

This Store Answers Every Fashion Question

Post Script

—A group of high school girls—every one of them radiantly pretty—flattered thro the Washington-street entrance yesterday morning. Bright-eyed and a bit breathless, their enthusiastic comments were quite the most refreshing thing that has fallen upon our ears for many a day.

—And, by the way, we realized at once that we had to do with a discrimination as well grounded and as cultured as that of their less exuberant mothers, for the modern American girl fully realizes the possibilities of the styles that belong peculiarly to her, and while she gazes with rapt admiration at the splendidly shining garments designed for her grown-up sister, she fairly bubbles with glee over the dainty affairs that are made especially for her.

—On the fourth floor there is a shop arranged to meet the needs and approval of girls—little girls and big girls—all the way up to young womanhood. It might be called the shop of braids and "hair ribbons," for here every miss and maid may find exquisite garments from Paris, London, Vienna and New York, carefully chosen, especially for her.

—A number of bewitchingly simple party gowns for girls of the high school age were being shown. My flock of butterflies stopped to hover delightfully about the delicately tinted little frocks that would "just fit" and that exhibited all the newest modish touches.

—A lovely lingerie dress with inserts of real Irish crochet and touches of hand embroidery had a pink satin girdle which fastened at the left side with a lovely fluffy pink rose. The exquisite girlishness of it was its most salient feature. It was the kind of frock which every mother feels is appropriately simple, and yet there was enough of the delicate hand trimming to make the little damsel rest assured that her gown was not "plain."

—Did you know that practically all fans are imported? They are. It seems strange that American enterprise has not seized upon the making of these poetic accessories, so that we should have millions of them, all alike, turned out every day by some rapacious, whirring set of machinery, and stamped with one design by the bounding, banging printing press.

—But European conservatism, not to mention the cheapness of European labor, have saved the fan for us with all its individuality and romance.

—Down on the first floor I found fans galore—each one different, yet stamped with certain National characteristics. Viennese fans, gayly spangled with gleaming mother-of-pearl sticks and edged with Duchesse, rivaled the French fans with their wealth of gold filigree and their daintily painted decorations, representing panned ladies and bewigged gentlemen in sprightly attitudes exchanging coy glances, and, doubtless, brilliant repartee.

—From Spain—par excellence—the country of fans and lace mantillas, of lovers' sighs and thrilling romance, there was an ivory handled, brilliantly colored fan, with a decoration of painted gold lace on a peacock-blue ground, and with the figure of a beautiful Castilian dancer in the center. Anything more richly decorative could hardly be imagined.

—Over at the leather goods counter there was a fascinating hand bag from Germany in a shade which is called "Madonna blue." It is deeper in tone than the familiar "Robin's egg," but has the same peculiar greenish inclination. The noteworthy feature of this bag was a tiny watch which was fastened within, but which showed its little round face cheerfully through an opening in the side. Of course, there were the usual fittings, all to match and beautifully finished.

—Another distinctly new bag was as flatly compressed as an envelope, but with hinges in its silver top, so that when it was unclasped it presented an octagonal opening to your astonished gaze. "Dear, dear," murmured a very sweet old lady at my side: "what will they do next?" She shook her head reminiscently. What will they do, indeed?

The Best Only In Boys' Clothing
—As day follows day and week follows week this clothing department is becoming better known. Men and women, who give the subject of boys' clothing sufficient thought to make investigations, are loudest in our praise.

We Know
That no better clothing is made than that which is sold here.
—Of this we are positively certain.
—Boys' school suits from \$5.00 up.
Fourth Floor

Royal Society Finished Needlework

Their Showroom Samples At Half Price

\$15.00 Finished Pieces, Special \$5.00

—Finished linen table pieces, consisting of centers, runners and oval shapes, elaborately worked in colors on tan, natural or gray. These designs come in many patterns such as Oriental, floral and conventional. They are finished with lace or fringe to harmonize with the linen. Sizes 36 inches round, 20 by 45 inches, 20 by 54 inches and 24 by 36 inches.

Sofa Cushions, in Colors, Half Price
\$6.00 Sofa Pillows . . . \$3.00 **\$10.00 Sofa Pillows . . . \$5.00**
\$8.00 Sofa Pillows . . . \$4.00 **\$12.00 Sofa Pillows . . . \$6.00**

—Sofa pillows of linen elaborately hand embroidered in colors of gray, tan, green and brown linen, the embroidery being worked in Oriental and floral patterns. Finished with fringe or bands to match.

