

**Wom'n's Hosiery**

AT 35c A PAIR

—Silk lisle stockings—gauze, light, medium or heavy weights, in fast black. Also pure white and new shades in tan. All heavily spliced at points of wear and made with deep double garter tops.

AT 50c A PAIR

—Full fashioned stockings of "silk lisle," regular width, trunk tops and extra sizes. Fast black, all wanted weights.

75c STOCKINGS, PAIR, 59c

—Onyx brand silk lisle stockings in medium weight, fast black. Made with extra spliced toes, soles and heels. Double stop run garter tops.

AT \$1.00 A PAIR

—Thread silk stockings—lisle lined in all black. Made with extra spliced double garter tops, sole, heels and toes. First Floor.

Once Only in a Lifetime Does One Need To Buy Rugs, Who Buys

**Oriental Rugs Like These**

Personally Selected.

Our Guarantee.

—The wonderful collection of Persian Rugs now on display and sale in the Oriental Rug Bazaar is of exceeding beauty and valued at many thousands of dollars.

—Kermanshahs, Serapis, Mahals, Sarouks, Kashans, Ispahans at prices never before quoted for equal quality. Prices are approximately 35 per cent less than New York quotations.

—We stand back of the fact that no rug has anything but vegetable dyes and that the commercial taint of aniline colorings is not to be found under any circumstances in any rug on sale. Fifth Floor.

**Women's Knit Underwear**

—Vests or tights in all desirable weights and styles—cotton, silk or silk mixed for those who can't wear wool—also wool mixed, pure wool and silk and wool. In regular and extra sizes.

AT 25c A GARMENT

—Vests, drawers and tights of fine white cotton, in light or medium weights.

AT 50c A GARMENT

—Four weights, in fine ribbed cotton vests or tights. Light, medium, or heavy weights.

AT 75c A GARMENT

—Genuine Swiss-ribbed white cotton vests, with high neck and long sleeves. The low neck, elbow or sleeveless styles sell at 65c. Ankle-length tights to match at \$1.00 each in a very popular medium weight. Fourth Floor.

**For Women Who Need Separate Coats**

These New Full-Length Models Make a Special Appeal Specially Priced at \$20.00

—Three distinctly new models just arrived—the ever-needed and practical full-length wrap for all sorts of weather—and all occasions.

—Of fancy double-faced coatings, mixtures and chinchillas. —One model shows a deep collar and rever fastening at the side with two large buttons, and shows very deep pointed cuffs on the sleeves. The back has a box panel from the waist to the bottom of the coat, finished at the waist with a twelve-inch belt.

—The second model has a rolling collar which fastens close about the neck—the collar, cuffs and pocket being finished with plaid to match. This coat is made of double-faced material. Has a two-inch pleat from one shoulder to the hem.

—The third model has a Robespierre collar which can be buttoned close about the neck when desired. Trimmed with broadcloth and buttons. Shows wide straps from shoulder to pocket. Has a wide belt at the waist line.

—These coats come in navy, brown, tan, gray. Third Floor.

**Corset Sale**

Newest Fall Models

\$5.00 W. B. CORSETS, \$2.95 —W. B. Nuform corsets of fine quality fancy brocade. Embroidery trimmed finish. New straight lines, very low bust and extremely long over the hips and back. Three pairs hose supporters attached.

\$2.75 W. B. CORSETS, \$1.75

—W. B. Nuform corset, made of fine batiste with the top finished with wide band of embroidery and ribbon. Medium bust, extreme length over the abdomen, hips and back. Three pairs hose supporters attached.

\$1.00 W. B. CORSETS, 85c

—W. B. Nuform corset, made of good quality batiste. New straight lines for slender figures. Low bust, extreme length over the hips and back. Two hose supporters attached. Fourth Floor.

Victor and Columbia Talking Machines  
50c Down—50c a Week.  
All the Latest Records for Both Machines  
Lower Main Floor.

No Groceries  
No Liquors  
No Tea Room  
No Men's Clothing

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

No Meat Market  
No Restaurant  
No Pots and Pans  
No Soda Fountain

Exclusive Portland Agents  
For Innovation Trunks and Innovation Novelties  
Hartman Gibraltarized Trunks  
Basement.

**A Splendid Opportunity for Women Who Are Looking for Laces and Trimmings**

85c Allovers at 50c Yard

—Ecu and white shadow lace allovers in a new design. In a width that is used for waists, yokes and panels on skirts.

\$3.00 Allover at \$1.50 the Yard

—Allover lace for yokes and waists in white Venise. Very attractive patterns in a weave that wears well.

\$2.00 Lace Bands at 95c Yard

—Heavy soft lace bands seven inches wide, suitable for dress or coat trimmings, worth up to \$2.00 a yard.

Beaded Chiffons at 50c the Yard

—Beaded chiffon in a double width, for tunics and waists, in dainty pastel colorings and Oriental effects.

