$5 to \$7.50 grades we special today, \$3.46. You must see them to appreciate their attractiveness.

Included are Curtains of fine, firm net with cluny lace with insertion and edge, dainty Marie Antoinette designs worked in braids, fancy Serims with pretty stenciled designs, Irish points and fancy braided Curtains, 2 1/2 yards long, in white, cream and ecru. Choose from these high-grade \$5 to \$7.50 Lace Curtains at \$3.46 today at the low price of \$3.46

50c-60c Bungalow Nets, 34c

Always a use in the home for these popular Bungalow Nets. Fully 40 patterns to choose from—striped, checked and allover designs included. White, cream and ecru. 40 and 45 inches wide. 50c and 60c grades on 34c special sale today at, the yard,

Velour Couch Covers, \$8.98

Wonderfully rich are these beautiful, lustrous velour Couch Covers. Beautiful designs that are exact copies of Oriental Rugs. In rich shades of green, tan, blue, rose—three yards long, 63 inches wide. Handsome \$12.50 velour Couch Covers today at only, each, \$8.98

Timely Sale of Rich American Cut Glass



PURCHASE THE THANKSGIVING AND HOLIDAY NEEDS NOW

JUST the offering many of our patrons have been waiting for—an opportunity to purchase at sale prices the Cut Glass needs for the Thanksgiving and Holiday time. Every piece included in this important event is of high-grade glass, perfectly and deeply cut—beautifully polished. Note the savings as detailed below—then select now, while these special prices are in force.

\$1.75 Nappies—of rich cut glass. Even regularly, they're priced low. 6-inch size, on sale \$1.19 today at this price \$1.19

\$5 Bowls—of sparkling Cut Glass. Large 8-inch size. Special for Thanksgiving Sale at \$2.98 the low price, \$2.98

\$3.50 Sugars and Creamers—in beautiful patterns of rich American Cut Glass. Priced \$1.99 pair today at only \$1.99

\$6.50 Table Tumblers—of finely Cut Glass. Neat, attractive patterns. Regularly \$6.50 a dozen, 33c price this sale, ea. 33c

- \$2.25 Vases—attractive and serviceable in any home. Neat patterns, deeply cut. On \$1.49 sale today at \$1.49. \$2.25 Cut Glass Oil Bottles \$1.69. \$2.50 Cut Glass Compots \$1.79. \$3.50 Cut Glass Fern Dish \$2.69. \$3.75 Cut Glass Compots \$2.79. \$2.75 Cut Glass Water Bottles at only \$2.79. \$4.00 Cut Glass Nappies, 7-inch, at only \$2.88. \$4.50 Mayonnaise and Plate \$3.19. \$7.00 Cut Glass Vases at \$5.37. \$8.00 Cut Glass Bowls, 8-inch, at only \$5.79. \$9.00 Cut Glass Ice Cream Trays for \$6.49. 60c Cut Glass Knife Rests at 47c.



TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

Furs Made to Your Order

WHETHER you want the smallest of Fur Neckpieces or the handsomest of genuine Alaska Sealskin Coats made to your order—you'll find equal satisfaction through the careful and expert work of our fur manufacturing department.

A thoroughly equipped shop, with only the most careful, experienced and expert workers—that's the service we have for you here. Absolute satisfaction your surety.



Read every one of the offerings given below—you'll find specials here that are sure to bring throngs to The Big Store during the early hours of the morning. Don't only shop early in the holiday season, but early in the day—here are the specials for those who come from 8:30 to 12 A. M.:

Morning Specials

8:30 to 12 A.M. Only

\$2 to \$2.50 Linen Squares, 98c

Actual \$2 and \$2.50 Hand-Embroidered All-Linen Squares offered 8:30 to 12 A. M. only at 98c! 24x24-inch size. All neatly hemstitched. Purchase for 98c for your own gift use at 98c

\$1.25 Doll Trunks at 89c

A Doll Trunk, full 18 inches long, at 89c—that's the offer for 8:30 to 12 this morning. Complete with lock and tray. Regular \$1.25 Doll Trunks—fifth floor—regularly \$1.25 specially priced at only 89c

Women's \$2 Union Suits, 98c

Only 98c for Women's High-grade Union Suits of silk and wool, wool mixed and all wool. Made high neck, long sleeves and ankle length. Regular \$2 grades, 8:30 to 12 A. M., at 98c

50c Mutt and Jeff Books, 29c

To introduce our new Children's Toy Book display on the second floor we offer these popular "Mutt and Jeff," "Happy Hooligan," "Foxy Grandpa" and "Buster Brown" Books—regular 50c editions at the low price 29c

\$1.50 Feather Pillows at \$1.15

Surely an offering worth coming in the morning for—actual \$1.50 Feather Bed Pillows at only \$1.15. Regulation bed size, covered with best quality art ticking. Buy them on the third floor this morning at only \$1.15

50c Beaded Nets at 35c

Pretty for the trimming of evening gowns. 44-inch Beaded Nets in white, black and colors. Regular 50c grades, in the first-floor Trimming Section this morning, special at, the yard, 35c

To \$5.50 Sugar & Crmrs. \$2.99

Just 50 pairs of these beautiful hand-painted Sugars and Creamers to offer from 8:30 to 12 this morning at \$2.99 a pair. They're a remainder of a direct purchase from the Ginori Studios. Basement store, \$2.99

12 1/2c Fleece Flannelette, 7c

Fleece-lined Flannelettes with and without borders, popular for the making of house dresses, saques and kimonos. 27 inches wide, 12 1/2c grades. On first floor this morning, yd., 7c

Childs' Writing Desks Reduced

They're the child's delight, these splendid little Writing Desks. Made with top lift and blackboard in the inside. \$2 Desks at \$1.49, \$1.75 Desks at \$1.23, \$1.25 Desks at only 85c

Boys' and Girls' 25c Books, 19c

In the Book Store, basement annex today, choose regular 25c editions of "Helen's Babies," "Black Beauty" and "Hans Brinker" at only 19c

Roasters Reduced

The Thanksgiving turkey roasted a delicious brown in one of these splendid Lisk Granite Roasters. Purchase yours today at a reduced price. Measure your oven. Lisk Roasters, 10x15 size, \$1.80. Lisk Roasters, 10x16 size, \$2.12. Lisk Roasters, 11x17 size, \$2.25. Lisk Roasters, 12x17 size, \$2.48. Lisk Roasters, 13x19 size, \$2.93