

Visit Our Talking Machine Section Today—Hear the New Records—Any Style Victor or Columbia on Our Easy Payment Club Plan Today Ends Our First Great Annual Rocker Sale—Every Rocker in Our Immense Stock at a Reduced Price—Fourth Flr., Both Bldgs.

In purchasing Furniture—use our Household Club Plan and pay on the easy installment plan if you like. We're glad to extend this courtesy at any time.

Government Weather Forecast: RAIN TODAY.

MEIER & FRANK'S

The Pictures you intend to have framed for holiday gifts should be brought to our Picture Framing Department now. Lowest prices and expert workmanship.

Visit our Beauty Parlors, balcony, first floor. Hairdressing, manicuring, shampooing, facial massage, electrolysis, etc., done by experts.

SAFETY--the Surety of All Who Shop in the Store of SUPERIORITY

DOESN'T it seem a logical deduction—that SAFETY is the natural consequence for those who shop in the Store that's SUPERIOR in service, superior in its selection and variety of merchandise. Who can but say that The Big Store in its 55 long years of Service-Giving has gained and held from the first a leadership that has remained supreme. And why? First of all—because Meier

& Frank's is and has always been YOUR STORE—yours for service, for best merchandise, for most moderate prices. Because back of every purchase—no matter how small or how large—the same ironclad rule applies—you MUST be satisfied! SAFETY—it's the surety of those who shop at the Store that leads—the Store of SUPERIORITY.

Rah!Rah!Football! Today Two Games Multnomah vs. Washington High vs. McMinnville High School. Incidently you'll find the Football Suits and Footballs that give the most satisfactory usage, and hard usage at the game, are of the famous Goldsmith make. The best players will be wearing the Goldsmith suits, guards and head gears in the Saturday and all subsequent games. We are headquarters for Football Goods and sell the Goldsmith line exclusively. Special inducements to teams outfitting here complete. —Fifth Floor, New Building.

Going to the Play? Dine Tonight in Our Beautiful Tea Room Les Boheimmes Ladies' Orchestra and Vocalists To Entertain You Table d'Hote Dinner \$1 Saturday, November 2d 5 to 8 P. M. MENU: Olympia Oyster Cocktail, Mock Turtle Amouillado, Consomme Royale, Ripe Olives, Salted Almonds, Radishes, Columbia River Salmon, Normandy Pommes Hollandaise, Stuffed Lamb Chops, a la Colbert, Roman Punch, Roast Stuffed Spring Chicken, Currant Jelly, Roast Sugar-Cured Ham, Champagne Sauce, Mashed Potatoes, Sweet Potatoes a la Wood, Creamed Green Peas, Combination Salad, Green Apple Pie, Caramel Ice Cream, Cakes, American Cheese, Toasted Saltine Wafers, Demi Tasse.



The Men's Store Third Floor Not to Be Compared With Usual 'Ready-to-Wear' Garments Is Our Men's Store CLOTHING HIGH GRADE is the word that covers our line of Men's Clothing for Fall and Winter. Here you'll find supreme—individuality of line—Clothing of character and assured style in attractive assortments. Here in Suits and Coats you'll find the styles that make wearers noticeably well groomed, but not conspicuous for outer effects. The assortments interpret the best New York and London fashions for men, expressed—in the fine to finest grades—in fabrics of the exclusive sort, in colorings that are different. Here you'll find garments of marked superiority of finish—the whole unequaled collection marked by a trained good taste, conversant with the best styles for men. Whether you purchase your suit At \$15, \$20, \$25, \$30 or \$35 you may be sure that at each price you are choosing the best your money can buy and an equal varied assortment of each is here for your choice. Then at \$16.50 we've that wonderful Men's Store special—our "Invincible." Hundreds of men have come to our third floor store and have said: "We have compared those \$25 suits elsewhere and we find they're no equal, even at the higher price." And they're right—these hundreds of men who've purchased our "Invincible" Suits—and you've but to see them to be convinced that they're all we claim for them—and more. Boys' One- and Two-Pant Sampson Suits at \$6.50 Here's an opportunity for the parent who wants a \$7.50 or \$8.50 suit for the boy. And that's what we've included for your selection today—a small group of our regular \$7.50 and \$8.50—Sampson one-pant suits—these with our regular line of two-pant indestructible Sampson suits at \$6.50. And every mother who has seen them—every boy who wears them will say they're suits of far better materials, far better made, than garments they'd expect at that price. Every suit of all-wool—every suit full-lined. And they're smart and nobby in cut—the son will be proud to wear them. Other suits for boys of every age—priced at \$2.50, \$4, \$5, \$7.50 to \$12.50. —Third Floor, New Building.

