

"The Net," by Rex Beach, Just Out—On Sale Today—Price \$1.30—Order Your Copy From Our Book Store in the Basement Annex Perrin's Gloves and J. & H. Cousin's Shoes for Women, Here Only—"Invincible" Suits for Men, \$16.50, Men's Store Special—3d Flr.

Victrola Concert today in our Fifth Floor Talking Machine Parlors. Visit this section and hear the new October Records. We'll gladly play your favorites.

Government Weather Forecast: Fair, Cooler

MEIER & FRANK'S

An expert from the Eastman Factory is here in our first floor Kodak Section to develop and printing. The most scientific and lasting work done in 24 hrs.

Our Jewelry Repair and Manufacturing Shop employs gold and silversmiths, diamond setters, engravers and watchmakers. Jewelry repaired and made to order.

Our Harvest & Manufacturers' Sale Nearing Its Finis Important Are the Offerings In These Last Three Days

Halloween Specialties
Individuality is displayed in every one of these Halloween Specialties. A few suggestions are:
Dennison's Halloween Lunch Sets, 25c and 50c
Dennison's Halloween Table Cloths at 25c
Dennison's Halloween Dinner Favors, dozen, 75c
Figured Crepe Paper for Halloween, roll, 15c
Plain orange and black Crepe Paper, roll, 10c
Halloween Napkins, 35c hundred; the dozen, 5c
Halloween gummed Seals and Silhouettes, box, 10c
Fireproof orange and black festoons, each, 10c
Halloween Caps, very popular novelty, each, 5c
Orange and black rope for decorations, bunch, 20c and 35c
Ice Cups and Almond Cases, the dozen, 65c to \$2.00
—First Floor, New Building.

Once Each Year We Hold This Black and White Sale

Immense Special Purchase
Men's Black Ties
50c, 75c and \$1.00
Ties at 29c Ea.

Every imaginable style of Neckwear for men is included in this great specially purchased lot of Black Silk Ties. Every Tie of rich, all silk, of Baratheia, Ottoman, peau de soie, bias and heavy ribbed silks.

And every smart, nobby style of Fall and Winter wear is included in the group.

Long, narrow Reversibles, wide flowing ends, wide flowing corded and Baratheia Clubs and Batwings, Ribbed Shield Bows, Open-End Scarfs and Imperial-Shaped Reversibles, Large English Squares, actual Ascot shapes; 50c, 75c and \$1.00 Ties at 29c.



See Morrison-St., Window Display

Immense Special Purchase
Men's White Shirts
\$1.50 Grades at 89c

Shirts for business and dress wear included in this great special lot. Plaited Golf Shirts, with pin, box, knife, narrow and wide plaits. Made coat style or with closed front, cuffs attached or separate. All sizes and all sleeve lengths. Hundreds of men will purchase a season's supply of these regular \$1.50 White Shirts today at 89c

\$1, \$1.25 White Shirts 49c

They're broken lines or we'd never offer them at such a low price as this. Included you'll find short stiff bosoms, long narrow bosoms, plaited tuxedo and full dress styles. Cuffs attached or separate. Needless to say 'twill be necessary to come early for your share of these \$1 and \$1.25 Shirts at 49c.

Following is the number of shirts of each size—36 size 13 1/2, 42 size 14, 30 size 15, 12 size 15 1/2, 24 size 16 1/2, 36 size 17, 48 size 17 1/2, 6 size 18, and a few 19 and 19 1/2.

For our Annual Black and White Sale today—\$1.00 and \$1.25 White Shirts at only 49c.

Sale Begins This Morning--Come Today While Lots Remain Complete

Specials In Our Balcony Beauty Parlors \$7.50 Switches
Special at \$4.98
SWITCHES that you couldn't buy elsewhere even at our regular price, \$7.50. And we special them today at \$4.98. Of fine quality German wavy hair—they'll help wonderfully in the added attractiveness of madame's coiffure. \$4.98
\$7.50 Switches at only \$1.49
Specialized for today at the low price of \$1.49
\$12.00 Switches—of fine German wavy hair. Made in three separate stems, which women know is a most desirable feature. Full \$6.98 34 inches long. Sale at \$2.29
\$3.50 Puffs—in the popular long special shape clusters. Very attractive and becoming. \$2.29 Special today at only \$1.49
\$2.50 Puffs—in pretty, round clusters. Specialized \$1.49 for today at only, each \$1.49
—Balcony, First Floor. —Mail Orders Filled.

