

Sale of School Supplies and School Clothing Continues Today—Every Man Should See and Wear Our "Invincible" Suits at \$16.50 You Will Find Lunching a Delight in Our Beautiful 7th-Floor Tea Room—Good Orchestra Music Daily at Noontime—Special Elevator

Milady at her best—it's the aim of the experts in our Balcony Beauty Parlors, where hairdressing, shampooing, manicuring, facial massage etc., is done.

GOV'T WEATHER FORECAST: Fair tonight and Thursday. Not much change in temperature.

MEIER & FRANK'S PORTLAND'S SHOPPING CENTER

Do the Furs need renovating, remodeling or repairing—bring them to our fully equipped Fur Manufacturing Department, where only expert furriers are employed.

For artistic Picture Framing—leave orders in our 6th Floor Art section. Splendid assortment of moldings to choose from. Prices the lowest obtainable.

Smart Coats--for General Utility Wear--for Motoring, and Evening Use!

Silk Petticoats \$3.45



AN offering that every woman appreciates at any time of the year, but doubly so, coming just as it does at the beginning of the new Fall season.

A special purchase of over 200 Skirts, made by our buyer on his last Eastern trip, is what makes possible this remarkable offer of Silk Petticoats at \$3.45!

Of splendid quality messalines and taffetas—all cut to conform with the present narrow skirt styles.

Messaline Petticoats are finished with plaited flounces, as shown in illustration—these without the underlay. The Taffeta Petticoats are lengthened with deep shirred flounces and finished with underlays.

In colors to match the new Fall suit—green and blue, navy and black, green and cerise changeables, and in plain red and black. Choose the new Silk Petticoat today from this special group, priced at only \$3.45

—Second Floor, Main Building—Mail Orders Filled.

THIS is a wide expanse that leads from the jaunty morning and walking Coats to the courtly creations for evening wear. But we've spanned it in this matchless and complete assortment of new models for Fall.

Every possible new Fall and Winter mode is here—in models for every use. And never has a season shown styles so varied and diversified—but each wonderfully effective in a style distinctly all its own.

Swagger and smart are the short "Johnny" or Walking Coats, popular for the young woman and college miss. Then hundreds of full-length models for general utility wear. All-enveloping styles for motoring. Graceful draped Coats for afternoon and evening wear, with handsome linings of rich messalines and satins, many in striking, contrasting shades.

No matter what particular style Coat madame and girl may want, 'tis here for your choice in the great Ready-to-Wear Salons on the second floor. Every new Fall fabric, every new shade—every price, from \$15 to \$250.

The Dresses—and an equally wide and varied showing of Silk and Woolen Dresses is here for your selection! Pretty, practical Frocks of smart woolen fabrics for street, business and school use.

Then a lovely variety of Afternoon and Evening Dresses of rich, clinging silk, accordion plaited chiffons, glittering beaded nets. Exquisite New York and Paris creations included in the showing. Priced from \$20 to \$250.



Purchase of New Mesh Bags

Two Great Lots

NOTE the prices below and you'll appreciate the importance of this phenomenal sale of German Silver Mesh Bags. Our immense yearly purchase is what induced the manufacturer to make the price concession he did on this great group of Bags.

Not a few styles to choose from, but fully 50 different designs of frames and meshes are represented. Just a hint of the styles shown in the illustration—but note the window display, hundreds of Bags are shown there.

All of the guaranteed German Silver—kid lined, with extra money pocket.

Regular \$2 to \$3 Grades at Only \$1.49 Regular \$3 to \$5 Grades at Only \$1.98

—First Floor, New Building—Mail Orders Filled.



The Big Sale of Ribbons Continues



THE event that brought scores of women to our first floor section today. Thousands of yards of Ribbons were purchased—for children's hair bows, for girdles, sashes and for holiday uses.