Hand Embroidered Towels
\$3.00 Towels, Special . . . \$1.50 **\$3.50 Towels, Special . . . \$1.75**

—Dainty towels for guest rooms and gifts, hand embroidered in white or colors on a pure white huck linen of the finest quality.

\$6.00 Baby Dresses, Special \$3.00

—Hand-embroidered baby dresses, done on sheer nainsook and finished with Valenciennes lace and baby ribbon.

\$9.00 Buffet or Dresser Scarfs \$4.50

—These scarfs come 20 by 45 inches, and are of linen hand-embroidered in French designs with scalloped edge all around.

Second Floor

NOTICE

This Store Will Be Closed Saturday In Observance of a Jewish Holiday

Re-Opening Saturday Evening at 6 P.M.

Shirts for Men

The Fall Display Is Ready

Manhattan Shirts

—Our men's wear buyer is a crank. Material alone does not satisfy him. Style alone does not satisfy him. Good tailoring only does not satisfy him. To select a perfect shirt for his customers he secured samples from every reputable manufacturer in the United States. These were compared one with the other and every point in shirt making was carefully scrutinized. After months of comparison the "Manhattan Shirt" was decided upon as best of all. So we specialize in Manhattan shirts, selling them to the exclusion of all other makes. We are confident that every demand can be satisfied in "Manhattans."

—If you wear shirts, this is your store, for our assortments are twice and three times greater than any other men's shop in the city.

First Floor

New Charmeuse Frocks

\$22.50, \$25.00 and \$27.50

—The soft, clinging lines in vogue this season created the need for a fabric specially adapted to these charming styles. Charmeuse is pre-eminently the choice of the Parisian dressmakers over all other fabrics. The fabrics of other years take their place in the background in favor of this soft, light, clinging material.

—We have a specially good offering in gowns of charmeuse. Rolling collars with lacy frills, the new plain chemisettes of net with tiny buttons. The soft folded girdle and pannier and tunic effects in skirts are special features of these gowns. Dark blue and black. The prices are exceedingly moderate, \$22.50, \$25.00 and \$27.50.

A Pellard Model at \$50.00

—We show a splendid PELLARD Model at \$50.00. The finely tailored coat is cut on straight lines with straight or the new cutaway front. Many of the skirts are straight with panel on one side in front and back; a few have a plain front with three inverted plaits at one side of the back. These are shown in the new imported worsteds and homespun in tones of brown, gray and tan.

Forsythe Fall Waists

DIMITIES, worn by women the year round . . . \$3.75
 CHEVIOTS and MADRAS in stripes, bars and figures . . . \$3.75
 LINENS, with plaited fronts, \$3.75, \$5.00 and . . . \$6.00
 FLANNELS in dainty colors and designs . . . \$6.00
 A Special Forsythe Madras Waist . . . \$3.00

Third Floor

A Maker's Finest Sample Undermuslins At Half Price

—One of the largest manufacturers of the finest made undermuslins wishing to co-operate for the success of this new store generously offered us his entire showroom samples. These garments represent the choicest examples of his designers. They are chosen pieces to represent his Fall line.

—As soon as your eyes rest upon these garments you MUST BE CONVINCED of their beauty, of the superior workmanship in construction and the diversity of models. THERE ARE NO DUPLICATES. The prices in every instance are ONE-HALF REGULAR.

—Tables banked high with these snowy, sheer undermuslins will be marked with sale prices in the undermuslin section. To acquaint you with the broad assortments we offer the following list attached:

Night Gowns

—Gowns of a fine soft cambric or nainsook. Made with round, square and high or V-shape necks. Trimmed with lace and embroidery, insertion beadings and ribbons.

Regular \$1.25 \$1.50 \$2.00 \$2.50 \$3.00 \$4.00 \$5.00 \$8.00
Half Price .63 .75 1.00 1.25 1.50 2.00 2.50 4.00

Combination Suits

—Corset covers and drawers of fine nainsook and long cloth. The covers are trimmed with lace edgings, insertions, medallions, beading and ribbon. The drawers are finished with lace and insertion.

Regular \$1.50 \$2.00 \$2.50 \$3.00 \$4.00 \$5.00 \$6.00 \$7.00
Half Price .75 1.00 1.25 1.50 2.00 2.50 3.00 3.50

White Petticoats

—These petticoats are daintily trimmed with a deep flounce formed of rows of lace insertion, also embroidery ruffles and lace trimmed ruffles and cluster tuckings.