Just as Illustrated
Women's to \$6.50
Waists, Only \$2.45
VARIETY the keynote of this special Waists offering today. Women's Waists for wear on every occasion—for business wear, for afternoon and evening use. Waists of silk and chiffon—plain and fancy styles in various light and dark colors to match the new Winter suit.
Two of the style just as illustrated—pretty little Waists of striped silk and the smart plain, tailored shirt Waists. These of plain and striped silks with long sleeves, French turn-back collars and cuffs. Other styles of silk and chiffons have long and short sleeves, high or Dutch necks. A few lingerie Waists also included in the group.
Choose from these \$3.50 to \$6.50
Waists today at the low price of \$2.45
New Blue Serge Suits
Women who've been wanting the popular mannish tailored navy blue serge Suits will be interested in this special group—fully 100 models have only just arrived. Beautifully tailored throughout and handsomely lined with Skinner's satin.
Every size—16 to 48. Suits you'll agree are worth from \$25 to \$27.50. Our prices—\$20 to \$22.50
—Second Floor, Main Building.—Mail Orders Filled.

Men's, Women's, Children's Underw'r and Hosiery
Annual Sale Continues in Full Force
STILL they come! Ever since Monday morning the Underwear and Hosiery Sections, on the first floor of the main building, have seemed a veritable mecca of buyers of Fall and Winter Underwear and Hosiery. Included in the annual sale, which continues unabated throughout this week, just a fraction of the offerings are here mentioned—
\$1.00 Natural Wool Undergarments at 65c
Shirts and Drawers of natural wool. Medium weight for Fall and Winter. All sizes for men. Regular \$1 garments offered for the Annual Sale, at low price, garment 65c
\$1.25 Natural Wool Undergarments at 83c
A very popular grade of Underwear for men. Of natural gray wool, ribbed and form-fitting. Silk faced shirts and saaten-faced drawers; all sizes. Regular \$1.25 garments reduced to sell at 83c
Men's 50c Silk Hose, 25c
The 50c grade Silk Hose sold by Meier & Frank is very popular with the men of Portland and justly so. Of good quality and made for wear. Reinforced heels and toes of lisle. All sizes in black, tan and colors. Regularly 50c; only 25c
Men's 50c Onyx Hose, 25c
The famous Onyx brand Hose, of lisle thread; neat, self-striped and block patterns. Other makes of plain lisle Hose also included. Onyx brand hose regularly sold for 50c, reduced to only 25c
Men's \$1 Natural Wool Shirts and Drawers at 65c
A comfortable weight Underwear are these natural gray, flat wool shirts and drawers. Good Winter weight. Men's \$1.00 garments reduced to only 65c
\$1.50 Cotton Union Suits at \$1.29
For the man who cannot wear wool we call attention to our line of fine Egyptian Cotton Union Suits. Medium weight in ecru. Regular \$1.50 Union Suits selling at, suit \$1.29
Men's 50c Cashmere Hose, 39c
This is the season of the year when most men purchase Hose of cashmere material, and for this great hosiery sale we offer an extra fine grade of pure cashmere wool Hose at 39c. In gray, black and oxford. Reinforced heels and toes. Regular 50-cent Hose 39c reduced for this sale to, pair 39c
Men's 25c Cashmere Hose, 17c
Of fine quality cashmere is this lot of hose for men. In natural gray, black and oxford. Made seamless, with reinforced heels and toes. Regular 25c Hose to sell at 3 pairs 50c; pair 17c
Women's \$1.50 Fleece Union Suits at 98c
For comfortable Winter wear women will find this lot of fleece-lined Union Suits very desirable. Made in white and cream of good quality fleece-lined cotton. Made high neck, long sleeves and ankle-length only. Regularly \$1.50, reduced for this sale, the suit at 98c
Women's \$2.00 Wool Union Suits, \$1.47
Women desiring something in the better grades for Winter wear will undoubtedly be pleased with this line of very fine, ribbed wool mixture Union Suits. White only. Two styles—high neck, long sleeves and ankle length; low neck, no sleeves and ankle length. Special low price quoted for \$1.47 this sale, the garment \$1.47
Women's 50c Silk Boot Hose, 39c
Women's outside black Silk Boot Hose. Silk where they show and lisle where they wear. Reinforced soles, heels and toes. Deep garter tops. Women's 50c outside black silk Boot Hose, the 39c pair, extra special at only 39c
Women's 50c Cashmere Hose, 42c
They're a popular Hose, these cashmere style of fine worsted yarn. Famous for their splendid wearing qualities. In black, oxford and natural colors, with gray heels and toes. Three pairs for 42c only \$1.20; the pair only 42c
\$1.00 Children's Union Suits at 67c
Our stock of children's Underwear is very extensive. One of the most popular styles is of fine ribbed, extra heavy, mixed wool. In white and gray. The sizes are from 2 to 12 years. Regularly priced at \$1.00. For this sale especially reduced to, the suit 67c
Women's \$1.00 Pure Silk Hose, Special, 75c
Women's black and colored silk Hose—two lines, the Vassar, in black only, and the "900" in colored. Well reinforced with lisle soles and garter tops. Regular \$1 silk Hose to sell at 75c
Children's 25c Hose, 17c
A good-wearing Hose for the child is this line of fine ribbed cotton. Made in medium weight, with seamless feet; black, tan and colors. Special at, three pairs 17c for 45 cents; the pair only 17c
—Just Inside Morrison-St. Entrance. —First Floor, Main Building.—Mail Orders Filled.