Just a few of the offerings here:

25c AND 35c PLAIN AND FANCY RIBBONS, 19c

Complete assortment of Moires and Taffetas. All colors, suitable for hair bows. Then fancy Ribbons in stripes, checks and warp prints, 4 1/2 and 5 inches wide. Regular 25c and 35c Ribbons, 19c the yard, today at only

\$1.75 TO \$2.50 RIBBONS FOR ONLY 95c

A special lot of beautiful Jacquard Warp Prints, stripes and plaids. Also attractive gold effects. Special price today, the yard 95c

70c AND \$1.00 FANCY RIBBONS FOR 43c

In Jacquard, warp print, Dresden patterns. Also plain colors, from 5 to 7 inches in width. During this sale, special only, yard

50c TO 75c FANCY WEAVE RIBBONS, 37c

This is an especially attractive group of fancy weave Ribbons. Jacquard and warp print patterns. Included also is a varied assortment of stripes with picots, edges, 5 to 7 inches wide. Regular 37c 50c to 75c Ribbons, yd.

TAFFETA AND MOIRE RIBBONS FOR HAIR BOWS, 25c

Extra heavy plain 6-inch Taffeta Ribbons, especially adapted for children's hair bows. Also heavy Moire Ribbons for hair bows in all colors. Exceptionally good values at this time, when School Ribbons are needed. Priced for today, the yard, at only 25c

Bows tied free of charge at the Ribbons Dept.

—First Floor, Main Building.

35c TO 50c RIBBONS, 25c A lot of 6-inch Ribbons in fancy warp prints, stripes and checks. Also plain satins, moires and faille Ribbons, 35c to 50c grades, special today, the yard, only 25c 10c, 20c RIBBONS, 12c Regular 15c and 20c Ribbons in fancy striped and warp print patterns. Also a good assortment of plain and moire taffetas, 3 1/2 and 4 ins. wide. All colors. Yard 12c

\$5 German Wavy Switches \$2.89



Madame at Her Best--

IT'S remarkable how one of these splendid quality German wavy Hair Switches will aid in the pretty arrangement of milady's coiffure.

Come in today and we'll help you choose just your needed shade. \$5, 24-inch Switches, today, extra special at this low price \$2.89

\$10 Switches—of fine German wavy hair. Regular 28 inches long. They're a popular grade, which we offer today, special at, each \$5.49

\$15 Switches—a beautiful grade of fine German wavy hair. Full 36 inches long, special, each \$8.49

\$4 Puffs—large clusters, spec. \$2.49 \$2.50 Puffs—in round clusters, special at \$1.49.

It's the one thought of the experts in our Balcony Beauty Parlors. They'll manure your nails, shampoo and dress the hair, give expert facial massage—and all done in a manner that pleases madame the best. Electrolysis and marcell waving also done.

Demonstration "Cufturn" Shirts

Portland's First Showing at Meier & Frank's

THERE isn't a man anywhere who won't be interested in this special demonstration of the new Columbia "Cufturn" Shirts. The make you've seen advertised in the Saturday Evening Post. And men have already come to ask for them by name.

Don't fail to see the demonstration in the Morrison-street window. In a moment the demonstrator can convince you of the distinctive merits of this new make.

You men who are careful dressers need feel no dismay over the discovery of soiled cuffs—just a turn and they're again immaculate, and you're faultlessly attired. No bother of attaching or detaching, for they're right on the shirt, just a single pair of cuffs—out of sight and always ready when you need them. "A clean cuff for a soiled cuff"—often times saving a changing or laundering of shirts. Ask about the Columbia "Cufturn" Shirts—sold here only \$1.50 in Portland. Complete assortment of Fall patterns. Plain or plaid styles. They are for sale at a remarkably low price, your choice only

See Demonstration, Morrison-St. Window Today



Save on New Fall Gloves

THE fourth day of our first sale of new Fall Gloves—and assortments are still complete for those who come today. Special prices at the opening of the season are of interest to every woman. Come for these splendid Glove values today.