Our Twelfth Annual Doll Show Nov. 7th 8th & 9th ENTRIES begin November 4 and close November 6 at 6 o'clock P. M. Ask for explanatory folder giving details. GRAND PRIZE \$50 in gold to the Church, Society or Charitable Institution entering the best group of Dressed Dolls of not less than 10. SECOND GRAND PRIZE \$30 in gold to the Church, Society or Charitable Institution for the best Single Dressed Doll chosen from any group as entered for the Grand Prize. THIRD GRAND PRIZE \$20 in gold to the Church, Society or Charitable Institution for the second best Single Dressed Doll chosen from any group as entered for the Grand Prize. FOURTH GRAND PRIZE \$20 in gold to the child entering the best group of Dressed Dolls, consisting of not less than three. Extra Doll Special! Beautiful 24-inch Papier Macho Dolls with sleeping eyes, eyelashes and mohair wig. Today for \$1.00 Fifteen Additional Class Prizes

Have Your Eyes Tested HERE Today ABOVE all things—protect your sight! If in doubt about your eyes, come into our first floor Optical Section today and have our expert optometrist test them for you, without charge. He'll give your eyes a most thorough examination whether you need or purchase glasses or not. \$4 Eye Glasses, \$1.98 A Saturday special are these \$4 gold-filled Eye Glasses. Have finger-piece mountings. Fitted to your eyes with first quality lenses. Regular \$4.00 Eye Glasses, offered for Saturday only at low price of \$1.98 \$8 Eye Glasses, \$4.98 These are regular \$8 Eye Glasses with Toric lenses and low bridge, finger-piece mountings. Saturday only, a pair \$4.98 First quality Lenses, fitted to your frames, \$1 —First Floor, New Building.

Women's Undergarment Sale! FOR women we continue our Underwear sale and mention here a few of the many specials. Choose today, at savings! Women 75c Union Suits on Sale at Only 53c Warm, comfortable garments, these heavy, fleece-lined Union Suits for women. Made high neck, long sleeves and ankle length. Regular 75c Union Suits, today at 53c Women's \$1.25 Union Suits on sale at 89c Only 89c for these warm, fleece-lined Union Suits. In the ankle length, high neck styles, with long or no sleeves. Regular \$1.25 Union Suits, on sale today only priced at 89c Women's \$1 Union Suits Only 69c Women's fine ribbed, fleece-lined Union Suits in high neck, long sleeves and high neck, short sleeves and ankle styles. Regular \$1 Union Suits, 69c today only, priced at, ea. Women's \$1.50 Fleece-Lined Union Suits, 98c Women's fine ribbed fleece-lined Union Suits in all styles and sizes. Our regular \$1.50 garments, heavy Winter Weight, reduced for today only, 98c and priced at, the suit, —First Floor, Main Building.

Men's Undergarment Sale Cont'd MEN! Select your Winter Underwear needs from these specials continued today! Note the extraordinary savings! Seldom such reductions as these. Men's \$1 Heavy Wool Shirts and Drawers, 59c Heavy natural gray flat Wool Shirts and Drawers—good fitting of a splendid Winter weight. Regular \$1 Undergarments for \$59c today, special, only 59c Men's \$1.25 Undergarments, Cooper's, at 75c Every garment in this line of Cooper's Underwear is perfect fitting. Famous for the wearing qualities. Spring needle derby ribbed wool Shirts and Drawers; \$1.25 values; garm't 75c \$1.50 Bradford Wool Undergarments, 83c Of very excellent texture and wearing qualities are these Bradford Ribbed Wool Shirts and Drawers. Medium heavy weight blue wool. Regular \$1.50 garments on sale at the exceptionally low price per garment of 83c —Just Inside Alder-St. Entrance.

Women's \$1 Kid Gloves, Pr. 87c ONE-CLASP, pique sewn Kid Gloves for women. Black, white and colors. Sizes 5 1/2 to 7. Regularly \$1 pair. Today \$87c \$1.75 Gloves—Of kid. Heavy pique sewn. Two large pearl clasps. White, black, tan, brown and gray. Women's regular \$1.75 Gloves, today only, a pair \$1.33 \$3.00 Gloves—of 16-button style. Glace kid in white only. Sizes 5 1/2 to 7. Ordinarily you'd pay \$3.00 for these 16-button Gloves, offered today only, the pair \$1.95 \$3.50 Gloves—in 16-button style. Glace kid. White, tan and champagne. Sizes from 5 1/2 to 7. These are regular \$3.50 Gloves, special for today, pair \$2.63 —First Floor, Main Building—Mail Orders Filled.

Premoeette, Jr., \$28 IT'S a wonder. Takes snapshots on dark days! Not necessary to judge distances either with the Premoeette Jr. Kodak. Pictures 2 1/4 x 3 1/4. Have it explained to you. You'll enjoy them over it! Priced at \$28.00 Other Kodaks priced at \$1 to \$132.50 90c Wooden Tripods, two section, 53c \$1.60 Metal Tripods, 3 section, \$1.19 \$1.50 Bradley Trimming Boards, 6-inch, at \$1.23—First Floor, New Building.