Bordered Chiffons at \$1.50 Yard

—Figured and bordered chiffons 45 and 50 inches wide. Beautiful, delicate color combinations so desirable for evening dresses and waists.

Narrow Shadow Laces 25c the Yard

—Shadow laces for collars and sleeve ruffings in many different edges and a variety of delicate vein-like patterns. First Floor.

**These Shoes**

On Sale  
Friday  
at  
Spec'l  
\$1.95

A Regular \$3.00 Shoe

—Three hundred women may take advantage of this—a most unusual occurrence. The sale is so extraordinary that we hesitate to give any details owing to the limited number of shoes available to meet the demand. The shoe manufacturer sends us two hundred pairs of shoes with the announcement that, under no circumstances, can they be duplicated; that they are sent to us merely as a contribution to the shoe section. He further states that these shoes were never sold before for less than \$3.00.

—On Friday we place on sale these women's patent leather, cloth top and kid top button shoes, at special, \$1.95.

—Also WOMEN'S DULL CALF button shoes, medium round toe, tip, Cuban heel, special, \$1.95. Lower Main Floor.

**The Small Boy Can Be Perfectly Fitted in Our Boys' Specialty Shop**

Boys' Novelty Caps \$1 Each

—All the newest diagonals, checks and fancy mixtures in gray, oxford, tan and brown. Latest shape.

Boys' Eaton Caps, 25c Each

—Eaton caps for the little chap in navy and white serge, cardinal and black and white checks.

\$1.35 to \$2.25 Wash Suits Special 98c

—Wash suits in white and colors of striped galatea, plain chambray, linen, poplin and percales.

—Made in military style, side button effect, in navy and white or tan and white stripes, and trimmed in self colors. Also with large sailor collars, single and double breasted styles, trimmed with plain pipings; some have scalloped collars, others are trimmed with embroidery. Sizes 2 to 7 years.

\$1.00 and \$1.25 Wash Suits Special 69c

Sizes 2 to 7 Years

—In Russian style with military collar, in tan linen trimmed with white or blue, blue and white, navy and white stripes, also plain cadet blue and light blue; others come with sailor collars. Fourth Floor.

**America Is Well Called the Land of the Tailored Suit**

—Perhaps not all American women wear a tailored suit. Not all American women eat bread, but the majority do. About the same majority adhere to the classic style of the tailored suit for the greater part of the day.

—We have spent a great deal of time and thought in the selection of our evening gowns and afternoon suits, but we have devoted more time and thought to the selection of the popular tailored suit at a moderate price, for it is our aim to embody the best of materials, the best of style, along with a modest price to meet the needs of a limited pocketbook.

**These New Suits at \$22.50**

Have all these characteristics—four beautiful models just received.

—Made of navy corduroy, black, navy and dark brown diagonal whipcord and serge in taupe, navy, black and brown.

Designed with a slightly cut-away coat, straight or half-fitting. Bound with braid or in a plain tailored finish.

—These jackets are lined with all-silk peau de cygne or satin, with a dainty inside pocket.

—The skirts are unusually well tailored with a medium high waist line, panel back and straight front, with inverted pleats at side of skirt and trimmed with tiny buttons.

**The New Forsythe Waists**

—For the Fall and Winter season have arrived—beautifully made and perfectly finished. Of chiffon taffeta in fancy stripes in brown and navy. At \$1.00 to \$7.50.

—Soft messaline waists in navy with red and green pin stripes. Priced at \$6.50.

—A wonderfully varied assortment of linen waists, flannels, madras, chevrons, soisette and dimities.

**Comfortable Flannelette Gowns In a Great Variety of Styles At Half Price**

—Through a fortunate purchase we secured the entire sample line from the foremost manufacturer of well-made, finest quality flannelette gowns.

—In securing this lot we have the opportunity of offering our customers an enormous assortment of attractive styles, in materials that are serviceable, tailoring and workmanship that are perfect. They are made generously full, and at the price on sale Friday one may easily secure the season's supply at a most modest cost.

These gowns are made in fancy stripes and plain colored flannelette, with and without yokes, high, collarless, Japanese and military collar.

—They are trimmed with braids and bandings with tailored finish, full length and width, in medium and light materials.

\$1.10 Gowns, special... 55c \$2.00 Gowns, special... \$1.00  
\$1.25 Gowns, special... 63c \$2.50 Gowns, special... \$1.25  
\$1.50 Gowns, special... 75c \$3.00 Gowns, special... \$1.50  
Fourth Floor.

**Reliable, Dependable Gloves For Women Demanding the Best**

Liwo Gloves, \$1.50 Gauntlets, Pair, \$1.75

—These are our famous 'Liwo' gloves of the best quality kid, dependable weight and finish.