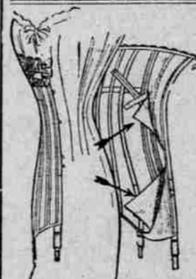
Regular \$1.25 Kid Gloves, 87c. Our regular \$1.25 Kid Gloves, one and two-clasp styles with pique-sewn seams. Black, white and assorted colors. Sizes 5 1/2 to 7. \$1.25 grades, 87c today at, only

\$1.50 Perrin's Gloves, 98c—Famous Perrin's Gloves, they sell regularly at \$1.50. 2-clasp styles, with overseams. One-clasp Gloves with pique-sewn seams. All colors. 5 1/2 to 7. 98c \$1.50 grades

\$3.00 Long Glace Gloves, \$1.95—An unusual opportunity to buy long white Glace Style Gloves at \$1.95 a pair! Full 16-button length. Sizes 5 1/2 to 7. Regular \$3.00 long white \$1.95 glace gloves

—First Floor, Main Building.

The Famous Warner's Corsets Only, Have the Double Skirt



WITH the long hip and close, snug-fitting styles in Corsets, the value of this Double Skirt feature is readily apparent.

Below the waist an additional layer of batiste gives added strength, though it cannot be seen or felt—the Corset is left light and easy-fitting.

Ask our corsetiers about the Warner Double Skirt Corsets. At \$2.50 we've a popular model of batiste, No. 608. And at \$3. No. 549 is a splendid model of coutil, for the average figure.

Corsets for School Girls

Proper Corsets for the young daughter—it's the problem that confronts every mother. But here in our second floor section the question finds easy answer. We've splendid models, suited to the needs of the growing girl—models that combine ease and comfort, together with grace of line that pleases the young miss.

At \$1—Model 228. Of lightweight coutil, with medium bust and hip. A popular light-boned style.

At \$1—Model 274, a short, light weight Corset, especially suited to the younger girl.

At \$1.50—Model 135. An attractive style of fancy brocade, with medium long hip and girdle top.

At \$2—Model 547. Of good quality batiste, with medium bust and long hip. The new style, made boneless over front of hip.

At \$2—No. 160, of fancy fabric. An excellent model for those wishing high bust line.



New Double-Skirt Corset, No. 666, at \$3.00

Mason Fruit Jars Reduced

EVERY housewife who has yet some fruit canning to do will avail herself of this special sale of Mason Fruit Jars. And the lowest prices of the season we quote for the sale today.

64c For a dozen Sure Seal Mason Pint Fruit Jars, with glass tops, special today, per dozen, at

Ball Special Mason Pint Fruit Jars, with extra wide tops, 62c special price today, dozen

35c per dozen Jelly or Table Tumblers, special today, dozen, only 27c

Sure Seal Mason Quart Fruit Jars, with glass tops, special today, per dozen, at 77c

75c Mason Quart Fruit Jars, special price today, dozen Wide tops.

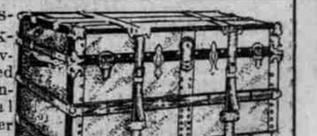
Drucker Trunks \$9.89

THERE'S a strong Bass-wood Trunk of lock-joint construction, canvas covered and waterproof painted and fiber bound. Built to endure rough usage. Metal capped. Complete with 2 leather straps and 2 cloth-lined trays. 32-inch Full cloth lined. \$12.00 Drucker Trunks, \$9.89 priced today only

Regular \$12.50 Trunks, 34-inch, special, \$10.45

REGULAR \$7.50 COWHIDE SUITCASES, \$6.20

Full stock cowhide Suitcases, 24 inches long, 6 inches deep. Full cloth-lined and with shirt fold. Well made, with extra strong handle, brass lock, bolts. \$6.20 Regularly \$7.50, today



