

Shoppers Will Enjoy Luncheon in Our Delightful Seventh-Floor Tea Room, Orchestra Music—Express Elevator Daily at Noontime
All Credit Purchases Made Today and Balance of Month Go on September Accounts, Payable October 1st—Dog Muzzles, 5th Floor

Ye Olde-Time-Friday-Surprise-Sale



A good, old-time Surprise Sale—that's what we've planned for you today, this 1178th Friday, with the sort of offerings that will bring you to the store with the opening of the doors at 8. A reading of the offerings below will tell you in detail of the stirring Surprise specials we've for this one day only! Women's \$25 to \$55 Summer Suits at \$10; Men's

\$2.50 and \$3 Pure Silk Knit and Crochet Ties at \$1.39; half price for any white or light colored smart Felt Hat; Boys' 50c to \$1.50 Knickers at 35c—these are a hint of the good things in store for those who shop today at "Ye Olde Time" Friday Surprise. Come today—come early to share in the economy offerings on wanted articles for person and home.

YE OLDE TIME FRIDAY SURPRISE SALE To \$2 Silk Gloves 98c

Women's high-grade Silk Gloves, in the 16 and 20-button lengths. And they're the extra heavy quality, suitable for early Fall wear.

Both plain and embroidered styles—all with the double finger tips. No black or white, but a complete line of colors and sizes. \$1.50 and \$2 grades for Ye Olde Friday Surprise Sale, at the low price of only **98c**

To 50c Silk Ribbons, 17c

Thousands of yards of pretty all-silk Ribbons in Ye Olde Time Surprise today at only 17c. And

they're grades that sell regularly from 25c to 50c a yard. Included are plain Taffetas, Moires, Satins, Warp Prints, Dressens and Persians, 5 to 7 inches wide; 25c to 50c a yard, only **17c**

Women's 75c to \$1.25 Knit Underwear at 39c 39c is the Ye Olde Time Surprise price on women's well-made Knit Underwear. Of fine ribbed lisle and cotton—Vests, Pants and Union Suits included. Low neck, sleeveless, plain, fancy and crocheted yokes. Tight knee and lace-trimmed umbrella pants. Union Suits, in low neck, sleeveless, knee-length, lace-trimmed styles. Broken lines and sizes. Regular 75c and \$1.25 garments, Friday Surprise Sale, each at **39c**

YE OLDE TIME SURPRISE 85c Shepherd's Checks, Yard 63c

The popular black-and-white check Dress Goods that's always in vogue! And we offer our regular 85c quality at only 63c a yard. Splendid for women's and children's dresses, coats, etc. 46 inches wide. Good wearing 85c Shepherd's check of small, medium and large patterns. All this season's goods. Friday Surprise at **63c**

YE OLDE TIME SURPRISE White Felt Hats 1/2

It's an offering that will surely interest every woman and miss—smart, white and light-colored Felt Hats at exactly half price. Popular for immediate and early Fall wear. Jaunty shapes, with roll, medium and wide brims. Finished with neat band and tailored bow. Choose from these \$3.00 to \$20.00 White and Colored **1/2 Price** Felt Hats, Friday only at **1/2 Price**

MEIER & FRANK'S YE OLDE TIME FRIDAY SURPRISE \$10 The Final Cleanup on \$25 to \$55 Suits!

Surely here is the greatest Suit value of the season! 200 Misses' and Women's Suits at \$10—and not a model in the group sold formerly less than \$25! Many of them as high as \$55. It's our final offering on high-grade suits of the past season, and it's sure to bring women in throngs with the opening of the doors today.

And all the more important is the offering since scores of the models included conform with the styles of early Fall wear. Smart plain and clever fancy Tailored Suits—in serges, twilled chevots, tweeds and worsteds. In navy, black, tan, Copenhagen, brown, gray and tan mixtures. All sizes, 16 to 44 bust.

None can be sent C. O. D. or sold on approval. Come early for your choice of these splendid \$50 to \$55 Suits—final price for Surprise, \$10.00.