Choose the Parisian Ivoryware at Less
PROBABLY no Toiletware so popular as this dainty though practical Parisian Ivory Toiletware. 'Twill pay to anticipate the needs at such prices as this. Purchase, too, for the holiday time.
\$3.75 Parisian Ivory Hair Brushes, only \$2.19
\$2.50 Parisian Ivory Mirrors, sale, only \$1.69
\$2.75 Parisian Ivory Hat Brushes, at only \$1.98
\$2.00 Parisian Ivory Trays, sale price, at \$1.39
85c Parisian Ivory Combs, sale price, at only 69c
\$1.00 Parisian Ivory Buffers, sale price, only 79c
\$1.75 Parisian Ivory Pin Boxes, sale price \$1.29
85c Parisian Ivory Hat Pin Holders, at only 59c
Parisian Ivory Novelties at just ONE-FIFTH OFF.
—First Floor, New Building.—Mail Orders Filled.

Guaranteed Watches
This Sale Only \$4.69
THIS is but one of the many great Watch bargains offered you in our Semi-Annual Watch Sale. Guaranteed Watches at \$4.69, with 10-year gold-filled cases. Your choice of Swiss or Knickerbocker and Trenton American movements. Plain engraved, engine-turned or fancy engraved cases. Come to the first floor of the new building and examine these Watches offered for the Semi-Annual Watch Sale at the low price of \$4.69
—First Floor, New Building.—Mail Orders Filled.

\$3.00 Oak Chairs, \$1.98
The value we offer in this solid oak, full box seat Dining Chair can't fully be appreciated unless the chair is seen. Waxed golden finish and very substantially constructed throughout. Regular value \$3; reduced for the Home furnishing Sale, at the very low price of only \$1.98
\$6.50 Sanitary Couches, This Sale \$4.69
Almost every home has sufficient need for one of these Sanitary Couches to buy one at this sale. Made of all steel and strongly constructed with three rows of spring supports. Can be made into double bed or used as a couch, as shown. Regular \$6.50 Sanitary Couches for \$4.69 the Homefurnishing Week at \$4.69

\$3.75 Upholstered Cots at Only \$1.98
A factory surplus purchased by our furniture chief while at the factory, makes it possible for us to offer these \$3.75 Upholstered Cots at a big reduction. 2 feet 6 inches wide, full length. Regular \$3.75 Upholstered Cots for the Homefurnishing Week at the very low price of only \$1.98

Granulated Sugar, 18 lbs. \$1
WITH every purchase of groceries amounting to \$1, the purchaser will be entitled to 18 pounds of Dry Granulated Sugar for \$1. Other specials in the Pure Food Grocery are:
Mexican Beans, 5 pounds only 25c
Kingsford's Gloss Starch only 49c
Kingsford's Starch, 3 packages, 25c
Bulk Coconut, the pound only 17c
Lima Beans, 3/4 pounds at only 25c
Avondale Butter, 2 pounds at 63c
Morris Bouillon Cubes, dozen at 19c
Jellycon for dessert, 5 pounds, 25c
Fancy large Prunes, new, 2 lbs. 23c
Wadco Baking Powder, per lb. 17c
Log Cabin Cane-Maple Syrup, \$1.10
Fancy Eastern Bacon, pound, 21c
Victor Flour, per sack only \$1.20
Salad Oil, large bottles only 22c
Queen Olives, large bottles at 40c
Dimple Peas, new goods, can at 15c
—Pure Food Grocery, Basement.

EST. 1857
MEIER & FRANK STORE
TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

Acorn Oak Heater \$15
COMFORT in Winter depends largely on the method of heating the home. The selection of the Heating Stove is made a difficult problem from the number of inferior makes on the market. The Acorn line is known and popular the world over—sufficient recommendation is the mention of the name.
The Acorn Oak Heater, where both wood and coal are used, is the symbol of economy. Substantially yet ornamentally constructed. The firepot made heavy and corrugated to allow for heat contraction and expansion, thus does not warp nor burn out. The body is of heavy polished boiler steel. Top and base cast from the best grade of refined iron. The Acorn Oak Heater is fully nickel trimmed and has an ornamental urn on top.
Acorn Oak Heaters, 14 size, priced at only \$12.50
Acorn Oak Heaters, 16 size, priced at only \$15.00
Acorn Oak Heaters, 18 size, priced at only \$18.00
Acorn Oak Heaters, 20 size, priced at only \$20.00
—Fourth Floor, New Building —Mail Orders Filled.