Regular . . . \$1.25 \$2.50 \$1.50 \$3.00 \$2.00 \$2.75 to \$9.00
Half Price63 1.25 .75 1.50 1.00 1.38 to 4.50

Long Princess Slips

—Made of fine nainsook and lawn or long cloth, circular cut, neck finished with lace, beading and ribbon. The skirt has a lace-trimmed ruffle at the bottom.

Regular \$2.50 \$3.00 \$4.00 \$6.00 \$7.00
Half Price \$1.25 \$1.50 \$2.00 \$3.00 \$3.50

Corset Covers

—Of nainsook, daintily trimmed with fine lace, embroidery, beading, ribbons and medallions.

Regular \$1.10 \$1.25 \$1.50 \$2.00 \$2.50
Half Price55 .63 .75 1.00 1.25

The New Hair Goods Store

An Instant Success

—The most complete hair goods store in the city, with assortments so great that your every requirement in fine hair goods can be filled. The prices are extremely low and cannot be duplicated elsewhere.

—For Friday we offer the following specials, which command your attention—they are remarkable.

—\$8.00 GERMAN WAVY SWITCHES, 28 inches long and 2 1/2 ounces . . . \$5.95
—\$7.00 GERMAN WAVY SWITCHES, 26 inches long and 2 1/4 ounces. Special . . . \$4.95
—\$5.00 GERMAN WAVY SWITCHES, 24 inches long and 2 ounces. Special . . . \$2.85
—\$3.00 GERMAN WAVY SWITCHES, 18 inches long and 1 1/4 ounces, used for Psyche knots. Special . . . \$1.45
—\$6 GERMAN WAVY TRANSFORMATIONS made of 16-in. hair, mounted on 22-in. French weft. Special \$3.45

"Cantonese Broche Mandarin"

This Imported Crepe Is Named

—You have often read of this magnificent Oriental crepe, used for centuries by the opulent Mandarins of the Orient and by the Samurai of Japan. Occasionally one of these rare Mandarin Coats is seen on exhibition and sale in a curio shop, but until now never sold by the yard in a retail store.

—Paris gave us the first hint of the popularity of these Oriental silks, which lend themselves admirably to the soft, clinging draperies and pannier now in such high favor.

Our Paris office, without even waiting to hear from us, imported from China direct to us these beautiful Cantonese crepes. They are now here and on sale.

—The colorings are recognized at once as Oriental; porcelain blue, robin's egg, turquoise, taupe, sea green. For evening gowns no more delightful fabric was ever modernized than this Oriental fabric. While light in weight and soft in texture there is sufficient body to insure the best of wear.

42-Inches Wide—Priced \$3.50 the Yard

Another Parisian Novelty

Palm Crepe Meteor

—The vogue of combination dresses as was evidenced by our display of Parisian gowns in the suit department is again reflected now in our silk section.

—By express we received these new crepe meteors in both plain and broche. This silk is used for combination gowns, the waist and pannier being made of the broche and the skirt modeled in the plain fabric. Price \$3.00 the yard.

Second Floor

Linen Towels

Lessened in Price

—Bleached linen huck and damask towels with knotted fringe and hemstitched ends.

—Sizes 18 by 36 and 20 by 40 inches.

25c Towels, Special . . . 16c
35c Towels, Special . . . 20c
40c Towels, Special . . . 25c

Guest Towels

—In both hemmed and hemstitched ends. Sizes 14 by 20 inches and 14 by 24 in.

15c Guest Towels at . . . 8c
18c Guest Towels at . . . 10c
20c Guest Towels at . . . 12c
35c Guest Towels at . . . 20c
45c Guest Towels at . . . 25c
50c Guest Towels at . . . 30c

\$3.75 Linen Napkins
Special \$2.39 Dozen

—Extra fine count, absolutely pure linen in choice, neat patterns.

Irish Linen Table Cloths, \$3.75 Each

—Round scalloped bleached Irish linen table cloths—68 inches in diameter—circular patterns and all pure linen.

Bed Linens

"Triumph" Sheets and Cases

—We do not hesitate to say that these "Triumph" sheets and pillow cases have more merit than any other bed linen on the market.