Two-clasp pique style. In black, white, brown, tan, mode, gray, navy, oxblood and green.

Walking Gloves, \$2, \$2.25 —Two-clasp heavy Mocha-suede walking gloves, with pique seams or pique sewn Dent and Reymer makes. Shown in tan and gray shades.

\$1.25 Kid Gloves, 90c

—Two-clasp over seam kid gloves, very dressy and durable. In black, white, brown, tan, mode and gray.

Men's Gloves, \$1.50

—Men's one-clasp "button" glove—a genuine Dent cape glove with pique seam style. In black, white and assorted tans.

Mocha Gloves, \$1.50

—The best quality Mocha gloves for women, with one or two clasps, pique or pique seam style. In black, brown, tan and gray.

Children's Gloves, \$1, \$1.50

—Full assortment of infants' misses' and boys' gloves in kid, mocha and cape styles. Best quality and makes. First Floor.



Third Floor.

**Lowest Possible Prices on Gas and Electric Fixtures**

|                                                                                                                                   |                                  |                                          |
|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------|------------------------------------------|
| \$1.00 Gas Lights Complete 25c                                                                                                    | 20c Upright Gas Globes 12c       | ELECTRIC GOODS                           |
| —Inverted style, full brass burner, best mantle, full or half-frosted globe. Made by Lindsay Light Company. Every one guaranteed. | 18c Inverted Gas Globes 10c      | Mozda Electric Bulbs                     |
| \$1.50 Upright Gas Lights, 50c                                                                                                    | Fancy Gas Tubing . . . . . 4c    | 25 Watt, Clear . . . . . 40c             |
| —Lindsay Upright Gas Lights complete. Side screw regulator, Lindsay cap mantle, opal globe, all complete.                         | Fancy Inv'd Gas Globes 15c       | 25 Watt, Frosted . . . . . 43c           |
|                                                                                                                                   | Perfection Oil Heaters \$3.25    | 40 Watt, Clear . . . . . 45c             |
|                                                                                                                                   | Gas Tip Heaters . . . . . \$1.50 | 40 Watt, Frosted . . . . . 49c           |
|                                                                                                                                   | New Style Gas Tips 4c each       | G. E. Electric Bulbs . . . . . 18c       |
|                                                                                                                                   | Guaranteed Gas Toasters 28c      | G. E. Electric Irons . . . . . \$3.75    |
|                                                                                                                                   |                                  | American Electric Irons . . . . . \$4.00 |

Basement.

**Directing Your Special Attention to a Most Unusual, Attractive Sale Of Trimmed Hats Very Special at \$10.00**

These Hats Sketched From Models on Sale

—We are endeavoring to show, through the medium of this sale, the power that lies behind our millinery section in offering to our customers these truly remarkable hats.

—Your choice of hats emphasizes your individuality—sets you apart—takes you out of the commonplace. But your choice of a hat in shape—in style—in color—depends entirely upon what you choose from—you cannot satisfy personal preference in a store that does not give you the opportunity of broad selection.

The service we render you is correct, authentic and the means of guiding you in the proper selection of millinery.

—We know, through intimate relation with New York and Paris, what you want.

—Proof of this awaits you now in the splendid collection of hats in this Friday sale. Many of them would sell readily from \$17.50 to \$22.50 each. They all reflect the very latest New York and Paris modes. Over one-half of the entire collection comes to us from a New York importer; the remaining hats were designed in our own work rooms, by our best milliners.

—It would be impossible in this limited space to describe the many styles—suffice to say, that they are of plush and velvet trimmed with ostrich, laces and flowers, also wings, velvets and ribbons. In many instances the materials represent more than the retail price of the trimmed hat. Second Floor.

**The New Sweaters for Women Fashioned in Many New and Novel Styles**

—Sweaters for women ranging in price from \$2.50 to \$38.00 each. V necks, roll or aviation collars and the popular "Ruff" neck style, all silk, Australian pure wool, worsted or worsted plaited.

SWEATERS AT \$5.00 EACH

—Of pure wool, with V neck, Ruff neck, aviation and Byron collars; also the new Norfolk style, with roll collar; in scarlet, cardinal, gray, white, hunter's green, olive or tan.

SWEATERS AT \$6.85 EACH

—The much favored heavy-ribbed worsted Ruff neck coat sweaters. Perfect fitting, in pretty shades of cardinal, oxford and pearl white.

SWEATERS AT \$7.50 EACH

—V neck, Byron collar or Ruff neck style, plain or two colored combinations; also white worsted sweaters, with collar, skirt, pockets and cuffs prettily striped in contrasting colors.

SWEATERS AT \$15.00 EACH

—Norfolk sweater coats of pure worsted. Made with turn-over collars, belt to match and two side pockets. This is the ultra new in sweaterdom; in scarlet, castor and pretty shades of heather mixtures. Fourth Floor.