

Come in and Enjoy the Special Victrola Concert in Our 5th-Floor Talking Machine Section This Afternoon—Hear the New Records Men Who Are Interested in Sporting Goods Should See Our Immense New Line of the Guaranteed Goldsmith Make—On Fifth Floor

Bring your films to our First Floor Section for developing and printing—the most scientific and thoroughly satisfactory method. Expert work in 24 hours.

Government Weather Forecast: Fair Today.

MEIER & FRANK'S PORTLAND'S SHOPPING CENTER

Of interest to men—demonstration in First Floor Drug Section of Durham Duplex Razors. See the interesting display in the Alder street window.

Our Fall Sale of Notions and Dress-makers' Supplies continues today. Cut-prices on needed articles.

Important Is the Saturday Store News in Our 3d Annual Harvest & Manufacturers' Sale

Last Day of Sale Ajax Guaranteed Hosiery!

TODAY is the last day of the Great Three-Day Sale of Ajax Guaranteed Hosiery. A special concession of the manufacturer for this Harvest and Manufacturers Sale is what made possible this first reduction on the famous Ajax Hosiery.

Women's, Children's Hosiery--19c, 29, 39c

YOU'LL wonder at the quality of Hosiery you can purchase today at these three popular prices—19c, 29c and 39c.

Harvest & Manufacturers' Sale

OF importance to men and women is The Meier & Frank Store news for Saturday. Beautiful new Fall and Winter merchandise is everywhere—in every section of The Big Store.

Successful Business Men Realize the Importance of Careful Dress

AND here in the Men's Store, third floor is a matchless assemblage of clothing for men who like to be well dressed seven days of the week.



Not one famous make—but the master products of the world-famous makers are here for your choice. Hundreds of models designed particularly for men of affairs—for the young and college fellow.

--\$15, \$20, \$25 to \$35!

Our Famous \$3.50 "Monarch" Shoes for Men, Special the Pair \$2.85

Good, sturdy, smart-appearing Shoes that men find satisfactory for business and general wear. At such a price as this many men, we know will deem it worth while to purchase more than one pair today.

Practically Double Service in Our School Suits for Boys!

EVERY Suit in our immense stock of thousands of garments, for Fall and Winter wear has two pairs of knickers—that's what we mean when we say there's practically double service in these school Suits for boys.

Two Groups of \$2.50 Negligee Shirts Special at \$1.39

CAREFULLY dressed men, who appreciate fine quality in Shirts, will be interested in this special sale of high-grade \$2.50 garments at only \$1.39.

Better School Dresses for the Girl

CAN'T be found—and hundreds of mothers who have already fitted the daughter out for the first school term, agree with us heartily. And well they might—for here in our specialized service for the girl and young miss is found just the correct degree of style, combined with a degree of practicability that mothers and daughters both desire.

\$5 Eyeglasses and Spectacles at \$2.98

IF YOU'VE any doubt as to the condition of your eyes, let our registered graduate optometrist examine your eyes. In his expert, careful manner, and whether you need glasses or not, there'll be no charge.

Saturday Candy Specials

ALL of the delicious, wholesome Coffman make—today at these prices: White Marshmallows, per pound, 20c.

See Demonstration O'Cedar Mop!

HOUSEWIVES, hotel-keepers, etc., shouldn't fail to visit the demonstration in the Big Basement Store of the new time and labor-saver—the O'Cedar Dustless Mops and Polish.

Books--Well Worth Reading--50c

LOVERS of good fiction shouldn't fail to visit the big Book Store in the Basement Annex and see there our immense table of books at 50c.

MEIER & FRANK STORE EST. 1857 TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

Sealshipt Oysters, Fresh Daily, 45c

HOW deliciously appetizing they are, these Sealshipt Oysters that reach us fresh daily. Order the over-Sunday supply today. Our price, pint, 45c.