Women's \$1.50 and \$2 Lingerie and Tailored Waists, 75c

The lowest price we quoted this season on such excellent quality Waists. Pretty Lingerie Waists with high and Dutch necks. Tailored Waists with round or Dutch collars. Mannish Shirts with soft or stiff collars. Plain soisettes, neat stripe madras, and lingerie fabrics included. Fully a thousand of these \$1.50 and \$2 Waists for the Ye Olde Time Friday Surprise Sale, at only **75c**



YE OLDE TIME FRIDAY SURPRISE To 35c Hosiery 18c

Hundreds of pairs of women's gauze lisle and cotton Hose, for the Ye Olde Time Surprise today, 18c. Full fashioned, with reinforced double heels and toes. Deep garter welt top. In black and tan—25c and 35c Hose, 3 pairs 50c; **18c**

YE OLDE TIME FRIDAY SURPRISE \$2 Silk Vests \$1.33

They're a beautiful quality Venetian Silk Vests—the remainder of a recent purchase, from one of the most famous Silk Underwear manufacturers. In pink, blue and white—\$2 Venetian Silk Vests, extra special for Ye Olde Time Friday Surprise Sale, only **\$1.33**

YE OLDE TIME FRIDAY SURPRISE New \$1.25 Mesh Coin Purses 89c

Just as neat and pretty as can be, these guaranteed German Silver Purses of unbreakable mesh. In the 2 3/4-inch size, popular for the young miss, or as a coin-holder for older women. Just as illustrated, with finely-woven chain handle. They're an excellent value at \$1.25. Price for Ye Olde Time Friday Surprise today at the low price of **89c**

MEIER & FRANK'S YE OLDE TIME FRIDAY SURPRISE \$5 Bowls \$2.98

Cut Glass Bowls, in the large 8-inch size—100 of them in a new shipment that arrived in time for the Friday Surprise today, of rich, sparkling American cut glass. Handsome designs perfectly cut. \$5 Cut Glass Bowls, **\$2.98** on sale at Ye Olde Time Surprise Sale at **\$2.98**

Cut Glass Tumblers at 47c—that sell regularly at \$8.50 a dozen, or about 70c each. Heavy cut glass water tumblers, in neat hob star, or pinwheel cuttings. 70c grades, ea. **47c**

\$3.50 Aluminum Tea Kettles \$1.88

Bought direct from the German manufacturer on our buyer's last trip to Europe. And never before have we been able to offer these high-grade Aluminum Teakettles at such a low price as this. No. 7 size—they'll not rust, crack or chip. Come early today for we've only 100 of these \$3.50 Tea Kettles, at **\$1.88**



Immense Purchase Men's High-Grade \$2.50-\$3 Silk Knit and Crochet Ties!

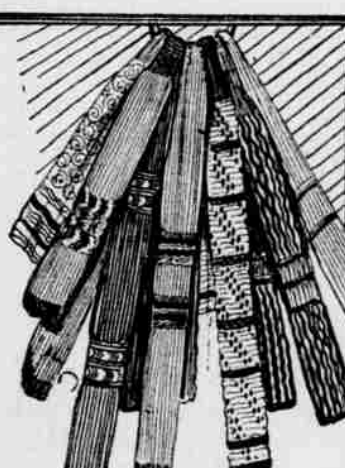
\$1.39 It's the first news our men's furnishing chief gave us on his return from Eastern Markets—this remarkable purchase of 100 dozen—thousands of high-grade Silk and Knit Ties! And we'd never been able to offer

them at \$1.39 if it hadn't been for the unusual price concession he was made through the direct purchase from a manufacturer—one who sold formerly only to the jobbers. But due to the immense quantity buying of Meier & Frank he sold direct to us and at "a price" this and other great lots of new Fall Ties. Middleman's profits are eliminated.

Beautiful high-grade Ties in the identical patterns and weaves that sell \$2.50 and \$3 regularly. Of handsome, rich quality and in the exclusive patterns and colorings for the man hard to please.

Every imaginable weave and color combination is here. Accordion ribs, fine and pronounced, lacey weaves, fine and deep woven stripes. Blues, black, tans, with a touch of contrasting color. Black and white, green and black, red and black, etc., with cross weaves of contrasting shade. See window display today.

Every Tie of all-silk—knit and crochet styles—not one that sells regularly at less than \$2.50; many of them \$3 and even higher. Sale continues Saturday—but coming today means first and best choice.



Inside Morrison-St. Entrance.

MEIER & FRANK'S YE OLDE TIME SURPRISE SALE—THE 1178TH FRIDAY SURPRISE Matting Remnants—Average Savings 1/2

They're accumulations from the immense selling during our August Housefurnishing Sale. And we've hundreds of remnants of this durable Coco Matting to sell at 1-3 to 1-2 their real worth. Woven closely and firmly, in neat greens, browns and tans. 1 to 8-yard lengths. Sell regularly at 65c to \$1 a yard. Cleanup prices for Ye Olde Time Surprise, yard, from **35c to 50c**.