Newest Fiction Here Marriage, by H. G. Wells, \$1.35 Smoke Bellew, by Jack London, \$1.30 George Helm, by Philip Barlow, \$1.30 Friar Tuck, by Wason, \$1.35 Daddy Long Legs, Jean Webster, \$1 A Woman of Genius, Mary Austin, \$1.35 The Net, Rex Beach, price \$1.30 The Hollow of Her Hand, \$1.30 —Bookstore, Basement.

Unequaled Choice of Girls' Coats \$5 THEY'RE wonderfully comfortable and neat these Coats for the girl at \$5. All on the popular full length box style, in blue, red and brown colorings. Snug and warm, with lining throughout of flannel. Made with the high storm collars that fit up close at the neck. Choose coats today for the daughters of 6 to 14 years. Our price only \$5.00 Sale of Pretty New Wool Dresses How attractive and well-dressed the little daughter appears when garbed in one of these splendid new Winter Dresses. Note the charming little style as sketched—of black and white striped wool with black embroidered red broadcloth. Priced at only \$5. Other styles equally as charming in midday and Buster Brown styles. For ages 6 to 14 years, the prices range from \$2 to \$6.50. Girls' Bathrobes and Kimonos How snug and comfortable they are—these new Bath Robes and Kimonos for girls. Made of warm flannelette and blanket materials, in blue, pink and red. Robes are priced from \$2.50 to \$5.50. Kimonos, for ages 2 to 8 years, at \$1.75; 8 to 14 years, at \$1.75 to \$3. —Second Floor, Main Building.

Women's & Children's Hosiery Spec'ls SATURDAY women and children will be able to choose from nine great specials in Hosiery. Savings will be possible in every wanted grade. Women's \$1.50 Silk Hose—made in outside. Have lisle tops and split soles. In black, white and tan. Regular \$1.50 Silk Hose, today, 3 pairs \$1.19 Women's Wool Hose—in plain wool and ribbed fleece-lined. Also medium weight cotton Hose. All black. Choice of three 22c grades today, pair at only 22c Women's \$1 Silk Hose—with lisle tops and soles. Vassar in black. No. 900 in colors. 75c Reg. \$1 Hose, today, pr. 75c Women's 50c Silk Lisle Hose—with lavender tops. Black only. Ingrain silk lisle. Regularly 50c, today only, 3 pairs at 39c Women's Extra Weight Hose—in lisle and wool. Plain and ribbed. Split soles. All black. Special today, three pairs for 45c \$1.30; pair offered at only 75c Misses 35c Silk Lisle Hose—with seamless feet and linen heels and toes. Extra fine ribbed, in black, white, tan and colors. Regularly 35c, for today only, 27c three pairs 75c; pair for 25c Boys' 25c Extra Heavy Hose—of Ajax make. Ribbed, with seamless feet. In black only. 19c Reg. 25c Ajax Hose, pair \$1.95; today only, the pair \$1.25 Infants' 35c Hose—in silk and wool. White only. Seamless feet. Fine quality 35c infants' 25c Hose, today only, the pair \$1.25 Infants' 35c Hose—of fine cashmere, with silk heels and toes. All colors, seamless feet. Regular 35c Hose for infants, priced today, the pair at 25c —First Floor, Main Building.

Delicatessen--Delicious Variety Here NOWHERE such appetizing variety! No trouble to arrange a hurried luncheon that would appeal to the most exacting taste—if you supply your delicatessen needs here in our Pure Food Grocery. Home Baked Ham, today per lb. 45c Boiled Ham, special per pound 33c Pressed Ox Tongue, per pound 45c Imported Swiss Cheese, pound at 34c Imported Roquefort Cheese, lb. 50c Tillamook Cheese, special per lb. 20c Sliced Beef, special per pound 35c Imported Camembert Cheese, can 40c Cookies, all kinds, 3 packages at 25c Sauer Kraut, special per quart 10c Bar Ledue, 30c jars special at 22c Hartley's Marmalade, special at 20c Meat Cheese, for lunches at only 20c Stuffed or Plain Olives, 3 bottles 25c Baked Chickens, Imported and Domestic Sausage, Salads of all kinds; also thirty-five varieties of best Cheese. Fancy Honolulu Pineapple, each at 9c —Pure Food Grocery, Basement.

EST. 1857 MEIER & FRANK STORE TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

Men--Sale 'Cyma' Watches In Thin Model Style—Three Big Specials MANY men will discard the old-style, cumbersome Watches when they see these thin-style "Cyma" Watches. A timepiece you're proud to show. Every one absolutely guaranteed. The most reliable and popular of Swiss watches. Seven-jeweled movements with three adjustments. Open face, thin models. Today we have reduced the price on the "Cyma" Watches in three styles of cases. \$5.00 "Cyma" Watches, Nickel or Gunmetal, at \$3.98 \$8.00 "Cyma" Watches, 10-Year, Gold-Filled, at \$5.98 \$10.00 "Cyma" Watches, 20-Year, Gold-Filled \$7.48 —First Floor, New Building.—Mail Orders Filled.