—They are made of pure white combed yarn, which launders soft and pliable. They are torn before hemming, thus insuring perfect shape after being laundered. The sheets have three-inch head hem and one inch foot hem.

TRIUMPH SHEETS
54 by 90 in. Sheets . . . 60c
63 by 90 in. Sheets . . . 65c
72 by 90 in. Sheets . . . 70c
72 by 99 in. Sheets . . . 85c
72 by 108 in. Sheets . . . 90c
81 by 90 in. Sheets . . . 85c
81 by 99 in. Sheets . . . 90c
81 by 108 in. Sheets . . . 95c
90 by 99 in. Sheets . . . 95c

Triumph Pillow Cases

42 by 36 in. Cases, ea. 18c
45 by 36 in. Cases, ea. 20c
42 by 38 1-2 Cases . . . 20c
45 by 38 1-2 Cases . . . 23c
50 by 38 1-2 Cases . . . 25c
54 by 38 1-2 Cases . . . 30c

Gallery Floor

Hatter's Plush Dress Shapes \$5.95



—Hatter's Plush is pre-eminently popular. The chosen hat for popularity in Paris and New York. These Hatter's Plush hats are shown in a great profusion of shapes in this store; indeed, we are led to believe that we are the ONLY store showing Hatter's Plush hats in quantities.

It is easy enough to follow the fashion, but to anticipate its whims with unerring accuracy, that is another matter.

—To our millinery section, by weekly reports from our Paris office, every change in fashion is reported. The latest news heralds the immense popularity of Hatter's Plush hats.

—We are displaying an express shipment in purple, black, taupe and navy.

Free Trimming Service

—When shapes and all the trimmings are purchased in this store, we will trim your hat FREE OF CHARGE, employing experienced first-class milliners to do the work. Second Floor

The New Cloakings Are Beautiful

—NEW IMPORTED CHINCHILLA—the newest fabric of the season for cloaks. Our assortment is most complete—in fact, the best in town. We are showing such colors as navy, tan, silver gray, brown, black, cream and cardinal. 56 inches wide. Priced at \$4.00 and \$4.50 yard.

—NOVELTY CLOAKINGS—56 inches wide—brown, gray and tan mixtures, herringbone stripes and wide wale diagonals shown in all the new color combinations. The best cloaking ever sold at \$2.00 a yard.

Second Floor

Gas Light Specials

For Friday and Saturday

Upright Gas Globes 15c
Full Frosted In't'd Globes. 10c
Half Frosted In't'd Globes. 10c
Heavy Ribbed In't'd Globes. 20c
Air Hole Gas Chimneys . . . 8c
Fancy Smoke Bells 12c

Self Light Gas Mantles

—Guaranteed for 60 days. All you have to do is to turn on the gas—it lights itself.

Upright style, Special 33c
Inverted style, Special 29c

Basement

Ribbon Sale

Novelty Ribbons

Regular 65c to \$1.00.
Special 39c

—Thousands of yards of ribbons in every color combination, such as Dresdens, plaids, stripes, polka dots and jacquard effects. 5 1/2 to 9 inches wide.

French Taffetas

Special 19c

—This is a fine quality of French taffeta ribbons in plain and moire effects. Full 5 inches wide. In all staple shades.

Special 75c Yard

—A 10-inch French taffeta ribbon in all staple and popular shades. Ideal for millinery purposes.

50c Chiffon Taffeta

Special 35c

—Chiffon and satin taffeta ribbons 8 inches wide. In all shades. Very desirable for sashes, hair bows and millinery purposes.

First Floor

Parisian Ivory Novelties

—PICTURE FRAMES, oval and square, with artistic designs inlaid in silver, gold or blue. 95c.

—FRAMES plain oval, round or oblong. 50c each.

—PIN CUSHIONS in dainty Dresden silk or lace covered in blue, white or pink. 50c each.

—COMBINATION PIN CUSHION AND JEWEL BOX. Price \$1.25.

—IVORY CLOCKS, initialed, letter inlaid in blue, gold or silver. \$1.00.

—IVORY BUFFERS, 5 inches, 75c.

—Button Hooks, 25c each.

—Shoe Horns, 35c each.

—Files, flexible, each, 45c.

—Cuticle Knife, 45c each.

First Floor

Meet Me on the Mezzanine Floor

A Convenient and Pleasant Rendezvous for You and Your Friends

Sipman Wolfe & Co.

"Merchandise of Merit Only"