Regular \$13.00 Trunks, 36-inch, special, \$10.95

\$7.50 GENUINE COWHIDE OXFORD BAG, \$6.20

Genuine cowhide Oxford Bags, in 18-inch size, leather-lined. Strong handles, brass locks and catches. A roomy and substantially made bag, 3 pockets, corners of leather; reg. \$7.50

Boys' and Girls' School Bags Reduced

Next week these School Bags will be needed. Made of neat enameled duck in plain gray, brown and plaid. Size 13x11. Regular \$1.75 Bags, \$1.40; regular \$1 Bags, 80c; regular 75c Bags, 60c; regular 40c Bags now selling at only 30c

Infants' Dresses at \$1.59



DAINTY Infants' Dresses, of good quality lawn and nainsook. Yokes and skirts trimmed with lace and embroidery. A few slightly soiled. The lot regular at \$2.50 to \$3.50, special at \$1.59

Other "Baby Week" Specials \$3 and \$3.50 Comforters—plain and fancy silk mulls. Bound with satin ribbon. Offered special today, only \$1.59

\$1.50 and \$2 Comforters—in bassinet size. Made of dotted and figured silk mulls. Colors, white, pink and blue. Edges carefully stitched. Special today, each, at only 98c

\$5 Wrappers—Padded infants' Wrappers of flowered silk mulls. Edges finished with silk floss feather stitching or ribbons. Lined with plain colors. \$2.98 Special at

\$6.50 Buggy Robes—of eiderdown, decorated with hand-made satin ribbon flowers. Some of corduroy, lined with best grade sateen; regular \$6.50 robes, to \$3.50 today, only

\$12 to \$16.50 Dresses—Hand-made, of lawns and handkerchief linens. Embroidered yokes, trimmed with real Val lace. Hems hemstitched or with lace-trim'd ruffles. Special today \$9.75

French Roman Hyacinths

Dozen at 50c; per 100, \$3.50 PAPER WHITE NARCISSUS Dozen at 40c; per 100, \$3.00

These are easily grown and sure to bloom. Beautiful and fragrant, blooming in profusion a few weeks after planting.

Fine Bulbs

For Early Winter Flowers. Ferns, Palms, Potted Plants—splendid specimens of varieties best suited for fable and home decorations. Prices, 25c to \$5.00

A Variety of Seasonable Bulbs

Then, too, we've the Chinese Sacred Lilies, Freesias, Oxalis, Calla Lilies, and other popular varieties. This is the time to plant these bulbs for early flowers.

Victor Flour, Sack at \$1.25

ONLY \$1.25 for a full sack of our own special Victor brand of Flour. Made of the best selected wheat. Hundreds of Portland housewives are satisfied users of this popular make. Sack, today \$1.25

Salmon, 2 cans, only 25c Imported Sardines, at 19c Pork and Beans, 3 for 25c Yellow Cornmeal, sk. 25c

Potted Beef, 3 cans, 25c 75c Olives, bottle, at 45c Mecca Asparagus, can 21c Stuffed Cucumbers, 8 25c

—Basement, Main Building.

Exclusive Agencies

John S. Brown Linens Eppo Petticoats Perrin's Real Kid Gloves La Camille Front-Lace Corsets Willamette Sewing Machines



TELEPHONES—PACIFIC, MARSHALL, 4600; HOME, A 6101

Exclusive Agencies

Gotham Shirts and Underwear Ramie Linen Underwear Ajax Guaranteed Hosiery Lifetime Mission Furniture Ostermoor Mattresses

50c Baker's Chocolate, Lb 33c

IT'S the favored brand of Chocolate with women from coast to coast! Walter Baker's Unsweetened Chocolate—limit 5 lbs. to customer; reg. 50c 33c

Round-up Cleanser, 6 cans at 25c Quaker Corn Flakes, 3 pks. at 25c

Jellycon, for dessert, 4 pkgs. at 30c Postum Cereal, pkg., 20c Stuffed Peppers, 8 at 25c