Linoleum Remnants Less

Remnants of print Inlaid Linoleums, suitable for stove mats, pantries, etc., at savings that average 1-2—final clean-up price, each **15c to 50c**.

To 85c Linoleums, 37c

Broken lines of our own splendid stock of Linoleums—a closing out of patterns, suitable for small kitchens and bathrooms. Linoleums that sell regularly from 70c to 85c a yard. Priced for the Ye Olde Time Sale **37c**

Carpet Remnants Reduced

An immense group of remnants of 27-inch Carpets and 22 1/2-inch Borders. Included are Wilton, Velvet, Axminster and Body Brussels. 1 and 1 1/2-yard lengths, at 1-3 to 1-2 their worth—each **40c, 50c and 75c**

MEIER & FRANK'S SURPRISE SALE 15c Sateens, Yard 6 1/4c

Good quality figured Sateens, that sell regularly at 15c a yard—also our regular 12 1/2c Percales of a fine, firm weave.

Dozens of uses for either fabric in every household. Light and dark colorings. Choose from these 12 1/2c Percales and 15c figured Sateens at Ye **6 1/4c**

75c to \$1 Lace and Embroidery Squares 49c

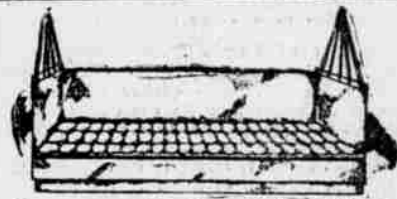
It's a remarkably low price for such attractive Lace and Embroidery Squares. Large 30x30-inch size, set for center, reading and tea tables. A good variety of patterns to choose from. 75c and \$1 Squares for Ye Olde Time Surprise at, your choice **49c**

YE OLDE TIME FRIDAY SURPRISE 75c Combinations, 59c

Combination Corset Cover and Drawers of better quality than you ordinarily expect at 75c. Finished with embroidered yokes and lace-edged drawers; women's 75c Combinations specialized for Friday at, ea. **59c**

YE OLDE TIME FRIDAY SURPRISE \$11.75 Couch Hammocks at \$7.95

It's a special that's sure to appeal to those with sleeping porches. For they are not only comfortable as a bed but they add much to the appearance of the porch. Well made, with all steel frames, steel springs with adjustable head-rest, reclining back. Complete with tufted mattress. Suspended with heavy steel chains and hooks. For the last time this season we offer our regular \$11.75 Couch Hammocks for the Surprise **\$7.95**



MEIER & FRANK'S YE OLDE TIME SURPRISE SALE To \$1.25 Embroidery Strips 39c All 4 1/2 and 5 Yard Lengths

Thousands of yards comprise this purchase from a famous St. Gaul manufacturer. They're strips of embroidery Insertions, 1 to 4 inches wide. Pretty patterns on Swiss and cambric—suitable for trimming of under garments and children's wear. Pieces that would sell regularly at 85c to \$1.25. 4 1/2 and 5-yard lengths for the Ye Olde Time Surprise today, strip at **39c**.

YE OLDE TIME FRIDAY SURPRISE To \$1.50 Pants at 35c

They're broken lines in sizes of our own regular stock for Boys' Knee Pants—that's the reason for this phenomenally low price. Not all sizes in each style, but all sizes in the lot, and every pair is durably and well made of good worsteds, chevots, cassimeres and other medium-weight woollens. Just the Knickers to purchase for the boy's everyday and school wear. 50c to \$1.50 grades, priced very low for the Ye Olde Time Friday Surprise Sale, three pairs for \$1, or **35c**



TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

Butternut and Avondale Butter, 62c

There'll be hundreds of rolls of the delicious Butternut or Avondale Butter sent to Portland homes today. Either kind to-day, for Ye Olde Time Friday Surprise Sale, two pounds at **62c**

Baker's Cocoa, can, at **19c** 2X Coffee, the pound, **29c** Friday special Soap, 11 bars for **25c**
Gra'm Crackers, 3 pkgs. **25c** Tearoom Blend Coffee, the pound, **39c** Large cans imported Sardines at **19c**
Blue Ribbon Butter, 2 pounds for **67c** English Breakfast, Gunpowder or Japan Tea, lb., **42c** Olives, 75c bottle only **40c**
Special Coffee, pound, **25c**